

# A IN YOUR LIFE

Tips on keeping your pet healthy and happy . . .

gathers on his coat
make him
uncomfortable,
may even cause
skin irritation. So
brush him often and
vigorously. Use a
brush with long stiff
bristles if he's a long-

haired dog; use a soft-bristle brush if he's short-haired. Just as vital to the appearance of his coat—the food he eats. You know his diet is correct, fully balanced when you serve him Friskies.



When's Dinner?

It's amazing the way your dog seems to know when it's feeding time. Most authorities agree that evening is the best time to feed him. Try to serve dinner about the same time every day. If he's had a strenuous afternoon, let him rest a few hours before eating. He'll always come running when Friskies is on the menu.



### A Bed of His Own

A good dog bed should have ventilation along the sides and back. It should be fully enclosed

so that you can keep your dog under restraint at night. It should be on casters for easy moving and to raise it above floor drafts. For more hints on shelter for your pet, send for our free booklet "Housing Your Dog." Write Friskies, Box 330, Los Angeles 51, California.



### The Friskies Family

of fine dog foods: famous canned Friskies, rich in lean, high-protein government-inspected horse meat – crunchy bite-size Friskies Cubes in 6 colors–6 flavors–and Friskies Meal. All carry the famous quality guarantee of (arnation).



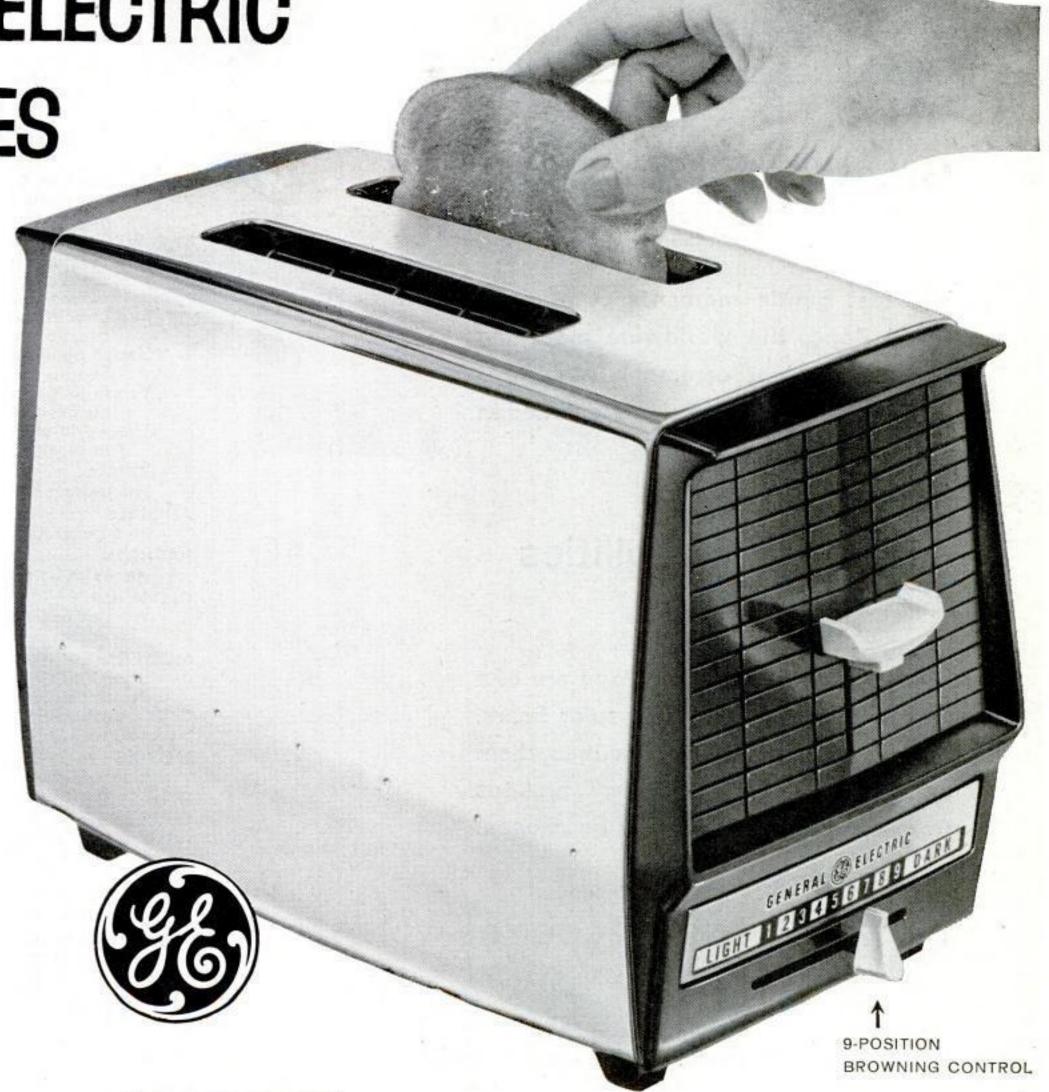
NEW GENERAL ELECTRIC TOASTER MAKES 9 KINDS OF TOAST!

From pale golden to crisp-crisp toast exactly the way you like it. PLUS classic design to match today's "straight-line" trend!

What a wonderful way to say "Good morning!"

This new General Electric Automatic Toaster has an exclusive 9-position browning control to satisfy the most finicky toast-lover. The extrahigh pop-up lets you remove hot toast easily. The snap-out tray cleans in seconds.

Fresh, clean design makes it a bright addition to any breakfast table. Be sure to see it at your General Electric dealer's. (The low price will delight you!) General Electric Company, Portable Appliance Dept., Bridgeport 2, Connecticut.



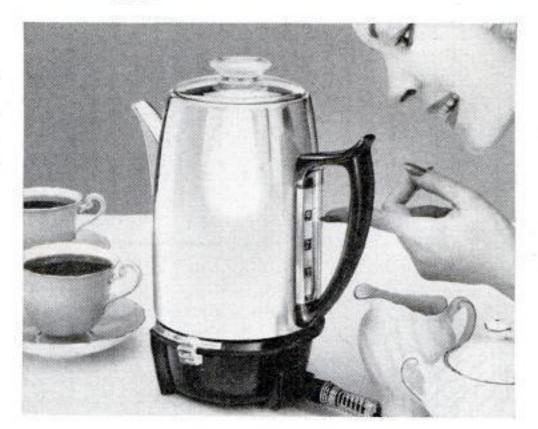
# There's always a PLUS in General Electric!



It's a steam and dry iron! PUS a built-in sprinkler, too!

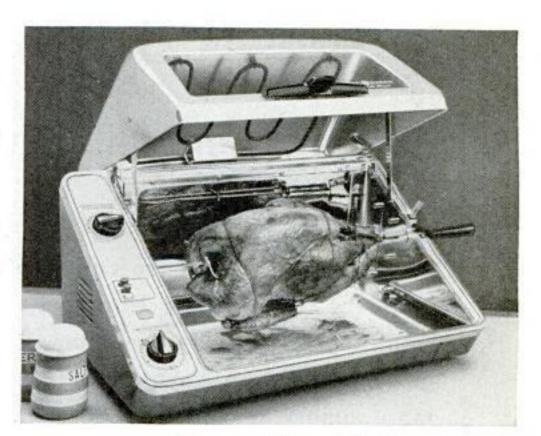
General Electric Spray, Steam & Dry Iron sprinkles as you iron! Erases stubborn wrinkles in a jiffygives you knife-like creases, makes all ironing easier. Switches instantly to steam or to dry.

\*Trade-mark of General Electric Company



Brews delicious coffee automatically! PUS shows how many cups are left!

New General Electric Peek-A-Brew\* Coffee Maker is first with a built-in level that shows how much water to use as you fill it-then shows how many cups of coffee are left as you serve it.



It's a rotisserie! PLUS it's a second oven, too!

New General Electric Rotisserie Oven gives you the accuracy of a fine range oven! Rotisserizes, roasts, broils, bakes like a second oven. New tilt-top design for easy access, easy cleaning.

Progress Is Our Most Important Product







REG. U.S. PAT. OFF.

20

140

# Great Pope's passing

The last gentle moments of a much loved Pope, the worldwide mourning and the ancient ceremonial that followed his passing are richly detailed in 10 pages of photographs.



THE DYING POPE

# Great responsibilities

The responsibilities of a Pope are of a kind and weight no other ruler bears. Emmet John Hughes describes them and a color portfolio shows prelates from whom new Pope may be chosen.



SYMBOL OF PAPACY

# Famous housekeeper at work 60

In a uniquely intimate set of color photographs, Mrs. Eisenhower is shown in the White House as she copes with the domestic and social duties that fall upon a First Lady.



THE FIRST LADY

# Eminent general's blunt words 70

Victory that should have come quickly after the invasion of Normandy was tragically delayed by American strategic blunders—so says Field Marshal Montgomery in Part II of his Memoirs.



CHURCHILL AT MONTY HO

# Big game's spirit

Football games are settled not only by sheer strength but by will power too. Fans for Army and Notre Dame work themselves and the players up to fever pitch for THE big game.



CADETS' DEPARTURE

COVER	
Mrs. Dwight D. Eisenhower stands in front of her home,	
the White House, where she works at the most demanding	
housekeeping job in the U.S. (see pp. 60-65)	
THE WEEK'S EVENTS	
A simple end to a Pope's splendid life: his village and	
the world pray for Pius XII as a resplendent cortege moves to St. Peter's	20
In a shot at the moon a fiery trail shows that an object can	
escape the earth	30
Hatred again hurts a school: blast upsets integration at	-
Tennessee's Clinton High	32
Young judge for highest bench: Potter Stewart, 43, of Ohio	
succeeds Burton on U.S. Supreme Court	39
The world champion Yankees come home from victory	
in blackface	40
EDITORIAL	
The universal Pope	34
ANIMALS	
Five generations of Rin Tin Tin	69
FASHION	1000
Hanks of hair become high style	93
CLOSE-UP	
Wonder boy and his many sides: Painter Larry Rivers	
achieves success in four different ways	100
MODERN LIVING	100000
Stylish mixing of decor is newest in home furnishings	11
Proud day for farm couple: The Underwoods' boy, now	10.50
West Virginia's governor, helps them celebrate 60	
wedded years	125
MOVIES	
Mama Gina and Milko: Lollobrigida plays in Paris with	
her baby boy	118
SPORTS	
Big game of year: football fever burns at Notre Dame but	
Army brings in something extra	132
PARTY	1,4000
Waiting for Mary Ann: Mississippi home town welcomes	
Miss America	157
PHOTOGRAPHIC ESSAY	
A rare picture visit: the first lady at home—Mrs. Eisenhower	
fulfills many roles. Photographed for LIFE by Edward Clark	60
ARTICLES	
Great Battles and Historic Wrangles: the Montgomery Memoirs,	
Part II. D-day was followed by discord and "dismal events"	
and Montgomery sharply criticizes Eisenhower for it. By	-
Field Marshal Viscount Montgomery of Alamein	70
The Papacy's awesome task: among the Church's great prelates	
is one who will take on the ancient obligation of the Fisherman's ring and may pray, like Pius XII, "Have	
mercy on me, O God." By Emmet John Hughes	140
A SAN DESIGNATION OF THE SAN DESIGNATION OF T	140
TELEVISION Famous pair gets new partners: Fred Astaire and Ginger	
Rogers dance on different shows	44
EDUCATION	7 97
EDUCATION	

© 1958 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

A Princeton sophomore's horse and carriage brings old

Speaking of Pictures: Skate in a blue polar sea

Following list shows sources from which pictures were gathered. Credits are separated from left to right by commas, top to bottom by dashes.

co	VER-EDWARD CLARK
2-	SECOND FROM T. DRAWING BY ADOLPH E. BROTMAN-
T.	EDWARD CLARK-BRITISH OFFICIAL PHOTO-PAUL
	SCHUTZER
9-	PIERRE BOULAT: WARREN REYNOLDS, INFINITY INC.
	-ERNST HAAS FROM MAGNUM: FROM THE COLLECTION
	OF EDWARD F. W. JAMES COURTESY THE MUSEUM OF

elegance to old Nassau

Miscellany: oysters R acquired taste

OTHER DEPARTMENTS

Letters to the Editors

18, 19—LIEUT. RICHARD T. ARNEST AND COMMANDER
JAMES CALVERT
20, 21—LT. MARK KAUFFMAN (3)
22—A.P., INTERCONTINENTALE, A.P.—GIORDANI, O.N.A.
FROM EUROPEAN—U.P.I., FELICI
23—LOOMIS DEAN EXC. T. LT. FELICI

24. 25—LT. SERODIO—JOE CLARK—BILL BRIDGES: CEN. MARK KAUFFMAN—FELICI, MARK KAUFFMAN; RT. JAMES WHITMORE—CARLO BAVAGNOLI 26, 27—LOOMIS DEAN EXC. T. LT. CARLO BAVAGNOLI 28—LOOMIS DEAN—DAVID LEES

29—MARK KAUFFMAN
30, 31—LT. U.S. AIR FORCE; CEN. RALPH MORSE; RT. A.P.
32, 33—DON CRAVENS FROM B.S.
39—EDWARD CLARK EXC. LT. ROBERT PHILLIPS
40, 41—T. CEN. U.P.I.; RT. A.P.—BOT. LT. AND SECOND FROM RT.
FRANCIS MILLER

44, 45, 48—J. R. EYERMAN
55—STEVEN SCHAEFER
56—DON UHRBROCK EXC. T. STEVEN SCHAEFER
69—T. BILL BRIDGES
70, 71—U.S. SIGNAL CORPS

88-IMPERIAL WAR MUSEUM 93, 94, 96-NINA LEEN 100, 101-PETER STACKPOLE PAINTING COURTESY TIBOR DE NAGY GALLERY, N.Y. 103, 104, 106—PETER STACKPOLE 111, 112, 114—BEN ROSE 118, 119, 120—DALMAS FROM PIX 125-DON CRAVENS FROM B.S. EXC. T. LT. 126, 128, 130-DON CRAVENS FROM B.S. 132, 133-LT. STAN WAYMAN; CEN. PAUL SCHUTZER-FRANCIS MILLER: RT. STAN WAYMAN 134, 135-PAUL SCHUTZER, U.P.I.-FRANCIS MILLER, STAN WAYMAN (2) 136—FRANCIS MILLER 137-STAN WAYMAN 140-DRAWING BY ADOLPH E. BROTMAN
141-ROMA'S PRESS PHOTOS
142-DMITRI KESSEL, TONY VACCARO-JAMES WHIT-MORE 143-LT. KARSH, OTTAWA FROM PIX-DMITRI KESSEL: RT. GIORDANI 144-TONY VACCARO, DMITRI KESSEL 152-WALTER SANDERS 157, 158-GREY VILLET 160-WALTER MCCARDELL FOR THE BALTIMORE EVENING

72-BRITISH OFFICIAL PHOTO

85-MAP BY RAFAEL D. PALACIOS

ABBREVIATIONS: CEN., CENTER: EXC., EXCEPT: LT., LEFT: RT., RIGHT: T., TOP: A.P., ASSOCIATED PRESS: B.S., BLACK STAR: EUROPEAN, EUROPEAN PICTURE SERVICE: U.P.I., UNITED PRESS INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

CTOBER 20, 1951

LIFE IS PUBLISHED WEEKLY BY TIME INC., 540 N. MICHIGAN AVE., CHICAGO 11, ILL. PRINTED IN U. S. A. SECOND-CLASS POSTAGE PAID AT CHICAGO, ILLINOIS AND AT ADDITIONAL MAILING OFFICES. AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER, SUBSCRIPTIONS 57.75 A YEAR IN U. S. A. AND CANADA.

NUMBER 16

18

160

# His extraordinary book shows you

# THE SECRETS OF WINNING POKER

Be the first in your crowd to get his runaway best-seller that almost takes the gamble out of poker. The first four editions were sold out as soon as the ink was dry. A fifth printing has just been delivered and a sixth is on press.

THE HERBERT O. YARDLEY book started selling like wildfire when a small fraction of it appeared in The Saturday Evening Post.

Your best friends won't tell you what's in it - and when you've read it you won't tell them.

It's called The Education of a Poker Player. And it's a priceless education. In it Yardley tells the secrets of his systems for winning at all the usual (and many of the rare) kinds of Draw and Stud Poker.

### "Never open on two small pair - never"

"Fold them," Yardley says. He's talking about Straight Draw, nothing wild, 7 players. "It's twelve to one you won't make a Full House. If somebody else opens, don't stay. Anyone who stays on two small pair should have his head examined. You fold — or you bluff by raising before the draw, standing pat, then betting."

In the same specific way Yardley looks over your shoulder at every hand and tells you exactly when to open, and when to pass (even though you have openers), when to call or stay, when to bluff, when to raise, when to be cautious, when to be brazenly bold. And when to meekly fold.

He shows you all this by means of actual sample hands which he plays out for you and analyzes. And you learn how to play with the odds instead of against them.

# How to develop not only a poker-face but a poker head

Yardley tells you how to study and "read" the other players — watching and analyzing their mannerisms, learning their weaknesses and their strengths. He makes you a master strategist at poker's psychological war.

He tells you wonderful salty stories (probably not for your Aunt Hermine) out of his own poker experience around the world—stories that sharpen your poker sense.

You "sit in" on the game in which the corn grower "Bones" Alverson bet his farm against a circus tent show at Five-Card Draw Deuces Wild — and won under the unfort: nate circumstance of no longer being alive at the time. (After which Yardley gives you a brilliant analysis of how to play your cards at Five-Card Draw Deuces Wild.)

You watch Jake Moses lose ten trunks full of sample shoes — and you profit from his mistake. You see how good and bad poker players from the old west to China played their hands — and how they should've played them.



Send for your copy today - at no risk

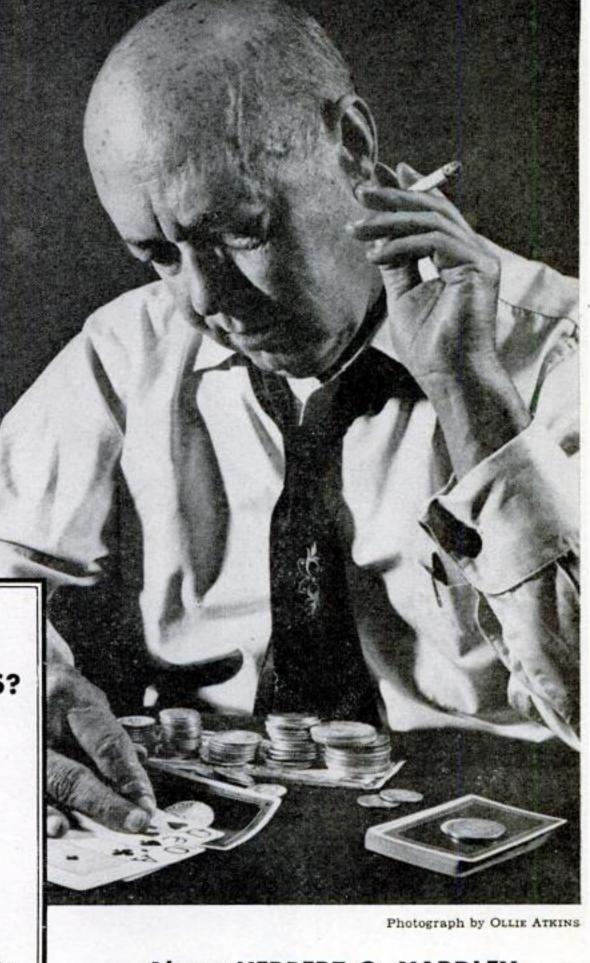
Yardley's book could easily turn a steady loser into a steady winner. With its specific advice and its great stories out of Yardley's own experience, it amounts to a professional education in the theory and practice of winning—and a post-graduate course in the art of the bluff.

Send for your copy today. Get hold of it before the others in your crowd. Send no money. When the mailman brings your copy, read it, enjoy it, study it for three full weeks on the house. If you don't actually win several times the small cost of the book in your next few poker sessions, simply return the book within three weeks and pay nothing. Otherwise we'll bill you \$3.95 plus postage as payment in full. Simon and Schuster, Publishers, Dept. 20, 630 Fifth Avenue, New York 20, N. Y.

### THIS IS HOW YARDLEY WOULD PLAY THE HANDS IN PANEL ABOVE

Three-of-a-Kind: "My rule is this," says Yardley. "If you're holding three-of-a-kind, Tens or better, don't raise. You want to entice as many others to stay as you can, because you're pretty sure of winning. However, if your threes are Nines or worse, raise, You want to drive out players who might draw against you."

Four-Card Flush: Yardley says, "A fourcard flush should never be played unless there is over five times as much in the pot as the bet itself. That goes, too, for a four-card straight, open at both ends. As for an inside straight, why draw to it? The odds are twelve-to-one you don't make it." One Big Pair: Yardley says, "Never stay on less. If you are sitting to the left of the opener, raise on a pair of Kings or Aces. If you drive out other players and the opener draws three cards, or one, draw two. If he checks, bet regardless of your hand. If an cocasional player stays after you have raised, draw two and bet, unless someone stands pat."



### About HERBERT O. YARDLEY

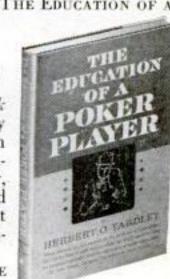
Yardley's mastery of the infinite subtleties of poker made him just the kind of agile thinker whom you would expect to crack a wartime Japanese code (he did) and to write the classic book on codes, ciphers and spies (he did: *The Ameri*can Black Chamber).

"Because he plays such a tight game of poker," says The Saturday Evening Post, "Yardley has been dubbed 'Old Adhesive' by his friends, After his retirement (as a cryptanalyst) three years ago, Yardley made a scientific study of poker in all its variations, thus reinforcing his fifty years of experience as a player. Now he has told all in The Education of A Poker Player."

### Here's how good it is: (the first tribute to Yardley's book)

The New York Herald Tribune Book Review says, "It should be part of every father's investment portfolio for his son — or for himself. What Goren and Vanderbilt have done for the bridge player, Yardley has now done for that submerged four-fifths of American manhood that plays poker. He has given us dignity, wisdom and philosophy."

-Theodore H, White



### To Your Bookseller or

### SIMON AND SCHUSTER, Inc., Dept. 20 630 Fifth Avenue, New York 20, N. Y.

I'm from Missouri and I want to be shown. So send me a copy of Herbert O. Yardley's new book, THE EDUCATION OF A POKER PLAYER. If I don't win several times the price of the book in my next few poker sessions, I'll send the book back within three weeks and pay nothing. Otherwise, I will remit only \$3.95 plus a few cents postage as payment in full.

a few	ce	nts	1	OS	sta	B	9	as		pa	Ly	111	C	111	83	111	6	IU	ш											
Name	•	••		••				• •	•		٠	٠.	•	•	•		•	•			•	•	•		•	•	•			
Addre	ss	••	•	•	•	•	•		*3	•		<b>.</b>		•	•	•	٠	•				*	***			•	•	•		
City .	••						٠		٠			Z	or	ne				St	a	te							٠			
D SA	ym	P	05	T/	AG fu	E.	i	Ch	ec	k	h	er	ca	if		E	Ne	C	L	O y	S	11	V(	Ga	g	3		95 Se	in	a

Available at a slightly higher price in Canada through Musson Book Co., Toroni





# Wash and Wear...or...Wash and Beware?

Beware, my dear. Beware of wash-and-wear cottons that shrink. Sadly, some of them will shrink right out of fit—whole sizes!

How can you prevent this happening to you?

Easy. Look for the "Sanforized" label just as you always have on cottons. Then you'll know that they'll wash cheerfully, wear happily and keep their fit.

For permanent-fit wash-and-wear, insist on the "Sanforized" label.

·SANFORIZED ·







# THE SHOCKINGLY-BEAUTIFUL WINTER PINK YOU'VE SPENT A LIFETIME LOOKING FOR!

DU BARRY "Royal Lipstick" with Royal Jelly of the Queen Bee

We found "The Missing Pink"—and we brought it back alive! It's a delicious day-shade, a deadly night-shade—the pink you could have worn (and would have worn) had someone only known it could exist! Never a pink so potent. Never a shade so shatteringly chic. Wear it with all the royal reds, the glacial greens, the bold new blues of Fall. You can't know what you're missing-till you try "The Missing Pink"-in DuBarry's new Royal Lipstick,



Bassett

It's so easy to own the newest Rural English Style

Bassett has translated the dignity and charm of the English countryside into a group just meant for the modern American family. Bassett's 56 years of quality craftsmanship can be seen in the hand-rubbed effect of rich, polished cherry. A remarkable variety of pieces lets you furnish both your dining room and bedroom in a number of exciting ways. You can mix or match pieces to create rooms that express your flair for good decoration. See *The Sussex* at your favorite furniture or department store.

Send 20c for folders to BASSETT FURNITURE INDUSTRIES, Dept. S, Bassett, Virginia





The matching Sussex bedroom (below) offers 14 different pieces. Sussex is typical of Bassett's over 50 suites in Modern, Traditional, Provincial and Colonial... all of them lovely... all priced from a modest \$149 to \$499 for complete bedroom or dining room.



# FINE DETAILS SHOW BASSETT CRAFTSMANSHIP



Tough, carefully rubbed Grand Rapids Guardsman finish baked on for protection.



Drawers center-guided oids to slide smoothly. baked Waxed interiors, dustproof construction.



Extensible Steelslides on dining tables. Won't sag, open smoothly in any climate.



Look in left-hand dresser or buffet drawer for Bassett seal, your guarantee of quality.

BASSETT: World's Largest
Manufacturer of Bedroom Furniture

# LETTERS TO THE EDITORS

### HOW THE PROS SHOT SHERM ADAMS DOWN

Sirs:

After reading John Steele's excellent article ("How the Pros Shot Sherm Adams Down," LIFE, Sept. 29), I am forced to conclude that Richard Nixon, Andrew Schoeppel and Richard Simpson are a trio of overgrown political cry-babies, who bawled until they got Adams ousted. It's an outright shame that a good man should have to go because of the likes of these three. Nixon's political career, for one, is not lily-white.

RUDY H. CASILLAS

Santa Ana, Calif.

Sirs:

Sherman Adams would have my support or vote any time in preference to the "holier than thou" pros who shot him down.

MARY L. CARDONA

Nyack, N.Y.

Sirs:

Your poignant piece on poor Sherman Adams' execution by the politicians ignored mention of the smear and slander campaign Adams conducted against Democratic politicians for the same abuses of which he now finds himself the "innocent" victim.

RICHARD B. PETTICAN

Pittsburgh, Pa.

Sirs:

It seems impossible that a mature voter would be blind to the merits of one candidate because of the imprudence of another party member, but such is the party system.

Please write an editorial imploring the American voting public to choose candidates by individual (that word is still in our vocabulary isn't it?) merit rather than by the length of someone else's coattails-vicuna or no.

Н. R. Соок

Princeton, N.J.

Your article on Sherman Adams pointed out the interesting fact that the Republican party's large donors were unwilling to give financial aid to their party unless the very capable Mr. Adams was forced to resign.

A political party's heavy contributors wield an undue amount of pressure. This pressure could be curbed if more voters would join the current bipartisan national campaign and give one dollar to the political party of their choice.

PAUL ZORFASS

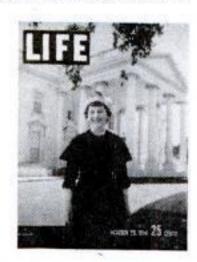
Brooklyn, N.Y.

### SCHOOL'S OUT; NOBODY'S GLAD

Sirs:

It is encouraging to see that closing the schools in Virginia and Arkansas ("School's Out; Nobody's Glad," LIFE, Sept. 29) has not blunted the true purpose of our education. Your pictures of Front Royal

LIFE 540 N. Michigan Avenue, Chicago 11, Illinois



### Please send ONE YEAR OF LIFE \$7.75 (In continental United States, Hawaii, Puerto Rico, Virgin Islands and Canada.

(1 year at the single copy price would cost you \$13.00)

to\_\_\_\_\_

TO SPEED DELIVERY OF LIFE-and all your mail-please be sure to include your zone number in your address. The mail you send will get there faster, too, if the address carries a zone number.

emphasizes the importance we so wisely put on football and social activities. This part of our educational program will be even more painless, with the science labs and grammar classrooms closed.

MRS. PHILIP JONES

Joplin, Mo.

### YAPHANK'S HAPPY THINKERS

As an artist and art educator I read with great interest Paul O'Neil's informative article, "Yaphank's Happy Thinkers" (Life, Sept. 29). One of Mr. O'Neil's observations is that the advanced scientific theorist needs a sort of artistic perception to help him in his exploration of the atomic nucleus. This remarkable similarity between the modern artistic and scientific processes begs for more recognition among the general public. The point should be pondered by those who in their enthusiasm to spread the teaching of science would eliminate such "frills" as the arts and the humanities.

HAROLD LEWIS

New York, N.Y.

### COVER

Sirs:

Your cover ("A Big, Brawling Western," LIFE, Sept. 29) reminded me of my childhood when my schoolteacher father used to entertain us children in the eve-, nings by making odd human and animal faces, using his hands to project shadows on the wall from the glare of a coal-oil lamp.

BEULAH L. PETICOLAS

Lubbock, Texas

Sirs:

My mother and I were both amazed by the startling resemblance between the gunman's hand on your cover and a macabre picture by Salvador Dali entitled Sleep.

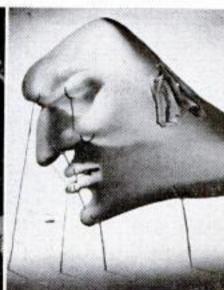
EVELYN MELTZER

Worcester, Mass.



**GUN DRAW** 





DALI PAINTING

### WELCOME FOR A TROUBLED BEAUTY

Sirs:

It was great to see Gene Tierney's picture in your magazine again ("Welcome for a Troubled Beauty," Life, Sept. 29). It will be another happy day for American audiences of motion pictures and television when we can have the privilege of seeing this lovely lady and fine actress perform again.

Mrs. J. McGrath

Portland, Ore.

# MORE LIVABLE HOMES: PART III

Sirs:

The small builder is sick of being lambasted by architects who offer their solutions in the form of a brilliantly conceived creation that carries a price tag of \$25,000 plus a built-in set of construction novelties that would bankrupt him on the first house ("Homes That Achieve Most in Livability," LIFE, Sept. 29). If the architect wants to address himself to the real problem, let him start with the readily available materials, the normal skills that carpenters already possess and the price tag that the customer wants to pay. When he is done, let him be sure that his house has real public appeal rather than the qualities of a cute paper exercise.

LEWIS D. PALMER

Atchison, Kan.

Sirs:

I think Architect Donald E. Hustad made a pun when he explained his feeling about his barrel-vaulted

roof. He said, "It was only an assumption when I designed it, but now that we are living with it, I find I was right." The very same roof can be seen on the Cathedral of the Assumption in the Kremlin.

MRS. FREDERIC N. SMITH

Arlington, Va.





KREMLIN CATHEDRAL

HUSTAD HOUSE

### **EDITORIALS**

Sirs:

Thank you for the excellent editorial on "Malik: A Spokesman to the West" (LIFE, Sept. 29), who is indeed among the great statesmen of the world. If his attitude and spirit could prevail among all our diplomatic leaders it would produce a more stable international situation everywhere. Charles Malik is a leader of whom the world can be proud—may his kind increase.

REV. JOHN THOMPSON

Pleasant City, Ohio

Sirs:

What did this Arab million ever do to build up the country before it became Israel ("Palestine Refugees: The Time is Now!" LIFE, Sept. 29)? Is that why, with their vast territories, the Arab states don't open their many doors freely to incorporate this small number (about 1/8 of the population of New York City)?

Is it so hard to understand that little Israel hesitates to invite all, or even a part, of a known enemy into its midst?

E. TROMPETER

New York, N.Y.

Sirs:

Why should the neighboring Arab nations take care of these people? And why should the United Nations take care of them? Why should they be resettled in other lands? Their homes were in Palestine, and it is plainly the duty of Israel to correct the terrible crime they committed when they threw these people out.

ALFRED N. STEELE

Redwood City, Calif.

Sirs:

I wish to commend and thank you for your editorial in which you stress the importance of settling this problem immediately.

I have heard the case put from both sides with passion and vehemence but my conclusion is that there must be strong compromises on the part of Israel as well as on the part of the Arab countries. It just isn't realistic, in these times, to promote racial exclusiveness and preference. This is, essentially, what we were fighting in World War II and what we are struggling with in our own South right now.

JAMES-ELIOT NEWTON

Concord, Mass.

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 9 Rockefeller Plaza, New York 20. N.Y.

Subscription Service: J. Edward King, Genl. Mgr. Mail subscription orders, correspondence and instructions for change of address to:

> LIFE SUBSCRIPTION SERVICE 540 N. Michigan Avenue Chicago 11, Illinois

Change of Address: Send old address (exactly as imprinted on mailing label of your copy of LIFE) and new address (with zone number if any)—allow three weeks for change-

Time Inc. also publishes TIME, FORTUNE, SPORTS ILLUS-Time Inc. also publishes TIME, FORTUNE, SPORTS ILLUSTRATED, ARCHITECTURAL FORUM and HOUSE & HOME, Chairman, Maurice T. Moore; President, Roy E. Larsen: Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles L. Stillman; Vice President and Secretary, D. W. Brumbaugh; Vice Presidents, Edgar R. Baker, Bernard Barnes, Clay Buckhout, Arnoid W. Carison, Allen Grover, Andrew Heiskell, C. D. Jackson, J. Edward King, James A. Linen, Ralph D. Paine, Jr., P. I. Prentice, Weston C. Pullen, Jr.; Comptroiler and Assistant Secretary, John F. Harvey Comptroller and Assistant Secretary, John F. Harvey.

# SCIENCE FINDS NEW WAY TO MAKE



Tyrex...certified yarn for the tire cord of NEW IN TIRES ON ALL NEW 1959

# TIRES SAFER, LONGER WEARING...



the future

CHEVROLETS!

The exciting 1959 Chevrolet is one of many makes of new cars leaving the factory with tires containing tire cord made of TYREX yarn as standard equipment. Millions of dollars and years of research produced this *ideal* yarn for tire cord, to make driving safer than ever before. Test after test proved TYREX certified yarn best.

AMERICAN TYREX CORPORATION, 350 Fifth Avenue, New York 1, N. Y.
\*TYREX is the certification mark of American Tyrex Corporation. TYREX yarn in also produced and available in Canada.

# PHILCO CREATES WORLD'S FIRST SEPARATE SCREEN TV SET!



MODEL 4710L

21-INCH OVERALL DIAGONAL MEASUREMENT SCREE

ANNOUNCING THE NEW PHILCO

# Predicta andem

Philco builds chassis and sound system into a table . . . makes picture tube separate and portable!

Philco brings you another spectacular advance in the science of television! Now the picture tube is completely freed from the chassis . . . can be placed anywhere in the room . . . even carried to another room!

This revolutionary new Philco Predicta Tandem was made possible by Philco scientists who developed the new "S-F" (Semi-Flat) picture tube. Ordinary tubes would have been far too bulky and cumbersome. A flexible 25-ft. cord connects the powerful chassis with the big, bright picture tube.

The set itself, with all its controls and the speaker system, is built into an elegant modern end table. Philco's full, rich sound is right at your elbow, always conversation-clear. You can put the picture on a wall shelf, where a roomful of people can enjoy it, or place it up close to your chair for personal viewing.

This tomorrow-new television is at your Philco dealer's now. You can own Predicta Tandem in blond wood, as shown, for \$339.95, and in mahogany finish for only \$329.95.



SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE, PRICES SLIGHTLY HIGHER SOUTH AND WEST, WHE SLIGHTLY HIGHER.

LOOK AHEAD ... and you'll choose

PHILCO



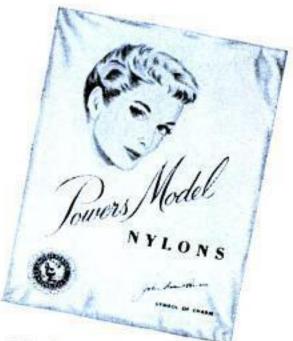
# ONCE AGAIN KRAFT MAKES AN IMPORTANT IMPROVEMENT IN MARGARINE FLAVOR!





You'll discover a wonderful change has been made in Parkay Margarine! Each package of New Parkay is sweet chilled before the handy sticks are molded and wrapped. And the special way in which Parkay is sweet chilled keeps its delightful flavor uniform in quality over many weeks. You'll enjoy Parkay's delectable taste. You'll like the way it spreads. New Sweet Chilled Parkay spreads smoothly even when ice cold. Your grocer has New Sweet Chilled Parkay now. Try it soon.

# FREE POWERS MODEL NYLONS from PARKAY



Choice of seamless (15-denier) or full-fashioned

(60-gauge 15-denier)

For a short time only, anyone who serves delicious Sweet Chilled Parkay Margarine regularly can order a pair of glamorous Powers Model Nylons absolutely free!

It's easy: Just collect the red end-flap coupons from ten packages of Parkay and mail them to Kraft.

You have a choice of two of the season's most flattering shades-and every pair is certified for quality by the United States Testing Co., Inc. Ordinarily you'd expect to pay at least \$1.65 for beautiful luxury nylons like these. Full instructions for ordering appear on the back of your Sweet Chilled Parkay package.

CLIP THIS
BONUS COUPON
NOW!

This bonus coupon is
worth 2 Parkay red endflap coupons when you
order a free pair of
Powers Model Nylons
(see above). With this
bonus coupon mail red
end-flap coupon from
only 8 Parkay packages
instead of 10. Only one
bonus coupon per order.
Offer expires January
31, 1959.

Cash value of coupon: 1/20¢.



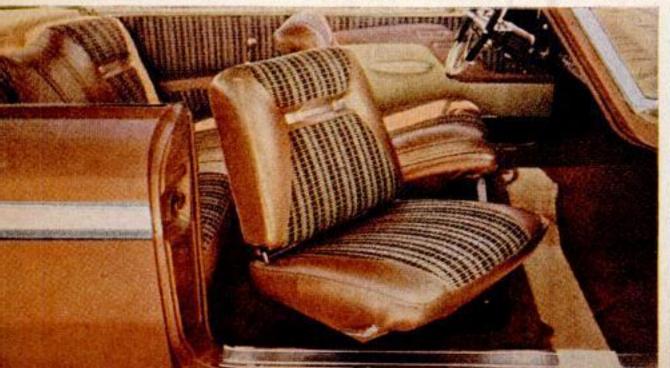
# ANNOUNCING A GREAT NEW PLYMOUTH that brings you new beauty

YOU ENJOY NEW SWIVEL SEATS that make '59 Plymouth Sport Fury the easiest car in the world to get in and out of. Front seats swing with you as you enter or leave. A terrific new Plymouth exclusive in the low-price field!

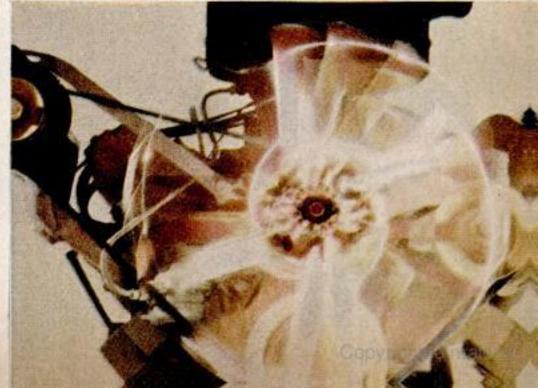
YOU AVOID GLARE as electronic Mirror-Matic rear-view mirror\* automatically dims headlights from cars behind.

Also new: safe, courteous Automatic Headlight Dimmer\*.

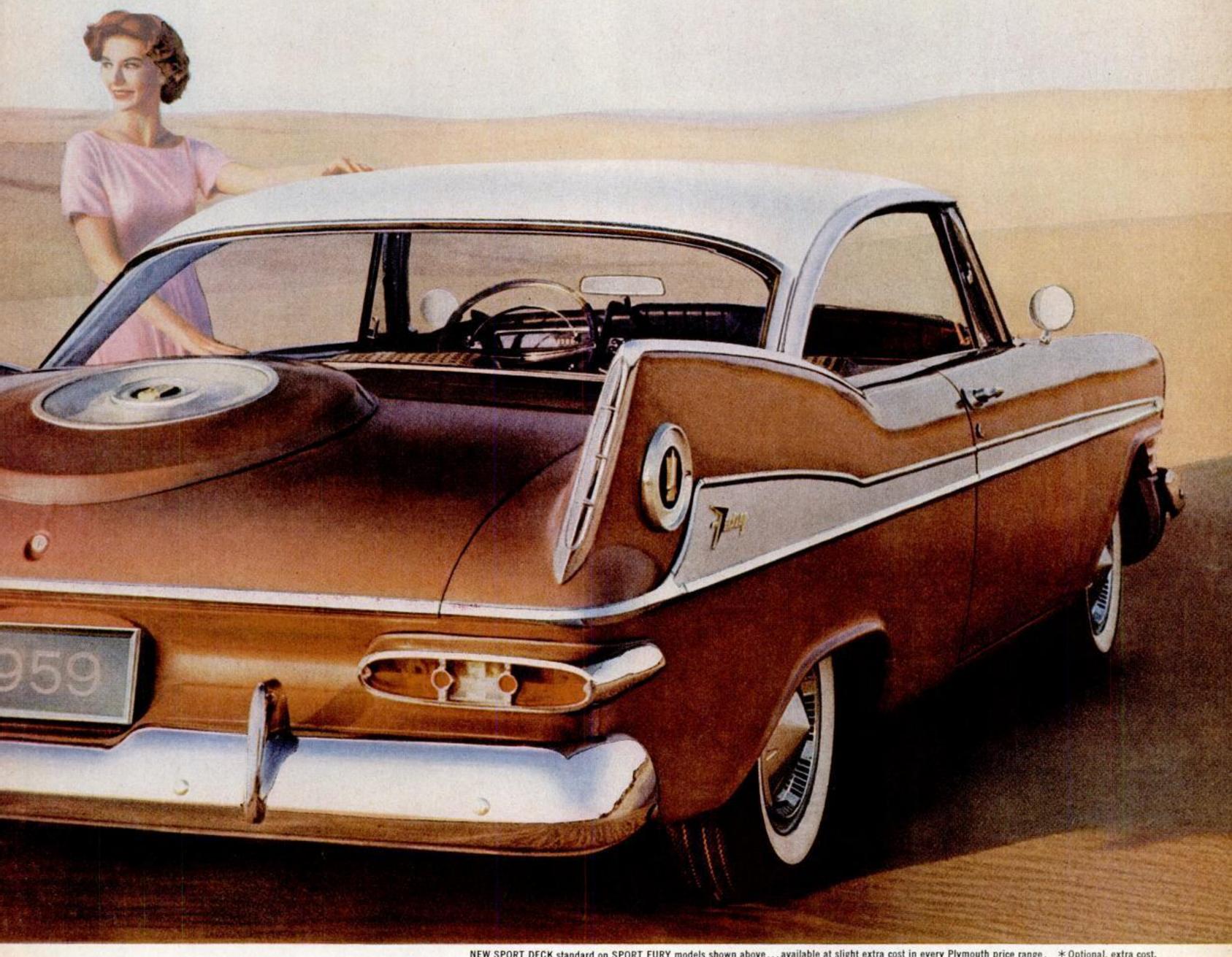
YOU DISCOVER A GREAT NEW STANDARD OF PERFORMANCE with advanced design New Golden Commando 395 Engine\*! Other engine choices include Fury V-800 and PowerFlow 6.







# PLYMOUTH'S GOT IT!

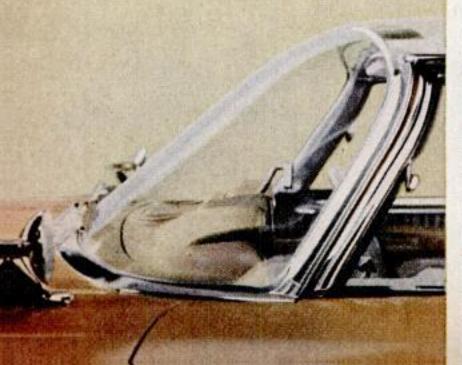


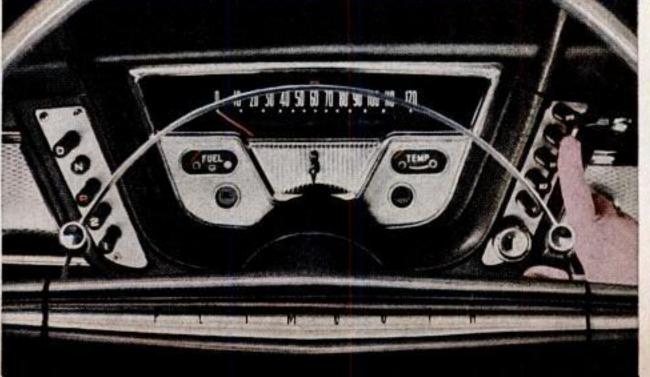
NEW SPORT DECK standard on SPORT FURY models shown above... available at slight extra cost in every Plymouth price range. \* Optional, extra cost.

# ..new features...and new FURY models at a new low price!

YOU SEE TRAFFIC LIGHTS BETTER through the new compound Star-View Windshield in all '59 Plymouth hardtops and convertibles. Curves up and around. YOU GET INSTANT HEAT at finger-tip touch with new Push-Button Heating and Ventilating Controls\*. No waiting for warmth. Teams with Plymouth's magic Push-Button Drive\*. Buttons conveniently grouped in Master Control Center.

YOU RIDE ALWAYS LEVEL thanks to great new Constant Level Torsion-Aire Suspension \*. Or you may prefer Plymouth's famed Torsion-Aire Ride — at no extra cost.









# The true old-style Kentucky bourbon always smoother because it's slow-distilled

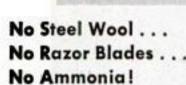
There are less expensive ways to make bourbon whiskies—but they will never give you the smoothness you get in Early Times. The extra care and attention of slow distilling ... the patient willingness to take more than twice as long...this is the old-style way, the smoothing way to make whisky. Ask for Early Times—the whisky that made Kentucky whiskies famous. This is the smoother bourbon you'll ask for again.



KENTUCKY STRAIGHT BOURBON WHISKY . 86 PROOF . EARLY TIMES DISTILLERY COMPANY, LOUISVILLE 1, KENTUCKY



Oven cleaning is a cinch with **EASY-OFF** 



BASY-OFF makes ovens sparkle! Just brush on—let set—wipe off. Apply to burners, racks, grills, sidewalls. Even baked-on grease wipes away.

8 oz. jar 69¢...
free brush attached



# LET EASY-OFF DO THE WORK

GET RELIEF FOR COUGHS DUE TO COLDS Cough Syrup
Contains 5 prescription
type ingredients

Good Housekeeping

Only 49¢ size

At your corner store or supermarket G. E. LABORATORIES . SHAMOVIN PA.

# HEAR CLEARLY AGAIN

Nerve deafness may cause words to sound unclear to you. Write for Free Booklet. It may help you to improved hearing and

better appearance. No obligation.

ACOUSTICON International Dept. L

95-25 149th Street, Jamaica 35, New York

STICK WITH



TAPE AND GLUE

# LIFE

Editor-in-Chief . . . . . . . Henry R. Luce President . . . . . . . . Roy E. Larsen

MANAGING EDITOR
Edward K. Thompson
ASSISTANT MANAGING EDITORS
Philip H. Wootton Jr.
George P. Hunt
Edward O. Cerf

STAFF WRITERS: Herbert Brean, Roger Butterfield, Robert Coughlan, Frank Gibney, Paul O'Neil, John Osborne, Loudon Wainwright, Robert Wallace.

Wainwright, Robert Wallace.

PHOTOGRAPHIC STAFF: Margaret Bourke-White, Edward Clark, Ralph Crane, Loomis Dean, John Dominis, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farbman, Andreas Feininger, Albert Fenn, Fritz Goro, Allan Grant, Yale Joel, Mark Kauffman, Robert W. Kelley, Dmitri Kessel, Nina Leen, Thomas McAvoy, Leonard McCombe, Francis Miller, Ralph Morse, Carl Mydans, Gordon Parks, Michael Rougier, Walter Sanders, Frank J. Scherschel, Joe Scherschel, Paul Schutzer, George Silk, Howard Sochurek, Peter Stackpole, Grey Villet, Hank Walker, Stan Wayman, James Whitmore, Assistant Picture Editors: Frank Campion, Lee Eitingon.

pion, Lee Eitingon. Film Editors: Margaret Sargent, Nancy Bragdon, Barbara Brewster.

ASSOCIATE EDITORS: Oliver Allen, John Dille, Ralph Graves, Mary Hamman, Enno Hobbing, Edward Kern, Sally Kirkland, David Scherman, Marshall Smith, John Thorne, Keith Wheeler, A. B. C. Whipple, Warren Young.

Warren Young.

ASSISTANT EDITORS: Robert Ajemian,
David Bergamini, Earl Brown, Mathilde
Camacho, Charles Champlin, Robert Drew,
Terry Drucker, Timothy Foote, Nancy
Genet, W. K. Goolrick, Lee Hall, Muriel
Hall, Monica Horne, Patricia Hunt, Jerry
Korn, Mary Leatherbee, Jeanne Le Monnier, James Lipscomb, Paul Mandel,
Richard Meryman, Jack Newcombe,
Eleanor Parish, Joseph Roddy, Albert
Rosenfeld, Irene Saint, Dorothy Seiberling,
John Stanton, Valerie Vondermuhll.

REPORTERS: Linda Asher, Elizabeth Baker.

REPORTERS: Linda Asher, Elizabeth Baker, Mary Elizabeth Barber, Margaret Bassett, Laura Bell, Richard Billings, Patricia Blake, Margery Byers, Mary Cadwalader, Gail Cameron, Jeanne Campbell, Vivian Campbell, Barbara Cummiskey, Jeanne Dempsey, Josephine Dexter, Beatrice Dobie, Laura Ecker, Charles Elliott, Diana Fetter, Jack Fincher, Tom Flaherty, Joan Gibson, Frances Glennon, Judson Gooding, Kenneth Gouldthorpe, Gerry Gruen, Kathleen Hampton, Terry Harnan, Alicia Hills, Judith Holden, Grayce Horan, Nancy King, Evelyne Lang, Richard Lewis, Harvey Loomis, John MacDonald, David Martin, Joann McQuiston, Loretta Nelson, Clara Nicolai, John Osmundsen, Sheila Osmundsen, William Pain, Betty Patterson, Maya Pines, John Porter, Stanley Price, Henriette Roosenburg, Louise Samuels, Diane Sawyer, Arthur Seidenbaum, Kathleen Shortall, Ruth Silva, Marion Steinmann, Jean Strong, Lucy Thomas, Martha Turner, Terry Turner, Alison Wehren, Marilyn Wellemeyer, Thomas Wheeler, Margaret Williams, Alix Witteborg, Sharon Workman.

COPY READERS: Helen Deuell (Chief), Dorothy Illson, Barbara Fuller, Virginia Sadler, Marguerite Scheips, Suzanne Seixas, Rachel Tuckerman.

LAYOUT: Bernard Quint, David Stech (Associate Art Directors), Margit Varga, Robert Young (Assistant Art Directors), William Gallagher, Hilde Adelsberger, Matt Greene, Earle Kersh, Albert Ketchum, Anthony Sodaro, Richard Valdati, John Woods.

PICTURE BUREAU: Natalie Kosek (Chief), Mary Carr, Betty Doyle, Margaret Goldsmith, Ruth Lester, Maude Milar.

PHOTOGRAPHIC LABORATORY: William J. Sumits (Chief), George Karas.

PICTURE LIBRARY: Alma Eggleston (Chief), Doris O'Neil, Alberta Kreh.

Shepley (Chief), Tom Carmichael, Richard Clurman, Helen Fennell, Marshall Lumsden, Charles Osborne—Washington: John L. Steele, Donald Wilson, Patsy Parkin, Norman Ritter, Don Schanche, Henry Suydam; Chicago: Roy Rowan, Jane Estes, John McDermott, Russell Sackett, Don Underwood, Paul Welch; Los Angeles: Frank McCulloch, John Jenkisson, Shana Alexander, Peter Bunzel, James Goode, George McCue, Davis Thomas, David Zeitlin; Atlanta: Harry Johnston, Richard Stolley, Robert Mason; Boston: Murray Gart, Wilbur Jarvis; Dallas: Thomas Martin, Jane Scholl; Denver: Barron Beshoar, Bayard Hooper; Detroit: Marshall Berges, Richard Anthony; San Francisco: Richard Pollard, William Trombley; Seattle: Robert Schulman; Anchorage: William Smith; Ottawa: Arthur White, Oliver Clausen; Montreal: Harrison Lilly: Toronto:

Douglas How; Calgary: Ed Ogle.

Foreign News Service: Emmet John Hughes (Chief), John Boyle, George Caturani, Florence McNeil—London: Robert Manning, Norman Ross, Anne Angus, Ruth Lynam, Robert Morse: Paris: Frank White, Milton Orshefsky, Anne Chamberlin, Will Lang, Gabrielle Smith, David Snell; The Hague: Israel Shenker; Bonn: Edward Hughes, John Mulliken; Vienna: Dwight Martin; Rome: Walter Guzzardi Jr., Dora Jane Hamblin; Rabat: Stanley Karnow; Johannesburg: Curtis Prendergast; Athens: Donald Burke; Beirut: John Mecklin; New Delhi: Donald S. Connery; Hong Kong: James Bell, Scot Leavitt, James Burke; Tokyo: Alexander Campbell; Mexico City: Richard Oulahan Jr.; Panama: Bruce Henderson; Rio de Janeiro: George de Carvalho; Buenos Aires: Piero Saporiti.

Publisher.....Andrew Heiskell

GENERAL MANAGER.... Robert T. Elson Advertising Director... Clay Buckhout Touch this button once...



and

# see a complete slide show!

Just one touch will do . . . then go sit in the audience.

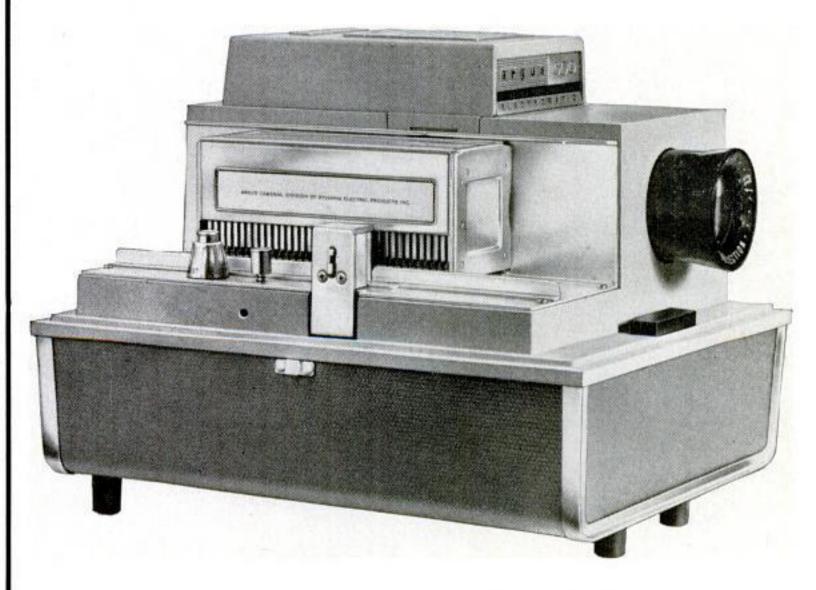
This Argus Electromatic will proceed to show your slides—automatically—probably better than you could do it yourself. Fast or slow, depending on the way you set the timer dial . . . and with true-to-life 500-watt brilliance.

When that special slide comes along, and you want to let the assembled multitude dwell on your artistry, a tap on the "Hold" button will give them time. Another tap and the show continues.

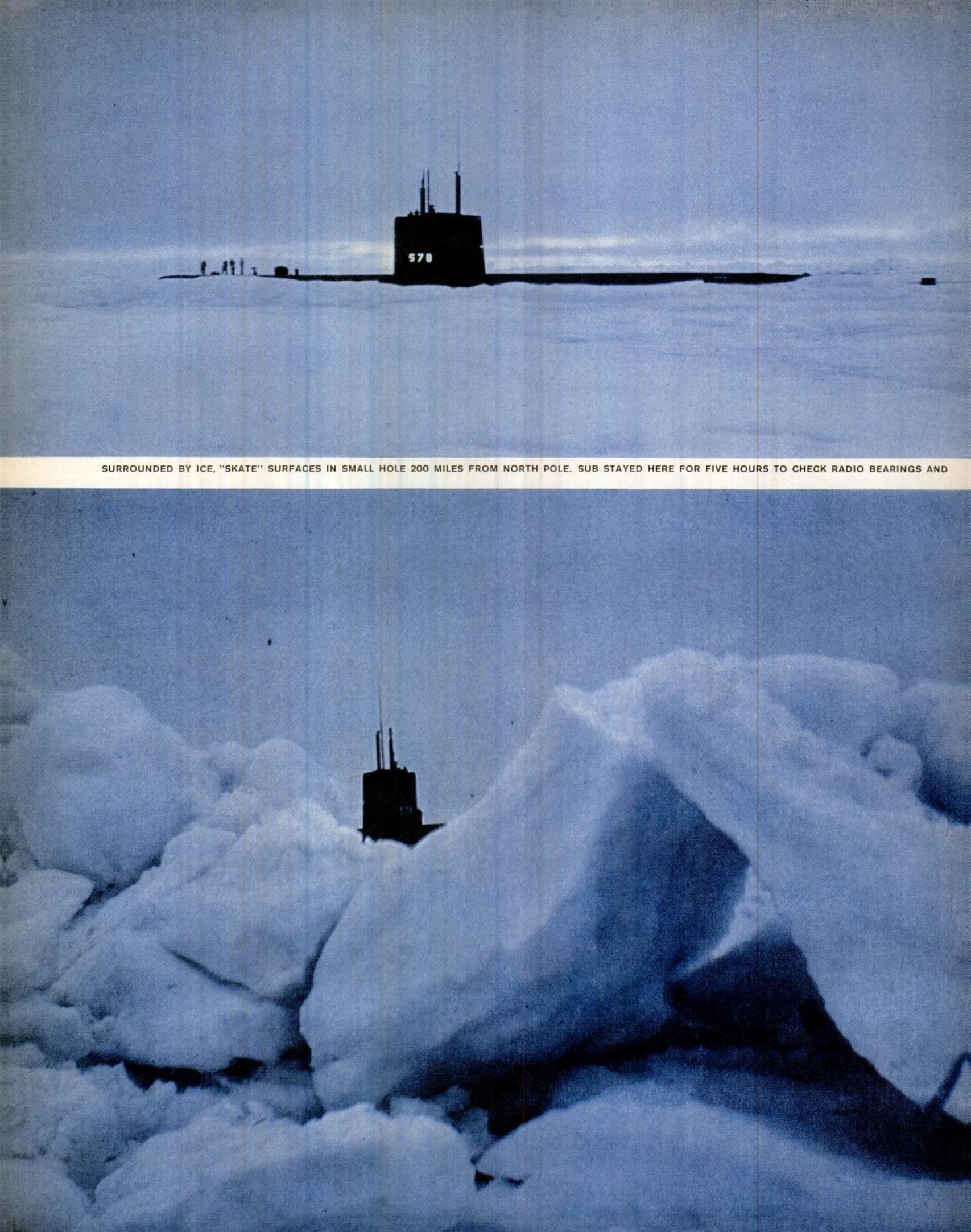
Focusing? Forget it. Each slide is pre-conditioned so it's razor sharp when it comes on . . . still razor sharp when it goes off.

And there's a plug-in remote control unit, and a 36-slide magazine and a bee-utiful scuff-proof carrying case . . . all kinds of things to make you want an Argus Electromatic the worst way. You're only a \$10 down payment away from it, you know . . . because the full price is just \$99.95 . . . at any Argus dealer's.

# argus electromatic



Argus Cameras, Ann Arbor, Michigan . Division of Sylvania Electric Products, Inc.



Copyrighted material



TAKE ICE SAMPLINGS

SMALL ICE FLOES, PHOTOGRAPHED FROM BRIDGE OF SUB AS CREW STANDS ON DECK, DOT OPENING IN WHICH "SKATE" HAS SURFACED

# SPEAKING OF PICTURES

# 'Skate' in a Blue Polar Sea

Only a stray seal, a polar bear and a few arctic birds were on hand as the fantastic sight unfolded 40 miles from the North Pole. Carefully poking her periscope up through an opening in the jagged ice, the U.S. nuclear submarine Skate slowly rose to the surface until her black hull loomed high above the floes. Then, while Navy scientists in the crew rushed to complete their observations before the shifting ice floes could close in and trap them, the sub's officers went out on the ice to make these pictures in the blue arctic light.

In 10 days the Skate surfaced nine times, crossed the pole twice and once went around the world-close to the pole-in less than an hour. Unlike her sister ship Nautilus, which crossed the pole without stopping, Skate concentrated on gathering scientific information. Using electronic measuring devices, her crew mapped vast areas of the Arctic Ocean floor, made some half million measurements of the thickness of the ice and determined that there are enough large holes in it to allow a missile sub to surface almost anywhere. The crew also learned something about polar big game. After trading some of its ice cream for bear steak with an IGY team stationed on a large ice floe, the Skate's men found the meat was too tough to eat and finally threw the steaks overboard.

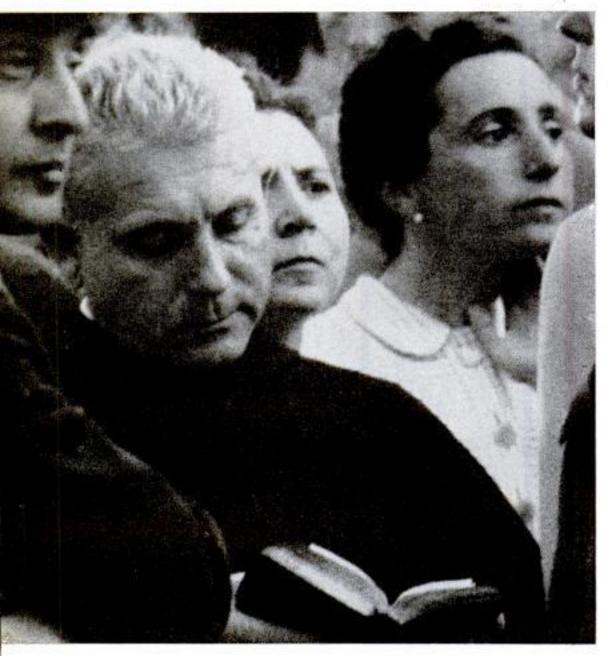
**PRESSURE RIDGES**, formed by ice floes shoving against each other, almost hide the surfaced *Skate*.

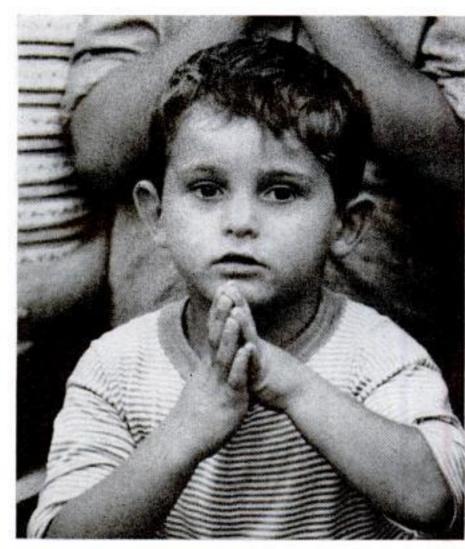


POLAR BEAR, shot and skinned by IGY team, is admired on floe by Skate Lieut. William Cowhill.

# Vol. 45, No. 16 October 20, 1958







AT CASTEL GANDOLFO prayers are said by villagers and priests who gathered outside the 17th Century residence where the aged Pope lay near death.



DYING, PIUS XII LIES ON COUCH AT FOOT OF HIS BRASS BEDSTEAD AND GASPS OXYGEN THROUGH TUBE

TENDERLY HELD BY MOTHER PASQUALINA, HIS HOUSEKEEPER FOR 41 YEARS

# PRAY FOR PIUS XII A SIMPLE END TO A POPE'S SPLENDID LIFE

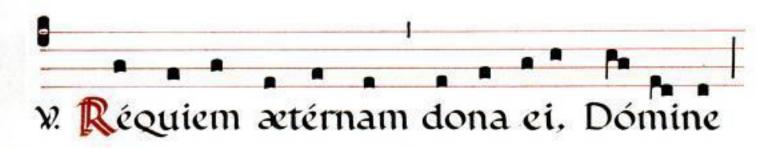
One of the greatest men of our age lay dying last week in a simple and ascetic setting. The Supreme Pontiff, Pope Pius XII, born Eugenio Pacelli, was in a plain bedroom at Castel Gandolfo, his summer residence near Rome, tended by the nun who for years had been his housekeeper. In the village square, a few yards away, the faithful, especially the children, knelt in prayer on the cobblestones as village women, stopping to whisper a Hail Mary, filled their water pitchers at the fountain.

Two days before, the frail but indomitable prelate had suffered a stroke that left him blind. Once before in grave illness he had amazed his doctors by swift recovery. This time, though 82, he rallied again. Then came a second and worse stroke, and within hours hope was abandoned.

Just outside the bedroom door a priest described the scene over the Vatican radio and listeners in far lands could sometimes hear the Pope's labored breathing. On Thursday morning the breathing quickened briefly. Then at 3:52 a.m. it stopped. A few moments later, the dean of the College of Cardinals came forward to perform the sad and timeworn ceremony. Leaning over the Pope, he called him by name: "Eugenio, are you dead?" There was no response and he turned to those present and announced, "Pope Pius XII is truly dead." He took from the Pope's hand the Fisherman's ring, symbol of the authority that comes to all Popes from St. Peter.

Here the pomp, pageantry—and piety—of the mighty Church that Pius XII had headed took over and the dramatic rituals of death began. Attendants replaced the Pope's sickbed clothes with rich, velvet vestments. Now Pius lay in state as flags went to half-mast and church bells tolled. Ambassadors from 46 nations paid a last tribute. The next day the body was borne past sorrowing millions through Rome's ancient streets to the mightiest cathedral on earth (following pages). Even in Communist countries millions mourned for the man who had become, partly due to modern communications and his travels, the most famous Pope in history.

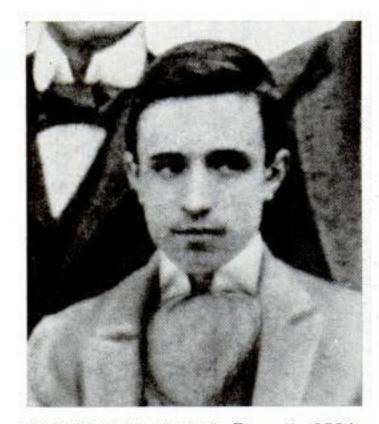
Under the towering arches of St. Peter's the Requiem Mass was sung in ancient Gregorian chant and his priest repeated for the Roman Catholic Church's leader the same prayer (below) that is said for the soul of the most humble of his flock: "Eternal rest give unto him, O Lord. . . . "



# BACKGROUND OF A GREAT EVENT

Elsewhere in this issue are other articles on the Papacy. A recent color photo of Pius XII himself is on page 141. The editorial (p. 34) discusses Pius XII as a theologian. On pages 140-148 Emmet Hughes describes the Papacy's enormous burdens and how the Vatican is organized to help carry them. On pages 142-144 is a color portfolio of eight Catholic prelates who are active in administering the Church's affairs and are now high among those considered to be candidates to succeed Pius.

# LIFE BROUGHT HIM MANY ROLES



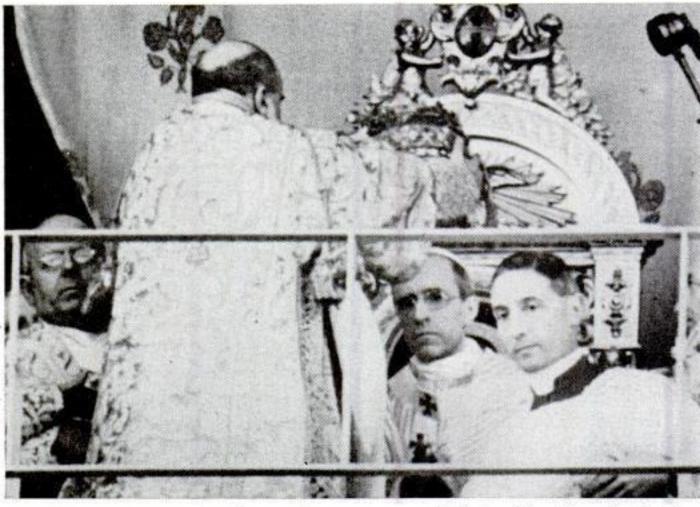
YOUNG SCHOLAR in Rome in 1894, Eugenio Pacelli was noted for piety, excelled in languages and philosophy.



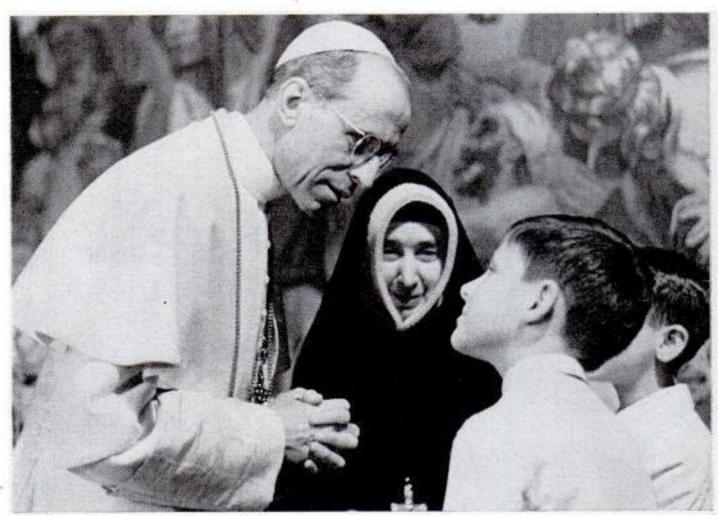
WORLD WAR I DIPLOMAT, Archbishop Pacelli was papal nuncio in Munich, presented Kaiser Wilhelm with Vatican peace plan. It failed. Here he hands out clothes to Italian war prisoners.



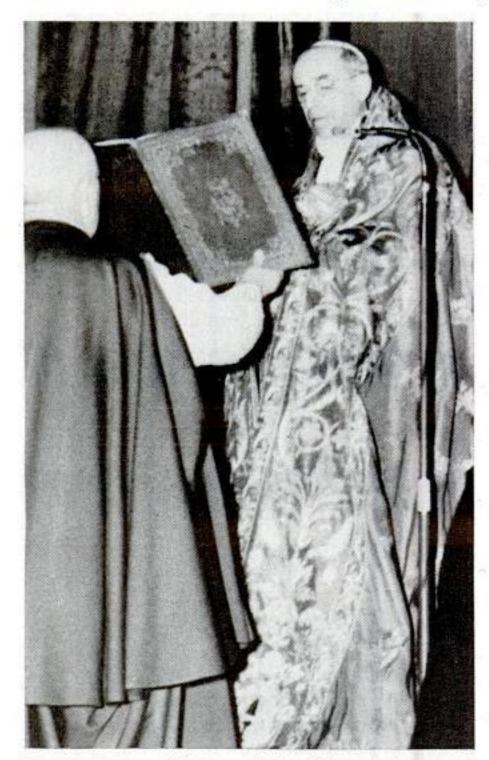
FRIEND OF U.S., Cardinal Pacelli, papal secretary of state, stood in 1936 at Liberty Bell with Cardinal Dougherty. He was first Pope to have seen the U.S.



OFFICIALLY THE POPE, he receives crown symbolizing Church authority from dean of Cardinal Deacons on St. Peter's balcony, March 12, 1939, becomes Pius XII. He was first man in 300 years elected Pope on first day of balloting.



FRIEND OF CHILDREN, Pius XII questions rapt schoolboy at Vatican in 1947. He received over 10 million pilgrims during time in office. More than any other Pope, he encouraged people to visit him, listened attentively as they talked.



THEOLOGIAN, Pius proclaimed historic dogma of the Assumption of Blessed Virgin in 1950. It became heresy to doubt Mary was taken bodily to heaven.



WORSHIPER IN PRIVATE, the Pope kneels in his own chapel in Castel Gandolfo before the portrait of Polish Virgin—Our Lady of Czestochowa. Pius XII

was especially concerned with the suffering of 52 million Catholics in the Iron Curtain countries, constantly urged his worldwide flock to pray for them.

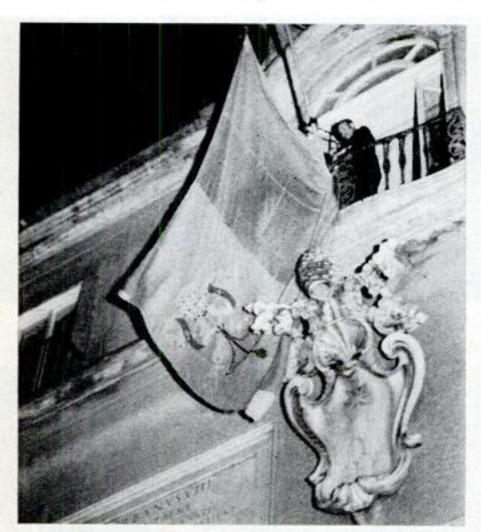
# DEATH BRINGS ANCIENT RITUALS



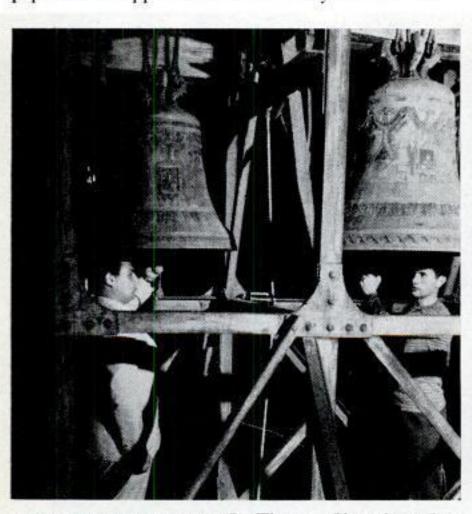
THE ABSOLUTION is administered a moment after Pope's death in Castel Gandolfo by Eugene Tisserant, the dean of the College of Cardinals. He sprinkles holy water, blesses the body and beseeches the Lord to grant peace to the soul.



CLOSING OF THE GATES of Castel Gandolfo at 4 a.m. to signify that the Pope is dead takes place as heavy chain is hauled across doorway. This replaced traditional closing of St. Peter's gates in Rome, done when a Pope dies in Vatican.



LOWERED PAPAL FLAG at half mast was fixed in place at 4:03 a.m. Plaque below banner includes papal arms topped with crossed keys of St. Peter.



TOLLING OF BELLS in St. Thomas Church in Castel Gandolfo starts at 4:05, continues for hour and a half. The chime, called a Gloria, is for Popes only.



ARRIVAL OF HONOR GUARD brings Gandolfo extra squad of helmeted, halberd-bearing Swiss guards who muster in misty dawn near entrance to Castel.

Guards, part of a 200-man group which has watched over the Vatican for 452 years and is pledged to protect Pope, took up solemn vigil around the body.

DEATH OF THE POPE CONTINUED

# TO SEE HIS BIER THE GREAT COME WITH THE LOWLY



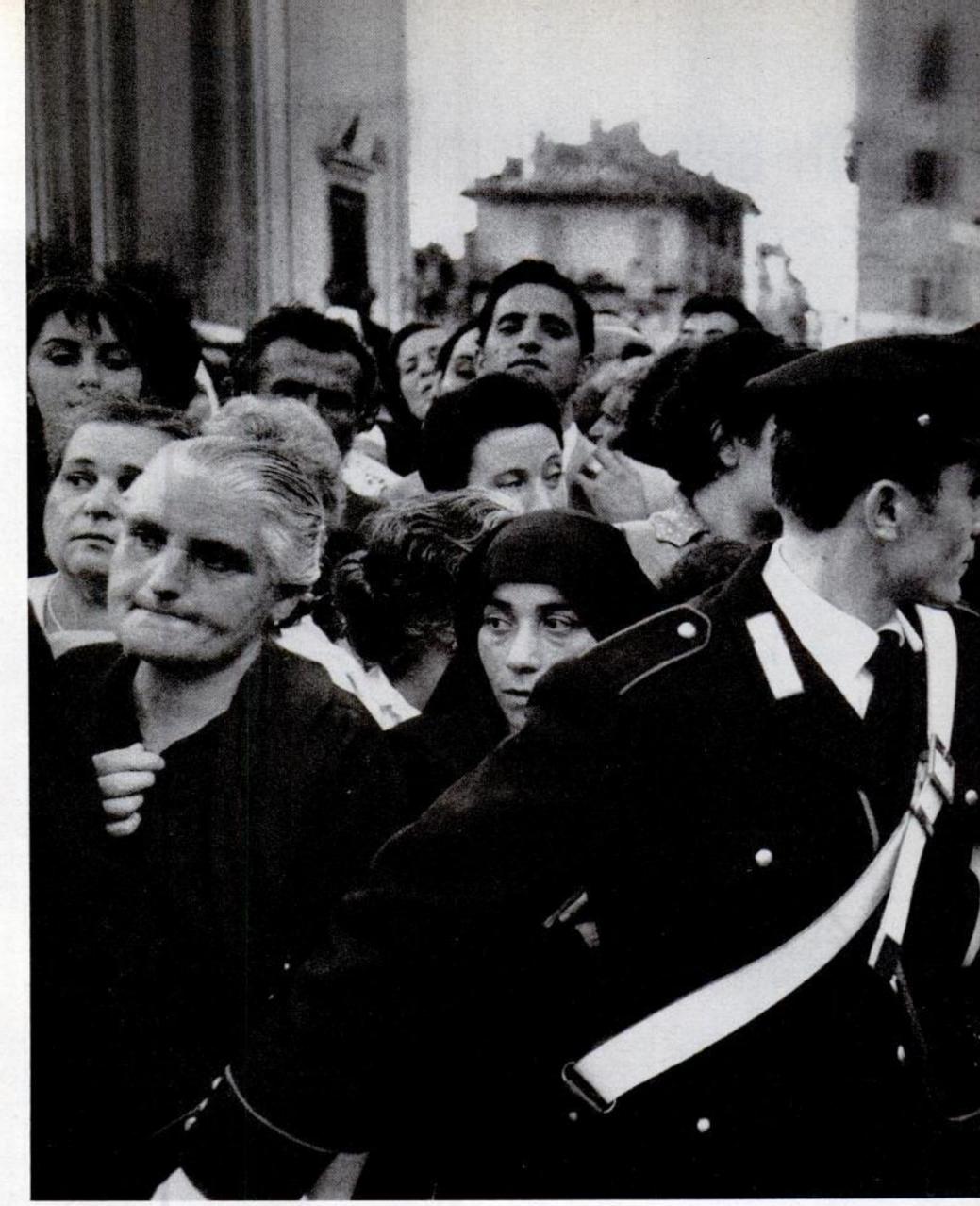
U.S. CARDINAL, Francis Spellman of New York (right), is met in Lisbon by Monsignor Cento, Portugal's papal nuncio, on flight to Rome from Azores.



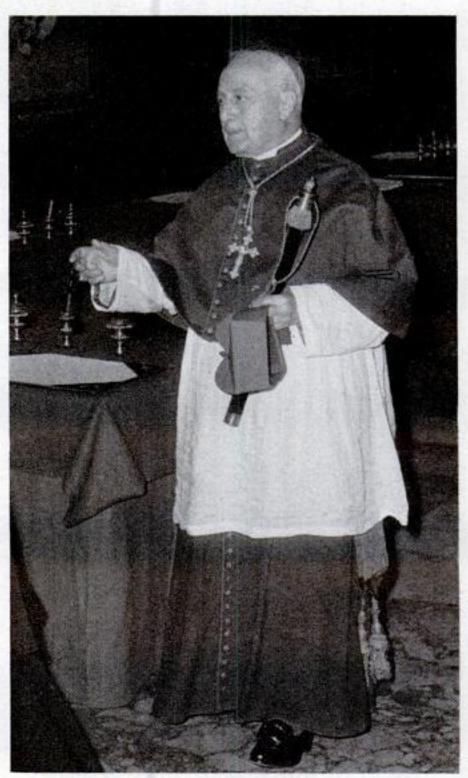
U.S. CARDINAL, Edward Mooney of Detroit, settles down in his train compartment as he leaves his diocese on the first stage of his journey to Rome.



U.S. CARDINAL, James McIntyre of Los Angeles, gives parting blessing to clergy and laymen of his diocese. He is starting transpolar flight to Rome.



MASSING IN THE SQUARE OUTSIDE CASTEL GANDOLFO, HOPING TO VIEW THE POPE, MOURNERS SURGE



INTERIM AUTHORITY, Benedetto Cardinal Aloisi Masella takes over Church affairs from Cardinal Tisserant (see p. 152) until new Pope is elected.



DIPLOMATIC CORPS, in morning attire, leaves Castel Gandolfo after paying respects. In the center foreground is Francisco Gomez de Llano, the



AGAINST THE LINKED ARMS OF THE CARABINIERI



Spanish ambassador extraordinary. To the left, behind a churchman in a clerical hat, is Ethiopian Minister Meshfin Begashet, wearing dark glasses.



INSIDE CASTEL GANDOLFO BODY IS PROTECTED IN PLASTIC, WITH CAPE AND CAP WORN ONLY AFTER DEATH



ON WAY TO VATICAN, as the funeral cortege moves slowly from Castel Gandolfo toward St. Peter's, women and children kneel in reverence. These

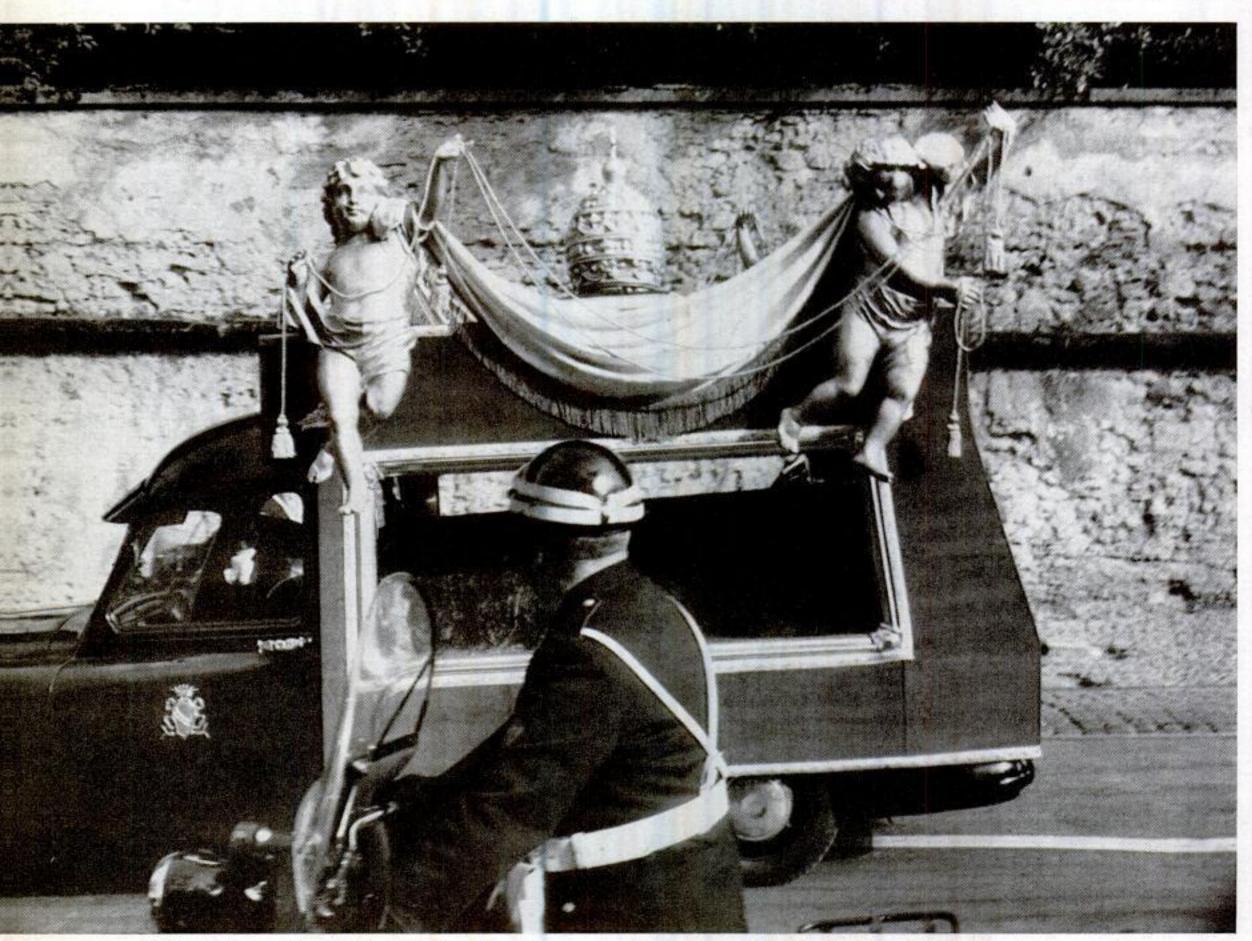
mourners were at the church of St. John Lateran, just inside the walls of Rome, where, at a pause in the procession, a brief funeral service was held.

# THE PROCESSION PASSES THROUGH ROME



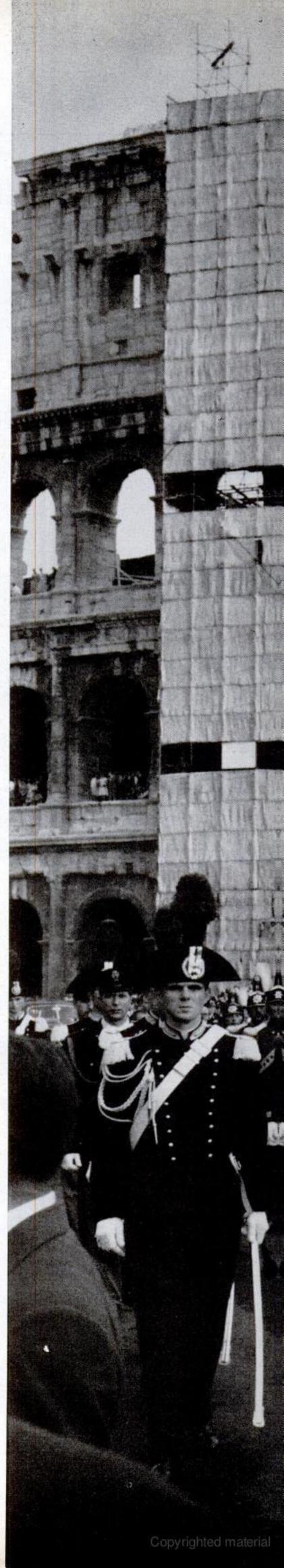
A ROW OF NUNS watches procession near St. John Lateran, where Pope held office as Bishop of Rome. Considered

mother church of Catholicism, St. John Lateran was the gift of Constantine about 311 A.D., is older than St. Peter's.



THE PAPAL HEARSE, lent by the city of Rome and escorted by carabinieri on motorcycles, carries the Pope's body toward St. Peter's. Gilded angels surround a replica of the Pope's tiara on top of crimson-trimmed vehicle.

PASSING THE COLOSSEUM, the hearse is escorted by the clergy and the guards of honor. The high galleries of Colosseum, where once Christian martyrs were sacrificed in a Roman circus, are now filled with watching mourners.





# DEATH OF THE POPE CONTINUED



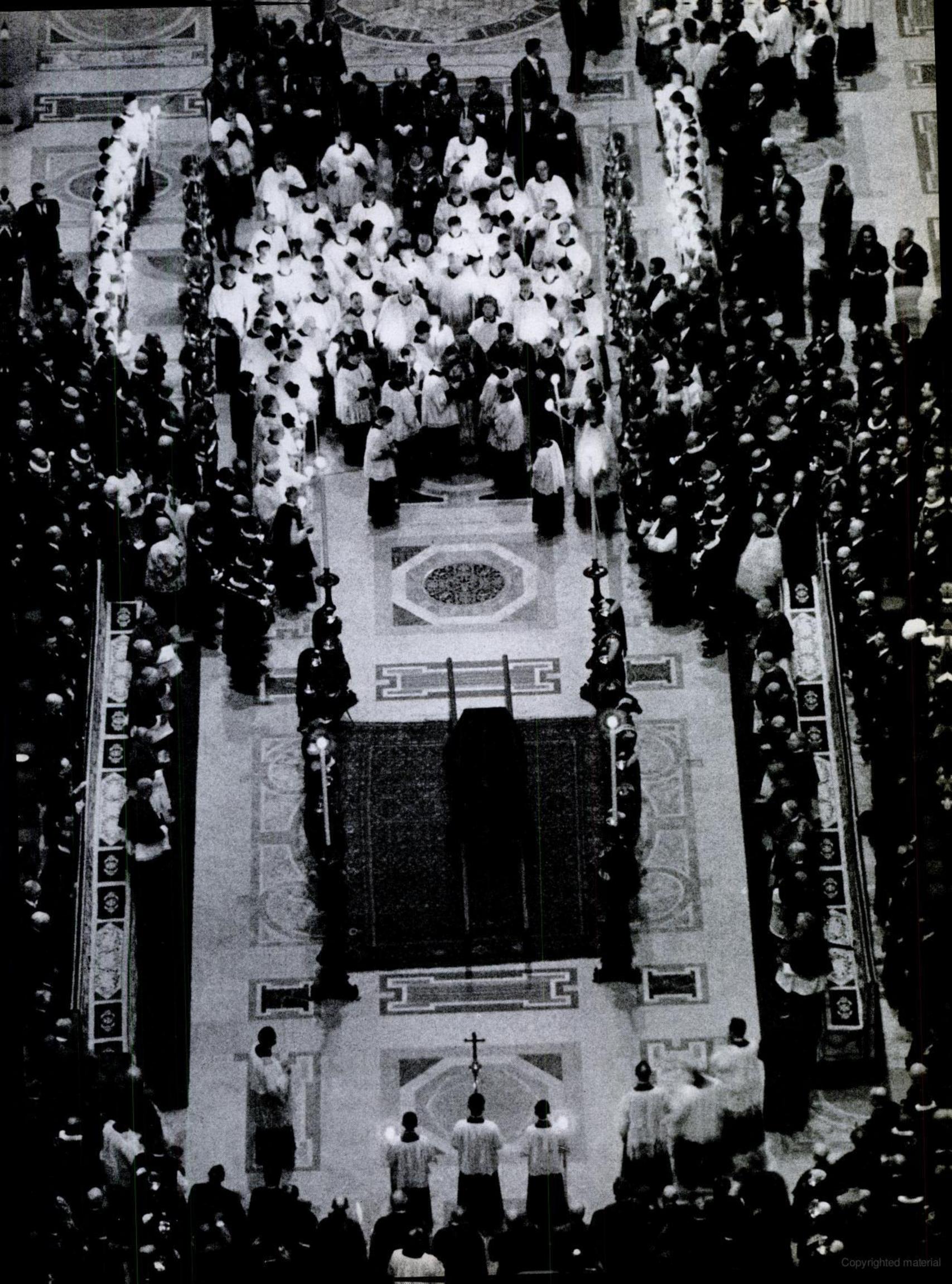
IN PIAZZA VENEZIA hearse moves forward at walking pace, flanked by sword-bearing members of the Noble Guard, who are laymen traditionally chosen from

Rome's aristocracy. In the background looms the huge white marble Victor Emmanuel monument, erected to commemorate the king who unified Italy in 1870.



IN ST. PETER'S SQUARE, just at sunset, police draw up at attention as the cortege proceeds past the Egyptian Obelisk to the doors of the enormous basilica.

AT JOURNEY'S END the coffin of Pius XII is placed near the center of the nave in St. Peter's before its burial in the crypt just beneath this marble floor.

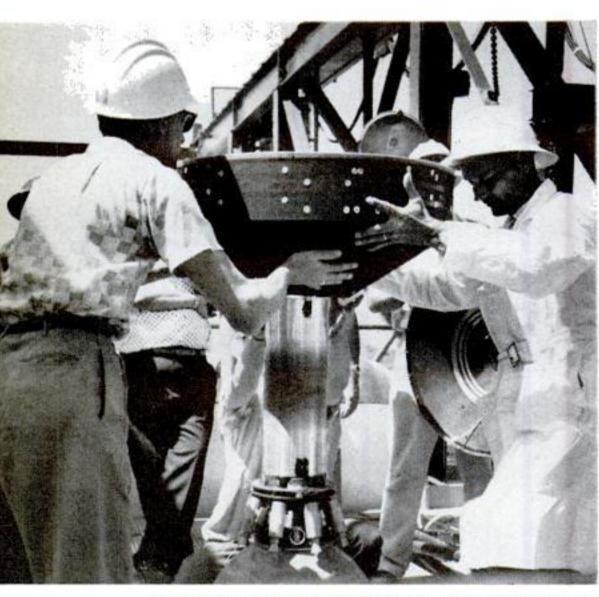




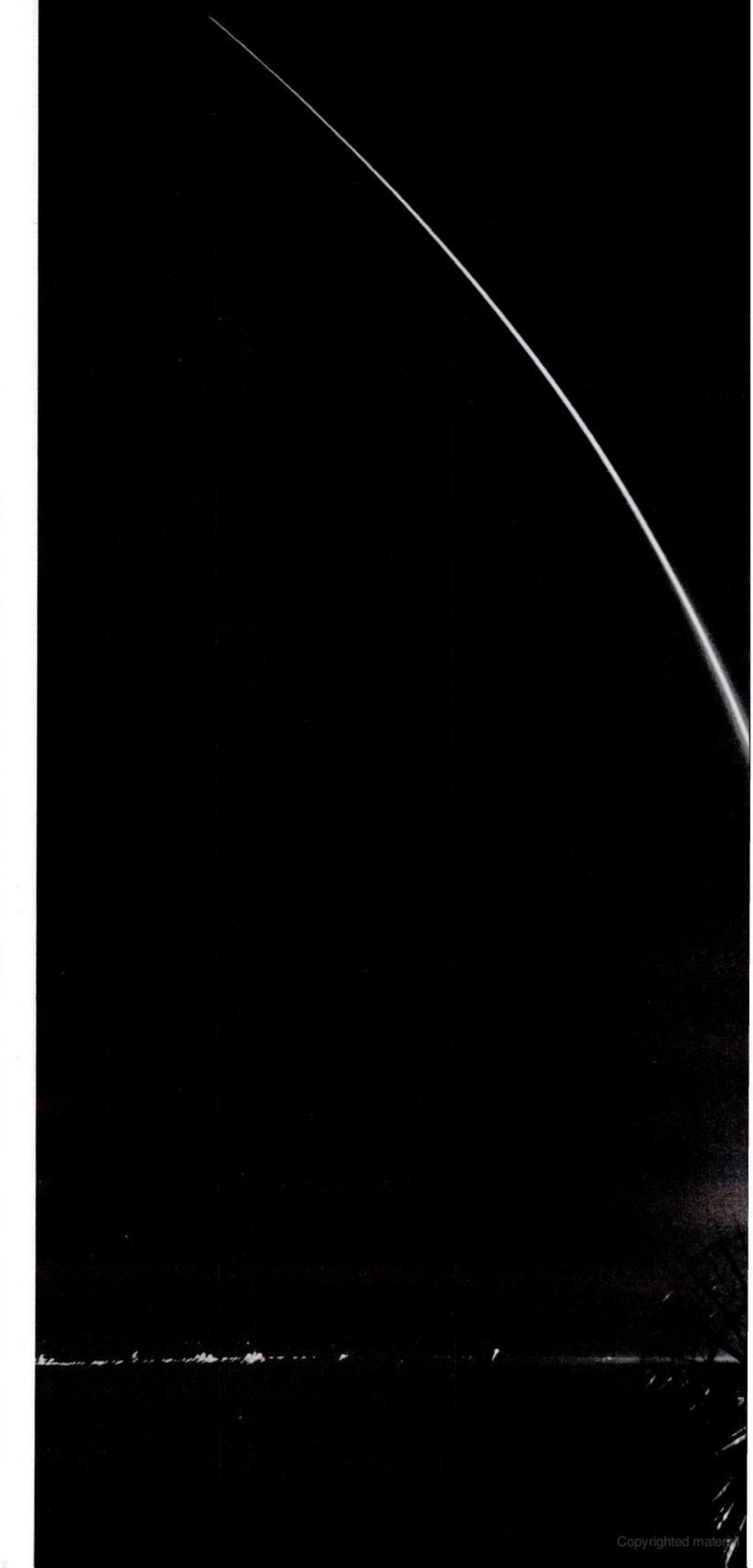
FIRST TWO STAGES are prepared for launching. First stage (background) is Thor IRBM. The second stage, being lifted, is modified section of Vanguard.

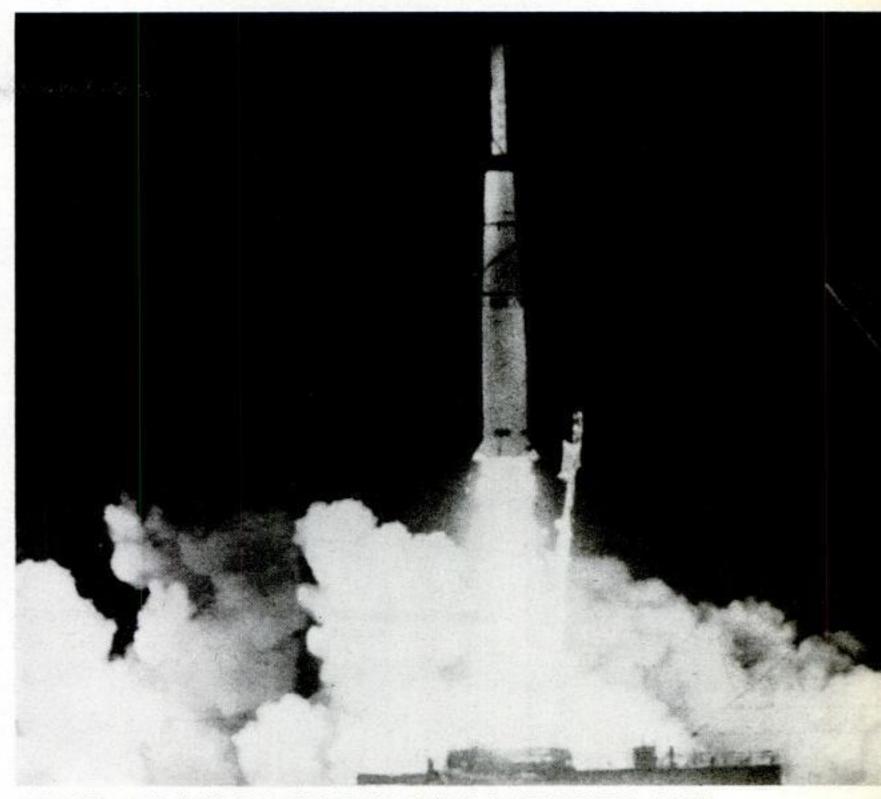


LAST TWO STAGES are put together. The third stage was a solid-fuel rocket which cut out at 640 miles. The top stage carried payload of instruments.



INSTRUMENT PACKAGE, shaped like child's toy top, is fitted over the final stage of the rocket. After assembly it was covered with a glass fiber shell.





INSTANTS AFTER BLAST-OFF, THE ROCKET STARTS ON ITS HISTORIC FLIGHT

# A FIERY TRAIL BLAZES WAY OUT FROM EARTH

The second U.S. lunar rocket misses its mark but shatters all records on journey into space

Last week man at last broke the bonds that tied him to the earth. For the first time in history a rocket was fired fast enough to escape the hold of the earth's gravitational field and speed freely in the direction of the moon. At 75,000 miles out it was still racing at 3,000 miles an hour. In the rocket's nose a 39.6-pound instrument package was prepared to scout the moon and probe the mysteries of space.

The launching went off precisely on schedule. At just 3:42 a.m. E.S.T. on Saturday the moon rocket rose from its pad at Cape Canaveral, Fla. The fiery beginning of its course was dramatically recorded in the time exposure (*left*) taken by Life Photographer Ralph Morse. From a high tower behind a 60-foot radio antenna, Morse's camera, equipped with a special 90° lens, followed the bright trail until it disappeared from sight 2 minutes and 55 seconds after launching.

The four-stage missile that carried the package was fired by the Air Force under the auspices of the new civilian National Aeronautics and Space Administration. Wandering off its course, it could never reach the vicinity of the moon. But on its record-breaking flight into space its transmitters sent clear and powerful signals to tracking stations around the world. The signals reported on the shape of the earth's magnetic field, provided data on meteoritic particles. They transmitted precise data, invaluable to future spacemen, on the deadly radiation belt which, the satellites had discovered, lies beyond the atmosphere. Just as important, they signaled proof of U.S. progress in the race into space. While congratulations on their "amazing feat" poured in from scientists around the world, U.S. scientists were already preparing to launch a new moon rocket.

→ MOON ROCKET TRAIL over Cape Canaveral shows its trajectory to the point
where it disappeared from view. The giant tracking antenna in foreground is
blurred because it was actively tracking the missile during the time of exposure.



NO SCHOOL TO ENTER, CLINTON STUDENTS COLLECT ON CAMPUS. AT RIGHT REAR ARE REMAINS OF BOYS' WASHROOM. ONLY UNDAMAGED SECTION WAS GYM

# HATRED AGAIN HURTS SCHOOL

**Blast upsets Clinton integration** 

The stunned students of Clinton, Tenn. High gathered on campus to stare at the wreckage of their 20-classroom, million-dollar school. Three huge explosions, set off in the night, had gutted the building.

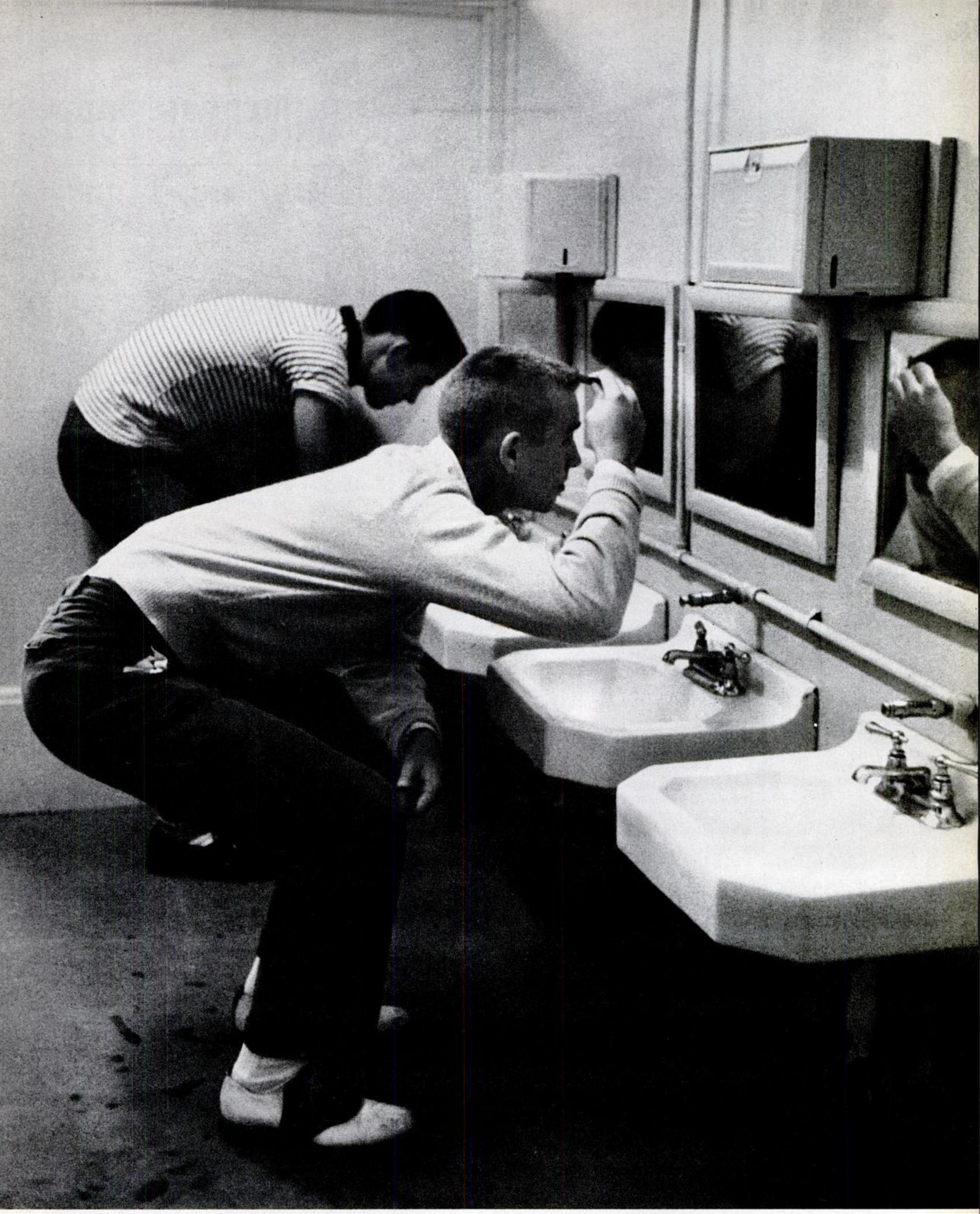
Two years before, Clinton High had integrated amid violence. This third integrated school year had begun amid seeming tranquillity. But the segregationist hate remained and the explosion was its expression. One investigator found it in the pattern of the racist bombings that have struck, among other places, an integrated

elementary school in Nashville and a Jewish community center in Jacksonville.

As usual, it was the kids who were the victims. If the perpetrators thought they would blast integration out of existence in Clinton, they were wrong. Within a week classes were resumed in small-scaled (opposite page) though adequate quarters in nearby Oak Ridge. Clinton's hard-pressed school officials are now pleading for federal aid in rebuilding the school. "My God," cried a Clinton woman, "what makes people do these things? What is the sense in it?"

CEREMONIALLY TAKING NEW QUARTERS AT OAK RIDGE, CLINTON STUDENTS ARE GREETED BY OAK RIDGE BAND. AT REAR ARE 15 BUSES THAT BROUGHT THE





SLICKING UP IN TIGHT QUARTERS, Clinton High boys squat to mirror-level in a washroom scaled for small fry in Oak Ridge's Linden Elementary School.

School was made available to Clinton High by Atomic Energy Commission. Oak Ridge schools, federally controlled, were integrated peacefully several years ago.

# THE UNIVERSAL POPE

# PIUS XII GAVE TO THE WEST'S ANCIENT FAITH A MODERN AND WORLDWIDE SETTING

The world pauses on the death of a Pope. The temporal end of a man whose office is premised on a godly eternity is in itself a sad and sharp restatement of the human problem. If the majority of the world's peoples did not share the Pope's religion, he was nonetheless the most impressive living symbol of the spiritual which the world knew.

This much is true, but it is not the story. We mourn the death of Pius XII for what he was, as well as what he represented. He had, to use the theologian's term, a charismatic presence. The breath of grace hung over his benediction, whether in a private audience or on crowded feast day appearances in St. Peter's Square. A priest who never had a parish of his own, he had the mien of everybody's pastor. His concern for human feelings and individual dignities was deep and urgent, and we all felt a little of it.

It was common to call him a "modern Pope." He used an electric razor, enjoyed air travel and wrote on a small typewriter. But to dwell on such externals is to mistake the point and direction of his modernity. For Pius XII did not merely come to terms with the modern world. He invaded it and baptized as many of its aspects as a guardian of doctrine safely could.

Other Popes before him, notably the great Leo XIII, had the foresight to define Catholic theory on the problems, soon to explode, of modern economics, nationalism and the aggressive secular society. It was left to Pius XII, in his 19-year reign, to set about the far harder work of applying the Church's theory to a bewildering variety of grimly concrete situations.

In doing so, Pius XII demolished the outmoded "fortress" concept of Catholicism and restated the meaning of St. Augustine's City of God as a spiritual community whose members could and should be found in all places. The Church, he said, "cannot be a stranger anywhere . . . she can never declare before anyone that she is 'not interested.' . . . "

Not since St. Thomas Aquinas has a Catholic churchman made such a comprehensive spiritual comment on the temporality around him. His range of subject matter was inexhaustible: Women's fashions ("Virtue lies in the golden mean").

Television ("... there is need here for a different [moral] criterion, as it is a question of spectacles destined to reach into the family sanctuary").

Astronautics ("Legitimate before God").

Tranquilizers ("Irresponsible use of these drugs . . . can lead to regrettable and morally inadequate situations").

The Pope was fond of making his statements to groups in particular occupations—whether scientists, young mothers, letter carriers, radio announcers—for this was one way to express his faith in the dignity of work. He tried to leave us a higher definition of what has been called the "religion of work," whereby man benefits both himself and the community by turning his daily job into a constant godly mission.

Within the Church he released a tremendous flood of intellectual energy, which had been too long dammed up by clerical isolationism. His personal patronage of the sciences was enough to persuade any waverers that the war between science and religion was a dead relic of the 19th Century. ("All sciences have directly or indirectly some relation with religion.") In both the Church's teaching and its ritual he made significant concessions to modernity, from relaxing the provisions of the Communion fast to sweeping away the remnants of Catholic "fundamentalism" in biblical scholarship.

But no sea changes in churchly observance were ever allowed to flood the watertight compartments of basic Church doctrine. In making the doctrine clearer and firmer, as in his

great encyclical Humani generis, the Pope paradoxically often seemed to set himself against the tide which he had created.

He proclaimed as dogma the old Roman Catholic belief in the Assumption, i.e., that the Virgin Mary was taken up body and soul into heaven. The doctrine, announced in the Holy Year of 1950, climaxed a period of deep and popular Catholic religious fervor. But it shocked many Protestants as a move which widened rather than ameliorated the divisive gulf in Christendom.

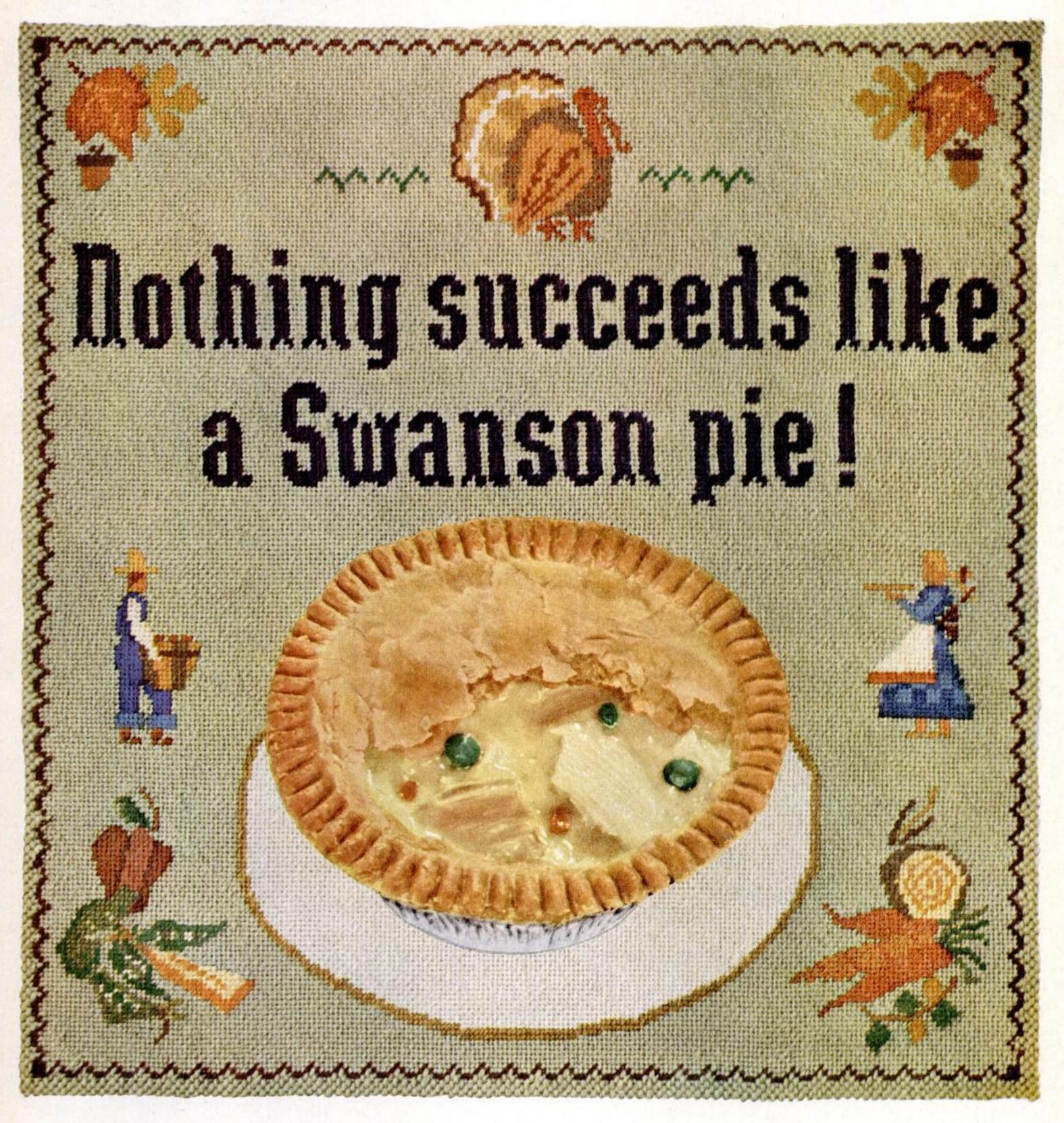
In the latter part of his pontificate, the Pope reasserted the inner mystical life of the Church. He carried out proceedings for the canonization of 33 saints and advised all believers to become better acquainted with the angels. Once, after an illness, Vatican sources confirmed that he had received that most unmodern of religious experiences, a personal vision of Christ.

But besides the modern intellectuality, the clear doctrine, the deepened faith of this pontificate, there remains what history may call Pius XII's greatest achievement: the modern "internationalization of the Roman Church." This went far beyond the favoring of non-Italian cardinals in papal consistories. With an ancient mission fervor, the Church spread its roots to Africa and the East. India's Cardinal Gracias and China's Cardinal Tien were the first of their nations to sit in the College of Cardinals. In Pius' pontificate the number of Negro Catholics in Africa rose from five million to 19 million.

In the 19th Century the secular, materialistic West had proclaimed its independence of Catholicism. In the 20th, under Pius XII, the universal Church issued its declaration of independence from the West. "Several historians, or perhaps more exactly, historical philosophers," said the Pope in 1955, "maintain that the place of Christianity, and therefore of the Catholic Church, is in the Western world. . . . The Church is conscious of having received her mission and task for all time to come and for all men, and consequently of being tied to no determined culture. . . . She is, however, ready to maintain contacts with all cultures. She recognizes and leaves untouched what, in them, is not contrary to nature. But unto each of them she introduces the truth and grace of Jesus Christ and thus confers a deep similarity to them all. . . ."

The job of interpreting the Church's essential universality to the world's warring nationalisms was enough to tax even the politically keen mind of Pius XII, who had spent two thirds of his life as a Vatican diplomat. In World War II many wondered why he did not preach a crusade against Hitler, and he was later criticized for even attempting a "pastoral" modus vivendi with Communist countries. Active interference in wars did not fit the Pope's concept of his otherworldly mission, let alone his obligation to keep the Church's ministry alive as long as possible inside any country. Nonetheless, he did not hesitate to speak out when the modern state overran the boundaries of the natural law, which he time and time again proclaimed as the one sure guide to human behavior. Few men have had such a burning reverence for a world of law. "The work of justice is peace" was at once the official motto of his pontificate and its constant guide. As Communism increased its works and pomps, the Pope finally brought every force at his command into the battle against the ultimate injustice of the lawless state.

Such was his work. In the long line of the Roman pontificate, few Popes have left this deep an impression on their time. Few Popes have, in their inner and outer life, so justified the prophetic words of the 1st Book of Kings, which the Catholic liturgy assigns to the Mass for the Election of a Pope: "I shall raise up for myself a faithful priest, who will act at one with my heart and my spirit."



### More people prefer Swanson frozen pies than any other brand

Assuredly, your family too, will look on Swanson Meat Pies with special favor. The delicious reasons why: Tender, juicy turkey, beef or chicken...delectable gravy...extra-flaky crust. You'll meet that famous Swanson crust again when you try Swanson Individual-size Dessert Pies, in five wonderful flavors. Be wise about pies . . . choose Swanson.





FROZEN MEAT PIES

FROZEN DESSERT PIES

First nip in the air—and you saunter forth in this jacket of blanket fleece—its plaid dyed-in-the-wool American. Its rich texture will stay lofty, thanks to wool's resilience, through the toughest kind of wear.



From now through the last blizzard...

# The coat that's all pleasure…all wool

It's like coming home—the pleasure of slipping into a wool jacket on fall's first nippy days—feeling wool's friendly touch on your shoulders—basking in its gentle-as-a-hearth-fire warmth.

For there's nothing like wool for taking indoor warmth outside. Millions of tiny air pockets built by the wool fiber give wool clothes insulation that icy winds can't penetrate. That's why a wool coat gives you maximum warmth with no extra pounds to weigh you down—hamper your freedom.

And along with their free and easy comfort these American-made wools treat you to richer textures—finer tailoring—the stamina to stand up to the most rugged wear.

From short jacket to full-length blizzard-blocker—you'll want a wardrobe of the new pleasure coats in fine American-made wools.

For further information about these coats of American-made woolens and worsteds, write WOOL, Dept. L-8, 420 Lexington Ave., NYC 17.

As the winds grow colder—the suburban coat in American-made wool melton gives the protection you need without a bulky look. Even in its thickest weaves wool gives you trim lines—fine tailoring.





Winter's sub-zero days call for the lavish, all-enveloping warmth of the husky greatcoat in American-made wool gabardine.

Hail, sleet, or snow won't daunt its protection, for wool gives you the unique combination of insulation and water repellency.

						444444
29	30	31	32	33	35	36

nothing measures up to Wool

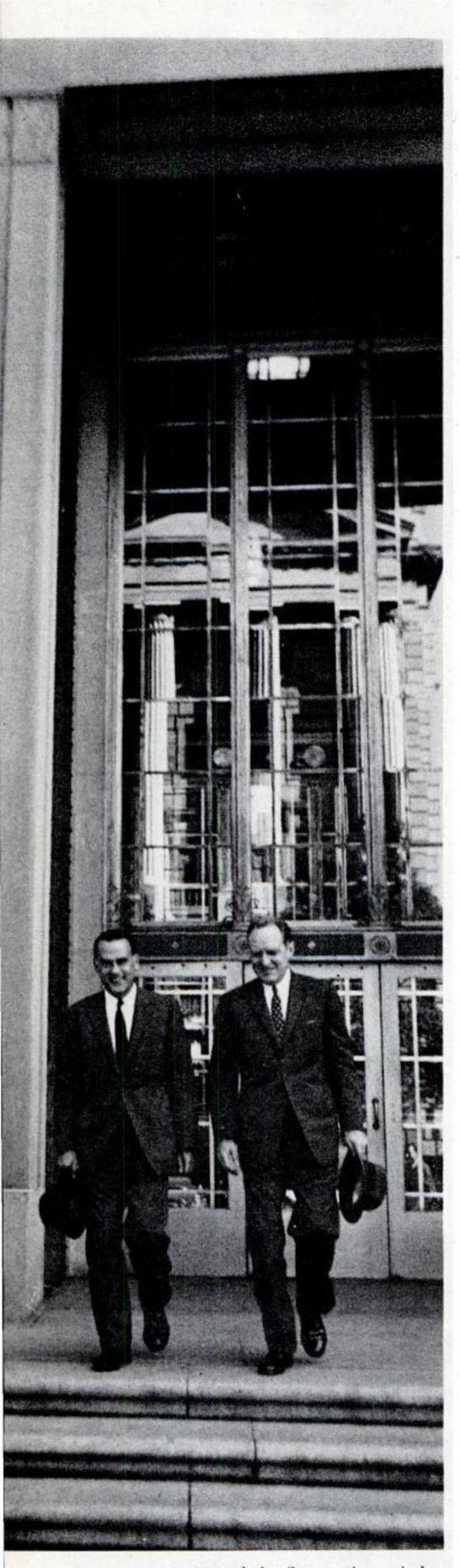


### THINK BEFORE YOU BUY

Wool gives you maximum warmth with minimum weight, Look for the 100% wool label,

Sponsored by American Sheep Producers Council





NEWLY APPOINTED Judge Stewart descends Justice Department steps with Attorney General Rogers. He will be youngest man on Court by 9 years.

WITH FELLOW JUDGES on Cincinnati street, John D. Martin (left) and Shackelford Miller, Stewart (right) reads about his appointment in paper.



RETURNING FROM WASHINGTON, Judge Stewart is greeted at suburban Cincinnati station by his family, which he calls "my only hobby." From left

are David, 7, Potter Jr., 11. Harriet, 13, and his wife Mary Anne ("Andy"). His mother, Mrs. Harriet Loomis Potter Stewart, stands behind David.

### YOUNG JUDGE FOR HIGHEST BENCH

### Potter Stewart, 43, of Ohio succeeds Burton on U.S. Supreme Court

"I couldn't sleep a wink. . . . I kept asking myself just what the circumstances were in my life that had brought me to that Washington hotel room." Potter Stewart, 43, was describing the night before President Eisenhower had appointed him to fill retiring Associate Justice Harold Hitz Burton's post on the U.S. Supreme Court. The circumstances that had brought him to Washington were impressive:

Son of an ex-mayor of Cincinnati, he had won academic scholarships to Hotchkiss and Yale. A Navy officer, he was on a tanker in the North African invasion. "It was sort of a Mr. Roberts Navy," he recalls—"scared to death a very small percentage of the time and bored the rest."

Back home in Cincinnati, Stewart served two

terms on the city council, but when asked to go on in politics, he "had to sit down and decide what I wanted to do in life—I decided irrevocably that I wanted to be part of the law." In 1954 he was made judge of the U.S. Court of Appeals and soon gained a reputation for concise and well-written opinions. He also gained the reputation of a liberal and a humanitarian under the law. But, rejecting labels, he admits only to "being a Republican."

The future Mr. Justice Stewart, whose appointment to the Court must still be confirmed by the Senate, looks forward to his lifelong job in Washington, though his daughter Harriet has already entered a dissenting opinion. "I see she is quoted in the papers," notes her father, "as saying she'll stay in Cincinnati."





HAPPY FAMILY, Hank Bauer, Charlene and Hank Jr. return to New York in burnt-cork make-up.



DECORATED CHAMPIONS, Yankees wear masks and mustaches as they leave plane after hilarious

flight from Milwaukee. From left: Johnny Kucks, Player Personnel Boss Lee MacPhail, Trainer Gus

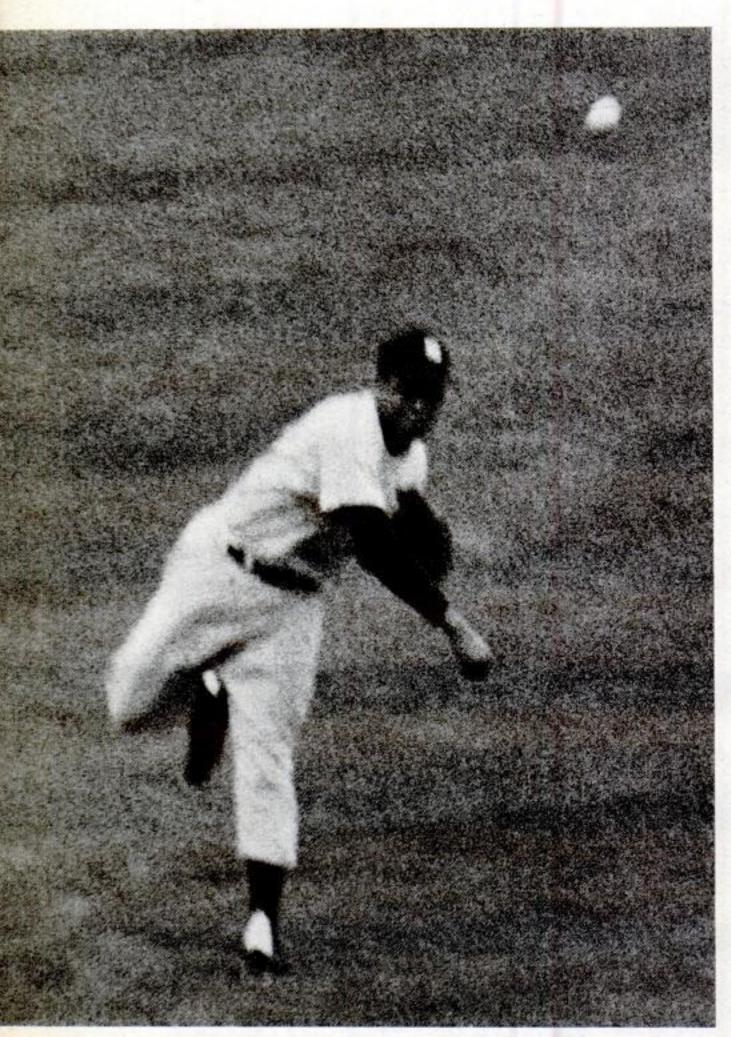
### JOYOUS YANKS IN BLACKFACE

The jubilant Yankees returned from Milwaukee last week looking more like minstrel show comics than world baseball champions. On the plane ride home, with champagne flowing to celebrate their spectacular comeback in the World Series, they submitted to the zany art work of Pitcher Whitey Ford. Using burnt champagne corks, he decorated their faces out-

landishly. Nobody escaped but nobody cared.

The trip out to Milwaukee for the last two games had been different—grim and worried.

Only a superb belly-sliding catch by Elston Howard in the fifth game had kept them alive. Then in Milwaukee, it was Howard again who warded off calamity (below left), then drove in the run that won the Series in the final game.



FIELDING ACE of Yankees, Elston Howard, gets off vital throw after catching Logan's short fly in



sixth game. With one out, Milwaukee's Andy Pafko mistakenly tried to score from third base after the

catch. Howard's perfect throw (above left) to Catcher Yogi Berra (above) easily got Pafko by 15 feet.

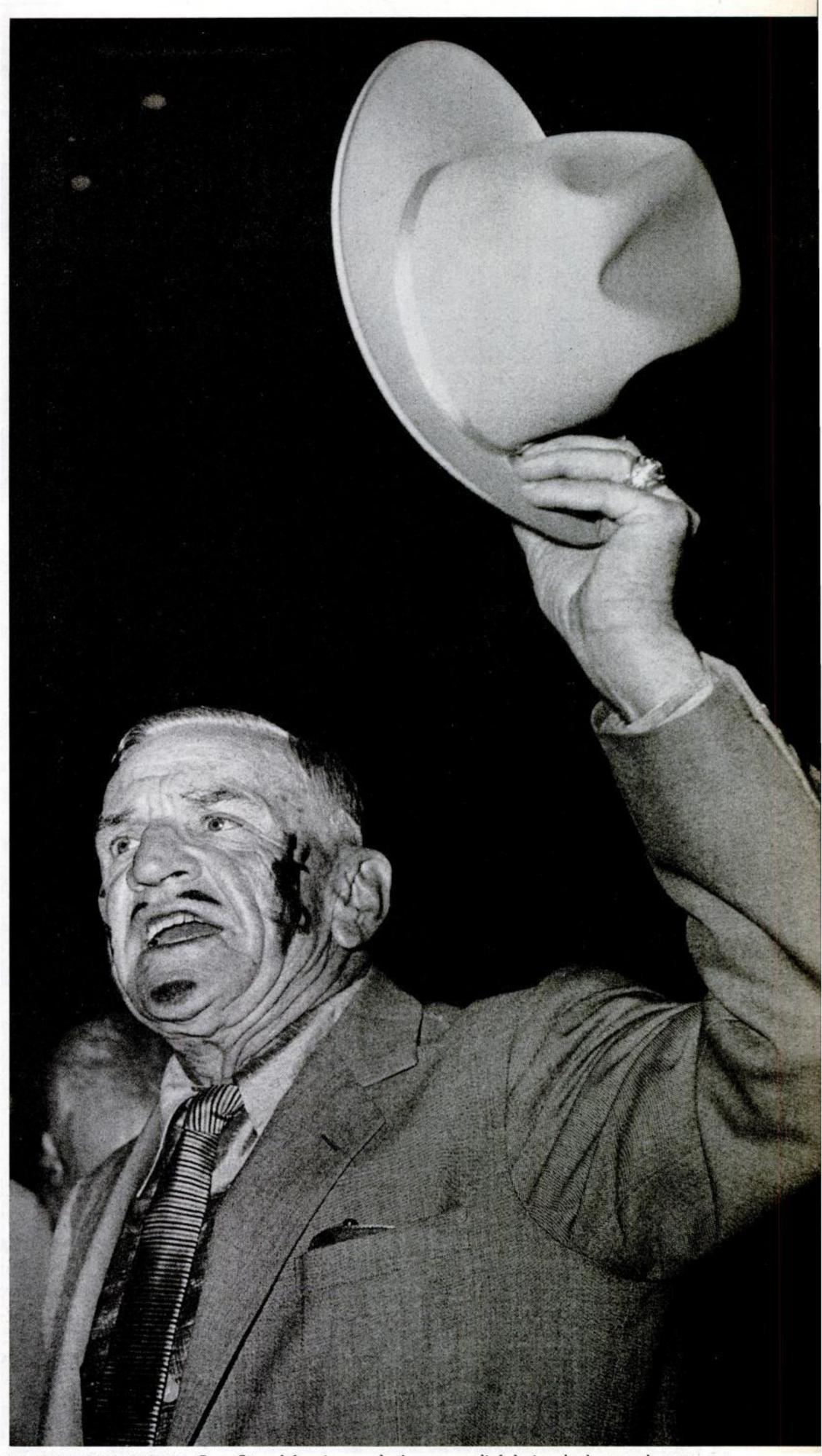


Mauch, Bill Skowron, Tom Sturdivant, Yogi Berra, Road Secretary Bill McCorry and Enos Slaughter,

Not since 1925 had a team come back after such a disastrous beginning to win the last three games. Casey Stengel voiced his admiration for the team. "Nobody could have done it but the Yankees," he said. The players showed their appreciation of Casey by decorating his cheeks (right) with a reminder that each will receive a World Series cut of nearly \$9,000.



PITCHING STAR Bob Turley, who won two games and saved another, flexes muscles after final out.



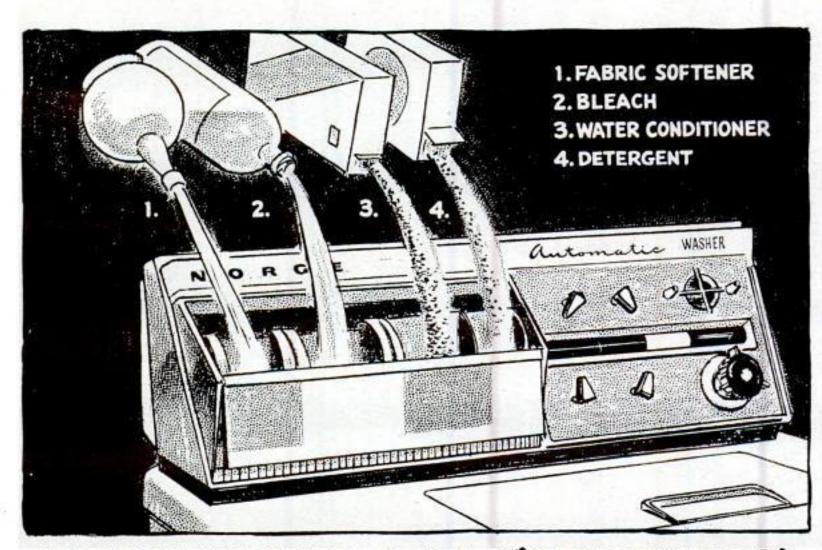
THE WINNING MANAGER, Casey Stengel, happily waves hat in New York. The dollar signs on his

cheeks were applied during the burnt-cork party. "This win was the best of them all," Stengel said.

# FIRM MAN

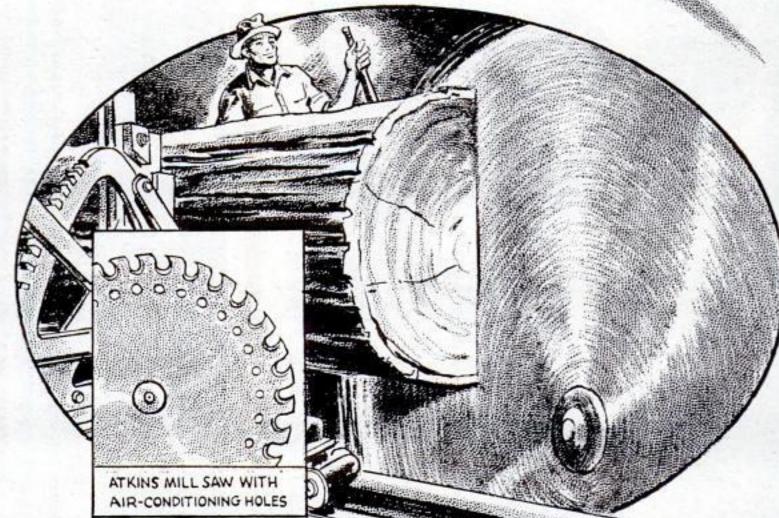
### FLAME-SQUEEZER THAT PUTS MORE POWER IN A MISSILE'S FLIGHT!

FIERY GASES, ROARING OUT THE TAILPIPE,
GIVE A GUIDED MISSILE ITS TREMENDOUS
THRUST. BUT THESE GASES MUST FIRST
BE COMPRESSED BY SPECIAL EXHAUST
NOZZLES, "SQUEEZED", SO THEY'LL
EXPAND WITH PROPER FORCE. NOZZLES
OF THIS TYPE ARE MADE BY B-W'S INGERSOLLKALAMAZOO IN AN UNUSUAL WAY. A
CYLINDER OF HIGH-STRENGTH STEEL IS SPUN ON
POWERFUL FORMING EQUIPMENT TO THE RIGHT
SHAPE. THIS NEW B-W TECHNIQUE SPEEDS UP
PRODUCTION WHILE MAINTAINING THE CLOSE
TOLERANCES REQUIRED FOR HIGH
PERFORMANCE MISSILES.



# LATEST WASHER ADDS 4 BEAUTY AIDS" TO CLOTHES -AUTOMATICALLY! JUST MEASURE DETERGENT, AND OTHER ADDITIVES, INTO 4 BINS" - AND THE NEW B-W NORGE DISPENSOMAT WASHER DOES THE REST. IT ADDS EACH INTO WASH OR RINSE WATER EXACTLY AT THE RIGHT MOMENT. THERE'S NO GUESSING, NO SPILLOVER, NO STOPPING THE MACHINE. CLOTHES GET AN AUTOMATIC BEAUTY BATH TO MAKE THEM CLEANER, FLUFFIER, BRIGHTER THAN EVER.

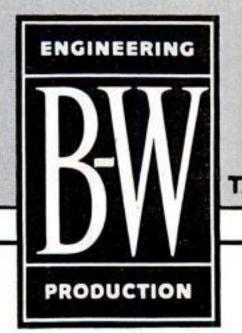
DESIGN IT BETTER



AIR-CONDITIONED SAW BREEZES THROUGH HEAVY TIMBER! SAWDUST IS THE ENEMY OF HIGH-SPEED LOG CUTTING IN THE MILLS. IT MAKES THE SAW BIND IN THE CUT, HEATS IT UP AND DULLS THE TEETH. SO B-W'S ATKINS SAW DESIGNED THIS BLADE WITH SPECIAL AIR CONDITIONING HOLES. THEY BLOW AWAY SAWDUST, COOL THE BLADE. CUTTING BECOMES FAST AND CLEAN... TEETH STAY SHARP UP TO 6 TIMES LONGER.

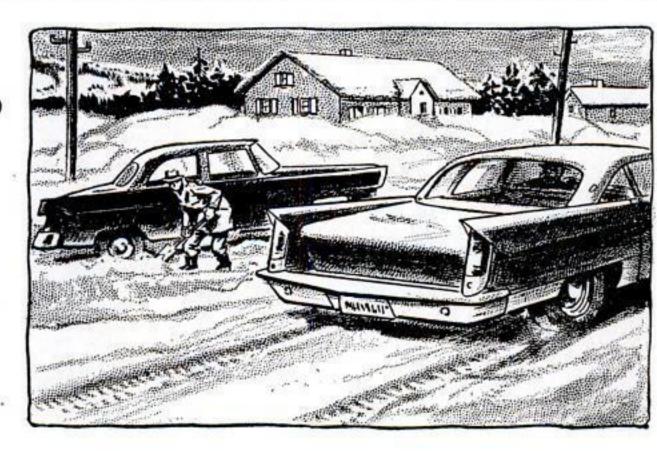
Borg-Warner

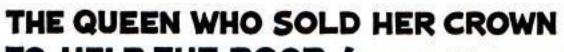
# Believe Korwot.



### NEW SAFETY DIFFERENTIAL IS ANTI-SPIN...GIVES NEEDED TRACTION ON SNOW, ICE, MUD

A WHEEL NORMALLY TENDS TO LOSE TRACTION AND SPIN ON A SLICK SURFACE. THE NEW DIFFERENTIAL DESIGNED BY **B-W'S WARNER AUTOMOTIVE** HELPS PREVENT THIS, THIS UNIQUE MECHANISM CONSTANTLY ADJUSTS THE POWER BETWEEN THE TWO REAR WHEELS, SO THAT EACH GETS ALL THE DRIVE IT CAN HANDLE-BUT NEVER TOO MUCH. WHEELS GRIP THE ROAD, RESIST SPINNING, SKIDDING AND SWERVING.





TO HELP THE POOR IN THE 13th CENTURY, QUEEN MARGARITA OF GERMANY SOLD HER MOST VALUABLE POSSESSION, HER CROWN, TO RAISE MONEY FOR THE POOR. IN MODERN AMERICA, NO ONE IS ASKED TO SACRIFICE SO MUCH. JUST GIVE WHAT YOU CAN TO YOUR UNITED FUND OR COMMUNITY CHEST. YOUR CONTRIBUTION ASSISTS OVER 27,000 AGENCIES IN

ASSISTS OVER 27,000 AGENCIES IN CARRYING ON THEIR VITAL WORK OF HELPING YOUR NEEDY NEIGHBORS.

Borg-Warner for over 30 years has been serving America's farmers with vital equipment, including:

> Plow discs Harrow discs Coulter blades Irrigation pumps Power take-offs Steel fence posts

Clutches, universal joints, timing chains, gears, axles, carburetors, radiators...for tractors and other farm machinery.

Borg-Warner skill and ingenuity also benefit almost every American every day through many other fields, including:

Aviation. Every type of military and commercial aircraft contains B-W parts.

Nucleonics. B-W designed parts are at work in almost every U.S. reactor.

Automotive. 19 out of the 20 makes of cars contain essential B-W operating parts.

Oil. Every oil field has B-W equipment.

Home. Millions of homes use B-W building materials, equipment, appliances.

NEW RADIO PLAYS FOREVER
NEW RADIO PLAYS FOREVER
ON SOLAR ENERGY!

TINY CELLS IN THE TOP
ACTUALLY TURN SUNLIGHT INTO
ELECTRICITY - KEEP THIS PORTABLE
PLAYING INDEFINITELY. (AT NIGHT
IT USES BATTERIES.) BUT THE
HEAT OF THE SUNLIGHT THAT RUNS
THIS RADIO IS DESTRUCTIVE TO
MOST PLASTICS. SO, FOR THE CASE,
THE MAKERS CHOSE B-W MARBON
CHEMICAL'S CYCOLAC\* PLASTIC.
IT WITHSTANDS THE ELEMENTS,
RESISTS WARPING AND
DISCOLORATION. AND IT WON'T
CRACK OR BREAK, EVEN
IF DROPPED.



These units form BORG-WARNER, Executive Offices, 200 S. Michigan Ave., Chicago. DIVISIONS: Atkins saw . Borg & Beck . Byron Jackson . Calumet steel . Franklin steel . Ingersoll-humphryes . Ingersoll kalamazoo . Ingersoll products . Ingersoll steel . Long manufacturing . Marbon chemical . Marvel-schebler products . Mechanics universal joint . Norge . Pesco products . Rockford clutch . Spring division . Warner automotive . Warner gear . Wooster division . York. Subsidiaries: Borg & Beck do Brasil, S. A. . B-W acceptance corp. . Borg-warner international . Borg-warner, Ltd. . Borg-warner (australia) Ltd. . Borg-warner service parts . Byron jackson of canada, Ltd. . Byron jackson co., S. A. . Bj service, inc. . Cello products, Ltd. . Long Mfg., Ltd. . Morse chain . Morse chain of canada, Ltd. . Norge sales . Reflectal . Warner gear, Ltd. . Weston hydraulics, Ltd. . York shipley, Ltd. . Research center, Des Plaines, Illinois.





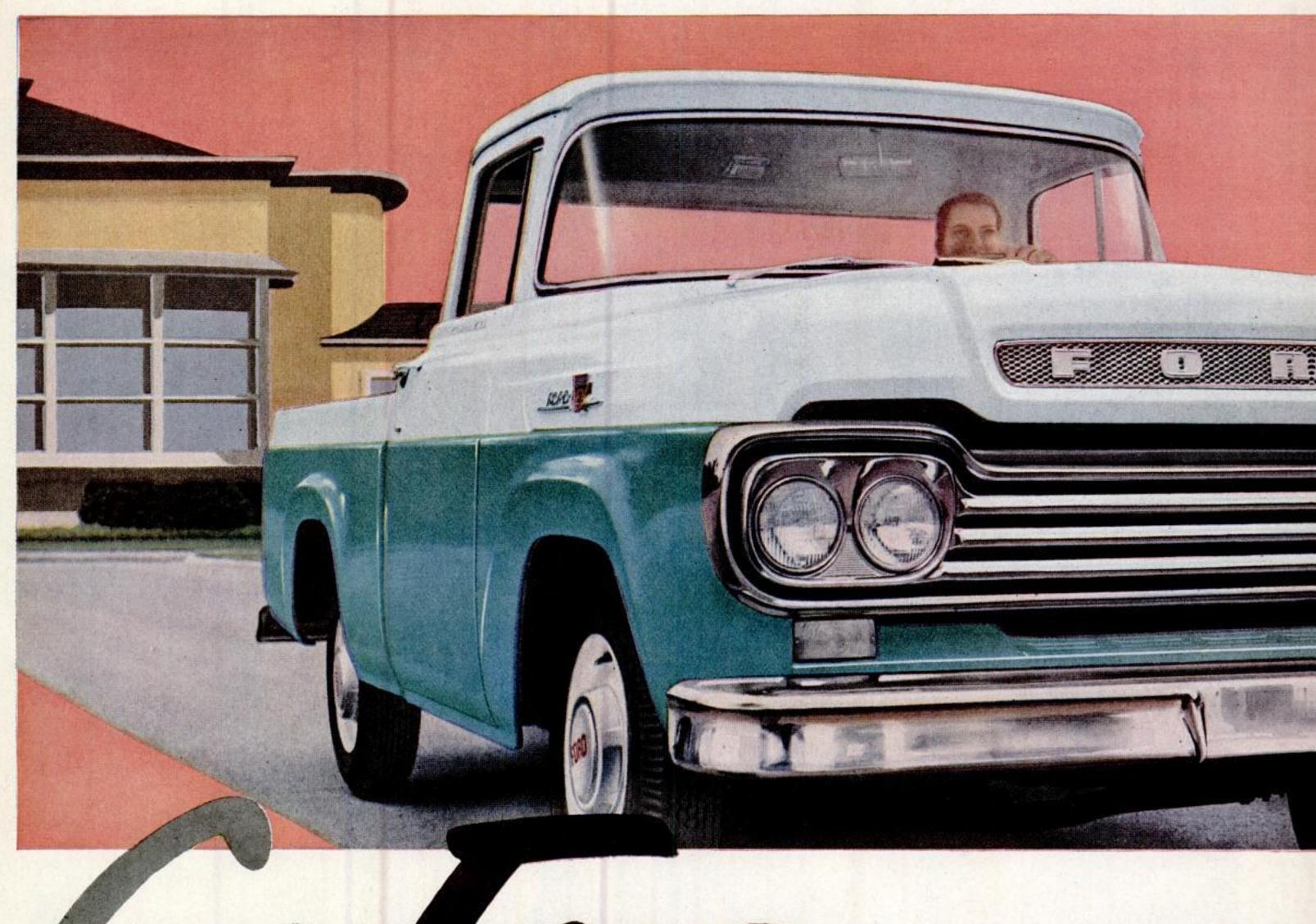
FRED ASTAIRE LIFTS NEW PARTNER, BARRIE CHASE, THROUGH A HIGH KICK AS PAIR WINDS UP SEVEN-WEEK-LONG REHEARSAL FOR SINGLE TV APPEARANCE

### Famous Pair's New Partners

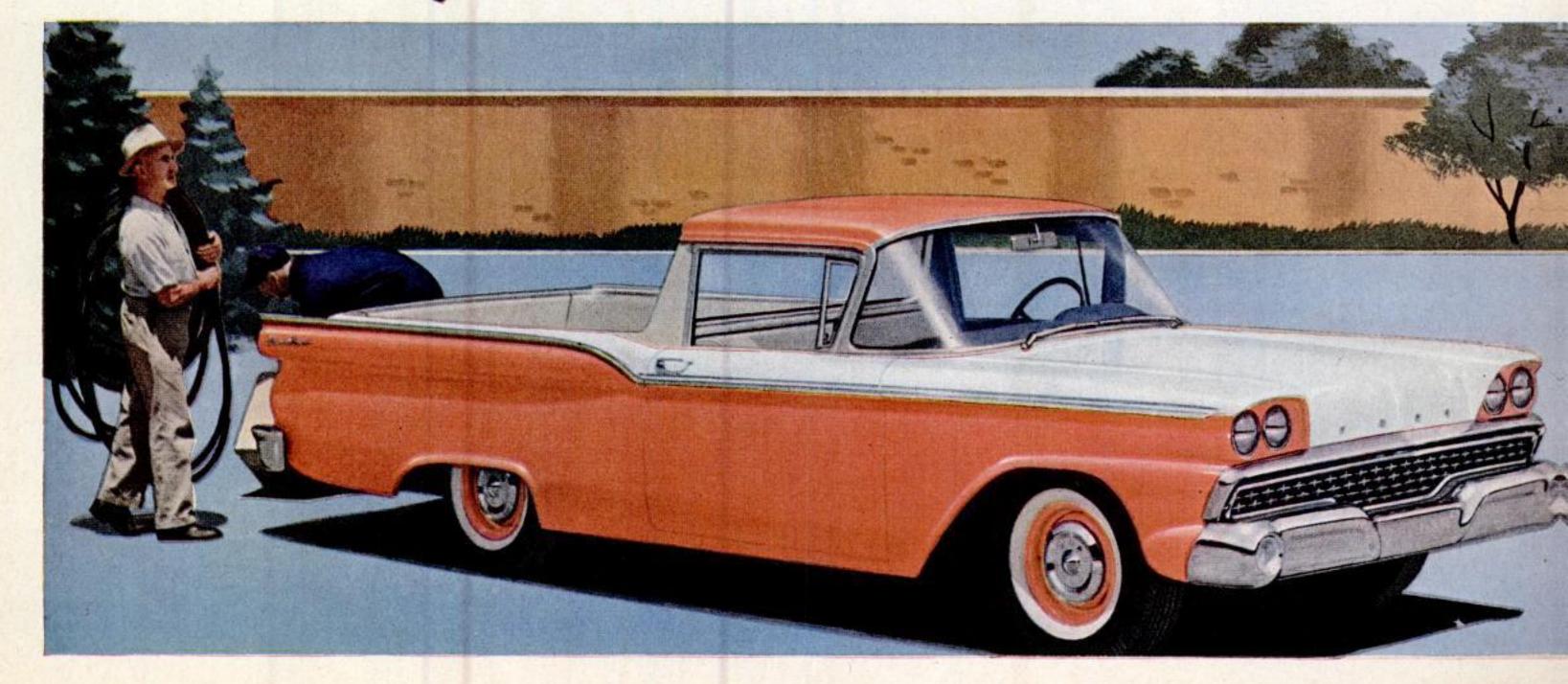
By light-footing their way through a long string of first-rate musicals, Fred Astaire and Ginger Rogers became for many years the movies' most famous dance partners. This week the two are dancing on TV—but with different partners. Ginger works with Broadway's renowned soft-shoe strutter, Ray Bolger, and Fred with a titian-haired unknown, 22-year-old Barrie Chase.

Bolger is a wizard-barker for the country fair dance proceedings on the

Ginger Rogers Show (CBS-TV, Oct. 15, 10 p.m. E.D.T.). Barrie is in the hour-long Evening with Fred Astaire (NBC-TV, Oct. 17, 9 p.m. E.D.T.) in which Fred, whose old movies are a staple on late-night television, dances "live" for the first time on TV. Following his six dance numbers Fred sings a batch of old Astaire songs and to make sure that, at 59, his slight voice would not sound desperately out of breath, he spent the rigorous seven-week rehearsal period doing his singing right after his dancing.



GO FORD-WARD







### New 4-WHEEL DRIVE PICKUPS! Now, half-ton and ¾-ton users can buy Ford-built 4-wheel drive trucks at Ford's low prices. Their Fords can take on the roughest, toughest off-road

assignments with sure-footed ease. Here are trucks built to operate in mud and sand, climb grades of over 60%. All-new, and available about December 1, 1958.

Every Ford has SAFETY GLASS in every window

### for savings!



ALL-NEW CUSTOM RANCHERO!
Longer wheelbase—7 inches more loadspace. Ranchero duplicates the luxury, the go, the smooth ride of a '59 Ford car . . . and it handles half-ton loads with ease! It's the most modern of all light trucks, the prestige pickup for business.

NEW TILT-CAB TANDEMS! Now, Ford tilt-cab tandems with ratings to 75,000 lbs. GCW! Now, all the advantages of tilt-cab design with the carrying capacity of tandems. Saves 3 ft. in length over all, provides greater payload capacity and saves hours of maintenance time!

# NEW'59 FORD TRUCKS

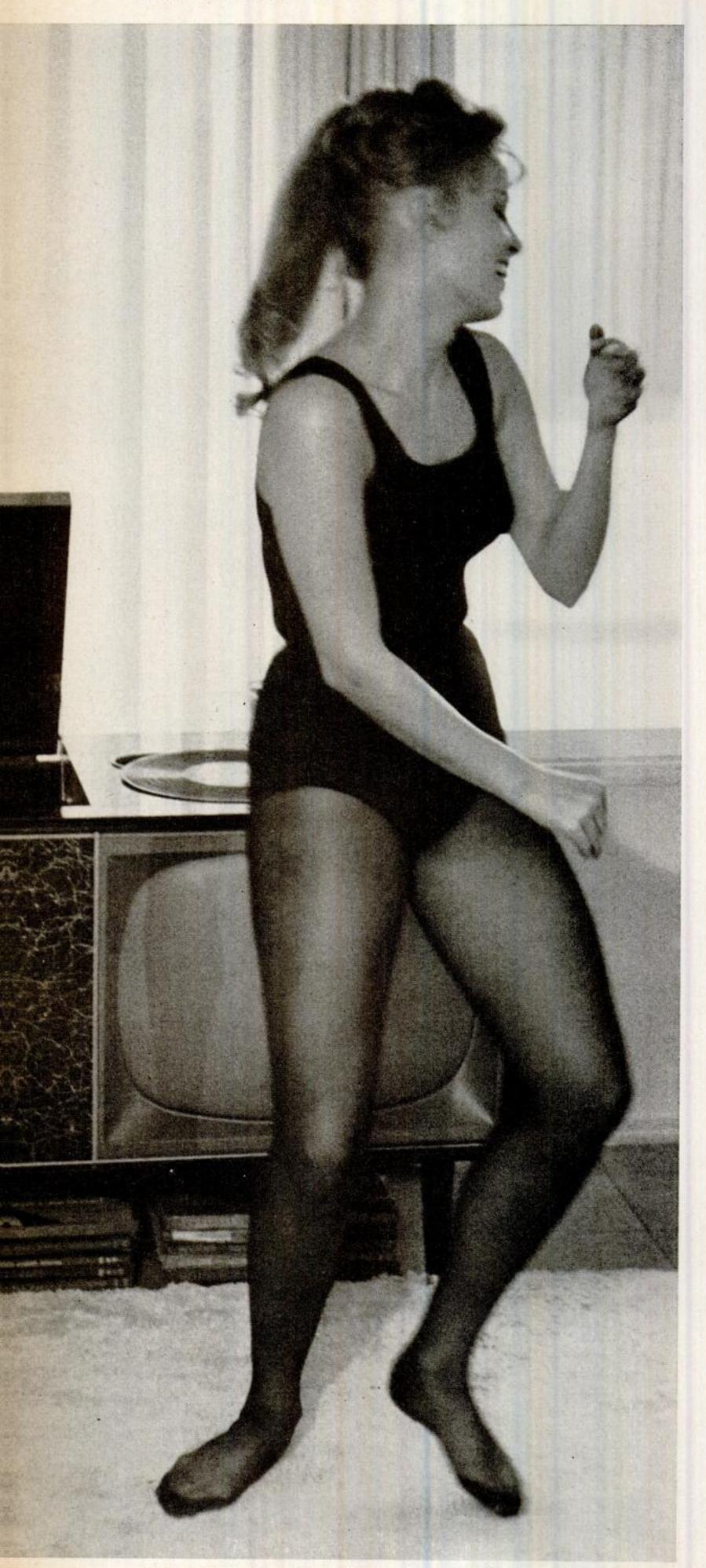
They're here now! Here to take you Ford-ward for savings, Ford-ward for modern style and dependability!

Here are two brand-new additions to the line . . . the tilt-cab tandems and four-wheel drive pickups. Here, in all 371 models in the '59 Ford line, are modern features that cut costs or contribute to driver efficiency! Features like Ford's rugged Short Stroke engines, with their proven gas economy . . . a wider choice of transmissions, including Ford's new Heavy Duty Cruise-O-Matic . . . new cab comfort and conveniences . . . the smoothest ride of any pickup!

And behind every '59 Ford there's the industry's best durability record. For the 13th straight year, a study of ten million trucks proves Ford Trucks last longer! See your Ford Dealer today . . . go Ford-ward for savings!

### FORD TRUCKS COST LESS

Less to own . . . less to run . . . last longer, too!



DANCING TO HIS SONGS, Barrie takes a short home workout in leotard as she does her early-morning limbering up at tempos set by Astaire on old records.



CHECKING PREDECESSOR, BARRIE EYES GINGER WITH FRED IN 1935 "TOP HAT"

### COPYING A MASTER

"I used to see Fred's movies and sit through them two and three times," Barrie Chase claims, "but I never dreamed that someday I'd be the girl dancing with him." The latest in a distinguished line of Astaire partners which has included his sister Adele, Ginger, Rita Hayworth and Cyd Charisse, Barrie was born in Kings Point, Long Island where she became so slick on skates when she was 3 that she was offered a job in Sonja Henie's troupe. Since she took off the blades she has danced in the movie version of Hans Christian Andersen and served her time on the nightclub circuit.

When Astaire was filming Silk Stockings, she was working on another movie lot nearby. Fred drifted over to watch her work. "It made me shake all over," Barrie says. Later he asked her to dance, the partnership was set and Barrie has worked incessantly at learning the master's dancing ways.



IN THE OLD ASTAIRE MANNER, young Barrie swirls a bandana as she illustrates the tricks she learned while watching new partner Fred Astaire at work.

### Buy new BATH SIZE DIAL in colors



### **GRAND PRIZE**

Cash equivalent of your weight in goldno matter how much you weigh! Check the chart and see what you're worth in solid 10 kt. gold. This is the amount you can win in cold cash. Get bath-size Dial in colors and enter now-enter often!



### IT'S EASY TO ENTER

Now you can match your tile with bath-size Dial and have an opportunity to win a fortune, too! Just buy Dial Soap's special, money-saving "Win Your Weight In Gold" bath-size pack. It's now available at your favorite store in your favorite colors-pink, gold and lovely new aqua. Read the rules on the entry blank that comes with every pack. Complete the easy 2-line jingle in accordance with the rules and mail it in. You save money - and have an opportunity to win your weight in gold! Hurry! Contest ends Dec. 24, 1958

### HINTS TO HELP YOU WIN

Wonderful Dial Soap makes you look fresh, feel fresh, stay fresh. All day long. Dial is mild. Dial smells good. And Dial destroys bacteria that make perspiration offensive. Removes blemish-spreading bacteria that often spoil your complexion, too. Choose your favorite bath-size color-pink, gold or lovely new aqua - and enter Dial's exciting contest today. You may win your weight in gold!

### SEE WHAT YOU'RE WORTH

IF YOU WEIGH YOU CAN WIN 100 POUNDS.....\$24,650 110 POUNDS.....\$27,115 120 POUNDS ......\$29,580 130 POUNDS......\$32,045 140 POUNDS.....\$34,510 150 POUNDS.....\$36,975 160 POUNDS.....\$39,440

www.

PLUS

CASH PRIZES

\$5,000° CASH

\$500° CASH

200 FOURTH PRIZES EACH

\$5000 CASH

Dial Soap in colors

now available in Canada





"Dial is wonderful.....

(Make last word in both lines rhyme)

and save 69



# THE NEWEST OF EVERYTHING GREAT...

### The Greatest of Everything New!

New things, great things, reward you in this '59 Dodge. Seats swing out to invite you in. New HC-HE engines—high compression, high economy—whisper their promise of eager performance at substantial savings. Orderly rows of buttons on a gleaming panel welcome you to the first all-pushbutton car, with fingertip control of driving and weather. New Level-Flite Torsion-Aire

introduces you to three dimensional comfort—ride control, road control, load control. It keeps you on an even keel at all times. Outside mirrors adjust from inside. Inside mirrors adjust themselves electronically to banish glare. All this is great. But the final reward is the greatness built into this Dodge. It is deep down, through and through, and thoroughly satisfying.

Open this page to 1959's new shape of motion

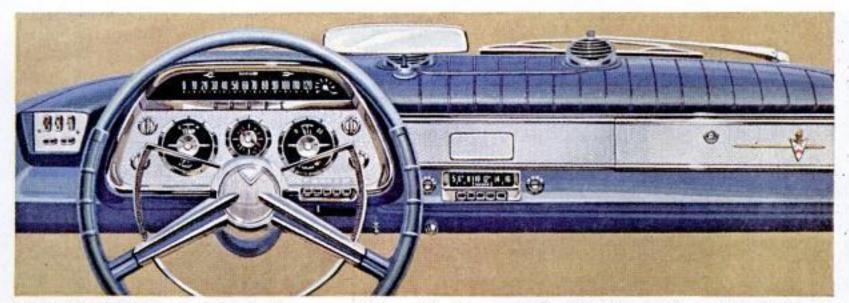
New '59 DODGE



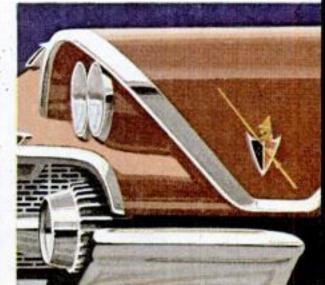
New Swing-Out Swivel Seats invite you to step in and discover the newness and greatness of the '59 Dodge. Get aboard, swing in, and the seat locks in place. Pull down the center arm rest. You are in a position of wonderful control, wonderful support. And now . . . take off! You have never seen, felt, owned anything like it.



New HC-HE engines save gas. High compression, high economy.



First all-pushbutton car leads the way with pushbutton control of driving and weather. A touch of your finger starts the car, selects your gear, warms you up or cools you off. Talk about ease!



Hoods sweep over dual headlamps—the new shape of motion.

New Level-Flite Torsion-Aire is the first suspension system to give you threedimensional comfort: ride control, road control, load control. Nothing like it!

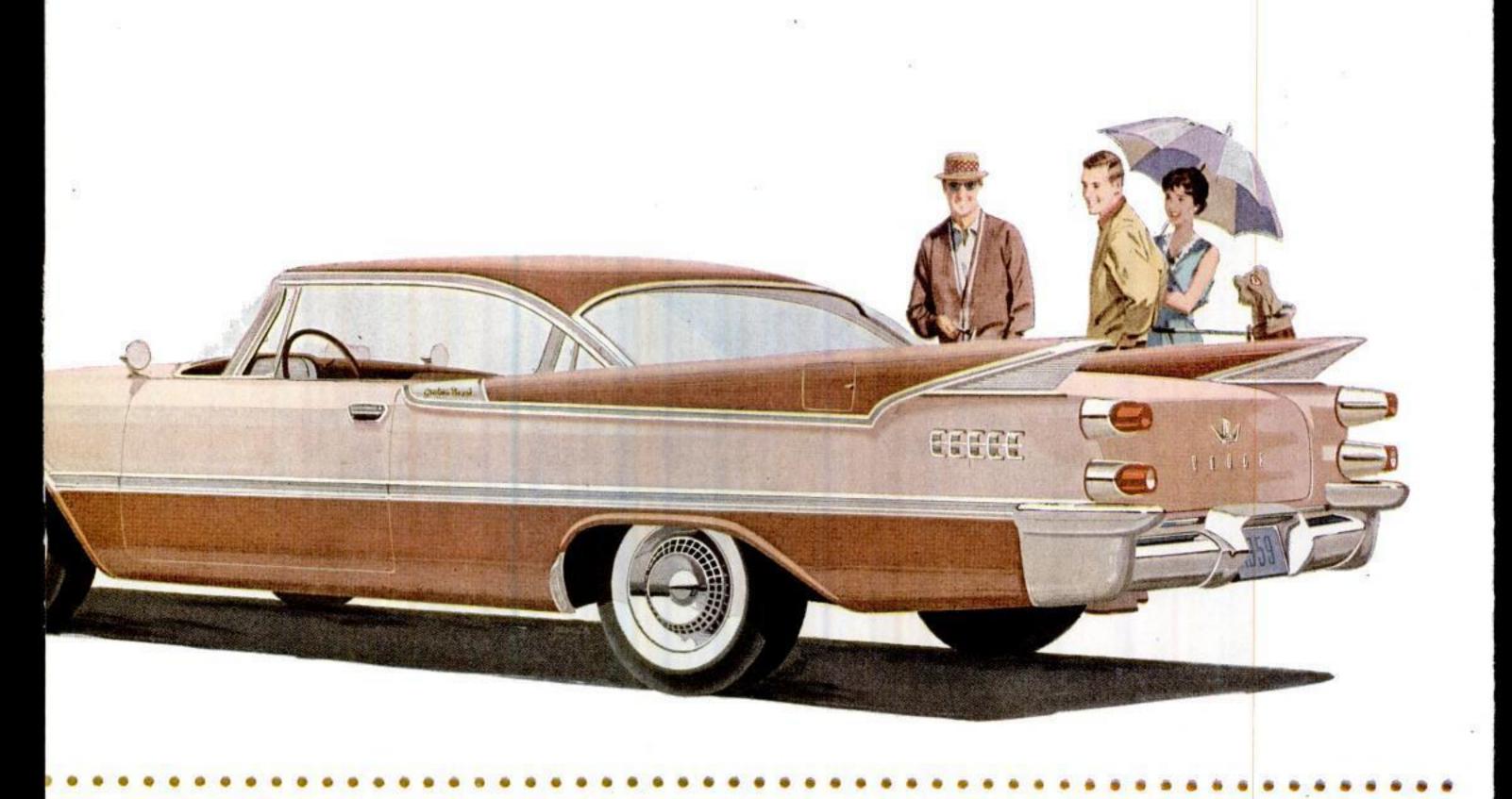


Finger-tip TorqueFlite take-off de-

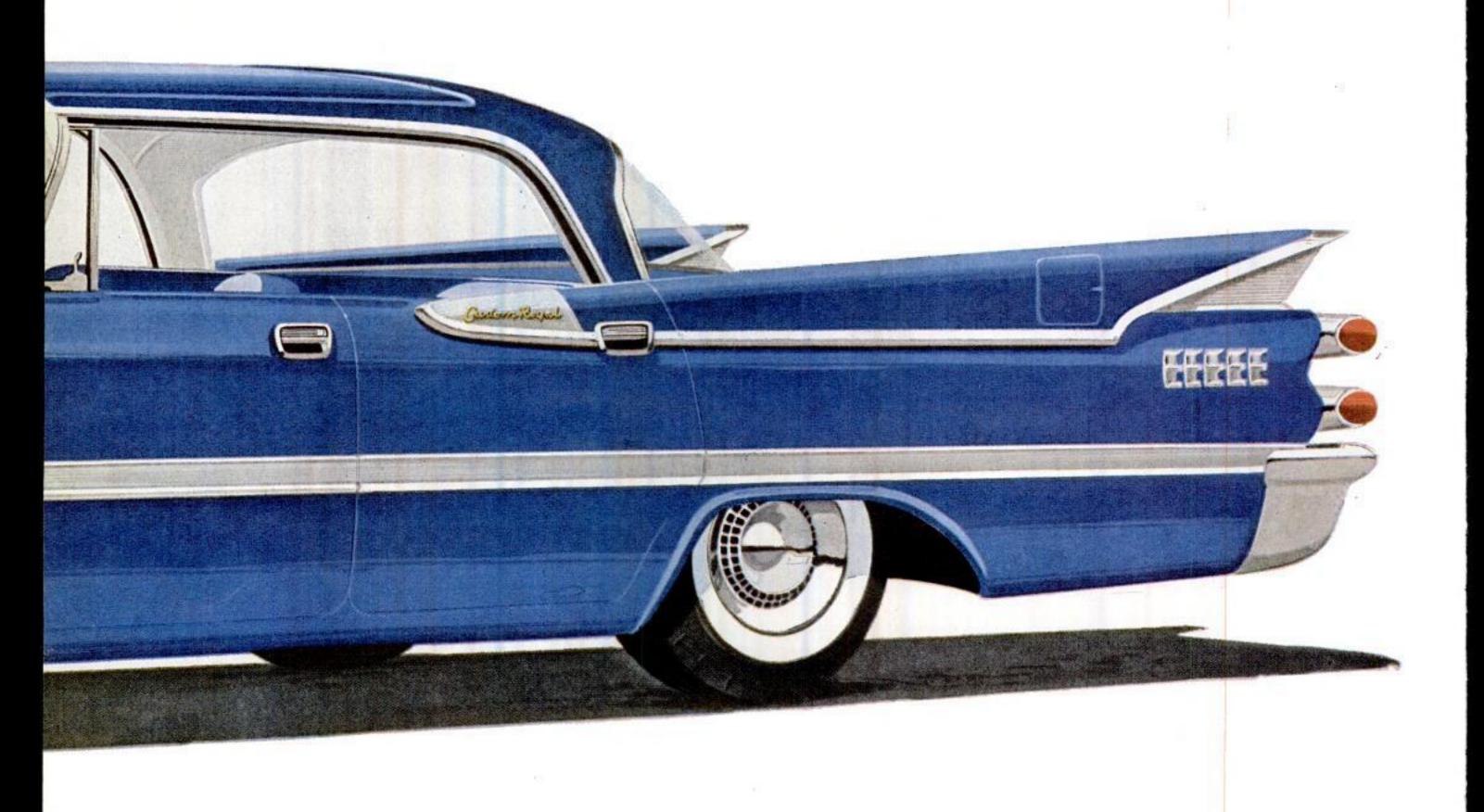
livers more thrust to the rear wheels.

Crisp and saber-keen, the new Swept-Wing look for '59 is set off by thrusting Jet-Trail Tail Lamps.





T'S GREAT! SO MUCH THAT'S DODGE!

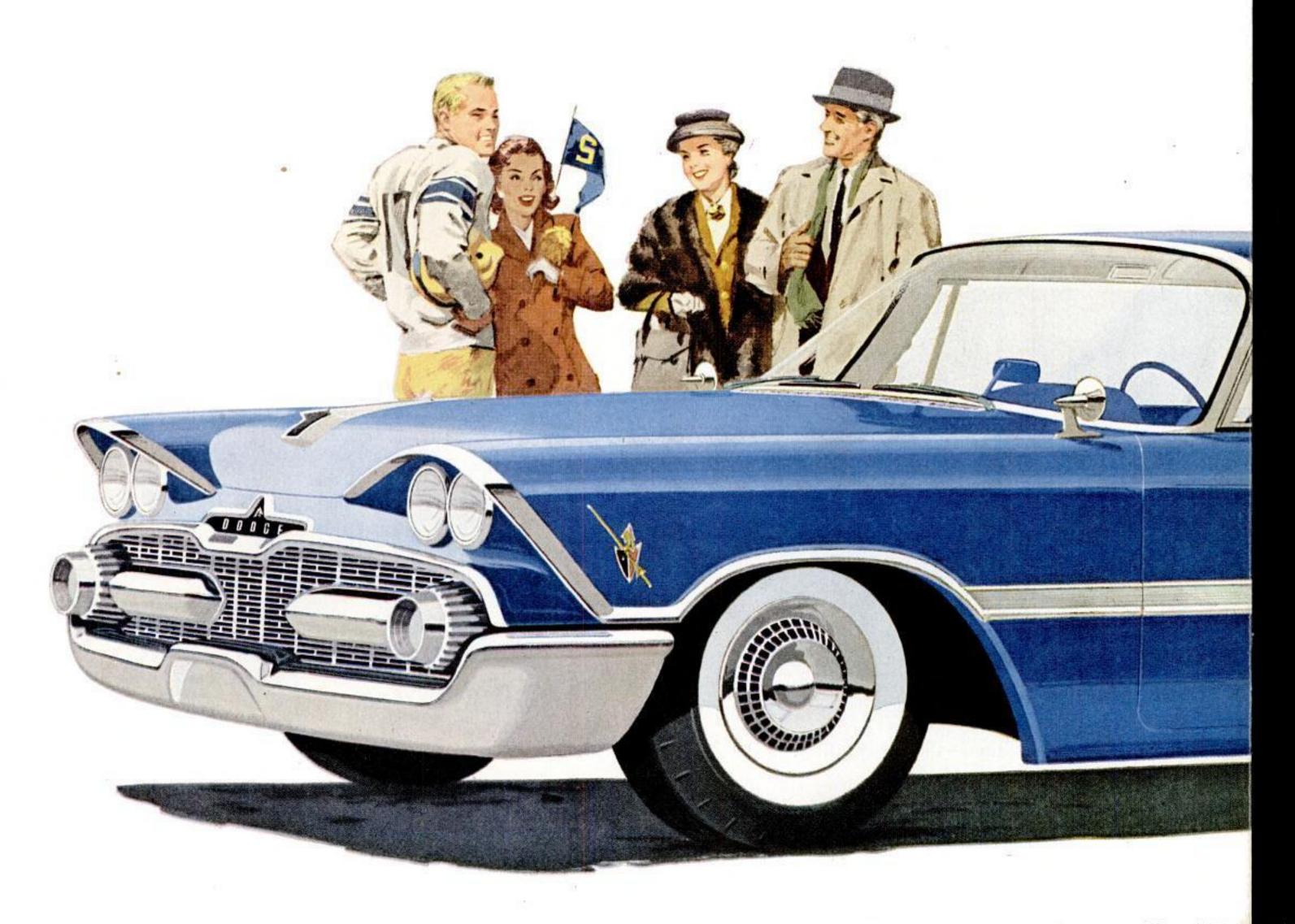


Copyrighted material





### SO MUCH THAT'S NEW!, SO MUCH THAT





Let's face it, men—there is nothing timid about a cigar. It's 100% male...in flavor, satisfaction, and in its psychological lift. Yet you needn't inhale to enjoy cigars...and no other pleasure so great costs so little. Try a few cigars today and...Get that good cigar feeling!

CIGAR INSTITUTE OF AMERICA, INC.



THE CLASS OF FORMAL FASHION, GRINNELL (CENTER) AND ROOMMATES PREPARE TO DRIVE THE PRINCETON TIGER FROM CAMPUS TO THE COLUMBIA GAME

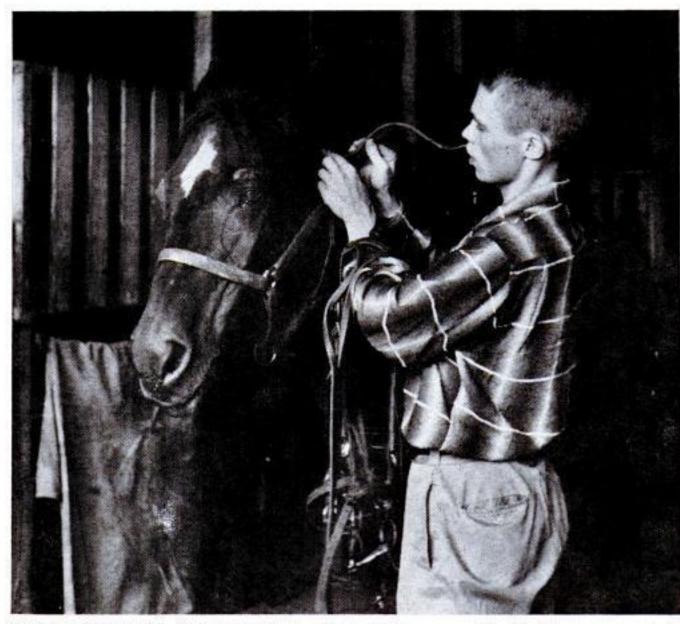
### OLD ELEGANCE AT OLD NASSAU

For 30 years Princeton University students have been hobbled by a firm college rule forbidding them to operate motor vehicles on or near campus. This fall an enterprising sophomore, Eric Grinnell, deftly sidestepped the regulation with a horse and an 1878-vintage buggy. A carriage connoisseur for five years, Grinnell picked up the Brewster brougham last summer for \$40 and talked college officials into letting him drive it.

Princetonians have been quick to take advantage of this new note of elegance, and on Saturdays the Princeton mascot rides to the football

game in style (above) attended by Grinnell and two roommates decked out in toppers and tails. To make his carriage pay its way—he spends \$65 a month to board his nag Nancy at the Princeton Riding Club—Grinnell has gone into the livery business. He rents out to alumni for nostalgic football weekend excursions and is doing a brisk evening business with undergraduates and their dates, taking them on moonlight drives to such romantic spots as Lake Carnegie (one half hour—\$3) and the Princeton Institute for Advanced Study (one hour—\$5).

### ELEGANCE AT OLD NASSAU CONTINUED



TENDING NAG, Grinnell adjusts Nancy's harness. His first horse, a rented one, broke a shaft. But Nancy, who cost \$175, is Amish-bred and tractable.



SPLIT TIRE has so far defied efforts to fix it. Grinnell keeps it in place with baling wire. He hopes to buy equipment from retiring New Jersey wheelwright.

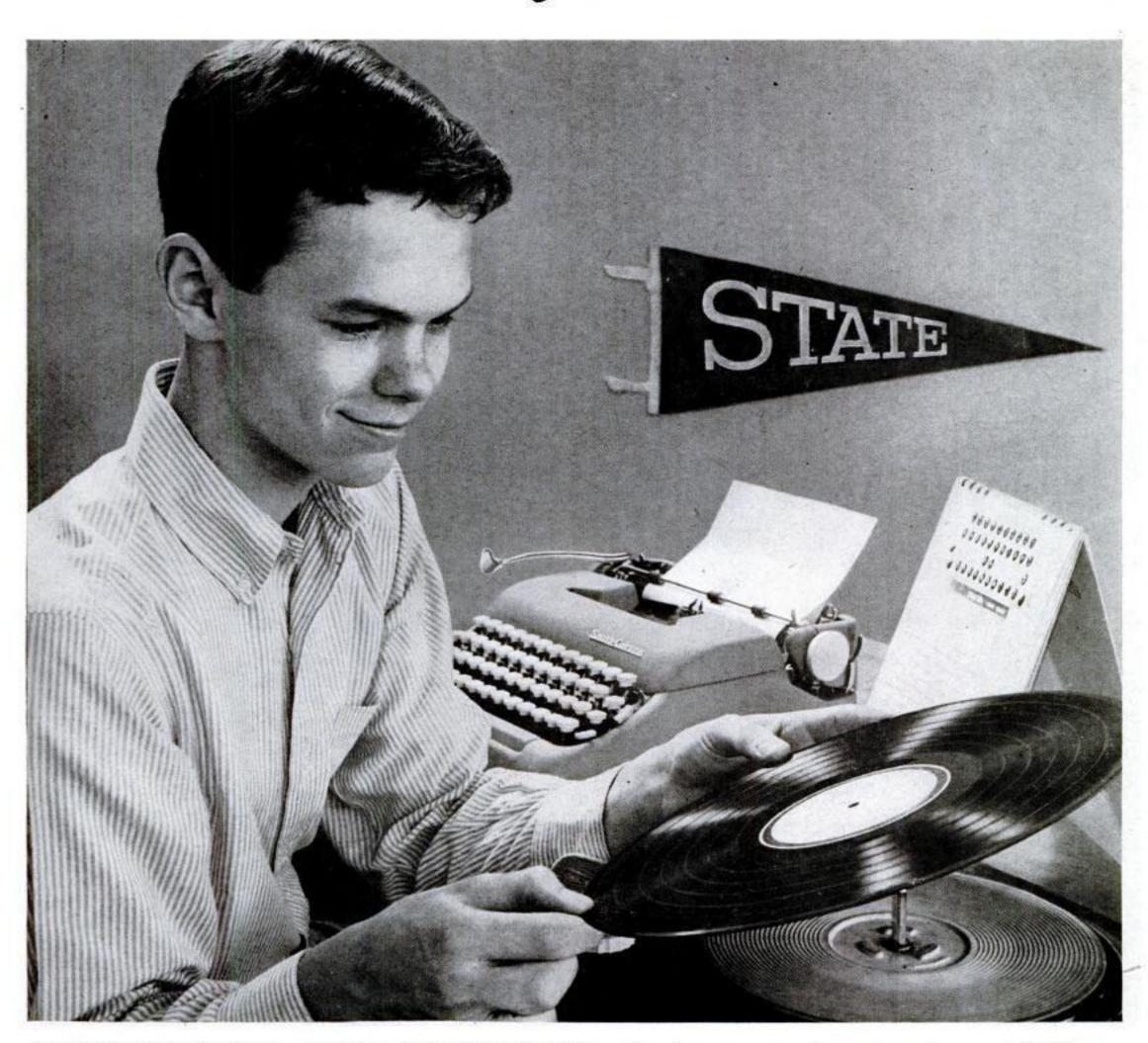


FINAL ADJUSTMENT to costume is made by Grinnell as he straightens ascot before leaving for evening run. Costume is period style and secondhand.



a product of Purex Corporation, Ltd.

# Students learn more! Adults earn more ...when you know how to type!



STUDENTS LEARN FASTER - IMPROVE IN EVERY SUBJECT! Leading educators agree that touch typing on a Smith-Corona stimulates a student's interest in learning, encourages creative expression, helps correct poor study habits, improves spelling, teaches punctuation, increases reading skill. Yes - students gain new interest in school, learn faster, improve in every subject when they touch type on the world's fastest and finest portable!

# FREE with any Smith-Corona Portable a \$2395 home study course on records that teaches you to type in just 10 days!

For students, businessmen and housewives, touch typing is one of today's most valuable skills. And to teach you touch typing the *correct* way, the *easy* way—to records, Smith-Corona now offers a complete, educator approved home study course free with the world's finest portable. Specially designed for use with any Smith-Corona Portable, this unique ten-day course takes less than an hour a day, teaches anyone, regardless of age or experience.

Smith-Corona's Ten-Day Touch Typing Course combines written text and recorded instruction. The recorded voice of your Smith-Corona typing instructor coaches you thoroughly in the proper touch typing fundamentals, guides you carefully through easy-to-follow exercises, fully explains shortcuts to greater typing speed and accuracy.

Prepared by Smith-Corona's Educational Department under the supervision of Norman P. Saksvig, former World's Professional Typing Champion, this exclusive *audio-visual* home study course has been thoroughly tested, proven effective among both students and adults.

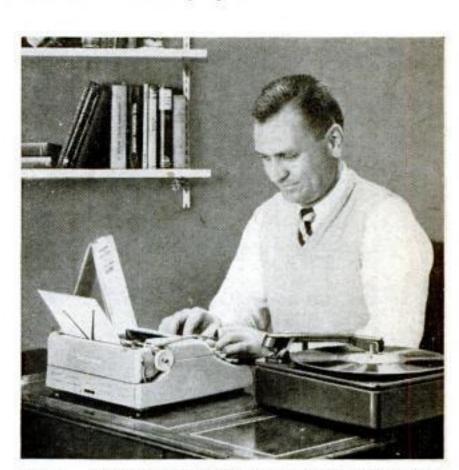
See your Smith-Corona dealer today and learn touch typing on the world's finest and fastest portable with your *free* Smith-Corona Ten-Day Touch Typing Course *on records!* 

as little as \$5.00 down up to 24 months to pay

Smith-Corona



WOMEN - ACQUIRE A VALUABLE SKILL! For women, touch typing on a Smith-Corona is always emergency income insurance. Touch typing aids in social correspondence, helps organize household bookkeeping!



MEN – ADVANCE FASTER IN YOUR CAREER!

Men find that touch typing on a Smith-Corona
helps them with their work, is a way to swift
career advancement, opens the door to greater
earnings in every occupation!



HERE'S WHAT YOU GET — EXCLUSIVE WITH SMITH-CORONA! A complete 10-day course in touch typing! • Two 12" long-playing records containing touch typing fundamentals, shortcuts to speed and accuracy, exercises and drills! • Complete instructions, typing charts and typing tests to help gauge progress! All FREE with any Smith-Corona—the portable with all the features an expert demands, all the conveniences a beginner requires! • Exclusive Page Gage • Convenient Quickset Margins • Fast, responsive touch • Full 88-character keyboard.

Copyright 1958 Smith-Corona Marchant Inc



### it's exciting...easy...

### Color Co-Stars

TOWELS TO MATCH BATH RUGS TO MATCH SHOWER CURTAINS! There's your color scheme! For the first time . . . all in the very same colors . . . all in one department of your favorite store to make shopping easy...all by Martex. You can be one of the first to have a perfectly matched bath scheme.

Here's how to do it. Pick the color you love from America's favorite luxury towels. Then pick the same color in deep-piled Martex bath rugs and in Martex shower and window curtains of lustrous Celanese® acetate taffeta. Highlight your selections with the boldly checked "Finesse" pattern, sparkled with golden threads. Voila! Now see how beautiful your bath will be!

Your Martex custom-decorated bath can cost as little as \$25.50, including a 6-piece towel set . . . bath rug and lid cover . . . plus shower and window curtain set! Martex, 111 West 40th Street, N. Y. 18. Products of West Point Manufacturing Co.



VIRGINIA

Belk-Leggett Co.

Ames & Brownley

Charlottesville

Danville

Tilman's

### Now at America's finest stores:

ALABAMA Birmingham Loveman's Duncan's Dept. Store Huntsville Dunnavant's Dept. Store C. J. Gayfer Company Montgomery Belk-Hudson Co.

ARIZONA Korrick's Dept. Store

Levy's of Tucson CALIFORNIA Bakersfield Malcolm Brock Co. Berkeley J. F. Hink & Son

Burlingame Levy Bros. Norwich Concord Kahn's Glendale H. S. Webb & Co. Hawthorne The Boston Store

Orange Belt Emporium, Inc.

Sacramento

San Diego

Marston's ..

City of Paris
\*The Emporium

San Jose The Emporium

Hale's Dept. Store

Macy's (Valley Fair)

L. Hart & Son

San Luis Obispo Riley's Dept. Store

San Mateo Levy Bros. Macy's (Hillsdale)

San Francisco

DELAWARE Hayward Newark Newark Dept. Store Long Beach Wilmington Linen Mart Buffums' Los Angeles Bullock's \*Coulter's

COLUMBIA Menio Park Washington \*The Hecht Company A. S. Stevens North Hollywood \*The S. Kann Sons Co. Rathbun's Inc. Oakland \*Lansburgh's Woodward & Lothrop Palo Alto The Emporium (Stanford) FLORIDA

Mercer's Jacksonville Hale's Dept. Store Furchgott's Rhodes Country Club Centre Miami Village Home Store Burdine's Weinstock Lubin & Co. Jordan Marsh Orlando Golden State Linen Stores Dickson Ives & Co. Pensacola Gayfer's St. Petersburg Willson Chase Co. Macy's Raphael Weill & Co. Tallahassee P. W. Wilson Co. (The White House)

Daytona Beach

Delray Beach

Furchgott's

GEORGIA Albany Rosenberg Bros. Carroliton The Household Shop Belk-Gallant Co. LaGrange The Towel & Linen Shop

West Palm Beach

Santa Ana Buffums' Rankin Dry Goods Co. Santa Barbara Trenwith's Myer's Dept. Store

COLORADO Colorado Springs May Co.-D & F May Co.-D & F

Safton's

Chicago
\*Carson Pirie Scott & Co. CONNECTICUT Bridgeport Howland Dry Goods Co. Fairfield Rockford D. J. Stewart & Co. Fairfield Dept. Store G. Fox & Co., Inc. New Britain Davidson & Leventhal New Haven

INDIANA Evansville
The Evansville Store, Inc. Gary H. Gordon & Sons Indianapolis Reid & Hughes Stamford C. O. Miller Co. "The Wm. H. Block Co. George Wyman & Co.

Rome Belk-Rhodes Co.

IDAHO

Boise C. C. Anderson

ILLINOIS

Joseph Spiess Co.

P. A. Bergner & Co.

C. C. Vernedoe & Co.

Savannah

Levy's

IOWA The Killian Company

KENTUCKY Louisville Bacon's St. Matthews DISTRICT OF Paducah Paducah Dry Goods Co. LOUISIANA

Alexandria Wellan's Baton Rouge Rosenfield House of Fashion **New Orleans** D. H. Holmes Co., Ltd. Shreveport

MAINE Portland Porteous, Mitchell & Braun Co. MARYLAND

Bethesda Smith's, Inc. Baltimore \*Hochschild, Kohn & Co. Benjamins MASSACHUSETTS

Boston \*Wm. Filene's Sons Co. \*Jordan Marsh Co. Howell Brothers T. D. Whitney Inc. Colten's Haverhill Seavey's Lowell Bon Marche

Pittsfield **England Brothers** Quincy Sheridan's Forbes and Wallace, Inc. Albert Steiger Co. Grover Cronin Worcester Barnard's Denholm & McKay Co.

MICHIGAN Birmingham Jacobson's Detroit 'The J. L. Hudson Co. The Linen Closet **Grand Rapids** Paul Steketee & Sons **Grosse Pointe** Jacobson's Jackson Jacobson's Saginaw Jacobson's

MINNESOTA Minneapolis St. Paul Schuneman's Inc. MISSISSIPPI

Kennington's MISSOURI Kansas City 'Macy's St. Louis Famous-Barr Co. \*Vandervoort's Springfield Heer's

Jackson

Billings

D. J. Cole Hart-Albin Company Great Falls Paris of Montana NEBRASKA Omaha J. L. Brandeis & Sons Scotts Bluff The Golden Rule

NEVADA

Ronzone's of Las Vegas

Las Vegas

MONTANA

Gray Reid Wright Co. NEW HAMPSHIRE Manchester Machinist's **NEW JERSEY** Asbury Park Steinbach Co. Englewood Craig Dry Goods New Brunswick
P. J. Young Dry Goods Co.

the state of the state of the second of the

Newark "Hahne & Co. Tepper's Red Bank Steinbach Co. Trenton Nevius-Voorhees Vineland I. C. Schwarzman **NEW MEXICO** Hobbs The Duniap Co. Las Cruces The Dunlap Co. **NEW YORK** Albany John G. Myers Co. Binghamton Fowler, Dick & Walker Brooklyn \*Abraham & Straus The Comfy Shop Buffalo Adam Meldrum & Anderson The Wm. Hengerer Co. Elmira S. F. Iszard Co. McLean's Dept. Store Huntington Hartmann's Dept. Store Ithaca Rothschild Brothers

Kingston The Wonderly Co. New York \*B. Altman & Co. Fertigs Fifth Ave., Inc. \*Stern Bros. John Wanamaker (Liberty Street) Rochester E. W. Edwards & Son Scarsdale Charles N. Mead Co. Schenectady H. S. Barney The Wallace Co. Syracuse Dey Brothers E. W. Edwards & Son

Jamaica \*B. Gertz & Co.

The Boston Store NORTH CAROLINA Asheville Ivey's Charlotte Belk Bros. Co. J. B. Ivey & Co. Belk's Dept. Store Salisbury Dave Oestreicher NORTH DAKOTA Minot Ellison's Bismarck A. W. Lucas Co. OHIO

The M. O'Neil Co.

Akron

Ashtabula \*Carlisle Allen Co. Cincinnati The John Shillito Co. Cleveland The Halle Bros., Co. The Highee Company The May Company Sterling-Lindner-Davis Columbus The F. & R. Lazarus Co. Dayton The Rike Kumler Co. Springfield The Edward Wrenn Co. Toledo Lasalle's Youngstown The G. M. McKelvey Co. OKLAHOMA

Herzberg's

Oklahoma City Kerr's Inc.

Sherman

Price's Dept. Store Tulsa Seidenbach's OREGON Eugene Russell's Medford Mann's Portland Meier & Frank Company \*Olds & King Salem Meier & Frank's

Miller's Dept. Store PENNSYLVANIA Hess Bros. Chester Speare Bros. Erie The Boston Store Germantown George Allen C. A. Rowel Harrisburg Pomeroy's Lancaster Hager & Bro.

Pomerov's Philadelphia Jacob Schwarzman Snellenburg's Inc. \*Strawbridge & Clothier Pittsburgh Kaufmann's Pottstown New York Store Reading C. K. Whitner Co. Scranton Cleland Simpson Co. (The Globe Store) Scranton Dry Goods Co.

The Isaac Long Store

Wilkes-Barre

RHODE ISLAND Providence The Shepard Co.

Woonsocket McCarthy's SOUTH CAROLINA Gallant-Belk Company Charleston Kerrison's Columbia Belk's Dept. Store

Greenville Meyers-Arnold SOUTH DAKOTA Brookings Cole's Sioux Falls Schiver's, Inc.

TENNESSEE Chattanooga Miller Bros. Memphis John Gerber Nashville Cain Sloan Co. TEXAS Abilene Minters Austin E. M. Scarbrough & Sons Big Spring Hemphill Wells

Titche-Goettinger Co.

Dallas

Galveston Eiband's Houston Foley Brothers Joske's of Houston Longview Perkins Brothers Lubbock The Dunlap Co. McKinney McKinney Dry Goods Midland Midland Hardware & Furniture Co. Odessa

The Dunlap Co. Pampa The Duniap Co. Port Arthur Bluesteins Joske's of Texas Keywell's Victoria The Dunlap Co. Wichita Falls \*McClurkan's Inc. UTAH Ogden The Bon Marche

Salt Lake City The Auerbach Co.

Burlington Abernethy's

VERMONT

EL SALVADOR

San Salvador Riviera \*Available at main store\_ and branches Prires slightly higher outside the U.S.

trade of a law of the section of the section

### to custom decorate your bath



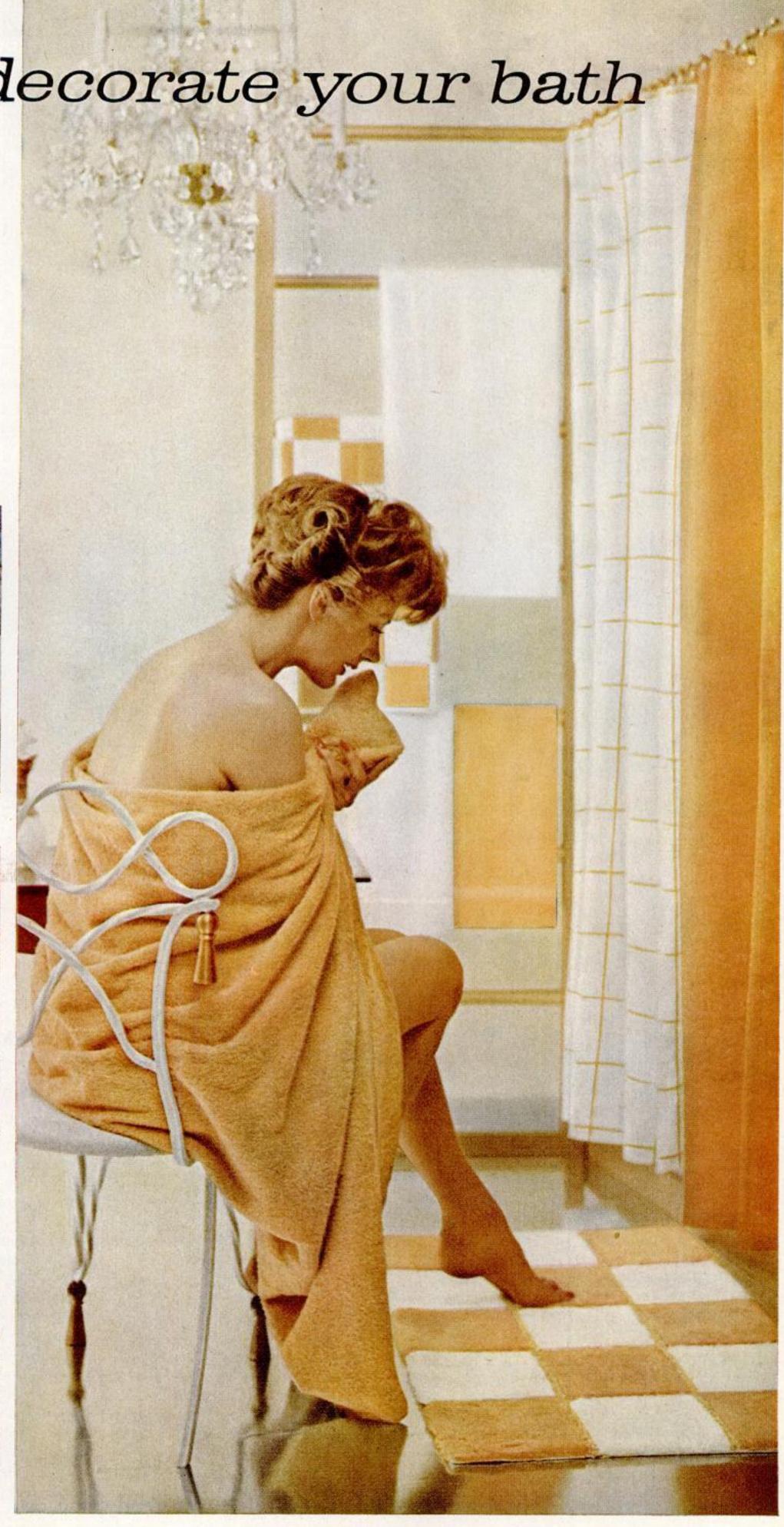
MARTEX TOWELS come in so many beautiful colors to match or mix. Bath size, solid color or checked ... \$2.

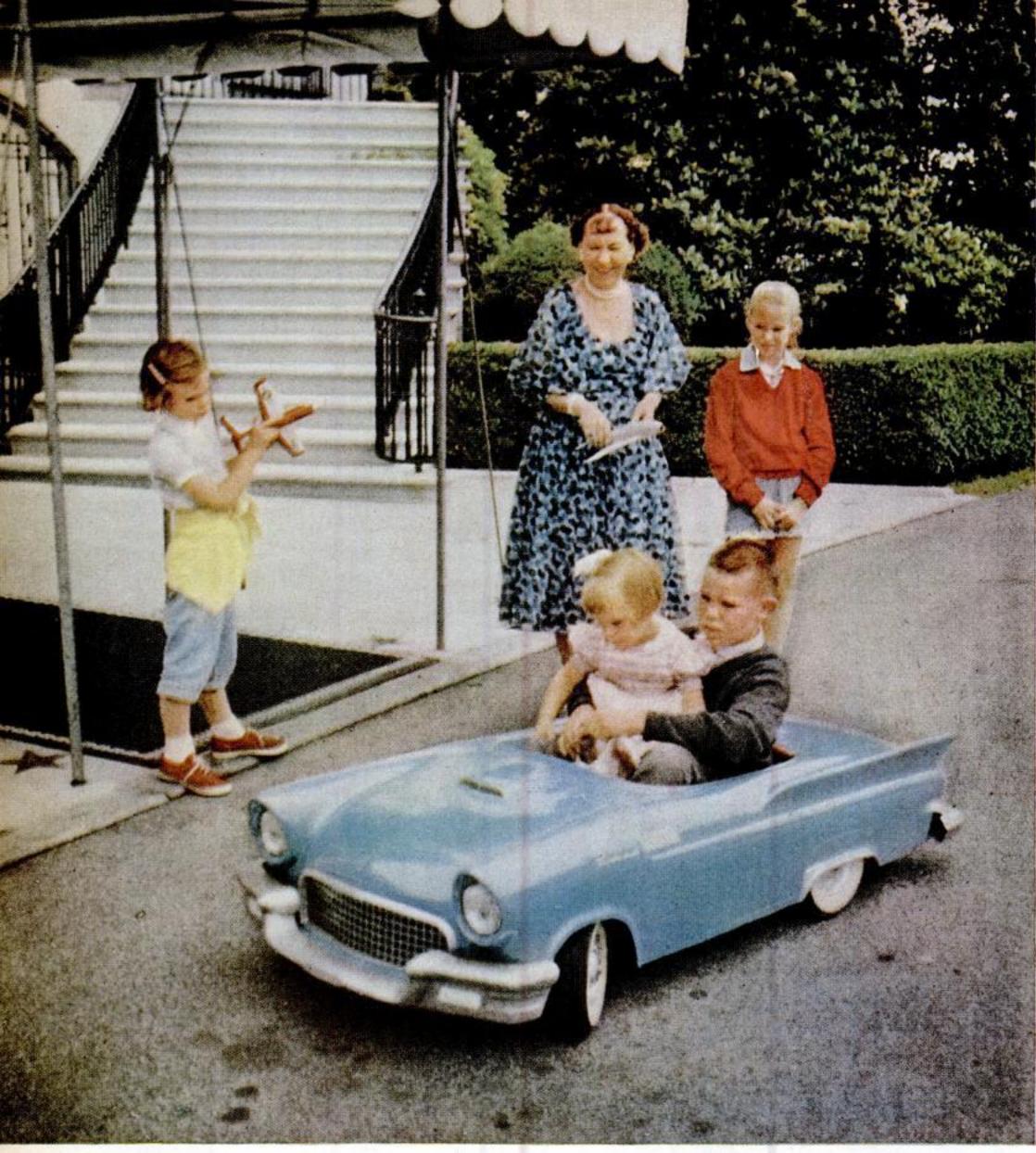


MARTEX BATH RUGS are so luxurious looking. Solid colors...from \$4.95. Checked "Finesse" rug...\$6.95.



MARTEX SHOWER CURTAINS, solid colors \$6.95. Checked pattern...about \$8.95. Window curtains to match.





WITH HER GRANDCHILDREN Mrs. Eisenhower spends a Saturday afternoon watching Susie (left) and Barbara Anne who played with model planes as Mary

Jean and David drove an electric car around the White House drive. Barbara likes to drive the car inside the house and have the guards open doors as she goes along.

### A Rare Picture Visit: The First Lady at Home

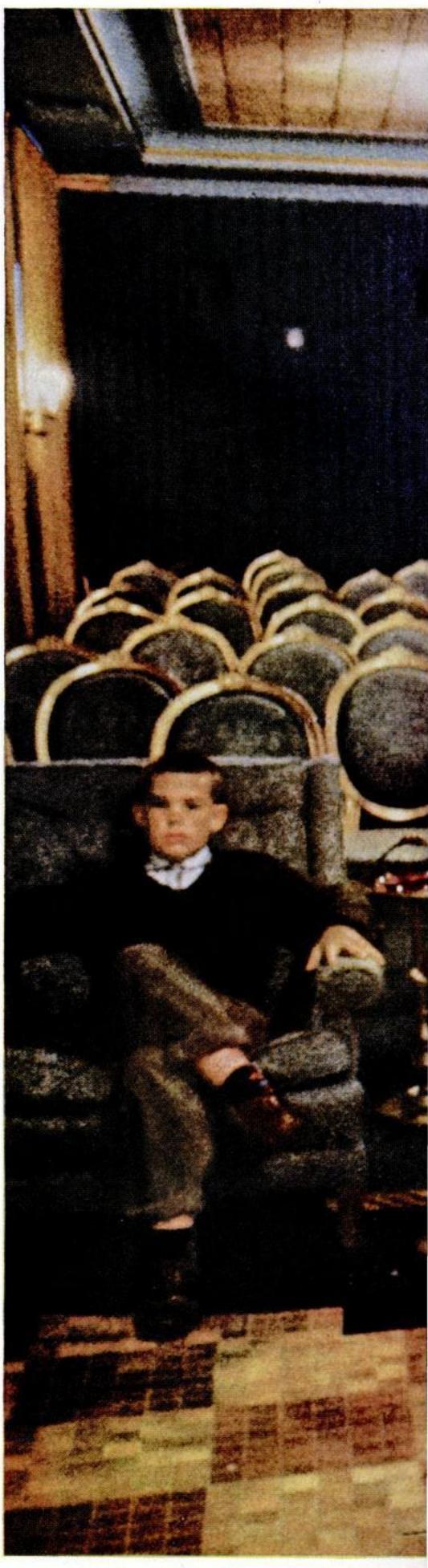
### MRS. EISENHOWER FULFILLS MANY ROLES

The role of First Lady is many-sided and takes many talents. As these historic and unprecedented color photographs show, Mamie Doud Eisenhower was well trained for the job. She matured in the tradition of Army wives, maintaining 29 homes in as many years, from a two-room apartment at Fort Sam Houston as a lieutenant's wife to an estate in Marnes-la-Coquette, outside Paris, as wife of the Commander of NATO. As the wife of the president of Columbia University she maintained a mansion in New York. Now, as wife of the President of the U.S., she is able to handle graciously the many occasions of pomp and protocol and has learned to make the most of the rare moments of personal pleasure and relaxation.

For any woman the task of running a 132-room house, managing a staff of 30 servants, entertaining several thousand people a year would be taxing. But as First Lady, Mrs. Eisenhower must also give at least half her time to public duties. She spends most of her morning answering the thousand letters she receives a week. She often meets as many as 600 official visitors a day.

But Mrs. Eisenhower also actively runs her home. As she walks through its rooms she runs her finger, Army-style, along unlikely places looking for dust. And she is never too busy to be a devoted grandmother and a helpful wife.

Many small pleasures are denied her. Mrs. Eisenhower cannot spontaneously run downtown to shop. Most of her clothes are sent to the White House for her to select. She has someone come in to do her hair. Mrs. Eisenhower frankly admits she would be perfectly satisfied to be known as a housewife, and probably secretly looks forward to the day that will be true. But in the meantime she plays her part well and even looks as though she were enjoying herself immensely.



SATURDAY TREAT for Mrs. Eisenhower and the children is to watch movies in the White House projection room where two or three evenings a week



the grown-up Eisenhowers see Westerns and other films. From left to right, David, 10, Susie, 6, Mary Jean, 2, who shares her grandmother's seat, and

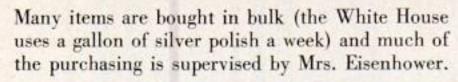
Barbara Anne, 9, wait expectantly for the lights to go off. The children visit their grandparents almost every week and sometimes spend the weekend. Mrs.

Eisenhower encourages David's swimming in the White House pool, is an admirer of the drawings the children make, but is also firm when they misbehave.

### FIRST LADY CONTINUED



ORDERING SUPPLIES, Mrs. Eisenhower goes over the shelves of canned goods in the pantry as Major-Domo Charles Ficklin makes a shopping list.



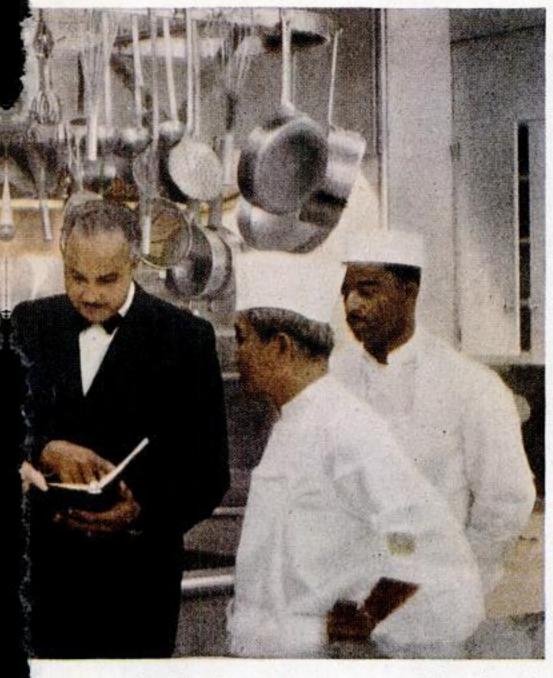


PLANNING MENUS with the kitchen staff, Mrs. Willie Payne (left), Mr. Ficklin, Chef Pedro Udo and Donald Major, the First Lady goes over week's



MILITARY ESCORT is provided by two White House aides in dress uniform at dinner for West German President Theodor Heuss. Behind them Heuss and Eisenhowers walk down red-carpeted hall as Marine band plays Hail to the Chief.





meals. She clips out recipes to try when she and the President dine alone but sometimes consults State Department on menus for foreign dignitaries.



ARRANGING FLOWERS with the White House florist Robert Redmond, Mrs. Eisenhower fixes vase of yellow gladioli, one of her favorite flowers. Fresh

flowers are kept in every room used regularly and she enjoys choosing them. For formal dinners she carefully selects flowers that complement her gown.





DINNER GUESTS at the banquet for President Heuss sit at an E-shaped table which the hostess finds more intimate than the previous U-shaped seating arrangements. The Eisenhowers sit side by side in the center (right) of the "E."

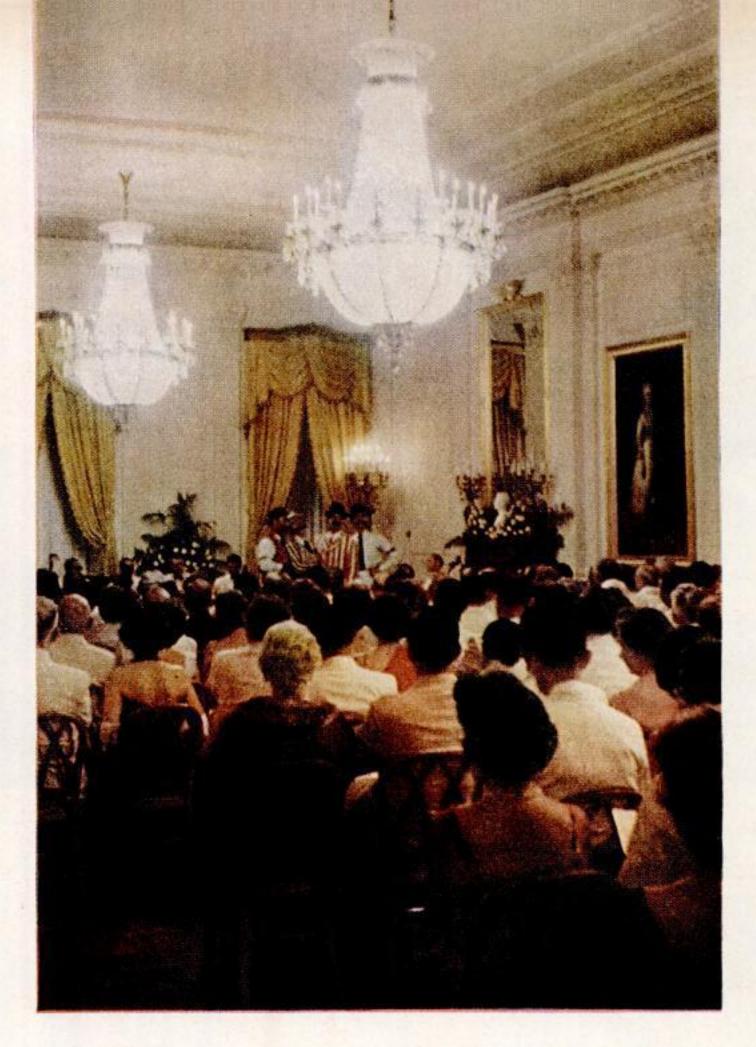
FORMAL TABLE, set for the Heuss dinner, has gold flatware, in use since the Monroe administration, and gold service plates, added to the White House china by the Eisenhowers. Room, now pastel, was once hung with big game trophies.

### FIRST LADY CONTINUED



BEFORE-DINNER RECEPTION is held in the East Room. Here guests at a State dinner for the Supreme Court justices await the entrance of President and Mrs, Eisenhower. They then will file past the receiving line to be presented.

AFTER-DINNER MUSICALE featuring a male quartet was selected by Mrs. Eisenhower as the entertainment to follow the dinner for President Heuss. High point of the evening was the rendition of a specially written song, First Lady.





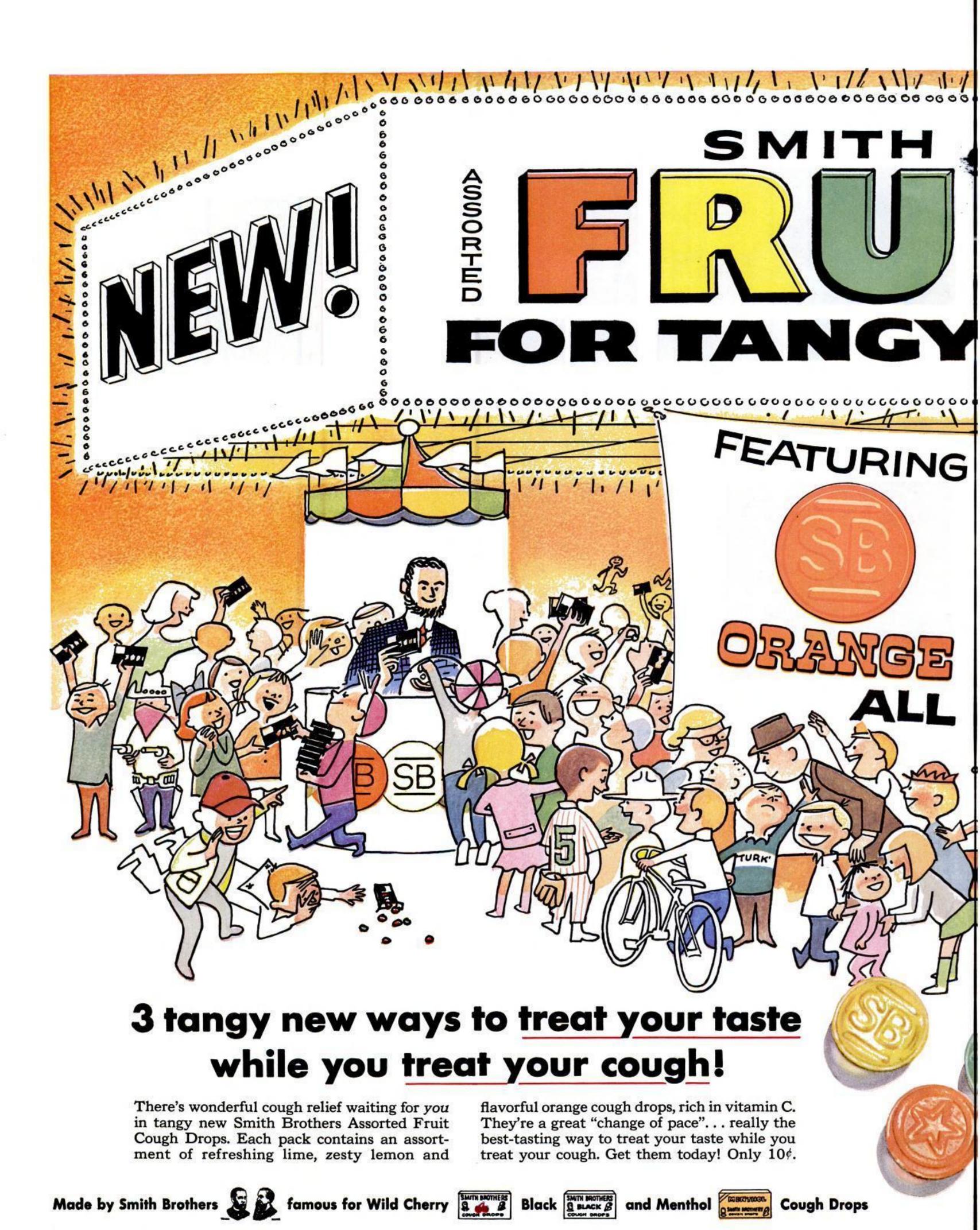
LIVELY ENTERTAINMENT was provided for the 61 guests at the Supreme Court dinner and for 200 others who were invited for after dinner. In the center of first row, Mrs. Earl Warren (in blue), the President, Mrs. Eisenhower, and

the Chief Justice listen to I Could Have Danced All Night from My Fair Lady. Afterward the guests had a champagne supper. Mrs. Eisenhower now has musicales following all State dinners, preferring them to receptions with dancing.



WITH THE LADIES Mrs. Eisenhower, wearing a pale pink strapless evening dress, chats with Mrs. Earl Warren (in blue) and other guests following the State dinner for the Supreme Court justices. After dinner the ladies withdrew to the

Red Room (above) for coffee while the gentlemen had coffee in the Green Room. Then the dinner guests moved down the hall to the East Room (opposite) where, with other invited guests, they listened to music from current hit musicals.



BROTHERS presents COUGH RELIEF! ASSORTED FLAVORS NONE BOX! SMITH BROTHERS assorted

VITAMIN-C

100¢

GET BIG 3-PACK AT YOUR FAVORITE SUPERMARKET OR NEIGHBORHOOD STORE AND SAVE!

COUGH DROPS



### Hood, '58 Ford, cleaned and waxed



VISTA TIME: 5 minutes

**DURATION: up to 6 months** 



Simoniz makes it as only Simoniz can—VISTA, for tough real paste wax beauty and protection. VISTA is real paste wax with cleaner in it—turbo-whipped so it spreads smoothly, dries and wipes off quickly. One easy application cleans, shines and protects your car for months... try it.



# Five Generations of Rin Tin Tins

Last month the great grandson of Rin Tin Tin, the most famous German shepherd in the history of the breed, celebrated the 40th anniversary of his family line in show business. The first Rin Tin Tin was brought back to the U.S. by a World War I sergeant named Lee Duncan and made his master a fortune in the silent movies—by wrestling outlaws into submission and making fantastic leaps across chasms in pursuit of villains.

Rinty died at 14 in 1932, and his descendants, Rinty Jr., II and III, carried on in a smaller way. Now with television, an even wider audience has become attached to Rin Tin Tin IV. He often needs help on his weekly television program (*The Adventures of Rin Tin Tin*, ABC-TV, Friday 7:30-8 p.m., E.D.T.) and gets it from several relatives who will wrestle a bear or a man for him when shooting schedules get too heavy. Lee Duncan, who has trained all the dogs from the beginning, is now working with Rinty IV's 3½-month-old son, who will some day be Rinty V.



over \$5 million. Above are No. I (big picture), No. II, who is semi-retired (on floor), No. III (small picture) and IV and V in Duncan's arms.

RINTY I was war dog puppy abandoned in France in 1918 by the retreating German army. Rescued and taken home by Duncan, he made 22 movies before his death. THE MONTGOMERY MEMOIRS: PART II

### GREAT BATTLES AND



# HISTORIC WRANGLES



D-day was followed by discord and 'dismal events' and Montgomery sharply criticizes Eisenhower for it

by FIELD MARSHAL VISCOUNT MONTGOMERY
OF ALAMEIN

COPYRIGHT @ 1958 BY BERNARD LAW, VISCOUNT MONTGOMERY OF ALAMEIN

The Allied argument over strategy in Europe following the invasion will go down, in the author's words, as "one of the great controversies of military history." In telling his own story of these events in this second instalment of his memoirs, Field Marshal Montgomery becomes the last of the major participants to make public his views in the great dispute. In the pages that follow, brief italicized excerpts from the war memoirs of Generals Eisenhower, Bradley and Patton are presented to recall the U.S. side of the disagreement.

The Supreme Commander for Overlord, the Normandy invasion, and he had named me to take charge of the initial land battle. I flew to Marrakesh, Morocco to meet the prime minister who was convalescing there from an illness. When I arrived on the 31st December, 1943, I found him studying the plan for the invasion. He said he wanted my opinion on the proposed operation. Eisenhower had told me he had only a sketchy idea of the plan and that it did not look too good. I wrote out my first impressions that night:

"The initial landing is on too narrow a front and is confined to too small an area. By D+12 a total of 16 divisions have been landed on the same beaches as were used for the initial landings. This would lead to the most appalling confusion on the beaches, and the smooth development of the land battle would be made extremely difficult—if not impossible. . . . My first impression is that the present plan is impracticable. . . ."

The prime minister was intensely interested. He said he had always known there was something wrong in the proposed plan, but that the Combined Chiefs of Staff had agreed with it and that left him powerless. Now a battle-field commander had given him the information he needed—and he was grateful.

That night after dinner I left Marrakesh for England. My chief of staff, "Freddie" de Guingand, had arrived in London some 24 hours before me. Our HQ was in St. Paul's School, West Kensington, where I had been as a boy. My office was located in the room of the High Master. Although I had been a school prefect, captain of the Rugby team, on the cricket team and on the swimming team I had never entered that room before. I had to become a commander in chief to do so.

Our mess was across the road from the school. We were a most cheerful party and at dinner the conversation roamed over a wide field. Discussion often ended in bets being laid. I suggested we should keep a betting book in which all bets would be entered and signed by both sides. Most of the bets I

accepted concerned the ending of the war. I held the view that we should be able to bring the German war to a successful conclusion by the end of 1944. But I was fairly certain we would "muck it up" and would not do so.

General Eisenhower had earlier bet that "the war with Germany will end before Christmas 1944—an even £5."

I had some interesting bets with General George Patton, of the Third American Army. I quote one: "General Patton bets General Montgomery a level £100 that the armed forces of Great Britain will be involved in another war in Europe within 10 years of the cessation of the present hostilities."

Not all our time was taken up in making bets. I found myself involved in a series of conferences on Overlord as soon as I arrived in London.

A commander must draw up a master plan for the campaign he envisages and he must always think and plan one battle ahead. He has got to strive to read the mind of his opponent, to anticipate enemy reactions to his own moves, and to take quick steps to prevent enemy interference with his plans. He must decide how he will fight the battle before it begins. He must make the enemy dance to his tune from the very beginning.

In the planning for Normandy there did not seem to be any clear idea how operations would be developed once the armies had been put on shore. We were proposing to open up a new theater of war. The first need was to decide how the operations on land were to be developed, and then to work backwards from that to ensure that we landed on the beaches in the way best suited to the needs of the master plan. We seemed to be tackling it the other way round. We could take no chances. If we failed in Normandy the war might drag on for years.

We needed an initial assault by at least five divisions, with additional airborne divisions dropped on the flanks. We should aim to have 18 divisions on shore by about the end of the first week. All this would be an immense undertaking and it would be necessary to get

CONTINUED

MOMENT OF ACCORD in a stormy relationship brings (from left) Patton, Bradley and Montgomery together in France in July 1944 for an amiable talk.

more landing craft from the Mediterranean.

Eisenhower had appointed me to act for him and I had many conferences with the naval and air commanders in chief. It at once became clear that our success was going to depend on whether Operation Anvil, a proposed landing in the south of France, could be reduced to a threat and the landing craft thereby saved transferred to Overlord. Operation Anvil's forces, American and French, were to come from the Italian theater. This campaign was an American idea and so far as

I was aware it was never liked by any British political or military authority. The American view was that Anvil would contain enemy forces in the south of France and thus help Overlord. The French liked it since De Gaulle wanted to have a French army liberating French soil. Stalin liked it, I imagine, since it would obviously hinder progress on the Italian front and thus enable the Russians to reach Vienna before the Western Allies.

I didn't like it, nor did Winston Churchill.

In the end we got the landing craft we needed for Overlord by postponing the target date for Normandy from the 1st May till early in June and by getting Anvil postponed till August. Anvil in my opinion was one of the great strategic mistakes of the war. Eisenhower had a tremendous argument about it with the prime minister at the end of July and early in August. He thought it would help

him with the prime minister if he could say that I agreed with him that Anvil must be launched in August as planned. I wish now—as I have often wished—that I hadn't half-heartedly concurred. But I wanted to show willing to Ike; I had been showing unwilling in other matters, and I sensed then that there were more of these "other matters" to come.

GENERALEISENHOWER in his memoirs, Crusade in Europe: "One of the . . . reasons for planning [Anvil] was to achieve an additional port through which . . . reinforcing divisions . . . could pour rapidly into the European invasion. . . . I felt that the Prime Minister's real concern [in preferring an attack on the Balkans] was possibly of a political rather than a military nature. . . . In this long and serious argument . . . British officers assigned to my own headquarters stood firmly by me throughout."

I want at this stage to draw attention to the fundamental framework of the plan for the development of operations once we were ashore and firmly established, since it was uncertainty on this issue which was to lead to trouble later.

Our intention was to assault the Normandy beaches with the object of securing as a base for further operations a lodgment area which would include on its eastern flank the road center of Caen. It is important to understand that, once we had secured a good footing in Normandy, my plan was to threaten to break out in the Caen sector and thus to draw the main enemy reserve, particularly his armored divisions, into that sector and to keep them there. My plan was then to make the breakout on the western flank—using for this task the U.S. forces under General Bradley.

Having got an agreed plan (or so I thought at the time!), I devoted my main efforts to

be fit for battle. I wanted to see the soldiers and, probably more important, I wanted them to see me. I wanted to speak to them and try to gain their trust and confidence.

I toured England, Wales and Scotland, visiting every formation which was to take part in Overlord. My method of inspection was characterized by informality. I inspected two, and often three, parades a day, each of 10,000 men or more. They were drawn up in a hollow square and I ordered the ranks to be turned



CHURCHILL AND MONTY, accompanied by naval officers in amphibious vehicle, survey beachhead six days after landings. Months before, at Churchill's request, Monty had noted basic flaws in original D-day plan.

inward and walked slowly between them in order that every man could see me. The men "stood easy" throughout so that they could lean and twist and look at me all the time if they wished to—and most did. By the middle of May I had visited every formation in the United Kingdom, well over one million men—British, Canadian, U.S., Belgian, Polish, French and Dutch. It was an immense undertaking but I believe it paid a good dividend.

It has been written that I had a row with the prime minister shortly before D-day and even threatened to resign. This is untrue. I would like to tell the true story.

For some time before D-day the P.M. had not been satisfied that we had the right balance between fighting troops and vehicles for the initial landing. He reckoned there were not enough men with rifles and bayonets, and too many lorries, radio vehicles and so on. He gave out that he would come to my headquarters near Portsmouth and investigate the matter with my staff. On that, I invited him to dinner to meet my senior staff officers.

He came on the 19th May, 1944. I asked him to come to my study for a short talk before meeting the others. Having got him comfortably seated I said, "I understand, sir, that you want to discuss with my staff the proportion of soldiers to vehicles landing on the beaches in the first flights. I cannot allow you to do so. My staff advise me and I give the final decision. That final decision has been given. You can argue with me but not with my staff. In any case it is too late to change anything. I consider that what we have done is right. That will be proved on D-day. If you think it is wrong, that can only mean that you have lost confidence in me."

An awkward silence followed these remarks. So I said that if he would now come into the next room I would like to introduce him to my staff. He was magnificent. With a twinkle in his eye he said to them, "I wasn't allowed to have any discussion with you gentlemen."

We had a most amusing dinner and when he left I went to bed feeling what a wonderful man he was: too big to stand on his dignity, or not to see when he was on a bad wicket.

THE 5th June had been agreed for D-day some months earlier. By the 4th June some of the convoys had already sailed, but the

weather reports were discouraging. The Navy reckoned the landing was possible but would be difficult. I was for going. Weighing all the factors, Eisenhower decided to postpone D-day for 24 hours.

On the 5th a heavy storm was blowing in the channel and it was clear that if we had persisted with the original D-day of the 5th June, we might have had a disaster. But the meteorological reports indicated reasonable weather on the 6th June—indeed, for some days after. On that Eisenhower decided to go. We were all glad. This conference did not last more than 15 minutes. Eisenhower was in good form and made his decision quickly.

Our assault on D-day achieved tactical surprise. The weather was bad and the sea rough, but the troops were landed in good heart and at the right places. Slowly and relentlessly we made ground and extended the lodgment area. On D+1 we were five to six miles in-

land. By 10th June all anxiety had passed.

At this time my headquarters was located in the gardens of an estate owned by a Madame de Druval. I thought my caravan contained all that I wanted when we left Portsmouth, but I found that one article was still needed-what the French call a pot de chambre. So I told my aide de camp to ask Madame if she could supply the article on loan. After some discussion it was agreed the situation was delicate and that he had better ask Madame if she would lend the commander in chief a "vase." Madame said she would be delighted and collected all available flower vases in the chateau and asked my A.D.C. to select the one he liked best. He looked them over very carefully and said he thought none was really suitable. Were there any other types? Madame, having great intuition and no small sense of humor, immediately sensed what was wanted. She told my A.D.C. she thought she could find one more type of vase, rather unusual but which would possibly be suitable for a soldier. She left the room and returned after a few minutes carrying a small white pot de chambre ornamented with pink flowers. The A.D.C. agreed that it was exactly right. (I should add that Madame insisted I keep the "vase." It is now in my home in Hampshire.)

We now come to the events which were to have a marked influence on the future course of the war. Much has been written about the campaign in northwest Europe. National feelings on the subject have tended to run high, and American writers in particular have launched heavy attacks on the British conduct of operations in general and on myself especially. My friend Ike has agreed that it is now my turn to put my own point of view.

My master plan for the land battle in Normandy was to draw the main enemy strength



# NEW DUAL FILTER Tareyton

## THE REAL THING IN MILDNESS...THE REAL THING IN FINE TOBACCO TASTE

Over two years in the making, Tareyton's remarkable *Dual* Filter does *more* than just give you high filtration! Its pure white *outer* filter and exclusive Activated Charcoal *inner* filter work together to bring out the *best* in fine tobacco taste . . . actually select and balance the flavor elements in the smoke — as no single filter can!

You enjoy the full range of flavor, plus a special kind of *mildness* that makes a wonderful difference in your smoking — pack after pack, day after day. For the smoothest, most satisfying smoking you've ever known, ask for new *Dual* Filter Tareyton today — in the bright new pack!



# THE TAREYTON DUAL FILTER filters as no single filter can, because-

- 1. It combines the efficient filtering action of a pure white outer filter...
- 2. with the additional filtering action of ACTIVATED CHARCOAL in a unique inner filter. The extraordinary purifying ability of Activated Charcoal is widely known to science. It has been definitely proved that it makes the smoke of a cigarette milder and

Copyrighted material

Product of The American Tobacco Company - "Tobacco is our middle name" ( A. T. Co.)

# Firestone's launching '59 models



A spectacular new cord material, TYREX, gives you the greatest combination for safety,

## NEW TYREX CORD **DELIVERS THESE EXTRAS!**

- 1. Longer Mileage 4. Smoother Ride
- 2. Easier Rolling 5. Greater Safety

- 3. Saves Gasoline 6. Quieter Operation

The spectacular new Firestone De Luxe Champion, with both TYREX cord and Firestone Rubber-X, earned its rave notices the hard way. Months of laboratory and test-track punishment proved it. World-famous automotive engineers and research scientists proved it again. Millions of test miles on back road and turnpike made it official.

New Firestone Rubber-X is tough, rugged and longer wearing. New TYREX is the strongest cord material ever used in regular original equipment tires.

# on a great new kind of tire!



# $together\ with\ FIRESTONE\ RUBBER-X,$ $strength\ and\ long\ mileage\ you've\ ever\ known!$

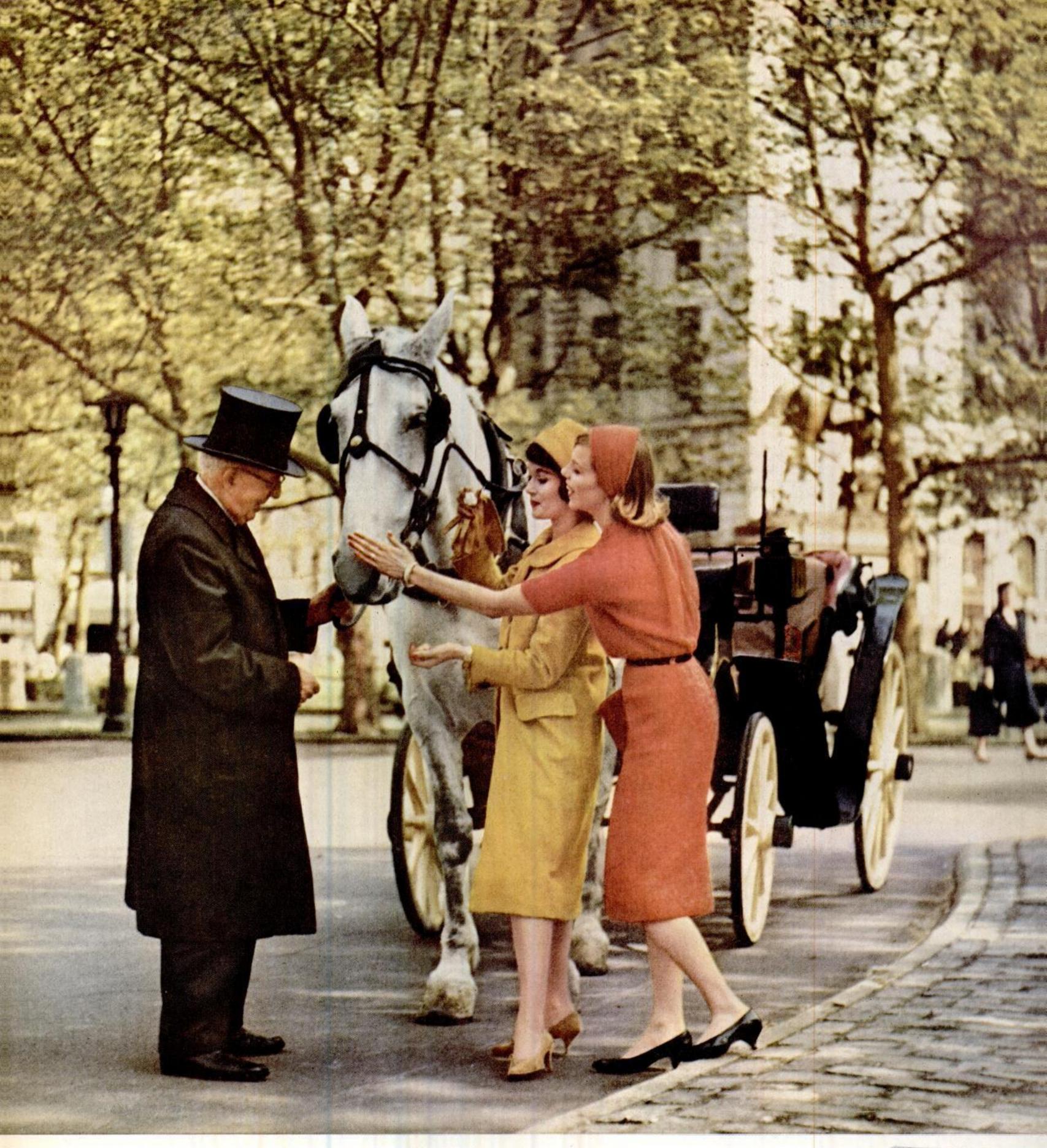
Exhaustive tests prove TYREX cord offers added safety at high speeds, helps hush road noise and gives a new smoother ride. Tests prove this new kind of Firestone tire, with Firestone Rubber-X and TYREX cord, stands up, performs, and protects you and your family, year after year, mile after mile.

These new Firestone De Luxe Champion tires are standard equipment on leading new 1959 models. You can get them for your present car, at regular prices and on convenient terms, at your nearby Firestone Dealer or Store.



BETTER RUBBER FROM START TO FINISH Copyright 1958, The Firestone Tire & Rubber Company

Enjoy the Voice of Firestone every Monday evening on ABC television



New Kotex napkins with the Kimlon center

protect better, protect longer. Now Kotex adds the Kimlon center to increase absorbency,
to keep stains from going through. With this inner fabric, the Kotex napkin stays even softer, holds its
shape for perfect fit. Choose Kotex—the name you know best—in this smart new package.



#### MONTGOMERY CONTINUED

on to the British front on our eastern flank, in order that we might the more easily break out on the western flank with the First American Army. I never once had cause or reason to alter my master plan. There was never at any time any intention of making the breakout from the bridgehead on the eastern flank. Misunderstandings about this simple and basic conception were responsible for much trouble between British and American personalities. Here, for example, is an extract from Eisenhower's 1945 report on the campaign to the Combined Chiefs of Staff: "Nevertheless, in the east we had been unable to break out towards the Seine, and the enemy's concentration of his main power in the Caen sector had prevented us from securing the ground in that area we so badly needed. Our plans were sufficiently flexible that we could take advantage of this enemy reaction by directing that the American forces smash out of the lodgment area in the west while the British and Canadians kept the Germans occupied in the east."

The impression is left that the British and Canadians had failed in the Caen sector and that therefore the Americans had to take on the job of breaking out in the west. This reflection on the British Second Army is a clear indication that Eisenhower failed to comprehend the basic plan to which he had himself cheerfully agreed. This false conception existed only at Supreme Headquarters, and none of the senior officers responsible for the conduct of the actual fighting in Normandy, Bradley included, had any doubt about the true plan. The misconception led to much controversy, and those at Supreme Headquarters who were not very fond of me took advan-

tage of it to create trouble as the campaign developed.

EISENHOWER: "Naturally I . . . [was] greatly concerned about this static situation near Caen. Every possible means of breaking the deadlock was considered and I repeatedly urged Montgomery to speed up and intensify his efforts to the limit. He threw in attack after attack . . . but German resistance was not crushed. . . . By June 30 Montgomery had obviously become convinced . . . that the breakout would have to be launched from the more restricted line [behind Caen] . . . . This of course placed upon the American forces a more onerous and irksome task than had at first been anticipated. . . ."

By the middle of July there developed a growing impatience on the part of the press. It appeared to them that stagnation gripped our lodgment area. Bradley's first attempt at the breakout, made toward Coutances early in July, had failed. Then came a small-scale operation in the Caen section which the press regarded as a vain attempt to break out on the eastern flank. This was partly my own fault, for I was too exultant at the press conference I gave during the battle. Basically the trouble was this: both Bradley and I agreed that we could not possibly tell the press the true strategy which formed the basis of all our plans. As Bradley said, "We must grin and bear it." It became increasingly difficult to grin.

GENERAL BRADLEY in his book, A Soldier's Story: "... Monty's primary task was to attract German troops to the British front that we might more easily secure Cherbourg and get into position for the breakout. . . . Too many correspondents, however, had overrated the importance of Caen itself, and when Montgomery failed to take it, they blamed him for the delay. But had we attempted to exonerate Montgomery . . . we would have also given our strategy away. . . . While this diversion of Monty's was brilliantly achieved, he nevertheless left himself open to criticism by overemphasizing the importance of his thrust toward Caen. . . . "

By the 18th July the final breakout on the American front was planned and I had approved the scheme.

The breakout was launched the 25th July. It was clear to me that as the U.S. attack gathered momentum, there would be severe repercussions all along the enemy front. The enemy line would be bent back and he would try to re-establish a front based on certain strong hinges. I planned to knock out the key rivets in these hinges.

Thus, on the 25th July we were on the threshold of great events. We were now to reap where we had sown. And then, without warn-

ing, a cloud descended on our affairs.

On the 26th July, Eisenhower had lunch in London with the prime minister. Exactly what was said I don't know. But Eisenhower wrote to me that evening, and one sentence in his letter caused me misgivings: "He (the P.M.) repeated over and over again that he knew you understood the necessity for 'keeping the front aflame,' while major attacks were in progress."

It seemed to me that Eisenhower must have complained to the prime minister that I did not understand what I was doing. Actually, as I heard later, he had told the prime minister he was worried at

me af minde auch be efter



## ...the gin favorite of all the world!

Gilbey's Gin is so deliciously dry, smooth and crystal-clear that it has become the one gin distilled in 15 countries and served around the world. Enjoy a Gilbey's Gin drink tonight!



Gilbey's Distilled London Dry Gin. 90 Proof. 100% Grain Neutral Spirits. W. & A. Gilbey, Ltd., Cincinnati, O. Distributed by National Distillers Products Company.



a. Alligator GOLD LABEL, America's most wanted gabardine. Rich, smooth all wool worsted. Water repellent for year 'round wear, rain, sun, cold. \$42.75 b. Alligator WEATHERSTYLE, all wool tweed and Shetland styles. Handsome patterns and colors. Wonderfully comfortable. Water repellent. \$35.75

c. Alligator 100% DACRON\* WATERPROOF, protects in heaviest downpours. Won't stick, crack or leak. Sponges clean with soap and water. \$14.75 \*DuPont Polyester Fiber

The Alligator Company • St. Louis • New York • Chicago • Los Angeles



FIGHTING AT CAEN, British soldiers battle for key French city. Monty, criticized for not taking it sooner, insists strategy called for holding action.

#### MONTGOMERY CONTINUED

the outlook taken by the American press that the British were not taking their share of the fighting and of the casualties. He gave the prime minister to understand that in his view the British forces on the eastern flank could and should be more offensive. This sparked off quite a lot of trouble. The next night, the 27th July, the prime minister summoned a few responsible persons to meet Eisenhower at

dinner. I very soon heard what had taken place.

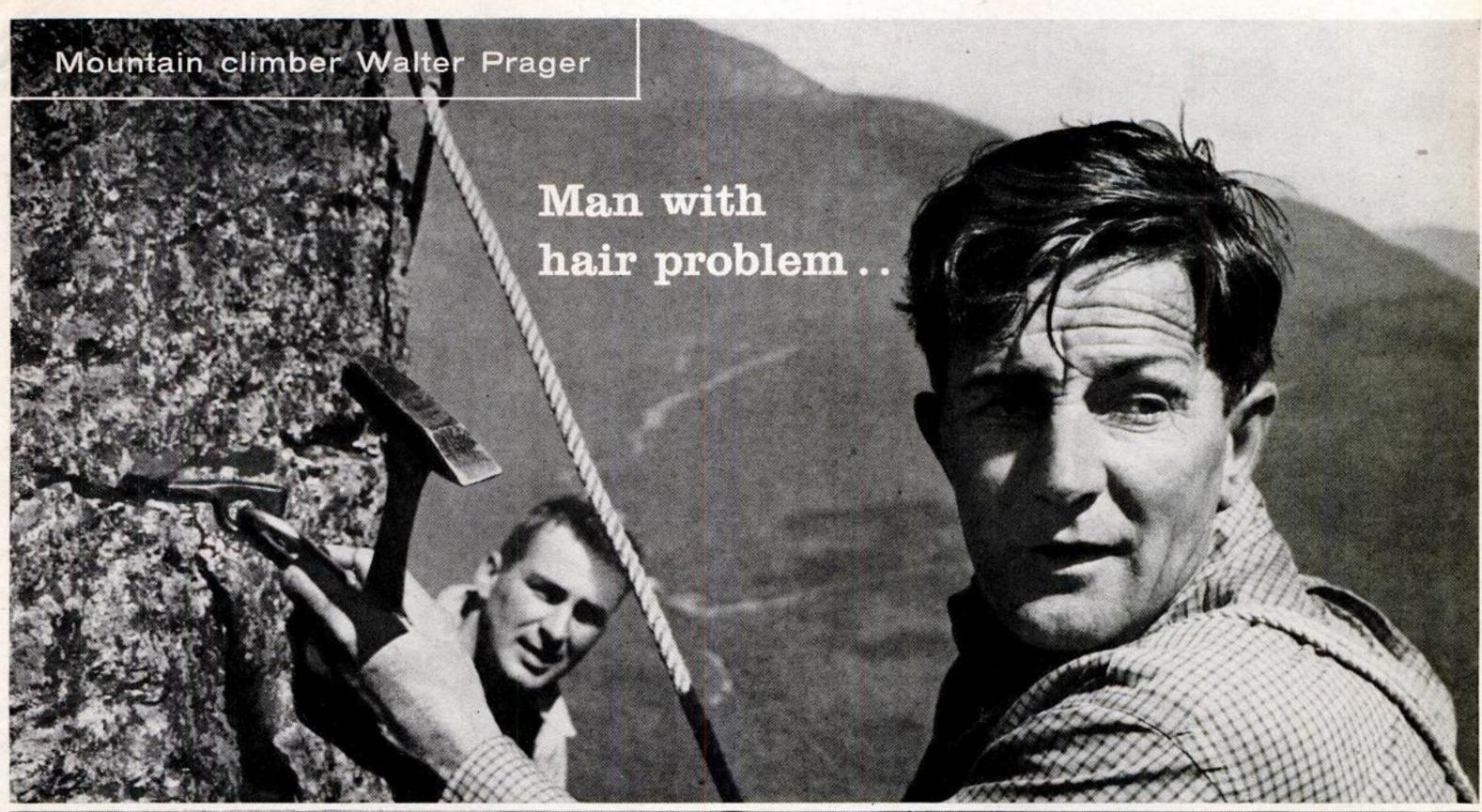
Eisenhower complained that the British were leaving all the fighting to the Americans. It was pointed out that he had approved my basic strategy and that it was being carried out: the bulk of the German armor had continuously been kept on the British front. Eisenhower could not refute these arguments. He then asked why it was we could not launch major offensives on each army front simultaneously, as the Russians did. It was pointed out to him that our superiority in strength was only in the nature of some 25% as compared to the 300% Russian superiority on the eastern front. We had already (on the 25th July) launched the breakout operation at the right flank. It was an all-out offensive; it was gathering momentum rapidly. Our strategy was at last about to reap its reward. What was the trouble?

It was then pointed out to Eisenhower that if he felt I was not running the battle as he wished, he should most certainly tell me so in no uncertain voice. Eisenhower clearly was shy of doing this.

In a few days' time we were to gain a victory which was to be acclaimed as the greatest achievement in military history. The British had the unspectacular role in the battle, and in the end it would be made to appear in the American press as an American victory. All that was accepted. But we all knew that if it had not been for the part played by the British on the eastern flank, the Americans could never have broken out on the western flank. The strategy of the Normandy campaign was British, and it succeeded because of first-class teamwork on the part of all the forces engaged, British and American. But just when victory was in sight, whispers went round the British forces that the Supreme Commander had complained that we were not doing our share of the fighting. I do not think that great and good man, now one of my greatest friends, had any idea of the trouble he was starting. From that time on there were feelings between the British and American forces. (Patton's occasional remarks did not help. When stopped by Bradley at Argentan he said, "Let me go on to Falaise and we'll drive the British into the sea for another Dunkirk.")

BRADLEY: "[The plan was that] while U.S. forces drove up from the south, Montgomery would drive down from the north through Falaise to cut off the enemy . . . . As we waited impatiently for Monty at Argentan, the enemy reinforced [the Falaise] gap. Already the vanguard of Panzers and SS troops were sluicing back through it toward the Seine. But instead of redoubling his push to close that leak, Monty shifted his main effort against the pocket farther west . . . and proceeded to squeeze the enemy out toward the Seine. If Monty's tactics mystified me, they dismayed Eisenhower even more. And at [General Patton's HQ], where a shocked Third Army looked on helplessly as its quarry fled, Patton raged at Montgomery's blunder. . . . "

It was always very clear to me that Ike and I were poles apart when it came to the conduct of war. My military doctrine was based on unbalancing the enemy while keeping well balanced myself. I planned





# Keep your hair neat without grease ... and prevent dryness, too!

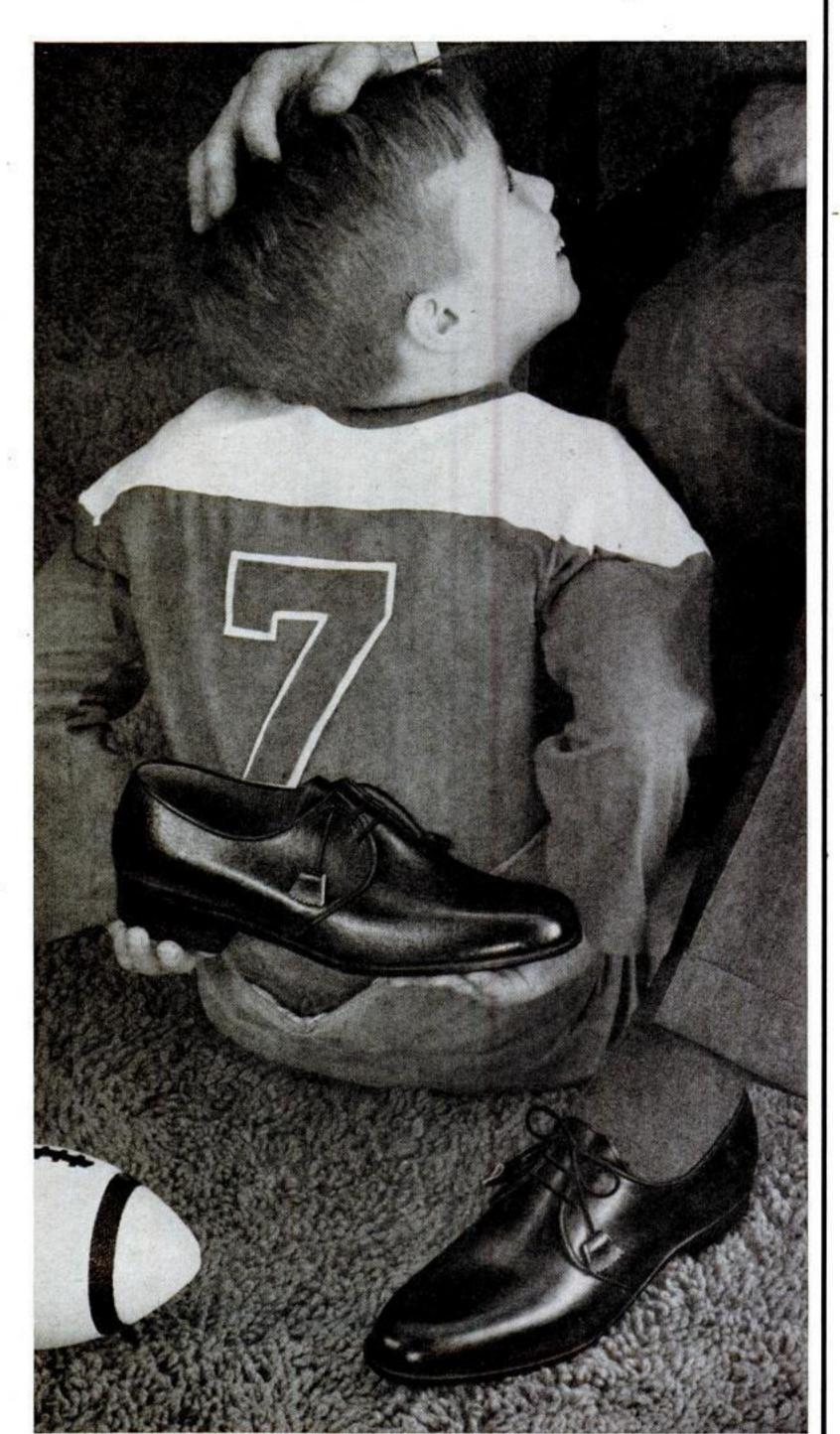
Mountain climber Walter Prager has a hair problem even tougher than yours. Sun, wind and mountain air dry out his hair. That's why he uses Vitalis<sup>®</sup>. It prevents dryness, keeps hair neat with V-7, the greaseless grooming discovery. And Vitalis has a special non-drying alcohol formula that fights embarrassing dandruff, gives wonderful protection against dry hair and scalp. Try Vitalis and see.





White glove test proves difference: New Vitalis has V-7, the greaseless grooming discovery. That's why it won't rub off even on a clean white glove, doesn't leave stains the way ordinary cream and oil hair tonics do.





#5643 3-eyelet Black Moccasin toe blucher. Also #5644 in brown.

## "What's light as air and made of leather?"

Answer: Bostonian Fall Flexaires! Thanks to three new Flexaire features—slimmed-down on the outside, cushioned on the inside, and finger-flexible all over—you get a "new man" feeling with every step! Try on a pair of Fall Flexaires at your Bostonian dealer. Your friends will admire the styling, your feet will love the comfort!

#531 New slim-line 3-eyelet smooth-seam moccasin. Also #530 in dark brown.



At finer men's shops, shoe and department stores. Bostonian Shoes, Whitman, Mass. Most styles \$17.95 to \$29.50. Also makers of Mansfields and Bostonian Jrs.

#### MONTGOMERY CONTINUED

always to make the enemy commit his reserves on a wide front in order to plug holes in his defenses. Having forced him to do this, I then committed my own reserves on a narrow front in a hard blow.

Eisenhower's creed appeared to me to be that there must be aggressive action on the part of everyone at all times. Everybody must attack all the time. I remember Bedell Smith once likened Eisenhower to a football coach: he was up and down the line all the time, encouraging everyone to get on with the game. This philosophy was expensive in lives.

THE German situation in France in the middle of August 1944 was desperate. Paris fell on the 25th August and the next day the intelligence summary issued by Supreme Headquarters said: "Two and a half months of bitter fighting ... have brought the end of the war in Europe within sight, almost within reach. . . ."

The end of the war in Europe was most certainly "within reach." But what was now needed were quick decisions and, above all, a plan. I had a plan ready and I decided to visit Bradley and try to get his agreement. I put to him an outline which provided, in brief, that the U.S.-British 12th and 21st Army groups "should keep together as a solid mass of some 40 divisions which would be so strong that it need fear nothing." This force would move northeastward to clear the channel coast, ultimately securing Antwerp and south Holland and, to the east, Aachen and Cologne. The whole movement would pivot on Paris. The object would be "to establish a powerful air force in Belgium, to secure bridgeheads over the Rhine before the winter began, and to seize the Ruhr quickly."

Bradley agreed entirely with this outline plan.

Up to this time Bradley's 12th Army Group had been subject to my operational control. Now the decision was made to free it of my control and make it the co-equal of the British 21st Army Group.

On the 20th August, Eisenhower held a staff meeting on the future conduct of the war at which these decisions were reached: a) to change the system of command, Eisenhower taking personal command of the army groups; b) 12th Army Group to be directed toward Metz and the Saar.

I did not agree with these decisions and I asked Eisenhower to lunch with me on the 23rd. First I was anxious to have a further talk with Bradley. I flew to his headquarters on the morning of the 23rd August and found to my amazement that Bradley had changed his mind. On the 17th August he had agreed with me. On the 23rd he was a wholehearted advocate of the main effort of his army group being directed eastward on Metz and the Saar.

Later that day Eisenhower and I talked alone for one hour. I said that he must decide where the main effort would be made and we must then be so strong in that area that we could be certain of decisive results quickly. I said that if he adopted a broad front strategy, with the whole line advancing and everyone fighting all the time, the advance would inevitably peter out, the Germans would be given time to recover, and the war would go on well into 1945.

I also said that he, as Supreme Commander, should not descend into the land battle. The Supreme Commander must sit on a very lofty perch in order to be able to take a detached view of the whole intricate problem. Someone must run the land battle for him. I said this point was so important that, if public opinion in America was involved, he should let Bradley control the battle and I would gladly serve under him. This suggestion produced an immediate denial of his intention to do anything of the sort.

EISENHOWER: "[In August 1944] Montgomery suddenly proposed to me that he should retain tactical co-ordinating control of all ground forces throughout the campaign... The proposition was fantastic.... The only effect of such a scheme would have been to place Montgomery in a position to draw at will, in support of his own ideas, upon the strength of the entire command. A supreme commander ... is the one person in the organization with the authority to assign principal objectives to major formations. He is also the only one who has under his hand the power to allot strength to the various major commands in accordance with their missions..."

After further talk Eisenhower agreed that the 21st Army Group was not strong enough to carry out the tasks on the northern thrust alone and unaided. He agreed that whatever American assistance was necessary must be provided. He agreed that the task of coordination and general operational direction on the northern thrust must be exercised by one commander: me.

I said I wanted an American army of at least 12 divisions to advance on the right flank of the 21st Army Group. He said that if this were done, then the 12th Army Group would have only one army in it, and public opinion in the States would object.





# ALLNEW

It's shaped to the new American taste with a lean, clean silhouette, crisp new contours, beautifully restrained accents. It brings you more spaciousness and comfort with a new Body by Fisher. It has a bright new sheen—a new kind of finish that keeps its luster without waxing for up to three years. New bigger brakes. Vast new areas of visibility. New Hi-Thrift 6. New handling ease and road steadiness. It's new right down to the tires!

Never before has an automobile manufacturer made such sweeping changes two years in a row. And never before has any car been new like this one.

The 1959 Chevrolet is your kind of car. Shaped to reward your new taste in style. Designed to anticipate your desire for greater roominess and comfort. Engineered to bring you greater safety, economy, ease of handling and smoothness of ride.

Chevrolet's new Slimline design brings entirely new poise and proportion to automobile styling. Inside the new and roomier Body by Fisher you'll find truly tasteful elegance. And you'll see more through the new Vista-Panoramic windshield that curves overhead. It's more than 50 per cent larger!

There's much, much more. A new steering ratio makes handling easier. New suspension engineering gives

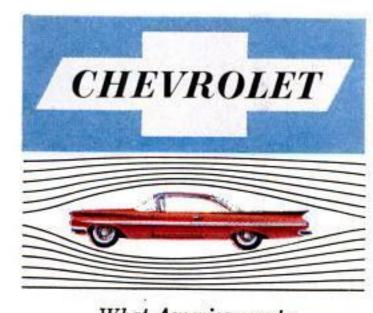
# '59 CHEVROLET



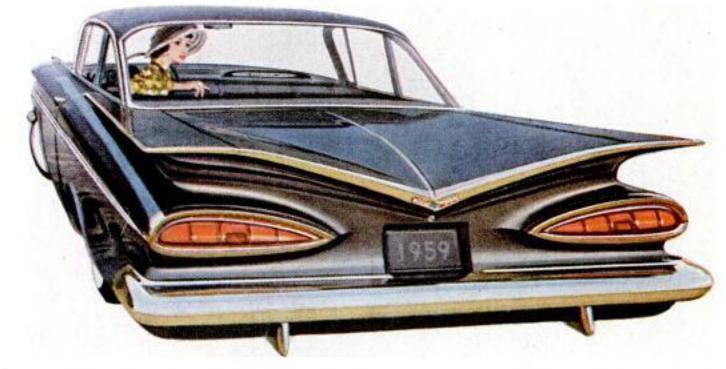
# ALL OVER AGAIN!

you a more stable ride. (Level Air suspension\* is now even softer!) There's a sweet new edition of Turboglide\*. A new Hi-Thrift 6 that goes and goes on a gallon. New Safety-Master brakes. And with all that's new, you'll find those fine old Chevrolet virtues of economy and practicality. See this fresh new Chevy at your Chevrolet dealer's. . . . Thevrolet Division of General Motors, Detroit 2, Michigan.

\*Optional at extra cost



What America wants, America gets in a Chevy!



The new Bel Air 2-Door Sedan-like all '59 Chevies-rolls on stronger, safer Tyrex cord tires.



#### MONTGOMERY CONTINUED

I asked him why public opinion should make us take military decisions which were unsound. Possibly I did not give sufficient weight to the heavy political burden he bore. Looking back, I often wonder if I paid sufficient heed to Eisenhower's notions before refuting them. I think I did. Anyhow he listened quietly.

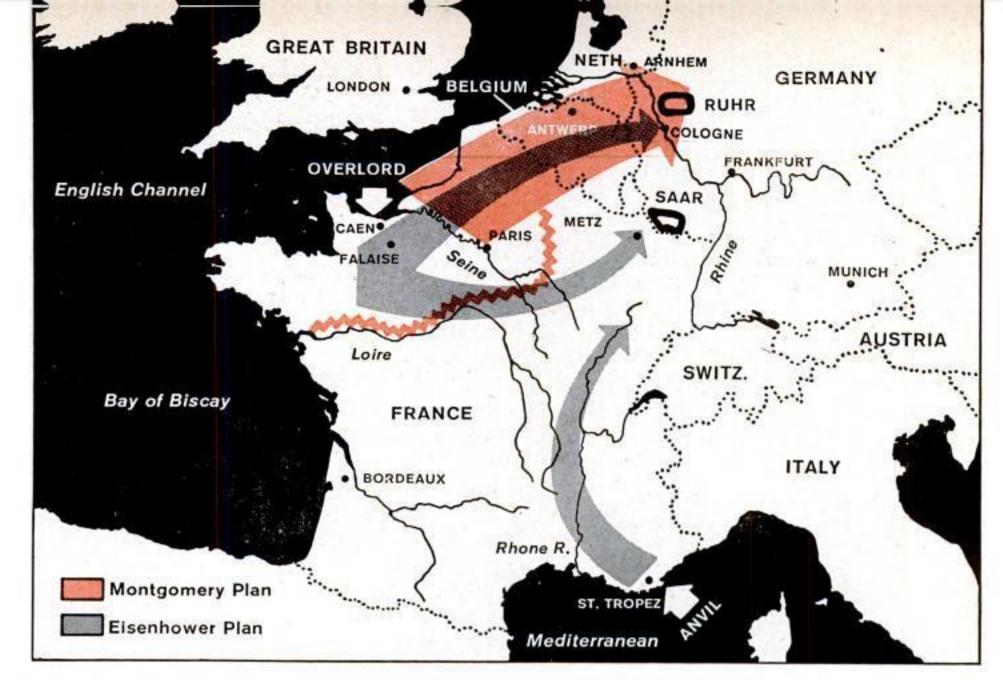
But my arguments were of no avail. The "broad front" strategy was to be adopted. And so we all got ready to cross the Seine and go our different ways. Optimism was in the air, the whips were got out, and the Supreme Commander urged everyone on, all along the front. Everyone was to be fighting all the time. But the trouble was we had no fundamental plan which treated the theater as an entity. I was determined to play my full part in the business. The British forces would show, and did show, that when it came to the mobile battle they were just as good as the next man. But I had great misgivings. All my military training told me we could not get away with it.

In the middle of all these troubles I received the following message from the prime minister: "It gives me great pleasure to tell you that on my submission His Majesty has been graciously pleased to approve your promotion to the rank of Field Marshal. . . ." Later I heard the full story of the circumstances in which the submission was signed. Toward the end of August the prime minister had been ordered to bed by his doctor with a temperature of 103°. On the 31st he was visited by the king. The P.M. had the submission ready and he asked the king to sign it then and there—which he did, using the pillow as a table. It would be interesting to know if a British general has ever before been promoted in the middle of a battle, that appointment being signed by his sovereign on the prime minister's pillow.

On the 9th September I received information from London that the first V-2 rockets had landed in England. It was suspected that they came from areas near Rotterdam and Amsterdam, and I was asked when I could rope off those general areas. So far as I was concerned, that settled the direction of the thrust line of my operations to cross the Meuse and Rhine: it must be toward Arnhem.

In response to my request Eisenhower flew to Brussels on the afternoon of the 10th September and we had a good talk. He said he had always intended to give priority to the Ruhr thrust and the northern route of advance, and that this was being done. I said that it was not being done. He then said that by priority he did not mean "absolute priority," and he could not in any way scale down the Saar thrust. I said that so long as he continued with two thrusts, neither could succeed. The quickest way to open up Antwerp was to back my plan of concentration on the left, which would keep up the pressure on the stricken Germans, thus helping to end the war quickly. It was obvious that he disagreed.

The next day, the 11th September, I sent Eisenhower the following signal: "I have investigated my maintenance situation very carefully since our meeting yesterday. Your decision . . . will have certain repercussions which you should know. The large-scale operations by Second Army . . . cannot now take place before 23 September at the earliest. . . . This delay will give the enemy time to organize better defensive arrangements and we must expect heavier resistance and slower progress. . . . If enemy resistance continues to stiffen as at present, then no great results can be expected until we have built up stocks of ammunition and other requirements."



STRATEGY DISCORD developed over plans for attacking Germany. Montgomery, whose plans are shown in red, wanted to lead single massive thrust to Ruhr, with U.S. forces holding along the Loire River (jagged line). Eisenhower, whose plans are shown in gray, proposed double thrust sending Monty to Ruhr, Bradley to Saar, plus landing in south of France. U.S. plan was adopted.

This message produced results which were almost electric. General Bedell Smith came to see me next day to say that Eisenhower had decided to act as I recommended. The Saar thrust was to be stopped. Three American divisions were to be grounded and their transport used for the British 21st Army Group. The bulk of the logistic support of the American 12th Army Group was to be given to the First American Army on my right.

I did not know until later (and perhaps it was as well) that when General Patton heard of these decisions he decided, with Bradley's agreement, to get the Third American Army so involved beyond the Moselle that Supreme Headquarters would be able neither to reduce its maintenance nor to halt it.

GENERAL PATTON in his book War As I Knew It: "... Throughout the campaign I was under wraps from the Higher Command.... Had I been permitted to go all out, the war would have ended sooner and more lives would have been saved. Particularly I think this statement applies to the time when, in the early days of September, we were halted, owing to the desire, or necessity, on the part of General Eisenhower in backing Montgomery's move to the north. At that time there was no question of doubt but that we could have gone through and on across the Rhine within 10 days. This would have saved a great many thousand men."

BRADLEY: "[Montgomery] proposed that all our Allied strength be concentrated on a drive north through Amiens and Brussels over a path almost twice the distance of the one we proposed through the Saar.... I argued for a modified double thrust. . . . On August 23 Eisenhower decided tentatively in favor of the single thrust. . . . Montgomery and Hodges were to be supplied even if Patton had to be halted. . . . As Patton continued to push on ... Montgomery accused me of having hedged on Ike's orders. . . . The charge was easily refuted. . . . [We] had kept Patton going simply by allocating almost all of his tonnage to gasoline, with very little for ammunition."

On the 15th September, Eisenhower wrote me: "... It is my desire to move on Berlin by the most direct and expeditious route, with combined U.S.-British forces supported by other available forces moving through key centers and occupying strategic areas on the flanks, all in one coordinated, concerted operation..."

I considered this very carefully and sent him a reply from which these are the pertinent excerpts:

"It is my opinion that a concerted operation in which all the available land armies move forward into Germany is not possible; the maintenance resources, and the general administrative situation, will not allow of this being done quickly....

"I consider that the best objective is the Ruhr, and thence on to Berlin by the northern route. . . . If you agree . . . I consider that 21 Army Group, plus First U.S. Army of nine divisions, would be adequate. Such a force must have everything it needed in the maintenance line; other armies would do the best they could with what was left over. . . ."

Eisenhower replied, "Generally speaking I find myself so completely in agreement with your letter . . . that I cannot believe there is any great difference in our concepts.

"Never at any time have I implied that I was considering an advance into Germany with all armies moving abreast.

"Specifically I agree with you in the following: my choice of routes for making the all-out offensive into Germany is from the Ruhr to Berlin....

"There is one point, however, on which we do not agree, if I interpret your idea correctly. As I read your letter you imply that all the divisions that we have, except those of the 21st Army Group and approximately nine of the 12th Army Group, can stop in place where they are and that we can strip all these additional divisions from their transport and everything else to support one single knifelike drive toward Berlin. . . .

"I merely want to make sure that when you start leading your Army Group in its thrust on to Berlin and Bradley starts driving with his left to support you, our other forces are in position to assure the success of that drive. . . .

"As you know I have been giving preference to my left all the way through this campaign.
... All other forces have been fighting with a halter around their necks in the way of supplies. You may not know that for four days straight Patton has been receiving serious counterattacks and during the last seven days, without attempting any real advance himself, has captured about 9,000 prisoners..."

EISENHOWER: "I knew that any pencillike thrust into the heart of Germany such as he proposed would meet nothing but certain destruction. . . . I would not consider it. . . . General Montgomery was acquainted only with the situation in his own sector. He understood that to support his proposal would have meant stopping dead for weeks all units except the 21st Army Group. But he did not understand the impossible situation that would have developed along the rest of our great front when he, having outrun the possibility of maintenance, was forced to stop or withdraw."

I replied at once: "I cannot agree that our concepts are the same and I am sure you would wish me to be quite frank and open in the matter. I have always said stop the right and go on with the left, but the right has been allowed to go on so far that it has outstripped its maintenance and we have lost flexibility. . . . If you want to get the Ruhr you will have to put every single thing into the left hook and stop everything else. It is my opinion that if this is NOT done then you will NOT get the Ruhr. . . ."

Eisenhower then summoned a conference at his headquarters. I decided that I could not leave the battle front and told my chief of staff, de Guingand, to represent me. Moreover, I knew I was not popular at Supreme Headquarters or with the American generals because of my arguments about the conduct of the war; I thought it best to keep away while the matter was being further argued.

BRADLEY: "\I was told\] that SHAEF's staff was betting Monty would not come \to the meeting with Eisenhower\. I was not surprised, therefore, when the session opened with Freddy de Guingand, Monty's genial peacemaker, substituting for his chief. Although Eisenhower appeared unperturbed, Monty's absence was viewed by the other commanders as an affront to the Allied chief."

That night de Guingand sent me a message to the effect that Eisenhower had supported my plan 100% and that the northern thrust was to be the main effort and get full support. I received this message early on the 23rd September. We were then fighting at Arnhem. The situation there was really bad and it looked as if we would have to withdraw the remnants of the 1st British Airborne Division. Eisenhower had taken the decision to support my plan exactly one month too late. Nothing could now prevent events taking the course which I had predicted a month before.

All along the front the maintenance situation got progressively worse. On the 7th October I reported to Eisenhower that I could not continue the planned operations toward the Rhine unless the maintenance resources allotted to these operations could be stepped up.

I had asked Bradley to come and see me the next day. Eisenhower sent us both a message giving his views on the problem (the italics are mine): "... The plan for the coordinated attack to the Rhine must be postponed until strength can be gotten up which must come from U.S. divisions on the beach. Nevertheless, plans of both Army Groups must retain as first mission the gaining of the line of the Rhine north of Bonn as quickly as humanly possible."

Bradley and I were unable to agree with this statement. It was our definite opinion that we must reduce the tempo of our operations toward the Rhine until we could improve the maintenance situation. I reported to Eisenhower accordingly and said I was now going to concentrate on opening up the approaches to Antwerp so as to get that port working fully.

The next day I received a message from Eisenhower in which he stated (again my italics): "Unless we have Antwerp producing by the middle of November, entire operations will come to a standstill. I must emphasize that, of all our operations on our entire front from Switzerland to the channel, I consider Antwerp of first importance."

This was a fundamental change from the day before, when the first mission of both army groups was given as "the gaining of the line of the Rhine north of Bonn as quickly as humanly possible." However, we did now all seem agreed on what was to be done.

General George Marshall had come with Bradley to my headquarters and I had a long talk with him. I told him that since Eisenhower had himself taken personal command of the land battle, there was a lack of grip and operational direction, and control was lacking. Our operations had, in fact, become ragged and disjointed, and we had now got ourselves into a real mess. Marshall listened but said little. It was clear that he entirely disagreed.

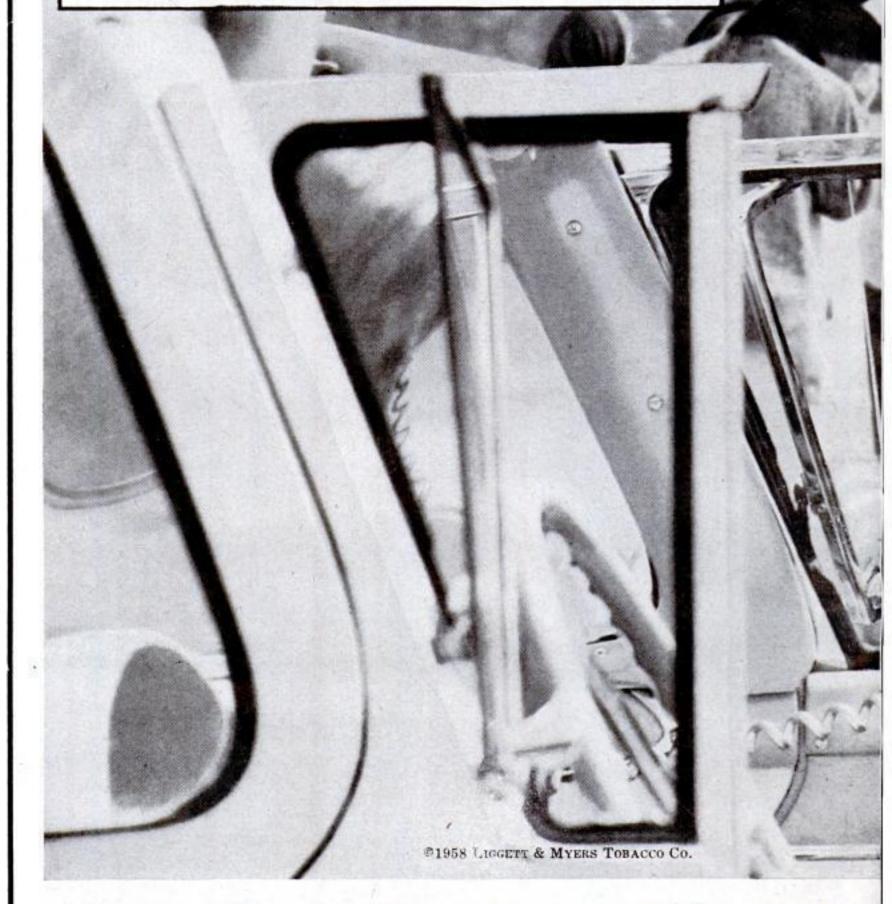
The proper development of Allied strategy north of the Seine will become one of the great controversies of military history. In the end

to the state of th

THEY SAID IT COULDN'T BE DONE ©



"Couldn't be done, couldn't be done." They said the idea of the telephone was utterly fantastic. But in 1876 when Alexander Graham Bell's first spoken message was transmitted, a new era of instant communications had begun. Today you can make a phone call from almost anywhere...from a train, from a boat, even from your own car!



Light into that

BUT PUFF BY PUFF
TODAYS L&M
GIVES YOU-

# Less tars \*\*More taste

### DON'T SETTLE FOR ONE WITHOUT THE OTHER. CHANGE TO L'M AND GET 'EM BOTH.

Such an improved filter and more taste!

Yes, today's L'M combines these two essentials of modern smoking enjoyment—less tars and more taste in one great cigarette. L'M's pat-

ented\*filtering process enables today's L\*M to give you, puff by puff, less tars in the smoke than ever before. And L\*M gives you more taste, better taste than any other cigarette.



Live Modern flavor

\*Only L\*M has U.S. patent number on the side of the pack. This patent (No. 2,805,671) covers L\*M's exclusive process that electrostatically adds extra filtering fibers.



PARATROOPS LAND IN NETHERLANDS DURING ARNHEM ATTACK. MONTY ADMITS HIS ERRORS WERE PARTLY RESPONSIBLE FOR FAILURE OF OPERATION

#### MONTGOMERY CONTINUED

it was the Germans who benefited from the argument. Had we adopted a proper operational plan in the middle of August and given it a sound administrative and logistic backing, we should have seized the Ruhr before the winter set in. This would not only have shortened the war. It would also have held out possibilities of bringing it to an end in Europe with a political balance very much more favorable to an early and stable peace than that which has actually emerged.

The trouble was that Eisenhower wanted the Saar, the Frankfurt area, the Ruhr, Antwerp and the line of the Rhine. To get all these in one forward movement was impossible. If Eisenhower had adopted my plan he could at least have got Antwerp and the Ruhr, with bridgeheads over the Rhine in the north, and would then have been very well placed. Or if he had adopted Bradley's plan, he could have taken the Saar and the Frankfurt area, with bridgeheads over the Rhine in the center and south. But he was too optimistic. He compromised. He failed to get any of his objectives and was then faced with a frustrating situation.

The dismal and tragic story of events after the successful battle in Normandy may be boiled down to one fundamental criticism: whatever the decision, it wasn't implemented. The rightness or wrongness of the decision taken is, of course, open to argument. But what cannot be disputed is that when a certain strategy, right or wrong, was decided upon, it wasn't directed. We did not advance to the Rhine on a broad front; we advanced to the Rhine on several fronts, which were uncoordinated. And what was the German answer? A single and concentrated punch in the Ardennes, when we were unbalanced and unduly extended. So we were caught on the hop.

In our move forward to secure the Ruhr we were confronted with two major river obstacles, the Meuse and the Rhine. My plan was to drive hard for the Rhine and to seize a bridgehead before the enemy could reorganize sufficiently to stop us. The direction of the thrust would be toward Arnhem. The essen-

tial feature of the plan was the laying of a "carpet" of airborne forces across the five major water obstacles which existed on the general axis of the main road to Arnhem. Ground troops would then move along this carpet, establish a bridgehead over the Neder Rijn and develop operations against the northern flank of the Ruhr.

The whole operation was given the code name of Market Garden. It was certainly a bold plan. Indeed, General Bradley has described it as "one of the most imaginative of the war." But the moment he heard about it he tried to get it canceled, lest it should open up possibilities on the northern flank and I might then ask for American troops to be placed under my command to exploit them. He was an advocate of the double thrust—the Saar and the Ruhr. So was Patton. Whenever Eisenhower appeared to favor the Ruhr thrust, Patton used to say he was the best general the British had.

BRADLEY: "Had the pious teetotaling Montgomery wobbled into SHAEF with a hangover, I could not have been more astonished than I was by the daring adventure he proposed . . . . Although I never reconciled myself to the venture, I nevertheless freely conceded that Monty's plan for Arnhem was one of the most imaginative of the war . . . . I telephoned Ike and objected strenuously to it. For in abandoning this joint offensive, Monty would slip off on a tangent and leave us holding the bag . . . . Apprehensive lest Ike give in to Monty's persistent plea for troops, I was adamant that U.S. troops be retained under U.S. command . . . [I also considered] the plan too ambitious a one for the forces at his disposal . . . . Ike . . . thought the plan a fair gamble."

But Eisenhower believed in Operation Market Garden. His reaction to my orders for the operation was to write me to say how completely he agreed. There was no need for him to have done this. But it shows the wonderful humanity of the man. He obviously thought I would value such a letter, knowing what a lot of argument we had had over the past few weeks—and I did value it. Operation Market Garden was launched on the 17th September 1944. We did not, as everyone knows, capture that final bridgehead north of Arnhem. The battered remnants of the 1st British Airborne Division had to be withdrawn into our lines. Some 2,000 wounded who were unable to be moved were left behind with doctors and nursing orderlies, and these were taken prisoner by the Germans.

There were many reasons why we did not gain complete success at Arnhem. The following in my view were the main ones.

1) The operation was not regarded at Supreme Headquarters as the spearhead of a major Allied movement against the Ruhr. There is no doubt in my mind that Eisenhower always wanted to give priority to the northern thrust and to scale down the southern ones. But his intentions were not carried out.

2) The airborne forces at Arnhem dropped too far away from the vital objective—the bridge. I take the blame for this mistake. I should have ordered at least one complete parachute brigade to be dropped quite close to the bridge. I did not do so.

 The weather turned against us after the first day, and we could not carry out much of the later airborne program.

4) We knew the 2nd S.S. Panzer Corps was refitting in the Arnhem area after its mauling in Normandy. But we were wrong in supposing that it could not fight effectively.

I was bitterly disappointed. My intelligence officer, Bill Williams, used to tell me that the Germans could not carry on the war for more than about three months after they lost the Ruhr. But we still hadn't got it. Here I must admit a bad mistake on my part: I underestimated the difficulties of opening up the approaches to Antwerp so that we could get the free use of that port. I reckoned that the Canadian Army could do it while we were going for the Ruhr. I was wrong.

In my prejudiced view, if the operation had been properly backed from its inception and given the aircraft, ground forces and administrative resources necessary for the job, it would have succeeded in spite of my mistakes, or the bad weather, or the presence of the 2nd S. S. Panzer Corps in the Arnhem area. I remain Market Garden's unrepentant advocate.

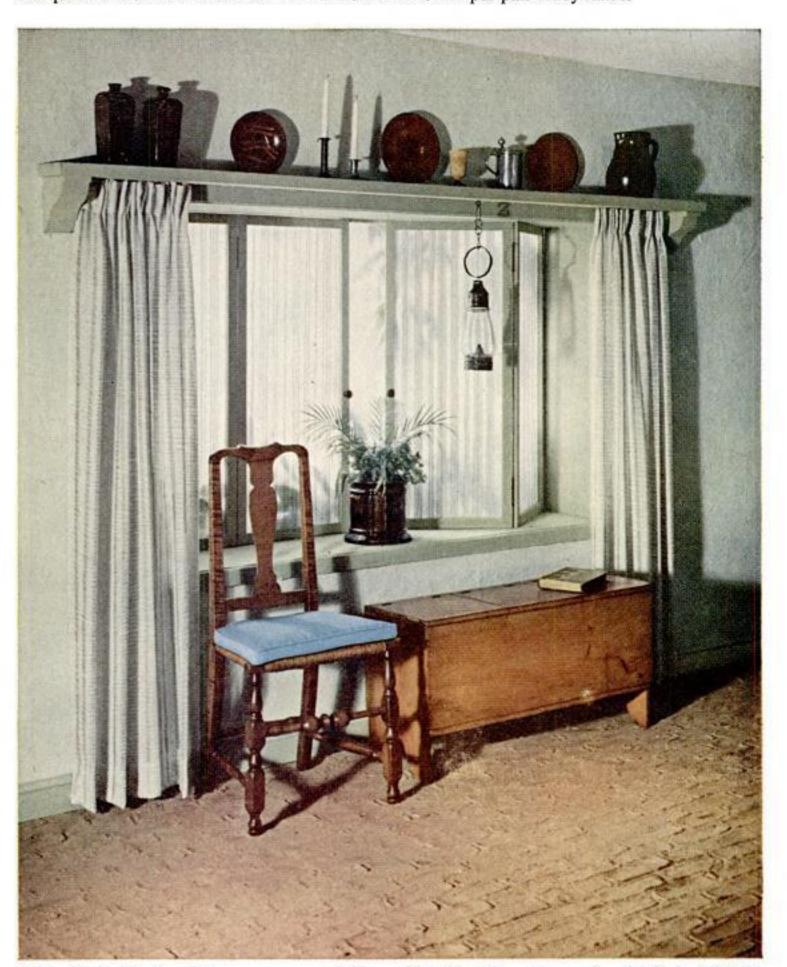
#### NEXT: BITTER 'BULGE' CONTROVERSY

The great German drive that ripped the U.S. line late in 1944 provided Montgomery new opportunities to show his prowess as a field commander—and involved him in the bitterest Allied wrangle of the war. Next week, in the last article from his

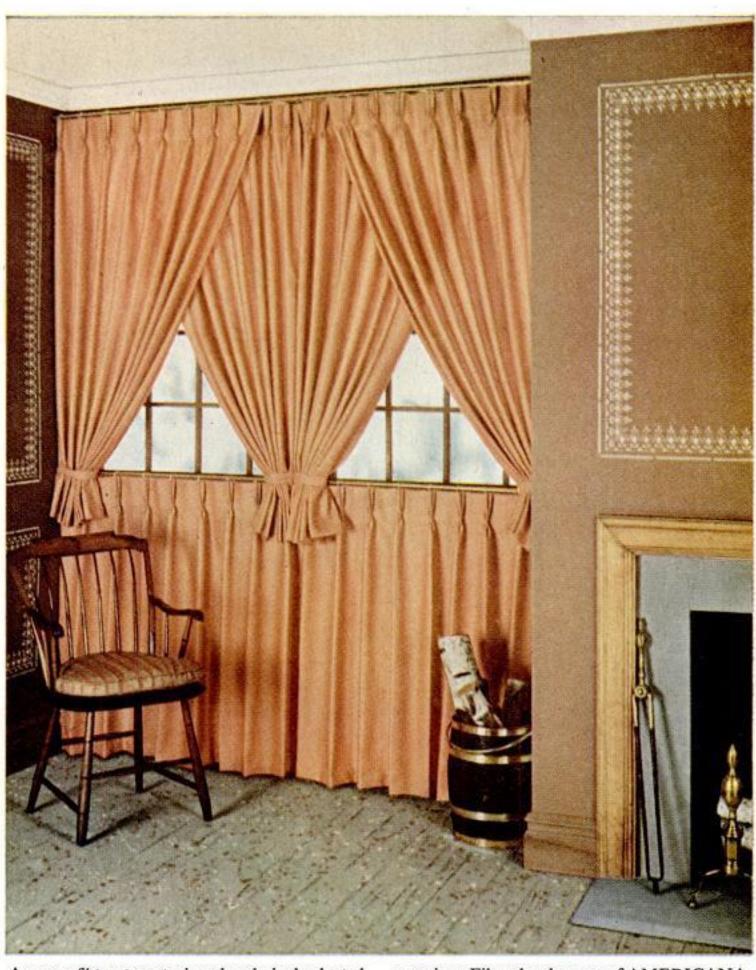
memoirs, he tells how he angered U.S. generals in an ill-considered press conference after the battle. He also gives his blunt but warm opinion of Dwight D. Eisenhower and offers his wise, disturbing thoughts on the future of the Western alliance.



Provincial bedroom designed around the sheer beauty of HYANNIS . . . a new Fiberglas no-iron marquisette in ice-blue embossed with white. About \$7.00 per pair ready-made.



Refreshingly simple window arrangement for a colonial setting. The no-iron fabric is GLASS HARP, of Fiberglas Aerocor\* yarns, with new homespun texture. About \$10.00 a yd.



A new café treatment, ringed and pinch-pleated . . . a no-iron Fiberglas drapery of AMERICANA, in a warm, exciting color range. About \$6.00 per pair ready-made for size shown here.



C. Eugene Stephenson, F.A.I.D., of New York, created these trend-setting rooms using new Fiberglas fabrics with the country-city look. Write Fiberglas for Mr. Stephenson's special decorating hints.

# NEW COUNTRY-CITY LOOK: EARLY AMERICANA WITH PERFECTLY WASHABLE FIBERGLAS

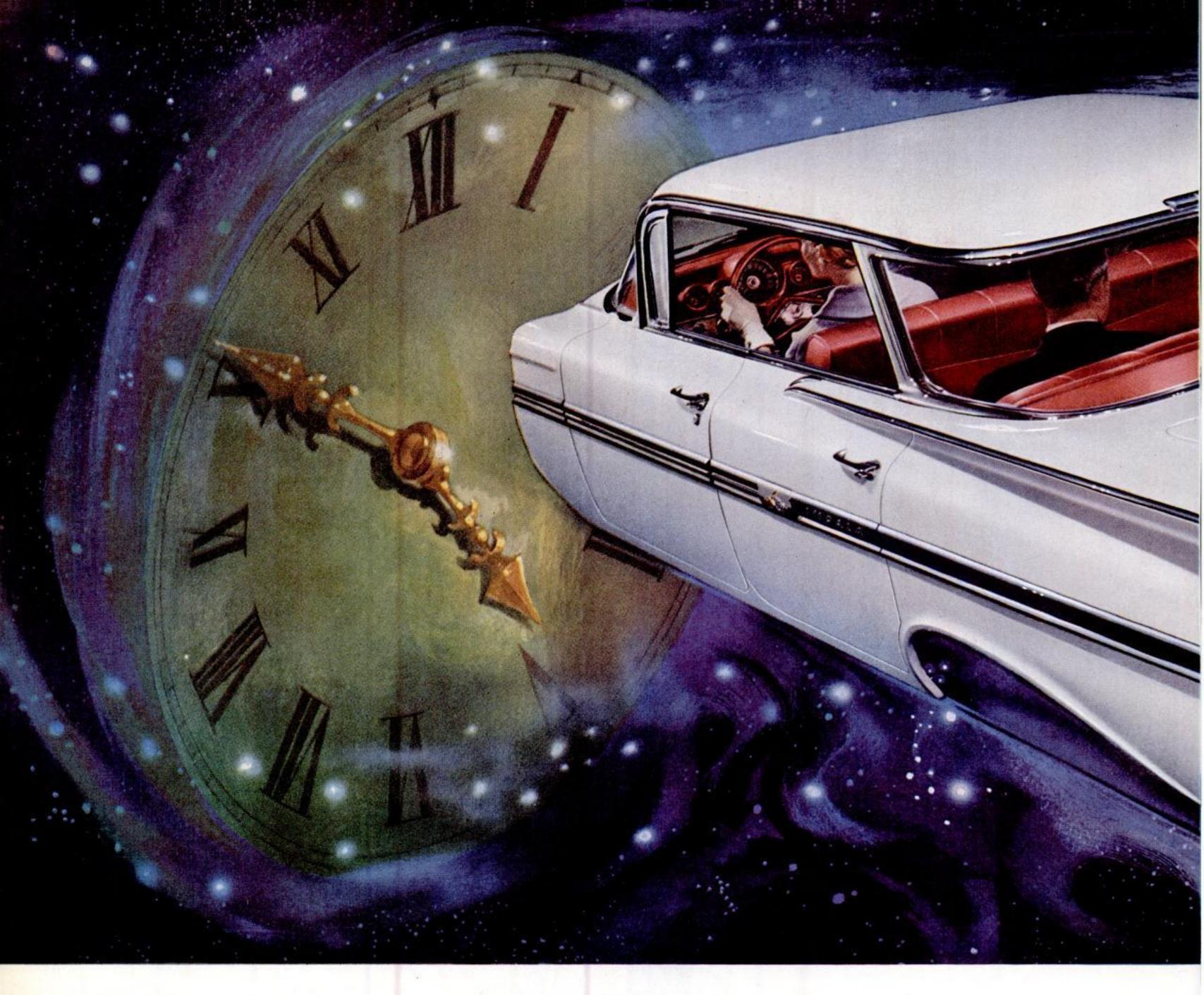
Fresh approach to a gracious decorating theme in new Fiberglas\* fabrics . . . reflecting the lively spirit of early America. All are perfectly beautiful, perfectly washable, absolutely no-iron. Rehang them damp; they dry wrinkle-free, fresh as new. See Fiberglas fabrics to match *all* of today's top decorating trends . . . in new patterns and textures at fine stores everywhere, or ask your decorator. Owens-Corning Fiberglas Corporation, Dept. 10-J20, 598 Madison Avenue, New York 22, New York.

#### TODAY'S DECORATING TREND IS TO FIBERGLAS



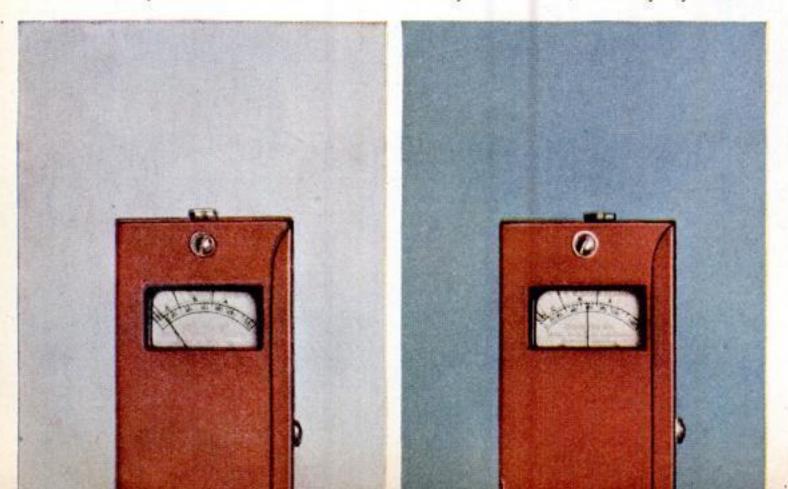
makes the fibers, not the fabrics

\*T.M. (Reg. U.S. Pat. Off.) O-C.F. Corp.



# The extra dimension in

SEE THE DIFFERENCE IN THE "MAGIC-MIRROR FINISH BY FISHER." After 18 months of sun and weather, the conventional lacquer finish on the left retained less than 10% of its original gloss. Under identical conditions—without polishing—"Magic-Mirror Finish by Fisher" (right) retained almost 75% of its new car luster! It's yours without extra cost on every "Time Proof" Body by Fisher!

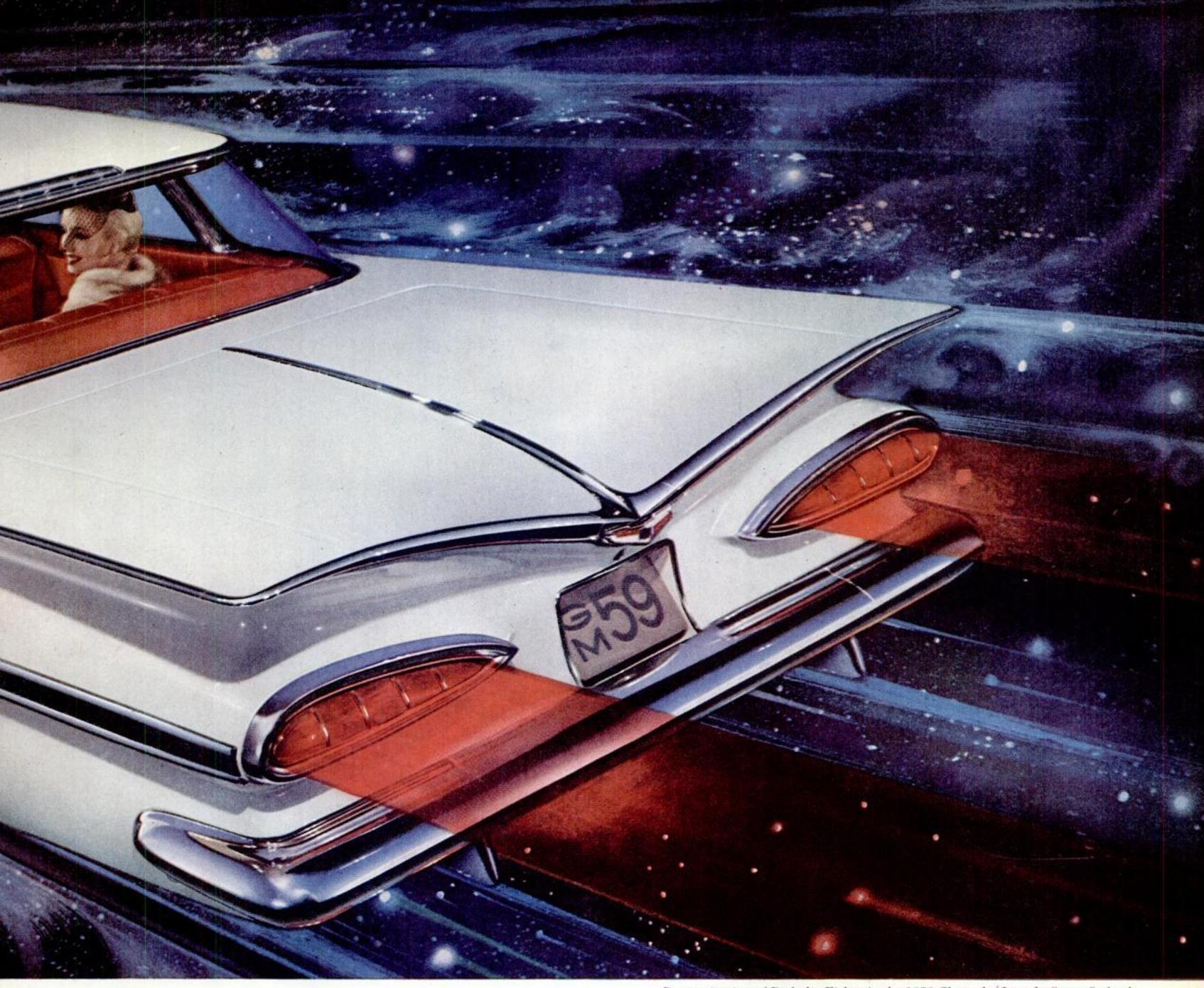




HE'S "POLISHING" HIS NEW FISHER BODY! No wax, no polish needed here! With the "Magic-Mirror Finish by Fisher," just a quick rinse and a flick of a cloth makes your "Time Proof" Body by Fisher look brand-new again!

Only the "GM Five"

Copyrighted material



Dramatization of Body by Fisher in the 1959 Chevrolet Impala Sport Sedan!

# Body by Fisher is Time

# It's built for keeps—with exclusive "Magic-Mirror Finish by Fisher"— Life-Span Build—Timeproofed Interiors

You'll like it even *longer* if it has a "Time Proof" Body by Fisher.

For built into every Fisher Body are extra years of looking new — extra years of easy living — extra years of hard usage.

No other car body gives you these "built-forkeeps" features:

The "Magic-Mirror Finish by Fisher," the new acrylic lacquer finish that keeps its brilliance for years.

Living-Room Interiors, whose contour-molded

carpeting, durable chrome metalwork and lockstitched fabrics make time stand still.

Life-Span Build, a single, rigid framework of steel that stays strong and silent, tough and taut, year after year.

But time is not the only extra you get at no extra cost! You get the rich appearance of "inlaid" upholstery, embossed by an intricate dielectric process — another "First" by Fisher.

You get extra visibility. Glass areas in the new

Vista-Panoramic windshields have been increased as much as 50%. And there's ripple-free Safety Plate glass in every window—front, rear and side!

You get extra *space*—in some models 4 inches more seat-width, over 2 inches more entrance room, over an inch more legroom!

You get more of *everything* in a "Time Proof" Body by Fisher – and you get it *only* in the "GM Five": Chevrolet, Pontiac, Oldsmobile, Buick and Cadillac!

give you the Bonus of BODY BY FISHER





Just heat . . . in 10 minutes you're serving up an economy meal with real glamour appeal

Trademark Reg. by Chun King Sales Inc.

At your grocer's this week your eyes are going to catch sight of an offer that will make you happy two ways. You'll find a deliciously different kind of dish to serve your family. And it's yours at a special money-saving buy.

Chun King's 2-in-1 Combination

Offer brings you your choice of famous Chun King Chow Mein or Chop Suey with a can of those crisp Chun King Chow Mein Noodles at no extra cost. Good eating and a good buy. You can't beat that. Now that we've reminded you—don't forget to pick up several cans.



The Royalty of American-Oriental Foods®... Canned and Frozen



EMPIRE CURLS (\$100), SIDE PIECES (\$75) AND TOP POUFF (\$100) BY WALTER FLORELL ARE SHOWN ALONE ABOVE AND IN THE MODELS' OWN HAIR BELOW

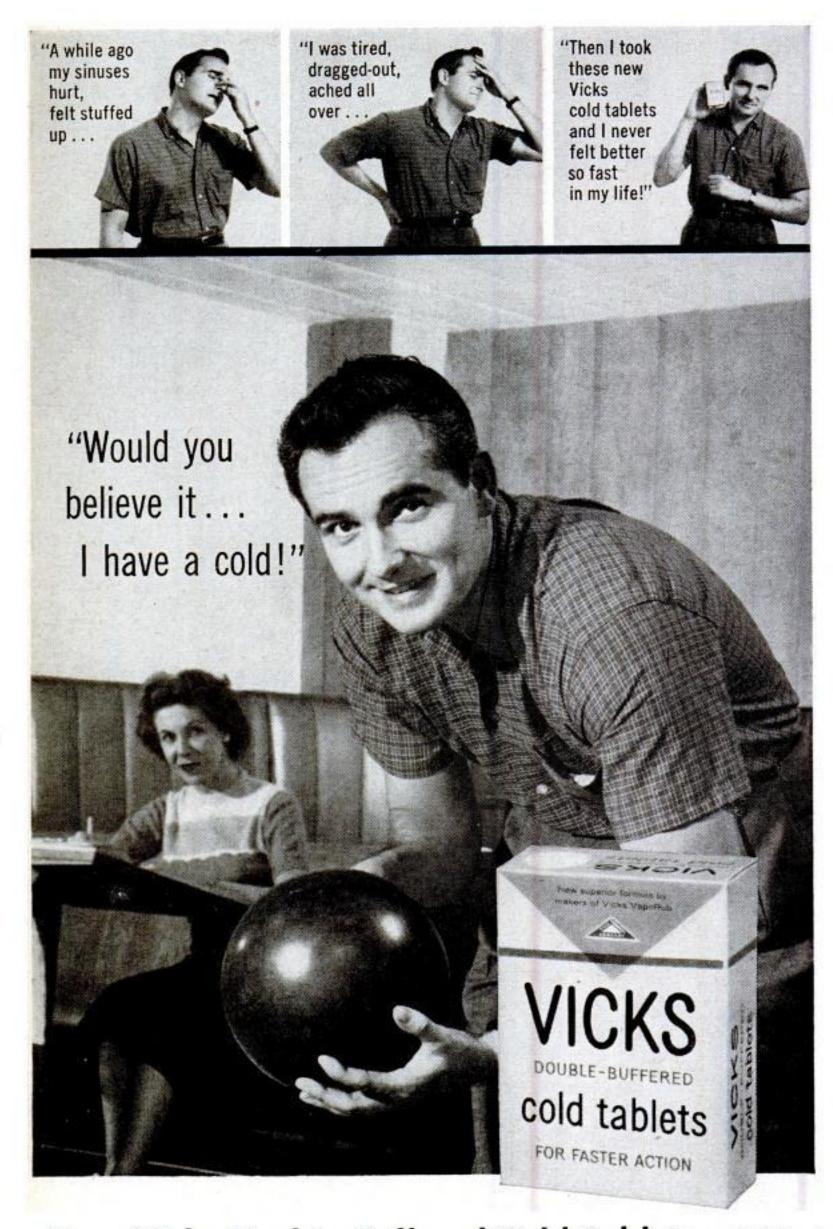


# Hanks of Hair Become High Style

Rugs and divots, also known as hair pieces, have long been as necessary to many male entertainers as pancake make-up. But this season they may be equally necessary to well-dressed ladies. Full wigs have been enjoying a heady success since their introduction last spring (Life, March 17). Now partial wigs, which are less expensive and easier to wear, are expected to have even greater sales. The empire styles that have been widely accepted this fall look best with a full head of hair. But the woman whose

own hair is a bit skimpy or has a tendency to droop can easily comb a half-wig in with it as shown above.

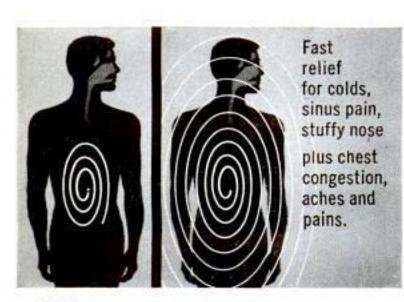
Paris hairdresser Carita, who began the furor over false hair, has sold 5,000 full wigs at \$225. There are even "ready to wear" wigs in brilliantly colored synthetics that cost \$35 and are meant to be worn with matching outfits. Many women own several wigs, switching them much as they switch hats, believing they can change their moods with a flip of a wig.



New Vicks Double-Buffered Cold Tablets act to

# relieve colds, sinus pain 53% faster

than other leading antihistamine cold tablets

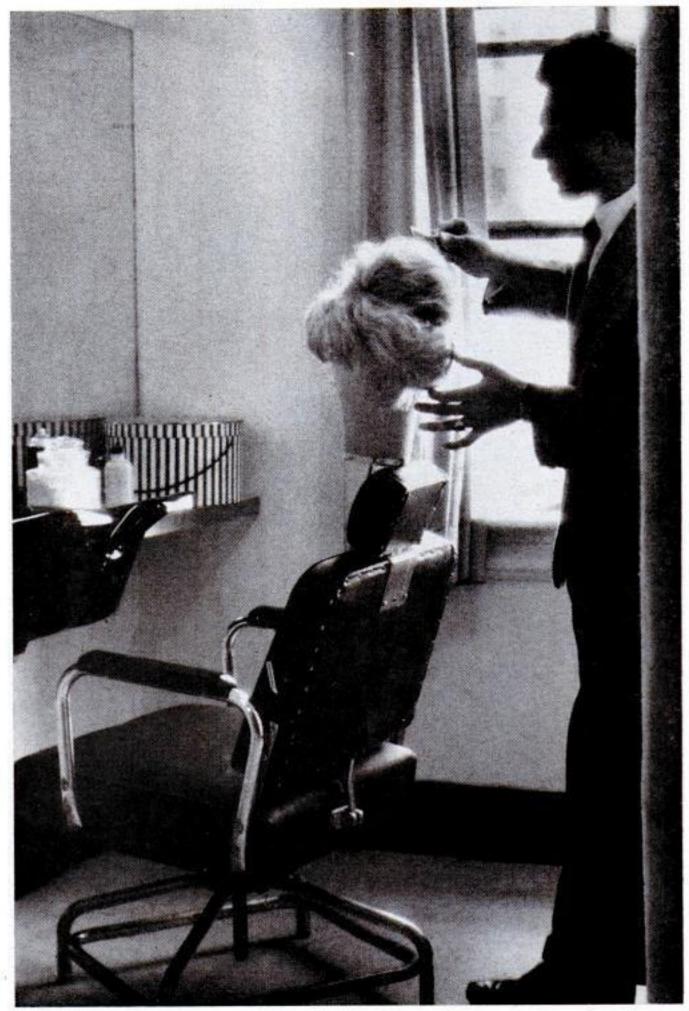


While the other leading antihistamine cold tablets are only partially at work . . . New Vicks Double-Buffered Cold Tablets have already rushed cold-and-sinus pain relievers into the body 53% faster.

- 1. Double Buffered for faster action . . . cold-and-sinus pain relievers rush into the body 53% faster than those of other leading antihistamine cold tablets tested. Proved at a famous university!
- 2. Relieve colds congestion and blocked sinuses . . . promote sinus drainage. Relieve sniffles, sneezes, stuffy nose, toorelief that aspirin does not give. Relieve sore throat, chest congestion, body aches and pains.
- 3. Pick you up fast . . . relieve that tired, dragged-out feeling of a cold with two stimulating "pick-up" medications.



## Vicks DOUBLE- cold tablets



B. BARDOT HAIRDO, getting finishing touches at Carita's in New York, has been sold to Lena Horne, who has four wigs which she wears for parties.



WIG UNDER DRYER (right) among live customers is common at Carita's. Wigs are made of curly hair which needs only weekly set, no permanent.

CONTINUED



For all your plumbing..

good drainage demands house sewer pipe that is root-free!

> That's why you need Johns-Manville Transite, the asbestos pipe, recommended by plumbing contractors for fast drainage and root-free service.

To assure good drainage—and to safeguard family House Sewer Pipe ▲ health and comfort—your house sewer must carry improvements can away wastes quickly . . . without interruption! For it is be financed through the one vital link that connects your entire plumbing local lending system to your septic tank or city sewer. institutions

tractors use Johns-Manville Transite® Pipe for this important service.

Transite Pipe is long-lasting, rugged, strong. Non- Credit, Ontario.

metallic-it will never rust, resists all forms of corrosion. And with its exclusive Ring-Tite® Coupling, Transite provides lasting protection against root clogging-the major cause of house sewer failure.

Transite also brings its quality and dependability to That's why so many builders and plumbing con- three other pipes for your home: Air Duct, Plumbing Vent and Gas Vent pipe.

For further information, write Johns-Manville, Box Made of cement, reinforced with asbestos fibre, 14, Dept. L-6, New York 16, N. Y. In Canada, Port

Somehow, somewhere a Johns-Manville product serves you-



## THE THREE WIGS OF JULIE



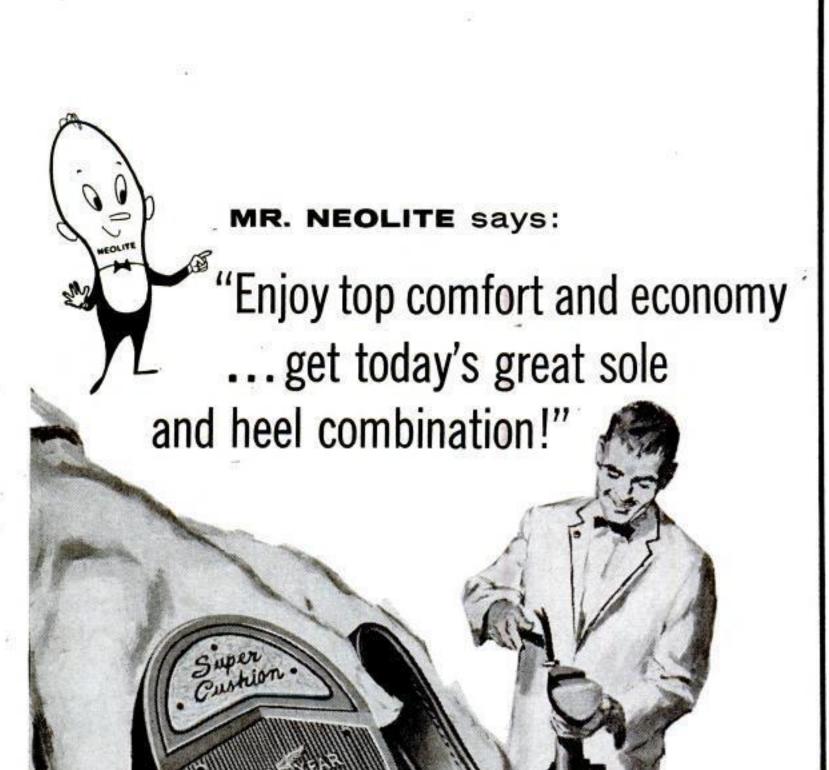
JULIE WILSON'S REAL HAIR is brunet with blond streaks. But when she sings at New York's St. Regis she wears the wigs which are shown below.



JULIE'S WARDROBE for her appearances includes red, blond and brunet wigs. She wears red with green dress, blond with brown dress, brunet with red.



TRIO OF WIGS as worn by Julie is seen in a triple exposure. She does not change during a single act but wears the same wig for her whole performance.





ask for and make sure you get genuine NEOLITE—plainly marked

Without that name it's not the same!

with the NEOLITE name.

## NEOLITE HALF-SOLES

You get double the wear in every pair when you have shoes soled with NEOLITE. It's because NEOLITE gives twice the wear of ordinary soling materials! What's more, you get extra walking comfort . . . because NEOLITE Soles are truly flexible. They're damp-proof too . . . to give you extra protection. Why settle for less?

### SUPER CUSHION HEELS

Here's the heel that actually absorbs "Step Shock" and cuts walking fatigue! Super Cushion Heels are super-soft, springy and comfortable. They're made with a tough but soft Elasto-Crepe insert. Yet, with all their springiness, they give amazingly long, even wear! Put new pep in your step with Super Cushion Heels!

Ask your shoe repairman for Neolite Half-Soles • Super Cushion Heels





SHOE

Watch GOODYEAR THEATER on TV every other Monday evening

NEOLITE, AN ELASTOMER RESIN BLEND, SUPER CUSHION AND ELASTO-CREPE, T.M.'S.—THE GOODYEAR TIRE & RUBBER CO., AKRON, OHIO



FREE! New "Fashion Forecaster" brochure in full color. WRITE TODAY!

Every garment shown here is obtainable through the Minnesota Woolen representative who calls at your home.

Guaranteed by Good Housekeeping

INCOME for MEN! WOMEN!

It's fun to show the nationally advertised Minnesota line of clothing to families just like yours. Full time or spare time, as you prefer . . . no experience needed.

Mail Coupon Now!



#### mail this coupon today!

MINNESOTA WOOLEN CO. DEPT. L, DULUTH, MINN. Mr Nat, please send more information:  Ask your local banded	How can I earn more money:
Send me your free, full color brochure.	Spare Time
Name	
Address	
City & State	

# ROYAL DESIGNS A NEW

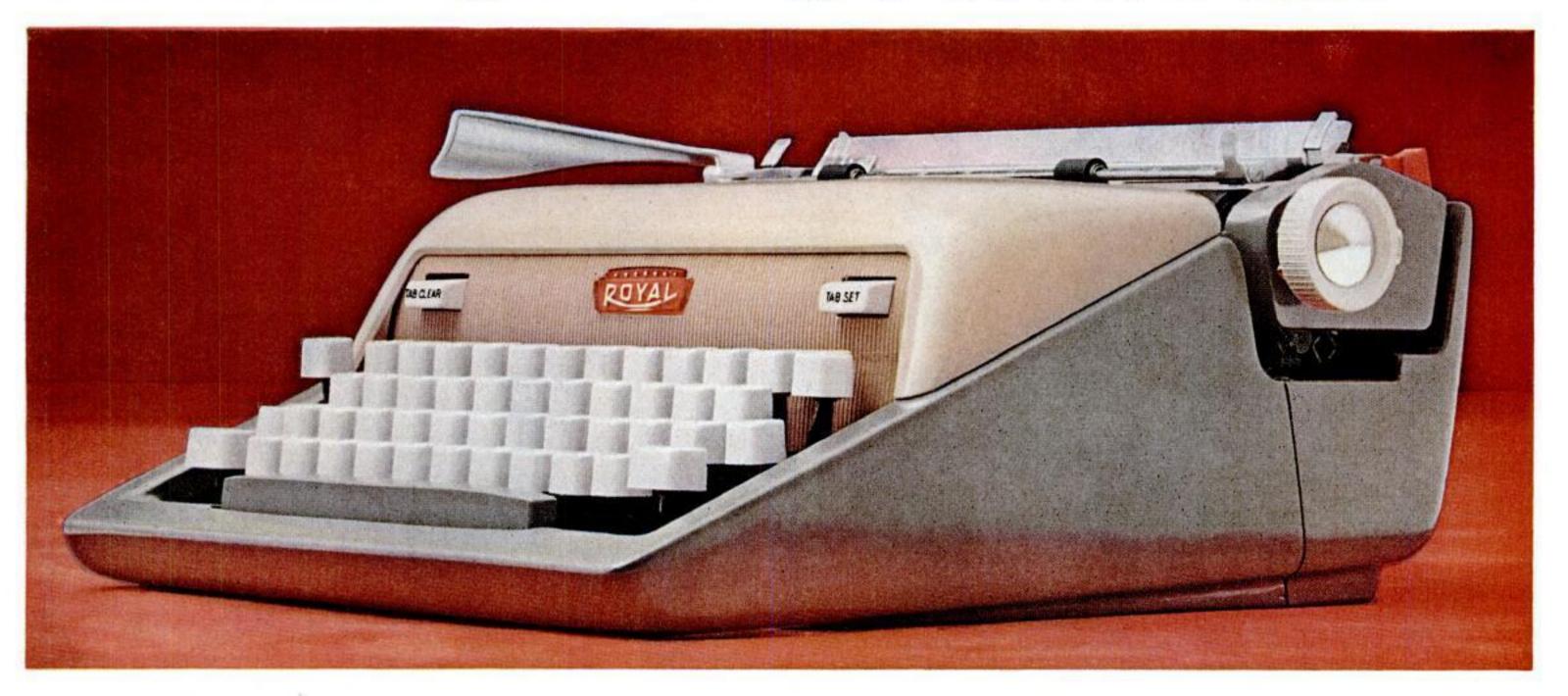


FROM KEYBOARD TO RIBBON, IT HAS ALL THE FEATURES OF A STANDARD OFFICE MACHINE!

# the FUTURA

A PRODUCT OF ROYAL McBEE CORPORATION, WORLD'S LARGEST MANUFACTURER OF TYPEWRITERS.

# KIND OF PORTABLE



# The first and only portable with ALL the practical convenience features of a standard office typewriter!

At last! A completely new portable...completely fitted with all the features of the best standard office typewriter.

Try the new FUTURA and see how smoothly and effortlessly you can type on Royal's full standard keyboard with finger-flow keys and Royal's own comfortable keyboard slope. And see how easily you can tailor the keyboard to your own touch by simply moving Royal's Touch Control® lever. Ribbon need changing? You do it in seconds

All these features combine to give you brilliant typing results that you would never expect from any portable typewriter.

Let your Royal Portable dealer show you the new FUTURA—beautifully styled in four gay colors. Go ahead and trv it.

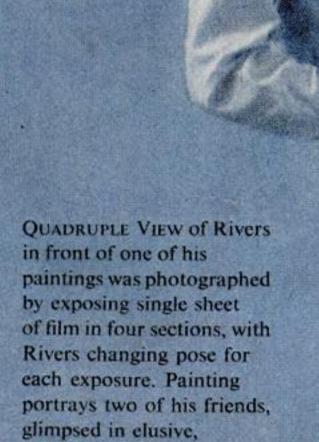
WORLD'S MOST WANTED PORTABLE

8

8

Also manufactured and sold in Canada.

# Wonder Boy and His Many Sides



facets and it's the same
way with life. I try to
convey this multiplicity in
my paintings. I want
somehow to get the canvas
full of things—full
of shapes and colors as
exciting as a flower garden.

shifting attitudes.





OR years Larry Rivers led a successful double life, merging a career as a painter with work as a professional jazz musician. Recently, as the four poses in this single photograph indicate, Rivers has taken on a few more lives, juggling them with such dexterity that the art world now looks on him with awe as an all-round wonder boy.

Rivers' most spectacular role was that of art expert on TV's \$64,000 Challenge where he tied for top prize in 1957 and went to \$32,000 in 1958. In addition he occupies himself as a sculptor, nightclub emcee and member of a jazz quartet. But painting is his main concern. In his studios in New York and Long Island the 35-year-old artist creates kaleidoscopic compositions that are snapped up by museums and collectors at prices up to \$3,000. The paintings, made up of countless fragmentary images of people and objects, seem as many-sided as the painter himself. "But I think," says Rivers, "in my life and my art there's a central Larry Rivers running through everything."

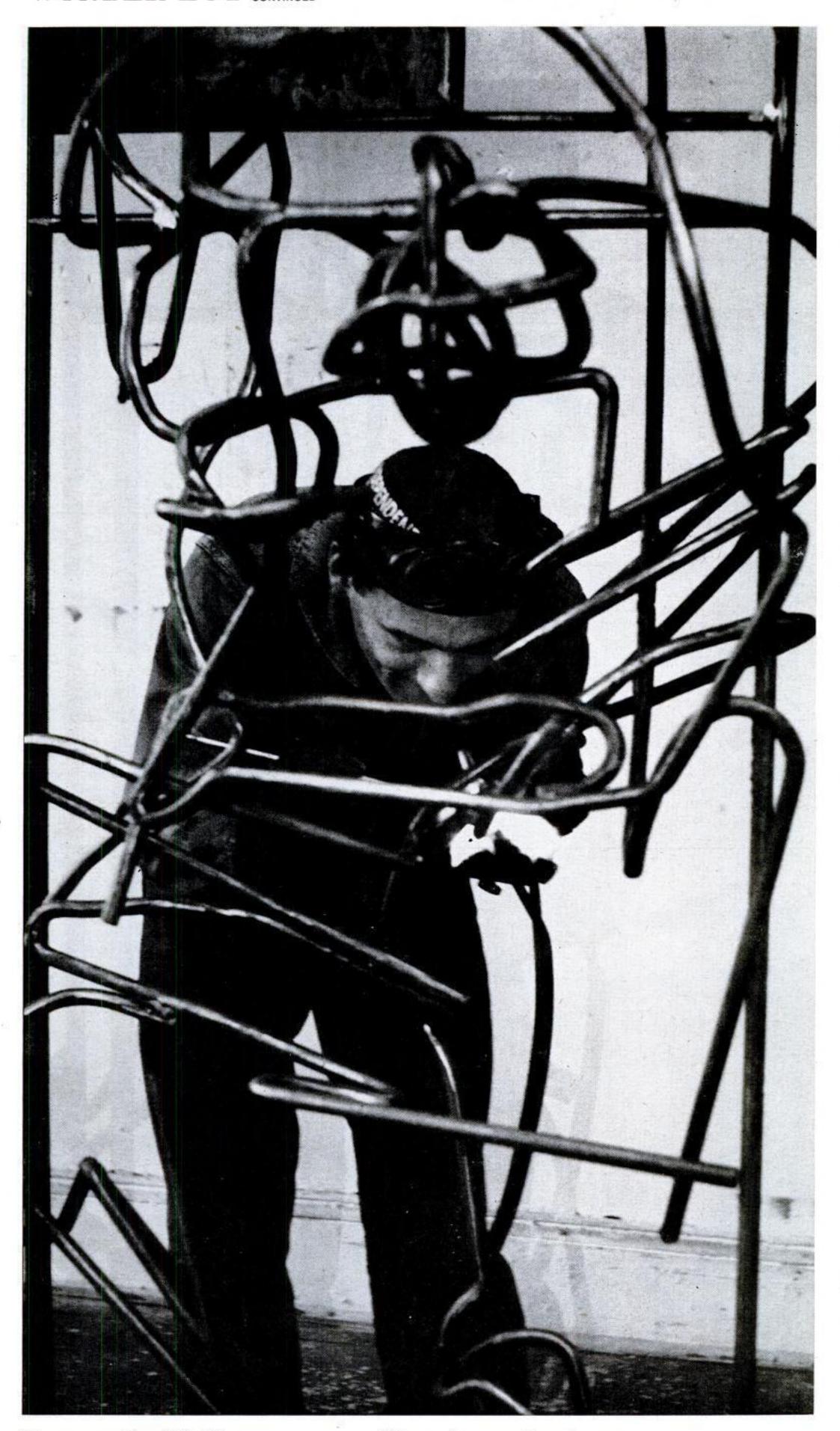
Many Talents make lots of work—and money—for Rivers. He averages \$15,000 a year from his paintings, sculpture and portrait commissions. As TV winner he made enough money to send one son to art school, the other to boarding school and himself to Europe.

"I guess I'm spoiled—too
many good things have
happened at once, But I'm
superstitious about success—
I never sign a painting
until it's sold. And I keep
knocking myself out every
minute, I haven't stopped to
rest in eight years."



A NEW CANDY HIT FROM THE MAKERS OF KRAFT CARAMELS!

KRAFT FUDGIES make home <u>sweet</u> home because they taste so wonderful. Big deal for Trick or Treat — 42 in every bag — each one wrapped! Pick Chocolate or Vanilla.



Welding a section of his 6-foot steel sculpture, Rivers bends over his torch. He worked on it six hours a day for five weeks, getting his son Steve to heat the solid steel rods while he bent them.

one day I stood it upright and it looked better that way. A Japanese I know said it looked like a Kabuki dancer so that's what I call it—Kabuki in a Rectangle.

CONTINUED

# FIX-IT TIPS with "Plastic Wood"



It's easy to tighten it with hard-holding Plastic Wood. Remove hook. Fill hole. When dry, screw hook back in.



It's simple to reset handles on brooms, mops, tools with easy-to-use, quick-drying Plastic Wood. *Holds harder* than new.



It's sure to hold tight if you reset the screw in Plastic Wood. Even with heavy drapes, Plastic Wood won't pull out.



It's certain to hold tight if you reset it in Plastic Wood. Handles like putty. Hardens quickly. Stays hard permanently.

#### Be sure the label reads

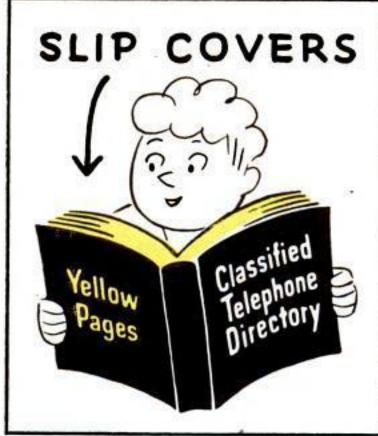
# "PLASTIC WOOD"

- 1. HOLDS HARDER
- 2. MORE UNIFORM FINISH
- 3. TAKES STAIN BETTER

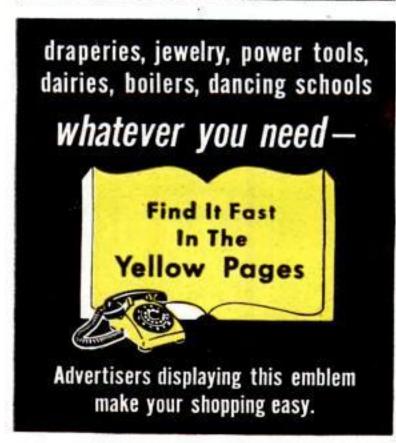


# Lanking for Something?

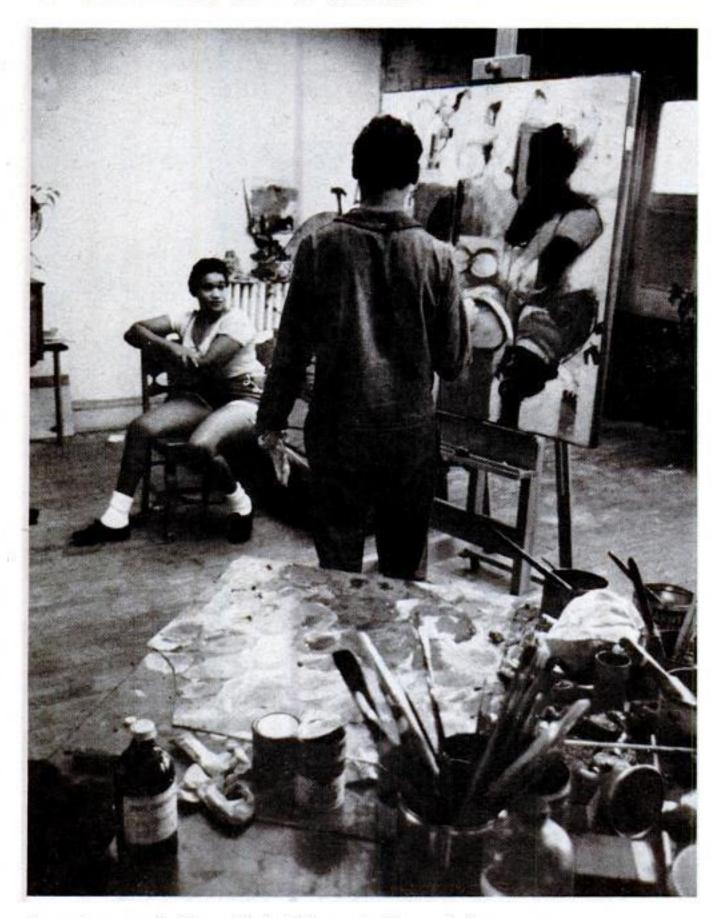








#### WONDER BOY CONTINUED



IN HIS STUDIO in New York, Rivers studies painting on which he has worked for three days. As model he enlisted his maid, Eula Young, who donned shorts to pose.

\*Eula was around so I decided to put her in a picture. But it's not a portrait. I let my eye roam around and whatever interests me I put in—the chair, leaves, the clock. The effect is probably a little like music—a lot of notes and ever so often a chord to tie things together.



Coaching his son at piano, Rivers gives 12-year-old Steve an after-school session. Though he himself plays jazz, Rivers is schooling Steve in classical music.

\*Music isn't Stevie's ruling passion but I think every kid should know music. I began to learn the piano at 7—my father wanted me to accompany him as he played Russian tunes on the violin. I liked it, but when I was 11 I took up the sax and that's been my instrument ever since.

CONTINUED

# Better than aspirin even with buffering for TENSE NERVOUS HEADACHES



Nervous tension headaches need the special relief Anacin® gives. Here's why Anacin is better than aspirin, even with buffering added. Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven ingredients. Anacin acts to (1) relieve pain, (2) calm nerves—leave you relaxed, (3) fight depression . . . and Anacin Tablets do not upset the stomach. Buy Anacin today!

3 out of 4 doctors recommend the ingredients of ANACIN





GRIFFIN MICROSHEEN

## Spray BAD BREATH AWAY!



· DRINKING

SMOKING SMOKING FATING

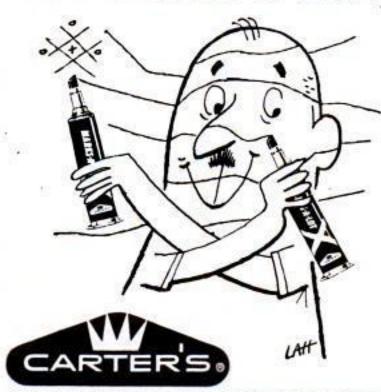
EATING Tipsco Co.-Hewlett, N. Y.

STOM ach gas?



TUMS ARE ECONOMICAL-3 ROLLS ONLY 25¢

## I GO FOR CARTER'S New'Marks-a-Lot'!



# IF YOU WANT TO QUIT SMOKING

"This new discovery will help you to stop or cut down" — says Frank Leahy

These comments by Frank Leahy on the subject of smoking are reported from a recent interview.

Being a non-smoker, the current controversy over cigarette smoking has been intensely interesting to me. As an "innocent bystander" I have watched my smoking friends "give up" smoking (for three weeks), cut down, smoke de-nicotinized cigarettes, switch to filters (3 or 4 different ones), swear off again, and finally end up smoking as much or more than they did in the beginning.

There is no doubt about it—for some people, smoking is one of life's pleasures. It relieves tension, is a welcome companion in quiet hours and provides relaxation or stimulus as the occasion may call for. Personally, I have a very open mind about it. We are all living in a free country with the privilege of free choice. To smoke or abstain is up to each of us individually.

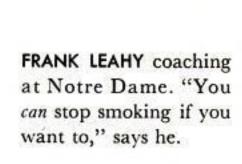
As an undergraduate at Notre Dame I did not smoke because I was interested in athletics and wanted to be in the best possible physical condition for football. I remember my old coach, the famous Knute Rockne, saying, "Smoke if you want to, but not if you're playing on my team."

I guess that training carried over to my own coaching career. I feel that a young high school or college athlete in training should not smoke. Most coaches would agree with me. Athletes must be in the peak of condition to win. Certainly no smoker is going to be a champion miler.

But to get back to adults. So many of my



IN TROPHY ROOM of his home overlooking Lake Michigan, surrounded by reminders of his playing and coaching days.



smoking friends lament the day they ever started. They hate themselves for the way they smoke to excess and wish they could stop but think they can't. Other "two-and-three-pack-aday" smokers try to cut down to one pack, but their good intentions and will power seem to collapse in a week or two. Even friends whose doctors have warned them that it's detrimental to their health feel helpless to follow this advice.

I was thinking about all this recently when I heard about the discovery of a new pill that has helped many who wanted to stop smoking. I was so impressed by what I heard that I took the trouble to find out something about it. What I discovered should interest everybody who at any time has wanted to stop, or even cut down, smoking and found it difficult or impossible.

This little pill was discovered by doctors in the research laboratories of Loyola University in Chicago. For many years it had been known that a drug called Lobeline Sulphate could curb the desire to smoke. However, in doses large enough to be effective, this drug produced unpleasant side effects. The University scientists working on the problem discovered, after months of research and experimentation, that by combining two common antacid ingredients with Lobeline Sulphate two things were accomplished. First, any unpleasant side effects were eliminated; secondly, the amount of Lobeline Sulphate necessary to do an effective job was greatly reduced. The result was this harmless little white pill which, when given to test patients, helped 4 out of 5 to stop smoking in 5 days!

The way the pill works is interesting to me. Lobeline Sulphate is extracted from the Lobelia plant which is sometimes called "Indian Tobacco". It is a first cousin to nicotine, I'm told, mimicking its action but is not habit forming. It does its job by removing the craving for nicotine in the system, and not by making smoking unpleasant or intolerable.

The research team that discovered this little pill knew they had something that thousands. needed. Here was something that would really help anybody who wanted to free himself or herself from the smoking habit. But, like any group of scientists, they were cautious. More research was carried on, more tests were made on hundreds and hundreds of patients. They proved that 83%, more than 4 out of 5, of all people who wanted to stop smoking could do it easily and pleasantly in five to seven days with the help of the little pills. Significantly, they found that those who didn't stop completely had cut down their smoking drastically.

Their discovery was reported in medical journals and demand for it began coming from every corner of the globe. The Campana Company of Batavia, Illinois, was chosen to market these amazing pills. Today you can buy them at any drug store in the United States, under the name of Bantron, for only \$1.25 a box. They are also available in Canada. Bantron has been proven so safe, when taken as directed, it can actually be bought without a doctor's prescription.

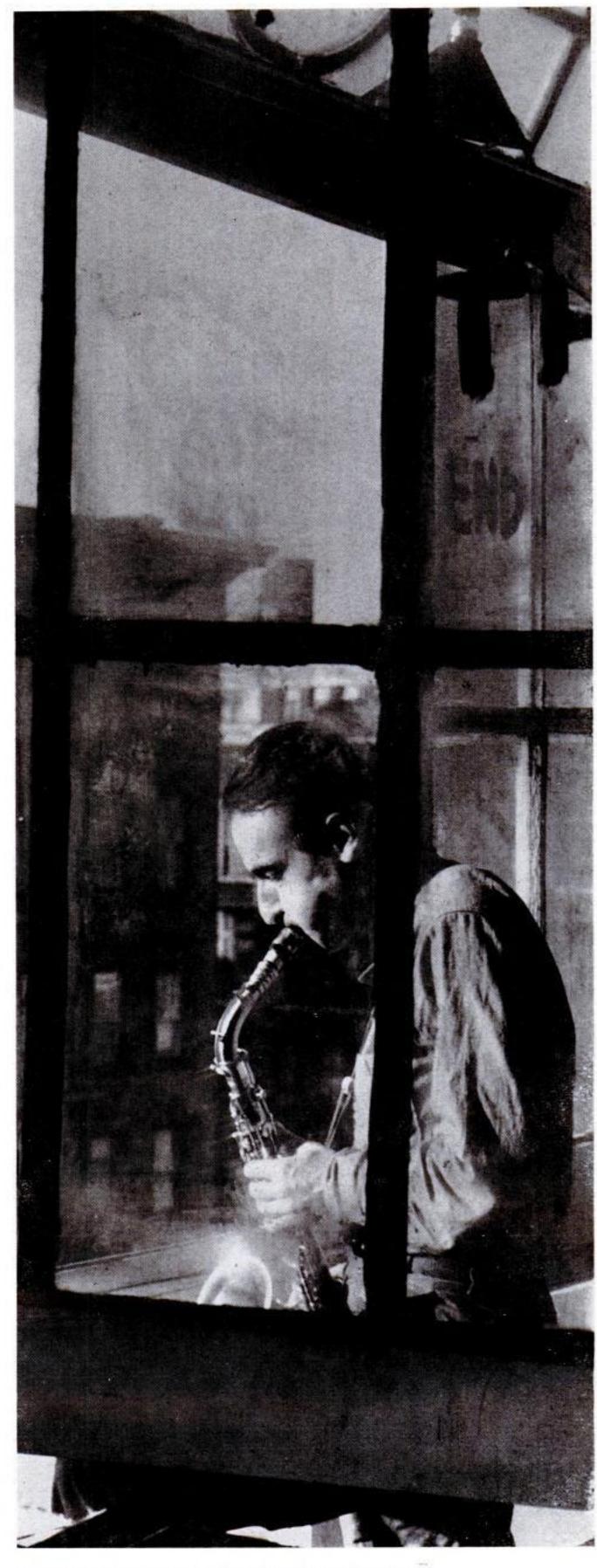
Personally I recommend Bantron to anyone who has tried to stop or cut down smoking and has been unsuccessful. It positively can help you just as it has helped thousands of others. You will be amazed how quickly and easily you succeed in doing something you had always thought hard.

However, there is one thing to remember. Bantron cannot do all the work alone. You have to really want to stop or cut down. But Bantron can help you to succeed in an effort which will, I believe, be beneficial to you.



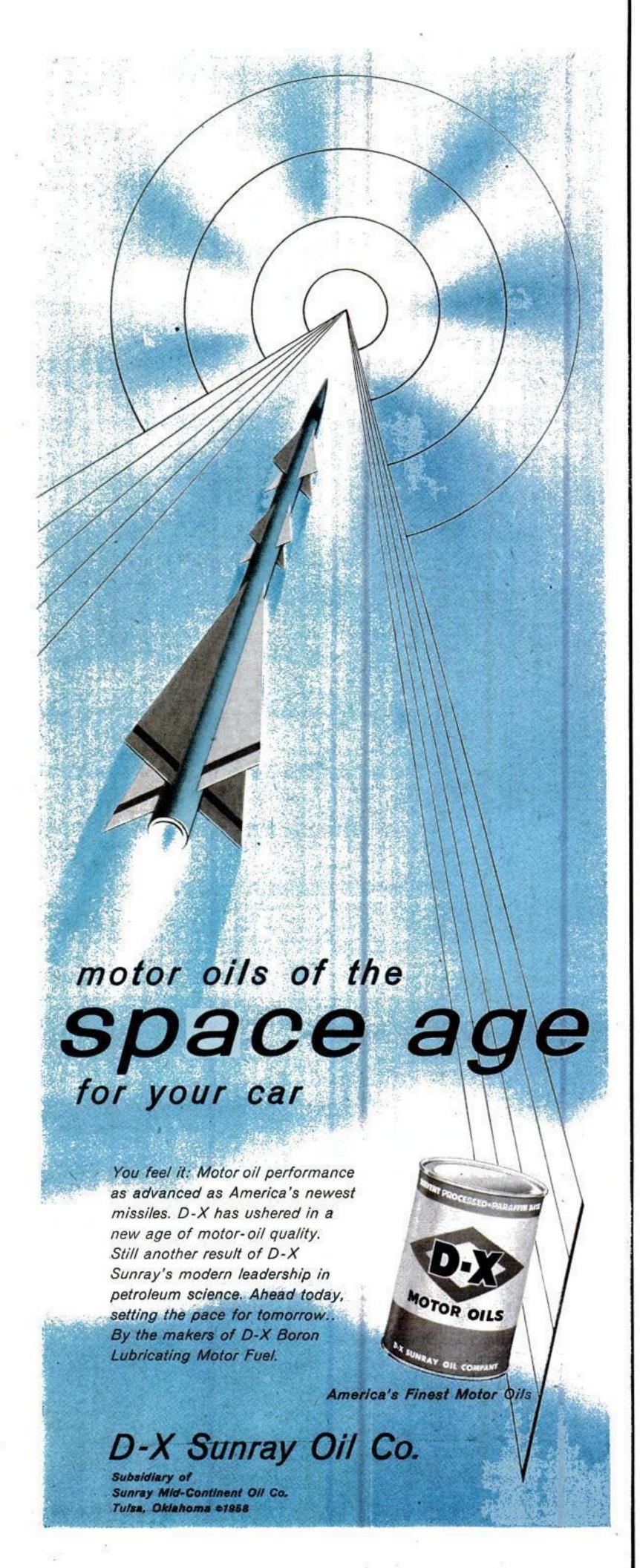
BANTRON, the new smoking deterrent tablets recommended by Frank Leahy.

#### WONDER BOY CONTINUED



AT HIS WINDOW overlooking Second Avenue, Rivers warms up on the saxophone while waiting for friends to arrive for the weekly jam session.

\*\*I don't play alone very often—mostly with guys. But sometimes when I'm by myself I take a theme and work it around. When I first began painting, I used to worry about how I'd wasted my life playing the sax. But actually it gives me a thrill like nothing else.





### The coin, the watch and the flower...

Within a few weeks you'll be able to board a luxurious Boeing 707. Your first flight in this jetage airliner will be one of the travel highlights of your life. You'll cruise serenely through high, weatherless skies, so completely free from vibration you'll be able to stand a half-dollar on edge.

The 707 cabin, the most spacious aloft, will be so quiet you will be able to hear the ticking of a

watch. The flower you bought when you left will be fresh when you arrive, for the 600-mile-an-hour Boeing jet will carry you across a continent or an ocean in half the time required by a conventional airliner. Flight in the 707, even veteran airline travelers will find, is new and exciting—and secure. This superb luxury liner is by Boeing, the most experienced builder of multi-jet aircraft in the world.

These airlines already have ordered Boeing jetliners:

AIR FRANCE • AIR-INDIA INTERNATIONAL • AMERICAN AIRLINES
BRANIFF INTERNATIONAL AIRWAYS • BRITISH OVERSEAS
AIRWAYS CORPORATION • CONTINENTAL AIR LINES
CUBANA DE AVIACION • LUFTHANSA GERMAN AIRLINES
PAN AMERICAN WORLD AIRWAYS • QANTAS EMPIRE AIRWAYS
SABENA BELGIAN WORLD AIRLINES • SOUTH AFRICAN AIRWAYS
TRANS WORLD AIRLINES • UNITED AIR LINES • VARIG AIRLINES
OF BRAZIL • Also the MILITARY AIR TRANSPORT SERVICE

BOEING 707 and 720

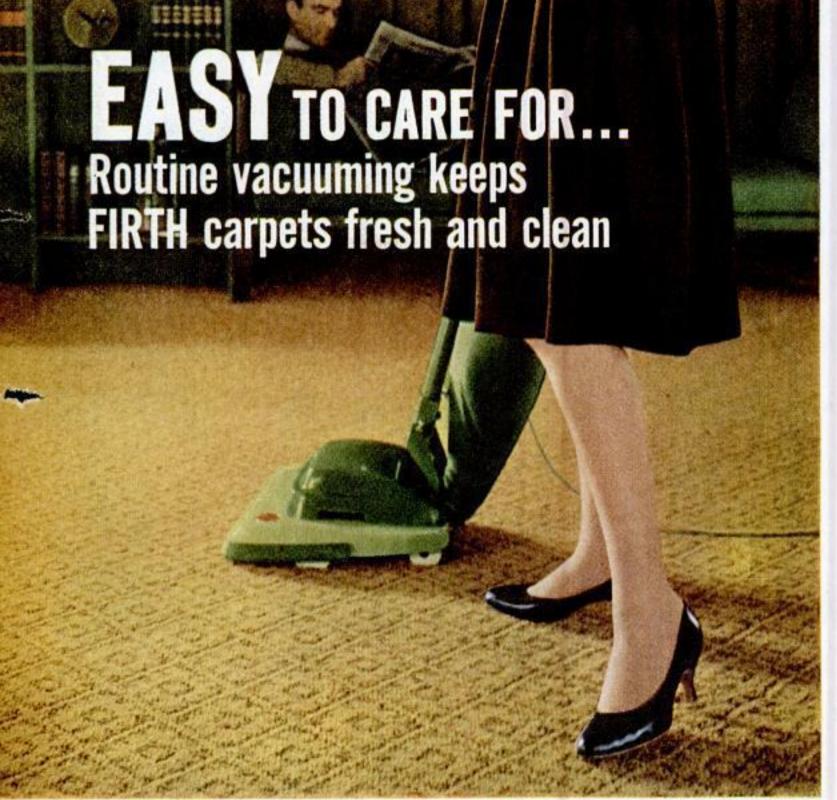




SUEDE VELVET, 1443AC, CATHEDRAL RE



TIMBERLAKE TONES, 1557AC, APRIL FOREST and 1554AC, HICKORY BEIGE



GRANADA MOTIF, 1357AC, GOLD DUST



KNOTTED FOLKWEAVE, 1802AC, HUDSON RIVER BLUE

# FIRTH MAKES CARPET SO EASY TO OWN

### buying's never been so simple! carpet's never been so wonderful!

#### SEE AMAZING FIRTH ACRILAN\*!

Its fresh, clear colors stay beautiful
Its long-wearing qualities are built-in
It resists soil and stain, requires so little care
It's mothproof and mildew-proof
It's the most resilient carpet fiber

#### SEE WONDERFUL FIRTH WOOL!

Its deep, thick pile is naturally springy
Its rich, dense textures are so luxurious
It comes in many exciting colors and weaves
It's simple to care for, easy to keep clean
Its long wear means extra value

WITH BOTH FIRTH ACRILAN AND FIRTH WOOL...YOU'LL BE SURPRISED AT THE THRIFTY PRICE

ACRYLIC FIBER BY CHEMSTEANDED materia



ALGIERS, 4413W, ARIZONA TURQUOISI



CONOMARA TWEEDS, 3808W, TARA GOLD TWEED

vhy not see for your



RUSTIC CORDUROY, 2027W, LINEN BEIGE

#### TO MAKE IT EVEN EASIER...

most Authorized Firth dealers offer you carpet plus padding, plus wall-to-wall installation all at one low price. And if you've an old carpet, ask your dealer if you can trade it in. It may serve as the first payment on your beautiful new Firth carpet! Remember, too—your dealer will bring samples to you, if you prefer the ease of shopping at home.

And don't forget the easy way to pay—on low monthly terms.

To make choosing carpet easier, we'll send you an actual sample swatch of any one carpet shown (see coupon).

Available at fine stores throughout the U.S. and Canada



ASY TO HAVE RIGHT NOW!...

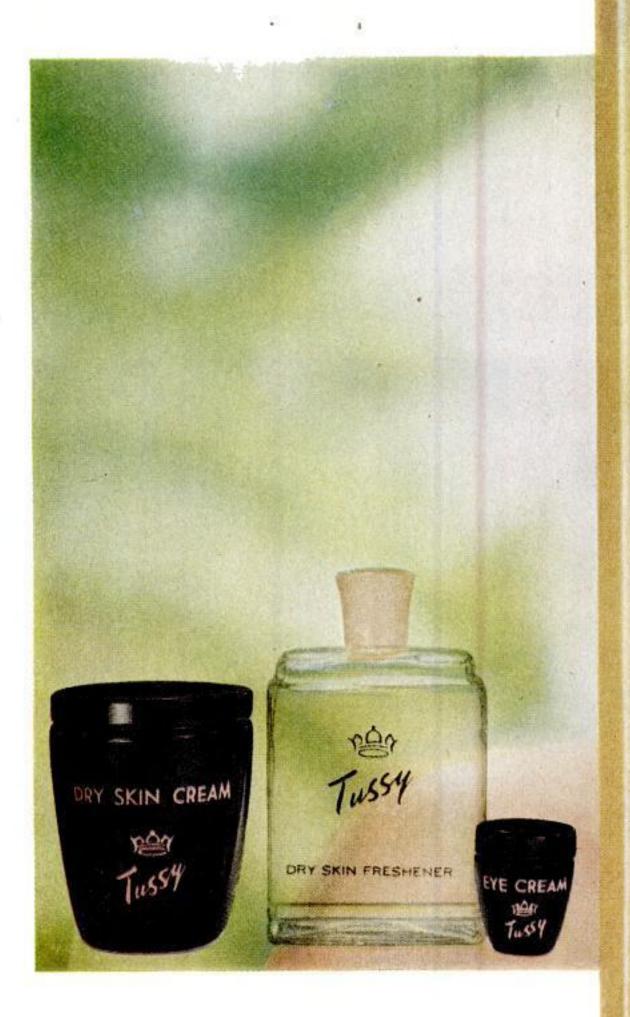
Send 10¢ for a colorful, illustrated booklet describing Firth's exciting new carpets - plus sample swatch of

Address\_\_\_

City\_\_\_\_

Zone \_\_\_\_State \_\_\_\_

ALGIERS, 4415W, BLACK GARNET HIGHLAND STRIPE, 6912W, SPRING MEADOW GREEN PRIMITIVE TEXTURE, F8712W, HONEY GOLD





## can your skin stand a CLOSE-UP?

Not if it's dry. Then every line shows! Tussy Dry Skin Cream is made for just such skin. It seeps deep-down to soften and lubricate, to subtly minimize the telltale signs of time and tension. Afterward, Dry Skin Freshener tingles skin into a youthful glow. And for the eyes, Tussy Eye Cream to discourage fine lines, to keep that sensitive, too-often-dry area soft and enriched! Dry Skin Cream, \$1.25; \$2.00; \$3.50. Eye Cream, ½ oz., \$1.00. Skin Freshener, 6 oz. bottle, \$1.00; 12 oz., \$1.75. Prices plus tax. On Canadian counters, too.

dry skin care by

NEW YORK • PARIS



IGLOO-SHAPED CANOPY PAINTED TO RESEMBLE NORTHERN LIGHTS BRIGHTENS WILLIAM PAHLMANN DINING ROOM. ICON (REAR) IS RUSSIAN, TABLE CANADIAN

### STYLISH MIXING OF DECOR

Roaming the world as never before, acquisitive Americans frequently land back home with a rococo Venetian mirror or a pair of Bavarian milking stools, then timidly stuff the find into the attic because it doesn't "go" with the family living room. Recently, however, at the annual National Homefurnishings Show in New York, they got complete license to roam, collect and boldly mix international household booty.

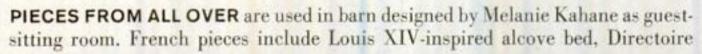
For the show, America's top decorators, who have been cautiously mixing periods and styles, burst out in a mélange of shapes and hues

which uninhibitedly, but for the most part happily, made use of everything from the design of an Alaskan igloo (above) to the furnishings of an Italian monastery. Though the new, worldly look brought together Russian, French, Spanish, Swedish and American objects, it achieved style by reflecting one individual's taste. By further breaking down the old notion that style dictates a particular kind of furniture for a particular kind of room, the new decor should encourage Americans to experiment with the furniture they have and try to find elegance in a hodgepodge.

#### MIXING DECOR CONTINUED



ITALIAN CHAIRS from a monastery and tablecloth copied from an early Spanish design combine in dining room with modern U.S. fireplace and floating chimney.





MOORISH-STYLE CHESSMEN, the tallest 14 inches high, are set on outsize jadegreen and white board, serve as eye-catching decoration for a modern living room.

dining table, provincial chair (foreground). Chandelier is Spanish, brass stand beside desk is 19th Century English. Floor tiles are like Dutch paving blocks.



## Introducing - '59 power for your brand-new car...



1959 BUICK INVICTA 4-DOOR HARDTOP

# The New Car Gasoline

Keeps that new car thrill alive in any make of car you drive!











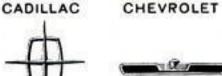


























IMPERIAL



PLYMOUTH

EDSEL







MERCURY



PONTIAC

THUNDERBIRD

# 59 Mobilgas SPECIAL

Gives you high energy performance - can save you up to 2¢ per gallon, too!

Planning to buy a new 1959 car? Remember—you can keep that new car thrill alive with '59 Mobilgas Special. It's The New Car Gasoline—created by Mobil research to fill the power needs of the '59 cars.

With '59 Mobilgas Special you get true high energy performance . . . instant starts and fast warm-upsmooth idling-full, quiet power and accelerationyes, top miles per gallon, too! Yet it can save you up to 2 cents per gallon over many super premiums! Try it in your new or late model car-'59 Mobilgas Special. At your friendly Mobil dealer's now.



You're Miles Ahead with Mobil!

Tune in "TRACKDOWN" every Friday night, CBS-TV

SOCONY MOBIL OIL COMPANY, INC., and Affiliates: MAGNOLIA PETROLEUM COMPANY, GENERAL PETROLEUM CORPORATION

#### MIXING DECOR CONTINUED



HAT TREE WITH ANTLERS from Scotland, which would have horrified interior decorators a few years ago, turned up in a fancy Pahlmann room.





After the game...

Let White Horse carry you pleasantly





# trip from Air Step

#### VISIT THE AIR STEP DEALER NEAREST YOU TODAY!

#### ALABAMA

ANDALUSIA Turner's, Inc. ANNISTON Woodruff's Shoe Store ATHENS BESSEMER Sokol's Dept. Store BIRMINGHAM Guarantee Shoe Co. Sikes & Bratton Shoe Co. ENSLEY

Goldstein & Cohen Dept. Store GADSDEN McCuen Shoe Co. HOMEWOOD Peters & Sikes Shoes (2 stores) HUNTSVILLE Dunnavant's MOBILE Hammel's SELMA SHEFFIELD Foote's Shoe Store TUSCALOOSA Wagner's Shoe Store

#### ARIZONA

PHOENIX David's (2 stores)

ARKANSAS BATESVILLE Monday's Shoe Store HOT SPRINGS Pates Shoe Store Quality Shoe Store NASHVILLE (Also in Arkadelphia) NEWPORT Hall & Monday Shoe Store

#### CALIFORNIA

ALHAMBRA Mandel's BAKERSFIELD Ricards Bootery (2 stores) BERKELEY Hodgson's Shoe Store BURLINGAME Smith-Heller CRESCENT CITY **Del Ponte Shoes** DELANO Ricards Bootery FORT BRAGG Jackson's Shoes FRESNO Gottschalk's Mandel's GRASS VALLEY Collier's Shoe Store HOLLYWOOD Mandel's **Burton's Shoe Store** LONG BEACH LOS ALTOS Rancho Shoes LOS ANGELES Robinson's (Downtown only MIRACLE MILE Mandel's MONTEBELLO Sandler's OAKLAND Goldman's (3 stores) Hill's Shoes PANORAMA CITY Mandel's PASADENA PATTERSON Pedroni's Shoe Store RED BLUFF REDLANDS Carl's Shoe Store Harold's RIVERSIDE Winsler's Tobias Shoe Store SAN BERNARDINO Howe's SAN DIEGO Recht's Shoes (2 stores) SAN FRANCISCO Macy's (all stores) SAN JOSE SANTA ANA Mandel's Fashion Sq. Sebastian's Shoes SANTA BARBARA Penninger's SANTA MONICA Matchett's Smith's Hannay's Shoes SUSANVILLE Gene's Shoe Store UKIAH Davis Shoe Store VICTORVILLE McQueen's (2 stores) WALNUT CREEK Grande's (3 stores-Northern California)

#### COLORADO

WILLOWS Johnson's Family Shoe Store

WOODLAND Burton's Shoe Store

Greenwood's

DENVER Fontius Shoe Co. (4 stores) GREELEY Randall's Shoe Store HOLYOKE Scheuneman's JULESBURG Sullivan's Dept. Store

#### CONNECTICUT

ANSONIA Marvin's Shoes **Drill Shoes** BRISTOL DANBURY Treadeasy Shoe Shop Church's Shoes HARTFORD Steiger's MANCHESTER Gustafson's Shoe Store MERIDEN Manning & Conwell J. Poliner & Sons Belmont Shoe Store MIDDLETOWN NEW BRITAIN Raphael's Dept. Store NEW HAVEN Gordon's Shoes Edward Malley Co. **NEW LONDON** Prague's Shoes STAMFORD Mayfair Shoe Store TORRINGTON Howard's WALLINGFORD Sprafke's Shoe Store

#### DELAWARE

Hertzmark's

Ettenger's GEORGETOWN Braun's Ladies' Store WILMINGTON The Bootery Carl Cobin Shoes

DISTRICT OF COLUMBIA WASHINGTON Town & Casual Shoes

#### FLORIDA

CLEARWATER Carlton's Shoe Store CORAL GABLES DAYTONA BEACH Lee's Shoe Store FT. MYERS Baxter's Shoes GAINESVILLE Fagan's Bootery JACKSONVILLE Hostetter's Footwear Belk's (2 stores) MIAMI Cowen's Shoe Store OCALA ORLANDO Rheinauers, Ltd. Walk-Over Shop

Belk's Colonial Plaza

#### FLORIDA (Cont'd)

Cindy's Shoe Salon PENSACOLA ST. PETERSBURG Wm. Henry, Inc. Strickland's WEST PALM BEACH Selby of West Palm Beach

#### GEORGIA

ATLANTA Muse 630 Belk's (2 stores) AUGUSTA BRUNSWICK Whilden's Shoe Store DALTON Smith's Brownbilt Shoe Store Belk-Gallant Co. GAINESVILLE Burden-Smith & Co. MARIETTA ROME Poplin's Central SAVANNAH Lady Jane Shop STATESBORO Favorite Shoe Store

#### IDAHO

Cash Bazar, Inc.

ILLINOIS

ALTON Paul's Brownbilt Shoe Store ARLINGTON HEIGHTS Heinz Shoes BELLEVILLE Lincoln Shoe Store Slater's Country Cobbler BLOOMINGTON Livingston's CARBONDALE McGinnis Store CHAMPAIGN W. Lewis Dept. Store

CHICAGO Borman Shoe Store Brandt Shoes (2 stores) J. Brumlik & Sons Central Bootery The Fair (4 stores) Harry Gold & Sons Kotz Shoe Store (2 stores) Madigan's Palace Bootery Smitzer's Health Shoes

Chas. A. Stevens & Co. Universal Shoe Store CICERO Phillips Shoes G & B Shoe Store CLINTON F & K Shoe Co. c/o Stauber's OIN B & B Shoe Store EAST ST. LOUIS Schucart Shoe Co. FAIRFIELD Hart's Ready to Wear

GRANITE CITY HARVARD Stafford's Shoes HILLSIDE Slater's Country Cobbler JACKSONVILLE Martin Newman (c/o The Emporium)

Joliet Bootery LA GRANGE PARK Chas. A Stevens & Co. LOMBARD Steinbach Shoes B & B Shoe Store MARION MELROSE PARK Simon's Shoe Store

MOLINE Powelson's Brownbilt Shoe Store MT. CARMEL Hackler's Vogue PALATINE Slater's Country Cobbler Cushman Shoes Crawford Shoe Store, Inc.

SPRINGFIELD S. A. Barker Shoe Dept. Lober's Shoe Store STAUNTON Heinz & Braido Shoe Store

VANDALIA Doug's Town & Country Shoe Store WATSEKA Watseka Shoe Store Masters Shoes WEST FRANKFORT B & B Shoe Store Knippen Shoes WINNETKA Rasmussen Shoes

B & B Shoes

#### INDIANA BEDFORD

CROWN POINT Paramount Shoe Store EVANSVILLE Ben Becker Shoes FT. WAYNE Franks' Shoe Dept. Earl Groth and Co. FRANKFORT Kent's Shoes FRANKLIN Lanam Shoe Co. GARY Sax Fine Footwear HAMMOND Sax Fine Footwear HUNTINGBURG St. Angelo's INDIANAPOLIS

Wm. H. Block Company KOKOMO B & B Shoe Store Kennedys' Shoe Store LOGANSPORT The Golden Rule MARTINSVILLE Alexander's Shoe Store

MUNCIE Cliff's Boot Shop **NEW ALBANY** Stein's Comb's Shoe Store Everly's Shoe Store PORTLAND Ben Becker Shoes VALPARAISO Paramount Shoe Store VINCENNES R & M Shoe Store

#### IOWA

CEDAR RAPIDS Barker's DAVENPORT Bowman Shoe Co. DES MOINES Younker's Barker's Shoe Store DUBUQUE

#### KANSAS

ARKANSAS CITY Froelich's Shoes CHANUTE FORT SCOTT McCrum—Maupin Brungardt's Shoe Store SMITH CENTER Soapes Dept. Store Lloyds Shoes (also Great Bend)

#### KENTUCKY

**BOWLING GREEN Adams' Shoe Store** GREENVILLE Noffsinger's Harold Smith Shoes

#### LOUISIANA

Peoples Shoe Store Boston Shoe Store ALEXANDRIA BATON ROUGE MONROE The Palace THIBODAUX Ellis Braud

AUGUSTA Lamey-Wellehan BANGOR Standard Shoe Store PORTLAND Porteous, Mitchell & Braun Co. PRESQUE ISLE Thibodeau's Shoe Store

#### MARYLAND

CAMBRIDGE Le Comptes Shoe Shop Shinnamon's Alan's at Fleisher's HAGERSTOWN SALISBURY SILVER SPRINGS

#### Town & Casual Shoes

MASSACHUSETTS BOSTON Jordan Marsh Co. BROCKTON Edgar's Dept. Store CAMBRIDGE Touraine's Mongeau Shoe Store FALL RIVER FRAMINGHAM Jordan Marsh Co. GREAT BARRINGTON

Ann Louise Shop HAVERHILL Bennett & Co. Moriarty Shoe Stores LAWRENCE

Daniel's Shoes & Sportswear LEOMINSTER Jack's, Inc. LOWELL Pollard's LYNN MALDEN Jordan Marsh Co. MILFORD **Brockton Shoe Store** Regan's Shoe Corner PEABODY Jordan Marsh Co. (Northside Shop Ctr.) QUINCY Touraine's La Rossa's Shoe Store ROCKLAND SALEM Edwards Shoes SOUTHBRIDGE David Lenti

SPRINGFIELD Burnam's Peerless Company TAUNTON John Bright (also in Hyannis) WELLESLEY Touraine's WORCESTER Marcus Co.

#### MICHIGAN

Cartwright's Shoes Dietzel's Shoe Store ALBION ANN ARBOR BATTLE CREEK Joseph C. Grant Co. Cartwright Shoes DEARBORN Kings Boot Shop 3 stores Huard's Shoe Store DETROIT Kay Bee Family Shoe Store Kline's (3 stores) GRAND RAPIDS Hoekstra Shoe Co. HOLLAND Moor's Shoes LUDINGTON Vogel's Shoe Store MT. PLEASANT Cartwright Shoe Co. MUSKEGON Hardy-Herpolsheimer PLYMOUTH Fisher's Shoes PONTIAC Waite's, Inc.

#### MINNESOTA ALBERT LEA Plymouth Shoe Store

Harrison Shoes, Inc.

ROYAL OAK

APPLETON Anderson Shoes BEMIDH Larson's Shoe Store BRAINERD Paul's Shoe Store CHISHOLM Raattama's Gisin's Shoe Store DULUTH GRAND RAPIDS Stenborg's Shoe Store HIBBING Herberger's, Inc. (Joe Silvia Shoes) LAKE CITY Florine's Shoe Store MANKATO MINNEAPOLIS L. S. Donaldson Co. (Downtown & Southdale) Narum's Shoe Store Power's Dry Goods Co. (Downtown & Knollwood Plaza) MONTEVIDEO Frisholm's Shoe Store Richmond's Bootery ROCHESTER St. Cloud Booterie ST. PAUL Newman's Main Floor Dept. Schuneman's, Inc.

#### MISSISSIPPI

CORINTH Messner's Shoe Store Kennington Co. Williams JACKSON LAUREL Vest's

#### MISSOURI

Barker's Shoe Store KANSAS CITY Jones Store Co. KIRKWOOD Smith's Shoe Store ST. LOUIS John Alberts Stix Baer & Fuller (2 stores)

#### MONTANA

KALISPELL Leslie's

#### NEBRASKA

Wayne's Shoe Store FREMONT Wilson & Pelley Shoe Store L. A. Sullivan Dept. Store GRANT L. A. Sullivan Dept. Store NEBRASKA CITY E & S Bootery, Inc. OGALLALA Sullivan's Shoe Store Brandeis-Chandler's Shoe Balcony SCOTTSBLUFF Clem's Shoes

#### NEVADA RENO Folk & Campbell Shoe Store

NEW HAMPSHIRE Thorne Shoe Co. Quality Shoe Store NASHUA

#### **NEW JERSEY**

Tepper's ATLANTIC CITY Bluebird Shoe Store Rand Shoe Store BERNARDSVILLE O. K. Shoe Store BLOOMFIELD DENVILLE **Brennan Shoes** ELIZABETH Kolber-Sladkus B & H Shoe Shop HACKENSACK HADDONFIELD Ricci's Shoes HOBOKEN Adams Bootery Danny Mack Shoes LONG BRANCH Voget's

NEW BRUNSWICK Niederman's Shoes PASSAIC PERTH AMBOY Kolber-Sladkus Niederman's PLAINFIELD Vogue Shoe Shop PRINCETON RED BANK Footcraft RIDGEWOOD Hajjar's Shoes Correct Shoe Fitters Hoffman's Step Rite Shoes SOMERVILLE SUMMIT Mayer's Bift-Rite Shoes UNION Wearite Shoes, Inc. VERONA Evenson's

#### NEW YORK

WEST NEW YORK Du Barry Shoes

Shoe Land

VINELAND

ALBANY Corbat's Boot Shop Whitney Company AMSTERDAM Lu Mart Shoes AUBURN Nolans (2 stores) BATAVIA Thomas & Dwyer BINGHAMTON Sisson's BUFFALO Wm. Eastwood (4 stores) Butler's Hertel Brownbilt Shoe Store Johnson's Bootery CANANDAIGUA Shaddock's COOPERSTOWN Van's Shoe Shop CORNING J. L. Clark's Shoes CORTLAND Olds & Fulmer ELLENVILLE Weinberger's Shoe Store Gosper Kelly Inc. S. F. Iszard Co. FLUSHING Fresh Meadows Bootery GLENS FALLS Van, The Shoeman

GOWANDA Armes Brownbilt Shoe Store GREENPORT Frank Sturm Shoes HAMBURG Emerling Shoe Store HERKIMER Munger's Siegel & Sons HUDSON HUNTINGTON Stillman's ITHACA Van's Brownbilt Shoe Store JACKSON HEIGHTS Malben Shoes JAMESTOWN

The Brownbilt Shoe Store KENMORE Highland Boot Shop (all stores) KINGSTON Rowes Shoes MANHASSET (L. I.) Michaels Shoes MOUNT KISCO Abel's NEWBURGH Fogarty's Shoe Store

NEW ROCHELLE The French Boot Shop NEW YORK CITY Catania Shoe Shops (Bronx-2 stores) Davis Shoe Shop Foot Saver Shop Kay-Bob Shoe Co.

Robert's Well-Fit Shoes

Selby Fifth Ave. John Street Air Step Tip Top Shoes Town Shoes Fifth Ave. (Stetson Shop) John Wanamaker - Liberty Street NIAGARA FALLS White's Plaza Shoes NORWICH Urlwin's Shoes Bradner's B.B. Shoe Dept. PEEKSKILL Pisani Brothers PENN YAN Smith's Shoe Store PLATTSBURG Sharron's No. 259 ROCHESTER Wm. Eastwood (both stores) E. W. Edwards & Son

Schmanke's Shoe Store SCHENECTADY The Wallace Co. SYRACUSE E. W. Edwards & Son STATEN ISLAND Michael's Shoes (Leventhal Shoe Co.) Denby's WATERTOWN Sidney Miller WATKINS GLEN Hughey Boot Shop WHITE PLAINS Lazar's Shoe Store

#### NORTH CAROLINA ASHEBORO

Ernie Miller Shoes c/o Winners BURLINGTON Sellar's Dept. Store CHARLOTTE Brittains Shoes (2 stores) FAYETTEVILLE
K's, Inc. Exclusive Shoes Matthews-Belk Co. GREENSBORO Ellis Stone Co. (2 stores) LENOIR Peterson Shoe Store RALEIGH Brittain's Shoes Brittain's c/o Boylan Pearce ROANOKE RAPIDS Slipper Shoppe SALISBURY Phil's Family Shoe Store STATESVILLE A. W. Long Shoes Liles Company

#### NORTH DAKOTA

WINSTON SALEM Brittain's Shoes

WILMINGTON

Su Ann Shoe Store

c/o Arcade Fashion Shop

BISMARCK The Shoe Mart FARGO May's, Inc. GRAND FORKS Rand Shoe Co.

#### OHIO

Lucky Shoes Polsky's ASHTABULA Herbert's Quality Shoes BOWLING GREEN Uhlman's Shoe Store BUCYRUS Baumoel's

CANTON Wagoner-Marsh Shoe Store CHARDON Bostwick's Store Mabley & Carew (2 stores) CIRCLEVILLE Block's Economy Store CLEVELAND

Clarence Faflik Shoes (6 stores) Florian & Shipan Shoes Garfinkel Shoes (6 stores) The Highee Company James Shoe Store The Stone Shoe Co. (5 stores) Szabo Shoes (2 stores) Wm. Taylor Son & Co. (2 stores) Tucker Shoe Store

Wachsberger Shoes COLUMBUS Foot Saver Shoe Shop The Union (4 stores) **CUYAHOGA FALLS** Edward's Shoe Store

Rike-Kumler Co. ELYRIA Style Center Clark's Shoe Store GREENVILLE Clear's Shoe Store HAMILTON Speer's Shoes LIMA Leader Dept. Store Garfinkel Shoes (2 stores) LORAIN Style Center MANSFIELD

MARIETTA Bonhams MIDDLETOWN Sam Bartel Shoes Carlisle-Allen Company ST. MARYS Clear's Shoe Store

SPRINGFIELD Brown's Booterie TIFFIN Nobil's Shoe Store TOLEDO Foot Saver Shoe Shop Lamson Bros. Co. (3 stores) James Clark Shoe Co. WARREN Leopolds Shoe Store WILLOUGHBY Modern Shoes WILMINGTON S & R Shoe Store YOUNGSTOWN Lustig's

ZANESVILLE Garrison's Shoe Store

BRISTOW Strong's Dry Goods ENID Earnest Bros also Stillwater & Shawnee HENRYETTA Williams Shoeland LAWTON **Dutcher's Shoe Store** OKLAHOMA CITY Nissen's (all stores) WOODWARD

#### OREGON

ALBANY Long's Shoe Store ASTORIA Buster Brown Shoe Store BEAVERTON Buster Brown Shoe Store COOS BAY Buster Brown Shoe Store EUGENE Hoover's Shoe Store FOREST GROVE Gimre's Shoe Store GRESHAM Adams Shoe Store HEPPNER Gonty's HILLSBORO Eric Marggi Shoe Store MEDFORD Buster Brown Shoe Store Mann's MILWAUKIE Nickels Shoe Store Nickel's Shoes Miller's Hollywood PORTLAND SALEM. Marilyn Shoe Store THE DALLES

#### PENNSYLVANIA

Van Buren's Shoe Store

Sharping Shoes (2 stores)

Boston Shoe Store

Arrow Shoe Store

ALLENTOWN Wetherhold & Metzger Uptown Shoes AMBRIDGE Davidson's Dept. Store Ettinger's Shoe Store BEAVER FALLS Jackson's (5 stores) BELLEFONTE Yeager's Bishop Shoe Store BELLEVUE

BLOOMSBURG

DOYLESTOWN

MEADVILLE

MILLHEIM

BRADDOCK Kramer's Shoe Store BUTLER Goodman Bootery CHAMBERSBURG Fraver's Shoes CHARLEROI Union Shoe Store CHESTER Crook's Shoes CLARION CLEARFIELD (also in Philipsburg) Shugart's Shoes COATESVILLE Hershey's Shoe Store CONNELLSVILLE Wright's Shoes

Don Sand's Shoe Store EASTON Trask's (2 stores) FRANKLIN Sheasley Brownbill Shoe Store GETTYSBURG The Shoe Box GREENSBURG Kamps Shoes (4 stores) GROVE CITY Cantor's Shoe Store HARRISBURG HATBORO Santerian's Dept. Store HOLLIDAYSBURG Lasser's Shoe Store HOMESTEAD Gold's Shoes, Inc. INDIANA Anderson's IRWIN Jackson's Shoe Store JEANNETTE Karl's Shoe Store KANE LANCASTER Hub Shoe Co., Inc.

LATROBE Kamp's Shoes (4 stores)
LEBANON M. Bratton

McKEESPORT Richard's Shoe Store

Boyersmith's Brownbilt Shoe Store

READING Paul's Fine Shoes SCRANTON The Globe Store (Cleland-Simpson Co.) SUNBURY Koval's Bootery TYRONE Lugg and Edmonds UNION CITY Clark's Shoe Store UNIONTOWN Freeman's Shoe Store WASHINGTON Teeks Fine Shoes WEST CHESTER Mostellers WILKES-BARRE Fowler, Dick & Walker WILKINSBURG Tritsch's (3 stores) The Bon Ton Dept. Store

PENNSYLVANIA (Cont'd)

NORRISTOWN Brockton Shoe Store

C. A. Rowell (also in Germantown)

PHILADELPHIA

Bishop Shoe Store

Footstep Shoes

Kaufmann's

Harl's Shoes

Paul's Bootery

Towne Shoes, Inc.

Ben Gittleman Shoes

Hammond's Shoe Store

Welker & Maxwell Co.

#### RHODE ISLAND

CRANSTON Park Shoe Store EAST GREENWICH Silverman's Shoes PAWTUCKET David Harley, Inc. The Outlet Company PROVIDENCE WEST WARWICK Peters Shoe Store WOONSOCKET Mongeau Shoe Store

#### SOUTH CAROLINA

ANDERSON Gene Anderson CHARLESTON French Boot Shop Belk's Roberts Shoe Store FLORENCE GREENVILLE Belk-Simpson (also Lewis Plaza) GREENWOOD Bowling's Bootery LAURENS SPARTANBURG Wright-Scruggs

#### SOUTH DAKOTA

MADISON Burg's Bootery YANKTON Hogan's Shoe Store SPEARFISH Spearfish Bootery

#### TENNESSEE

CHATTANOOGA The Jo Ann (2 stores) COLUMBIA W. W. Evans & Co. FAYETTEVILLE Ruttered COOKEVILLE Terry Bros. Dept. Store Stegall Shoe Co. KINGSPORT Harrison's Bootery KNOXVILLE Beeier's Bootery McMINNVILLE

Wilson's Brownbill Shoe Store MEMPHIS The John Gerber Co. ROGERSVILLE Rod Armstrone & Co. King's Dept. Store

#### TEXAS

Vogue Shoe Store

AUSTIN

Buckley's Shoe Store CORPUS CHRISTI Lichtenstein's (3 stores) Stone's Shoe Store DENTON EL PASO The White House Cawyer's Shoe Store GRAHAM HOUSTON Craig's (Gulfgate and Village) Adam's Shoe Store Wilson's Shoe Store

KILLEEN MCKINNEY PORT ARTHUR The Fair Store Carl's Shoe Dept. SAN ANTONIO SULPHUR SPRINGS Steel's Shoe Store VICTORIA Martin's Shoe Store

#### VERMONT

BENNINGTON Dragon's Shoe Store

#### VIRGINIA ABINGDON

W. E. Rice & Son ALEXANDRIA Hayman's Shoes-King St. ARLINGTON Columbia Shoe Store Leggetts Dept. Store BEDFORD Shoe Box Montagna's Shoes (2 stores) RADFORD Leggett's Dept. Store

#### WASHINGTON

Kettman's Shoe Store Spenger & Pancoast Shoes BREMERTON Spellman's Shoes Glen Freeman Shoes CENTRALIA Zimmerman's Shoes LONGVIEW PROSSER Rodman's Shoes RICHLAND David's Shoes (also Kennewick) SEATTLE Dahl's Shoes SPOKANE Rusan's TACOMA Spellman's Shoes (2 stores) Spellman's Shoes

WENATCHEE Trosper's Shoe Store

Wilton's Shoes

Wilton's Shoes

WALLA WALLA

WEST VIRGINIA CHARLESTON Coyle-Richardson (Taggart Shoes) CLARKSBURG Martin's Bootery (2 stores) FAIRMOUNT Martin's Bootery HUNTINGTON

Taggart Shoes (Anderson-Newcomb) PARKERSBURG Smith Shoe Store

WISCONSIN APPLETON French Slipper Shop E. L. Chester Co. FOND DU LAC Becker Leather Goods GREEN BAY Newman's The White Store Unser Shoe Store HARTLAND I. Jacobs & Sons LA CROSSE E. R. Barron Co. MADISON Barker's Shoe Store, Carmen's MANITOWOC

French Slipper Shop MILWAUKEE Gimbel's (2 stores) The Grand (3 stores) Lindman's Brown Bilt Shoe Store Britton's, Inc. (Walkover Shoe Store) PRAIRIE DU CHIEN Panka Shoe Store RACINE

#### WYOMING

CASPER Casper Commissary, Inc.

#### CANADA

ALBERTA CALGARY Bata Shoe Store Nowak's Shoes Ltd. (2 stores) EDMONTON Cochlan's Shoes

#### BRITISH COLUMBIA

PRINCE GEORGE Prince George Shoe Store VANCOUVER Arnell's Footwear Dexall's Shoe Store Stacy's Ltd. VICTORIA H. E. Munday & Sons

#### MANITOBA

PORTAGE LA PRAIRIE Callan's Shoe Store WINNIPEG Bata Shoe Store Ronald's Shoe Store

#### **NEW BRUNSWICK**

FREDERICTON Fit-Rite Shoe Store

HALIFAX

NEW GLASGOW

**NOVA SCOTIA** 

PRINCE EDWARD ISLAND

#### Mosher's Shoe Store

Kline's Limited

#### Holman's of P. E. I. (2 stores)

ONTARIO BELLEVILLE Pollock Shoes BRANTFORD Ludlow's Footwear COLLINGWOOD Earl's Shoe Store Mundy's Limited GUELPH Scott's Quality Shoe HAMILTON Morgan's—The Centre KINGSTON—NAPANEE

Roblin and Son (2 stores) KITCHENER Goudles Ltd. Richardson's Shoe Store Jarvis Boot Shop Deegan's Shoe Store OSHAWA The Burns Co. Ltd. PARIS Inksater's Shoe Store ST. CATHARINES The Boot Shop SAULT STE, MARIE

Detweiler's Shoe Store Rivers Shoe Store Merrilees Shoe Store Cook's Shoe Store Fred Billing's Shoes TORONTO Boake Shoe Store Collyer Shoes (2 stores) Mel Johnson Footwear Ltd. (3 stores) J. Jupp and Son K. B. Loheed and Son Miller Shoe Store

Morgan's (2 stores) Ross Phillip's Shoes (2 stores) Pollock Shoes (3 stores only) Smith Smart Shoes (2 stores) Stanford's High Grade Shoes WALLACEBURG

Maynard-Hodges Shoes WELLAND D. McCaw and Son Ed. Haas Shoes WINDSOR

LEASIDE-SCARBORO Murray's High Grade Footwear WILLOWDALE Stafford Shoes

QUEBEC MONTREAL Jas. A. Ogilvy's Ltd. QUEBEC CITY J. B. Laliberte Lteé. SHERBROOKE Patrice Roy Shoes

#### SASKATCHEWAN

SASKATOON Stephenson's Shoes Ltd.



TASTE OF FRENCH COOKING draws an indignant look from little Milko as his mother coaxes

him to take his lunch. To him, though, Paris, Rome—it makes little difference. It's all mostly mush.

### Mama Gina and Milko

#### STAR PLAYS IN PARIS WITH HER BABY BOY

On the movie screen Italy's famous actress Gina Lollobrigida is fiery and wild. But in Paris recently another side of Gina was on view. She had come to town to make the movie version of *The Law*, Roger Vailland's Goncourt prizewinning novel about the fiery people of southern Italy. With her she brought her husband Milko Skofic, who is also her manager, and their one-year-old son Milko II. And what Paris

saw was a loving, tame and tender mother.

The Skofics turned their hotel suite into a nursery for the boy. When Gina was working,
Milko often came out to the studios. When

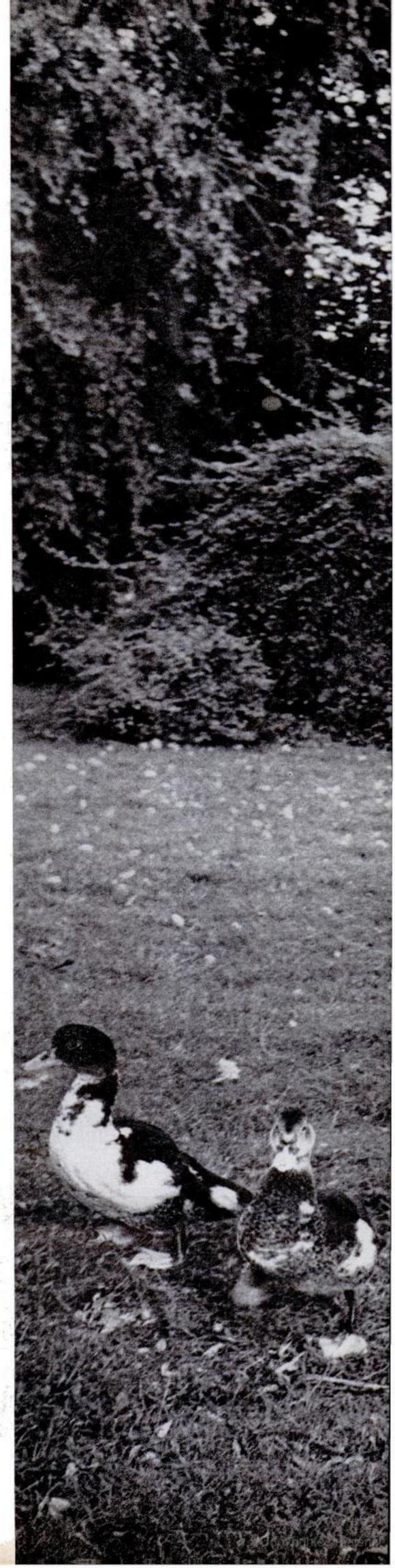
Milko often came out to the studios. When she had time off, the family went out together to the Bois de Boulogne. Little Milko turned out to be so adaptable a traveler that when Gina arrived in Madrid last week to make Solomon and Sheba, little Milko was along again.



TESTING FOR TALENT in their car returning from the studio, Gina tries an actress's dark glasses

on the baby. He peered gravely through them at a world grown strangely dark, then tugged them off.

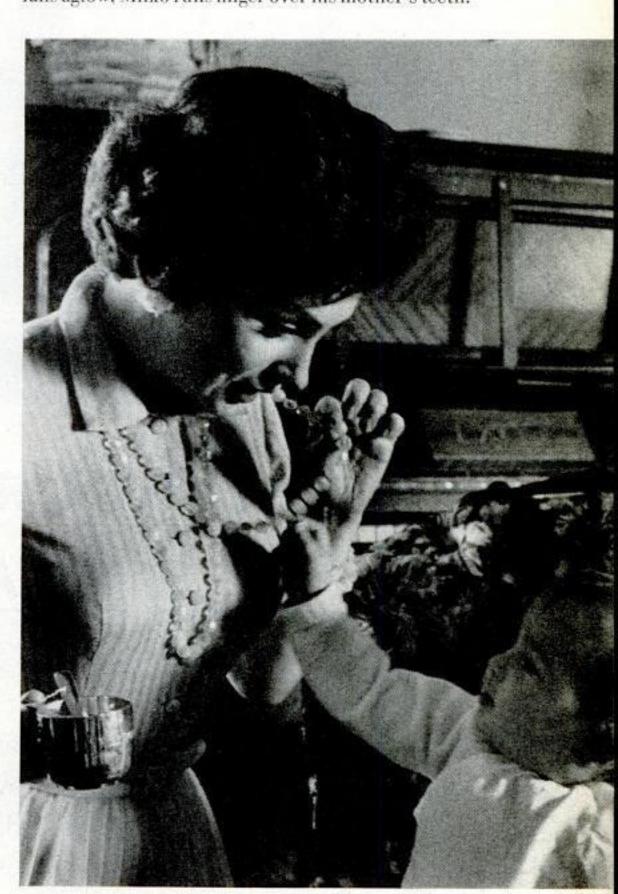
when the same the same to the same will return







**EXPLORING A FACE** that has set millions of fans aglow, Milko runs finger over his mother's teeth.



GRABBING BEADS, Milko falls short of the hard grip necessary for successfully breaking the string.

← CHASING DUCKS, Milko pulls Gina along. But Bois de Boulogne ducks waddle faster than Milko.



These "Fashion Tailored" gabardine slacks are made of 55% "Dacron"\* polyester fiber, 35% rayon and 10% Du Pont nylon for extra-long wear. In a range of shades. See them today at 1,500 Sears retail stores and catalog sales offices. Only \$8.98.



### WASH...THEY DRY NEAT WEAR...THEY STAY NEAT

These handsome fall gabardines made with 55% "Dacron" wash easily, dry with a sharp crease, without wrinkles . . . require little, if any, touch-up pressing.

And they keep you looking neat for every fall occasion.

See them at Sears today!



DACRON

BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

\*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the fabric or slacks shown.

#### GINA AND MILKO CONTINUED



VISITING THE STUDIO, Milko took one look at his mother in black dress of an Italian village girl and burst into tears. Here Gina is consoling him.



STROLLING THROUGH PARK, Milko II views the world from atop Milko I's shoulder while Gina looks up at him proudly and a little apprehensively.



BENNY GOODMAN, WORLD-RENOWNED KING OF SWING

THE GREATEST NAME IN VODKA

#### "IT LEAVES YOU BREATHLESS!" says Benny Goodman

Smooth, flawless Smirnoff gives you everything you ask for in a vodka. And nothing you don't want! Having virtually no taste of its own, it never "takes over" in your drinks. It has no "breath"... leaves no whisper of liquor on your lips. Let nobody tell you all vodkas are the same. Make sure you get the one and only Smirnoff. Just mention our name!

the vodka of vodkas

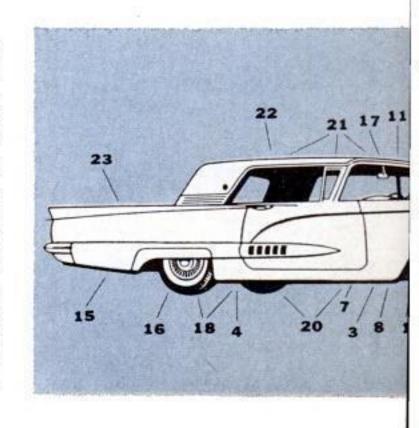
### Kick off this Fall with a Texaco



#### Saves your car, saves you trouble and money. Here's what you get:

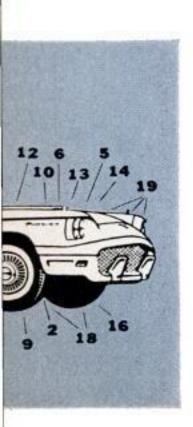
Summer's gone and chances are your car's been put through a lot of extra mileage. So now's the time to see your Texaco Dealer. He checks and corrects. He prevents trouble before it can mean trouble for you. He lubricates. He puts your car in shape for safer, surer Fall and Winter driving. (Many Texaco Dealers have a special "package-price" for a complete Safe-T check-up and Fall car-conditioning.) See diagram at right. Shown are just a few of the things your Texaco Dealer can check, and services he is trained to do.

At the same time — get Texaco PT Anti-Freeze. Avoid costly freezeups. Enjoy the Guaranteed Protection that only Texaco PT gives you . . . because it's the finest anti-freeze you can buy! 1 Chassis-lubricate with Texaco Marfak. 2 Crankcase-drain and refill with all-temperature Havoline Special 10W-30. 3 Automatic Transmission-change or add Texaco Texamatic Fluid. 4 Differential. 5 Oil Filter. 6 Air Cleaner. 7 Power Steering fluid. 8 Brake fluid. 9 Wheel Bearings. 10 Manifold Heat Control Valve. 11 Heater & Defroster. 12 Battery. 13 Spark Plugs. 14 Cooling System-Radiator, Fan Belt, Hose, Water Pump-and protect with Texaco PT Anti-Freeze. 15 Muffler & Tail Pipe. 16 Shock Absorbers. 17 Windshield Wipers. 18 Tires. 19 Lights & Signals. 20 Body Hinges, Locks & Catches. 21 Windows & Mirrors. 22 Car Interior. 23 And, fill your tank with Sky Chief Su-preme gasoline, with Petrox, for Instant Power... or lively-powered, regular-price Fire Chief.



## Safe-Tcheck-up!





TEXACO
DEALERS in all 48 states
Texaco products are also distributed in Canada, Latin America, and Africa

THE TEXAS COMPANY



# What a glamorous way to end a meal— Jell-O Chiffon Pie

Make the pie of pies with Jell-O Chocolate Chiffon Pie Filling...or with luscious Lemon. (And don't forget Jell-O Strawberry Chiffon. Not shown here, but a showpiece pie for sure!)

**Takes mere minutes** . . . 9 for chocolate . . . 6 for the other flavors. Just add liquid and sugar

to Jell-O Chiffon Pie Filling. And beat.

**No cooking!** No mistakes possible. Thousands of tests in the General Foods Kitchens prove you can't make a mistake—even if you try!

Costs pennies. At your grocer's now!

Jell-O is a registered trade-mark of General Foods Corporation



BACK IN 1925, as near as they can recollect, the Underwood family assembled for a portrait. In the front row from left are Della and Silas, son Cecil, then about 3, and daughter Chloe, 10. Behind them are daughter Mary, 16, son-in-law M. E. Lemasters, daughter Lilly (Mrs. Lemasters), 23, and son Clint, 14.



ASSEMBLED AGAIN for anniversary, the family poses for a portrait almost matching the old one. In front are Della, Silas, Cecil, his wife Hovah, and Chloe (wife of Russell Farrell who could not attend). In back are Mary, husban! Roy Williamson, Lilly's husband, M. E. Lemasters, Lilly, Clint, Clint's wife Faun.

### PROUD DAY FOR FARM COUPLE

#### Their boy, West Virginia governor, helps them mark 60 wedded years

On Della Forrester's 18th birthday she and Silas Underwood got married in the flinty farm country of Tyler County in northwestern West Virginia. They rented a small house and Silas went to work as a farmhand at 75¢ a day. That was in 1898, and just recently 100 of their friends and kin gathered to honor the Underwoods on their 60th wedding anniversary. All five of their children were on hand, including

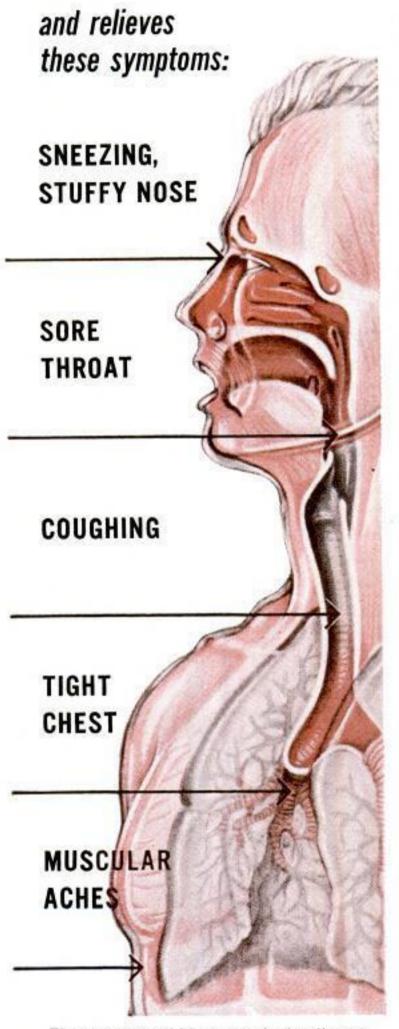
the youngest, Cecil, who has done especially well. Two years ago, at only 34, he was elected governor of the state, the youngest in West Virginia's history and the first Republican to win the office in 28 years.

A lot of things had changed in 60 years and a lot had stayed the same. The Underwoods own their own farm, although Silas broke his leg last year and, at 83, has had to give up farming. But they still rise at 6 each morning. Della draws water from the well, bakes her own bread, makes her own soap and vinegar and cans quarts of vegetables that Silas still raises in their garden. They butcher most all their own meat. And now, of a warm afternoon, they sometimes sit quietly on the porch, recollecting their long, fine years together and taking pride in the way the children have turned out.

OUTSIDE CHURCH AT 60TH ANNIVERSARY CELEBRATION, THE UNDERWOODS LOOK FONDLY ON AS SON CECIL, THE GOVERNOR, MAKES MOVIES OF HIS CHILDREN



# Coldene catches your cold in any of its 5 stages\*



The common cold is not a single ailment and its \*stages progress in no certain order. A cold attacks various parts of your system, bringing a variety of miseries to different parts of your body.

Coldene combines in one medicine quickacting ingredients known to provide relief at

your cold's several stages. Coldene acts faster because it's a liquid. Brings feelable relief before a tablet can be digested. Most powerful cold medicine you can buy without a prescription.



coldene

feelable relief in minutes

Copr. 1958 by Pharma-Craft Corp.

#### 'Silas is the only boy I ever cared about'



STARTING OUT, Della and Silas had a composite photograph made. They can't recall when it was.

Silas was 14 and Della was 9 when his mother died and his family moved from Tyler County to Pittsburgh. Silas went to work in a sawmill, then a boat yard, a steel mill and a blacksmith shop. He was a deckhand on a sternwheeler, pushing coal barges from Pittsburgh to Cairo, Ill. when he went back to Tyler County in 1898 and asked Della to marry him. "I said yes right away," Della recalls. "Silas is the only boy I ever cared about."

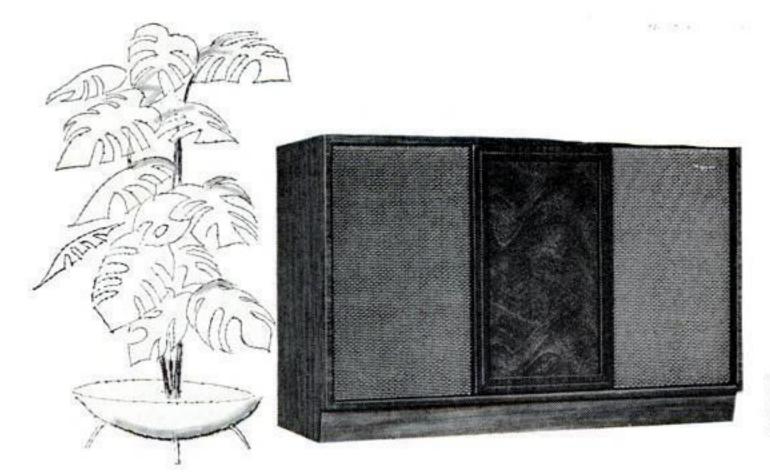
"I had no more home than a yellow dog before we were married," Silas says. With \$50 cash and a hog, the couple set up housekeeping. They bought a maple bed for \$3.50. Most of the children were born in it and they still have it. There was never much money and the Depression left them near penniless. But the children helped tend the small farm Silas acquired, and things gradually got better.



NOWADAYS Della and Silas take their ease in the late afternoon on the front porch swing and reminisce over

some of their old stereoscope views. They have never, in 60 years together, been more than 200 miles from home.

CONTINUED



# Now MAGNAVOX gives you a choice of three different ways to enjoy thrilling new stereo sound.

1. Stereo "all in one." The Stereorama 202—a new technique combining a complete stereo system in a single cabinet to re-create music with a dimensional quality that seemingly surrounds you with the performers themselves.

Six speakers (including two 15"), a powerful dual-channel amplifier, diamond pickup, sliding top for access to changer and controls, record library space—in beautiful furniture. In mahogany, only \$289.50. Also available with AM/FM radio.

# Magnavox Stereophonic High Fidelity opens an exciting new world of musical enjoyment for you

2. This complete home entertainment center . . . includes STEREOPHONIC sound! Magnavox high fidelity television and companion stereo phonograph combine to provide a complete stereo system for greater listening and television viewing pleasure.



The Manhattan high fidelity television serves as second stereo channel. Like other Magnavox Gold Seal models it is "parts guaranteed for one year and free service for ninety days." Only \$299.50.

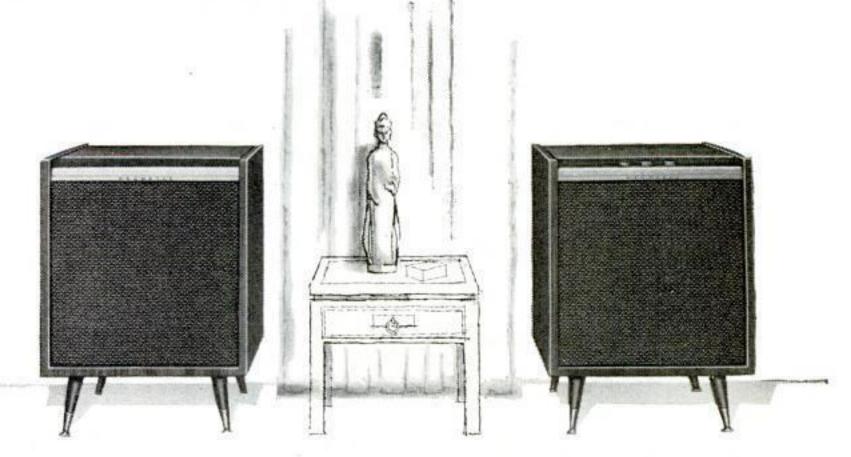
Belvedere contains four speakers (including 15"), 20-watt dual-channel amplifier, diamond pickup, and many other deluxe features found only in high-priced instruments. In mahogany, only \$225.

#### 3. Duplex Stereo System

Two identical cabinets provide a "spaced" stereo system to suit your decor. See these and other magnificent Magnavox models in fine woods, priced from \$149.50 to \$1000, at your Magnavox dealer. The Magnavox Company, Fort Wayne, Indiana.

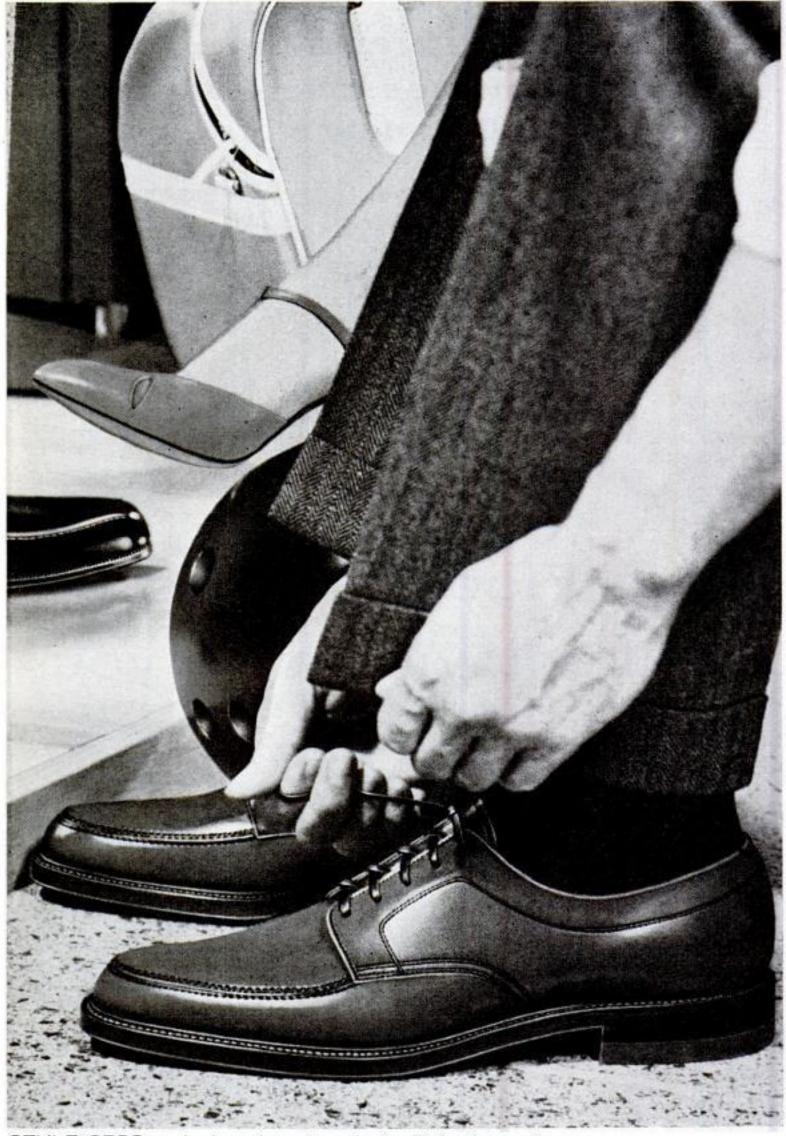


stereophonic high fidelity • radio-phonographs • television



The Concerto 3-speaker phonograph with diamond pickup; dual-channel amplifier—\$159.50. Matching companion 3-speaker, record storage cabinet, only \$69.50.

Prices and specifications subject to change without notice.



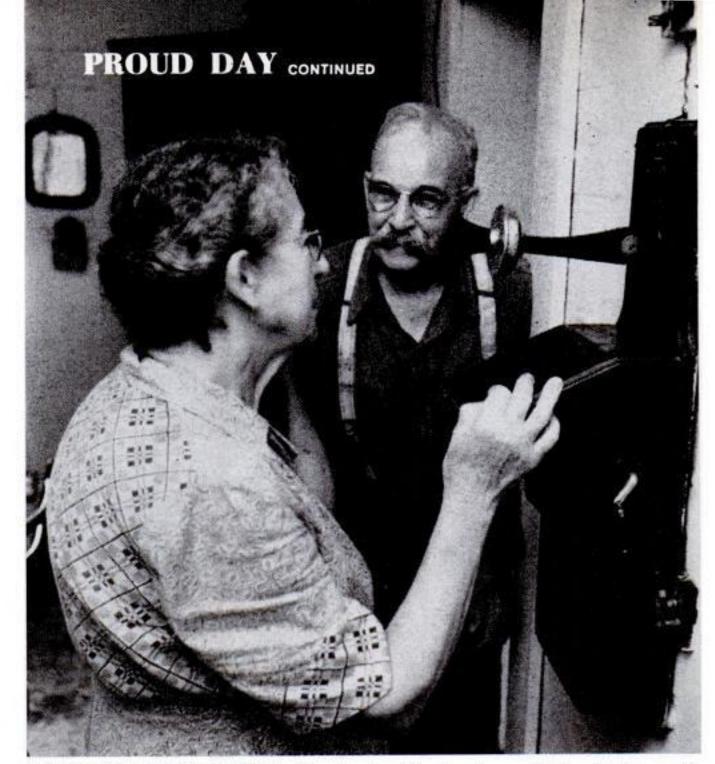
STYLE 8582...designed and made to fit better...longer

# solid strike in style ....with comfort to spare!

How good a bowler is he? Hard to tell from this angle. But one thing is sure: he can look forward to bowling shoe comfort as he changes back to the style of Johnsonian Guide-Steps. Such comfort in men's dress shoes may seem unusual... but Johnsonian Guide-Steps are unusual shoes, made on a new principle designed to fit the feet in action! You'll like them... they look as good as they feel. Best of all, you get style and comfort for \$9.95 to \$13.95.



ENDICOTT JOHNSON... A FAMOUS FAMILY NAME IN SHOES



HAND-CRANKED PHONE, for local calls, jangles and the Underwoods take congratulations from friend. They now also have a newfangled dial phone.



BAKING BREAD, as she does once a week, Della takes half a dozen loaves from the oven. She still uses a wood stove for cooking, as she always has.



DRAWING WATER from the farm's well, Mrs. Underwood fills a pail from the bailer. Well water is hard, so she collects rain water for washing clothes.

CONTINUED

# New smoke" King Sano

Already smokers report new advance "Softens The Smoke"



If you are serious about cutting down on nicotine and tars, here is wonderful news for you. Cigarette science has today stepped ahead with a reduction of nicotine and tars so advanced

The reason is that the new King Sano goes a step beyond any filter.

that you taste the difference in 'softer smoke'.

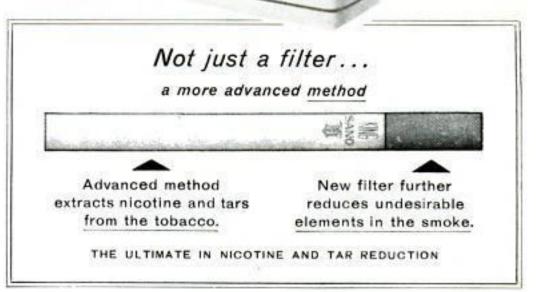
Only King Sano has perfected the method of reducing nicotine and tars in the tobacco itself.

No other cigarette does it.

If you, like so many other Americans, want the utmost nicotine and tar reduction plus a new 'soft' taste—we urge you to try the new 'soft smoke' King Sano.

Surely it is well worth the difference in price. Now in stores everywhere.

 The content of nicotine and tars in the smoke of new King Sano is based on the results of a continuing study by Stillwell & Gladding, Inc., Independent Analytical Chemists.

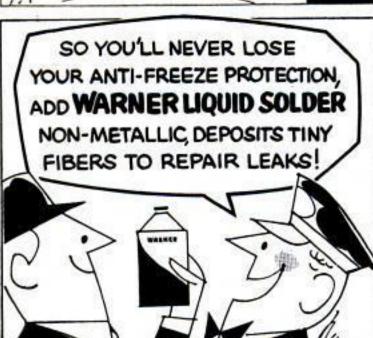


FINE TOBACCOS REDUCED IN TARS AND NICOTINE ARE ALSO USED IN REGULAR SIZE SANO CIGARETTES, SANO ALL-HAVANA CIGARS AND SANO PIPE TOBACCO, PRODUCTS OF UNITED STATES TOBACCO COMPANY

# STOP! BEFORE ADDING ANTI-FREEZE PLAY SAFE WITH WARNER'S!"









WARNER-PATTERSON CO. - 600 S. Michigan - Chicago 5
Warner-Patterson Company of Canada, Limited - Toronto 2, Ontario

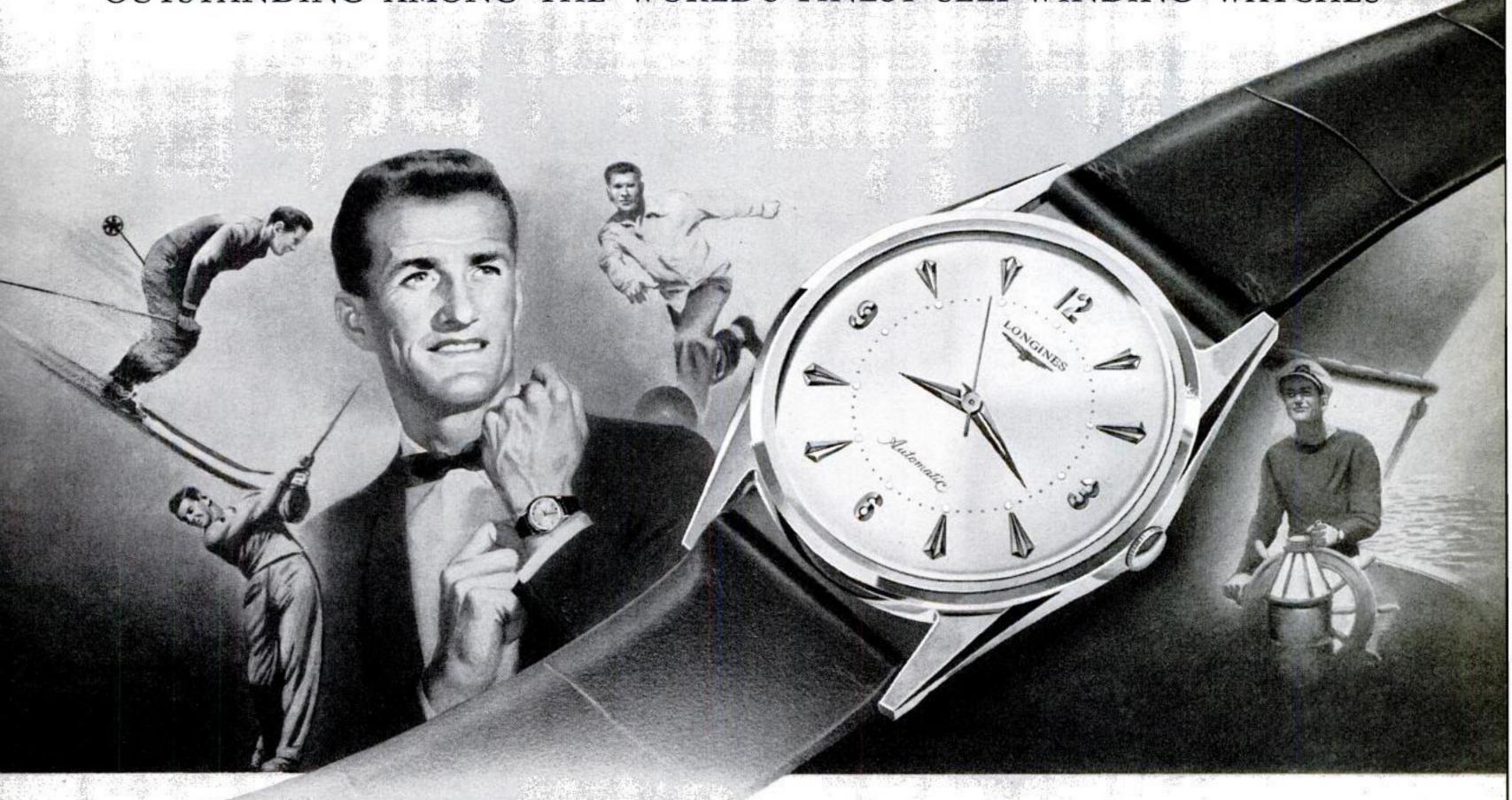


TENDING TO CHORES, Silas Underwood trudges, a scythe on his shoulder, past the rail-fenced vegetable

garden toward some high weeds that need cutting. He uses the cane to favor the lame leg he broke last year in a fall.

# IONGINES

ANNOUNCES THE MAGNIFICENT 1959 Grand Prize AUTOMATICS—OUTSTANDING AMONG THE WORLD'S FINEST SELF-WINDING WATCHES



MAXIMUM PROTECTION AGAINST ALL COMMON WATCH HAZARDS — IT GOES WHEREVER YOU GO — DOES WHATEVER YOU DO

Finest watches of their type are the Longines 1959 Grand Prize Automatics, distinguished new 14K gold self-winding watches with built-in safeguards against all common watch hazards-water, perspiration, dust, shock, magnetism. Ten years of research, six years of field testing, and almost a century of experience in the science and art of watchmaking are the essential ingredients in the success of these superior self-winding watches. There are no other watches in the world like them. The self-winding mechanism, developed and patented by Longines, keeps the mainspring at full power with normal activity. Longines Grand Prize Automatics, in world-wide use, have demonstrated incredible accuracy and dependability. Yet, in spite of a somewhat higher price, they are most economical to own, thanks to perfection of manufacture and maximum protection from damage in normal use. (C) Presented in highly-styled and beautifully finished cases of 14K gold, they feature attractive dials with individually applied 18K gold dial markers. Here is the watch for your personal use, or the gift watch of distinction for a man of discrimination. Remember, for all the qualities by which the worth of a watch may be judged, Longines

has won highest honors when measured against the finest watches of the world. C See these and other magnificent 1959 Longines watches at your authorized Longines-Wittnauer Jeweler. An informative booklet will be sent on request. C Illustrated above—the Triumph, one of the Longines series of "Grand Prize" Automatics, \$195. Other Longines Automatic Watches from \$89.50.

### LONGINES

Ten World's Tair Grand Prizes · 28 Gold Medal Hwards

Highest Honors For Accuracy From Government Observatories

Official Watch Ter Timing Championship Sports The World Over

The First Watch Of Aviation, Exploration And Science

THE WORLD'S Most Honored WATCH

Longines-Wittnauer Watch Company
SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER COMPANY

LONGINES-WITTNAUER BUILDING, NEW YORK 36, NEW YORK



DOWN WITH DAWKINS. Army's fabulous football captain (Life, Oct. 13), is the cry of prematurely confident placard-wavers at Notre Dame rally.



WEST POINT SEND-OFF (above) is roared by corps of cadets. Following up rally the night before, they lead buses carrying team (in rear) down hill

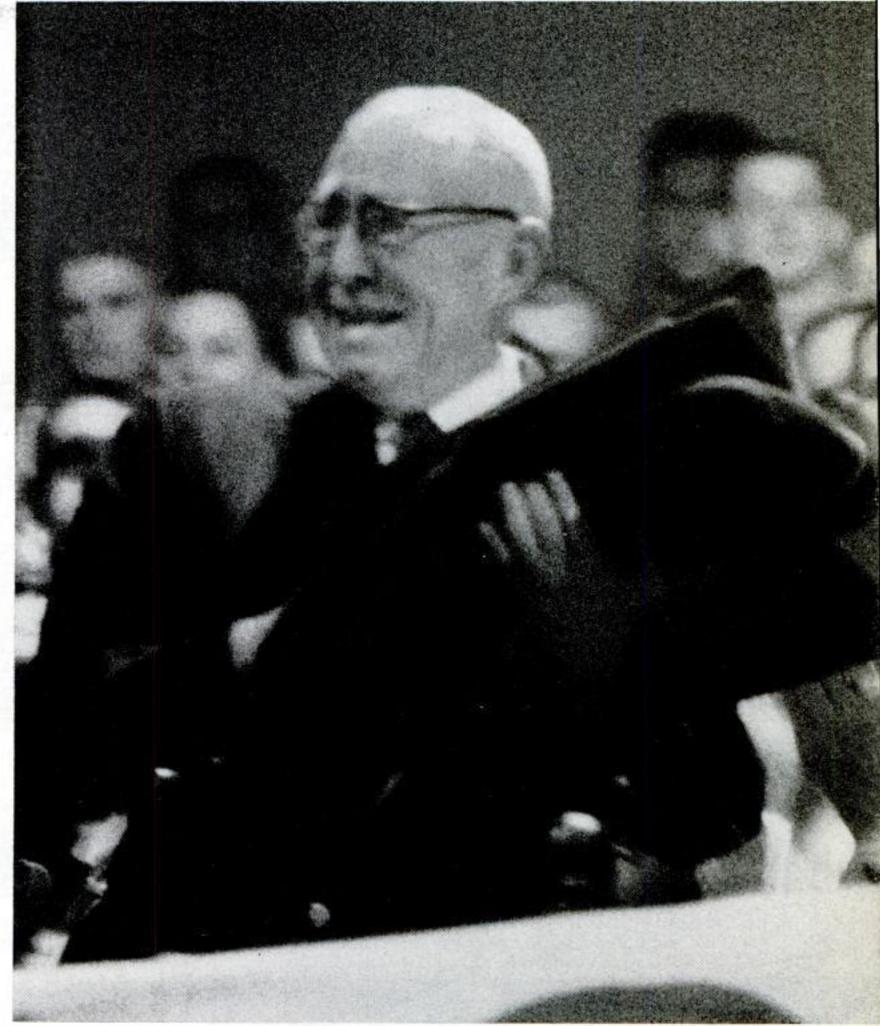
toward gate, carrying banner and singing On, Brave Old Army Team. When buses speeded up they broke ranks and ran alongside shouting encouragement.





**SOUTH BEND RALLY,** with cheerleader in foreground exhorting enthusiastic students, was the biggest and noisiest ever held in field house at Notre Dame. At height of cheering even the band (*lower left*) lowered its instruments to join in.





JESS HARPER, WHO COACHED ROCKNE AS PLAYER, IS OVERCOME AT RALLY

# BIG GAME OF YEAR

### Football fever burns at Notre Dame but Army brings in something extra

If neither team had won a game, the simple fact that Army and Notre Dame were playing football would be enough to generate high excitement. But last week, with both these old foes unbeaten, both ranking near the top in the nation and no more meetings scheduled, the tension was enormous. At a Notre Dame pep rally old gridiron immortals wept (above). A member of the old Four Horsemen got up and said shakily, "This game is the most important in the history of Notre Dame." Shouting, parading undergrads worked themselves up to shout the enemy off the field and play their traditional role of "12th man on the team." "You wouldn't believe it," said one Notre Dame player. "When you come on the field and hear that roar, you run a little faster, tackle a little harder."

By all rights, with the game being played at South Bend, Army should have been in a psychological hole. But back at West Point spirits were running just as high. The Army team had got a rousing military send-off with a parade (top center) led by a tank. Army also brought along a cheering section of 450 leather-lunged cadets determined to neutralize the one-sided roar that went up as the teams took the field. Instead of being two touchdowns behind before the kickoff, as most coaches claim to be when they play at South Bend, Army was perhaps behind only one—or less.



AN IRISH HURRAH rings out when Fullback Nick Pietrosante makes first down in Army territory in

the first quarter and gets a standing tribute from Notre Dame students. Pietrosante was team's star.

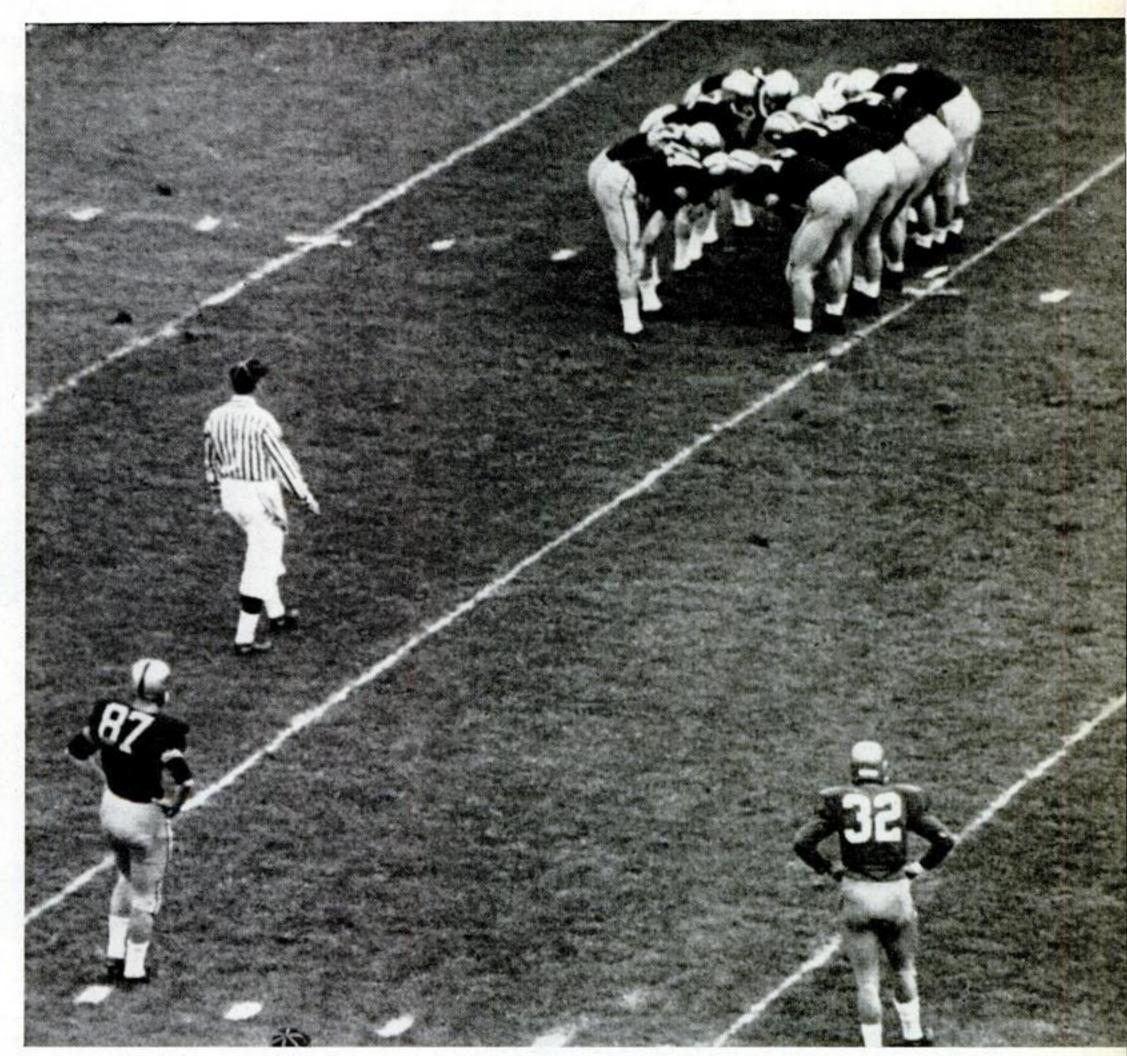
ARMY CHEER for touchdown springs from cadet rooters in first quarter. On their feet during much





of game, cadets had some tense moments in last period when Notre Dame nearly scored to take lead.





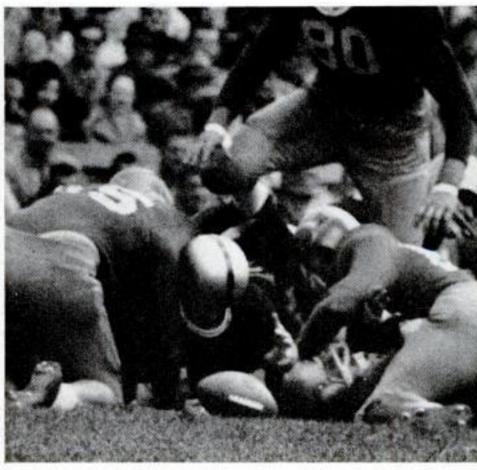
ARMY'S LONESOME END (87) STANDS GRANDLY ALOOF DURING HUDDLE BUT WATCHES HIS TEAMMATES

### EYES ON LONESOME END

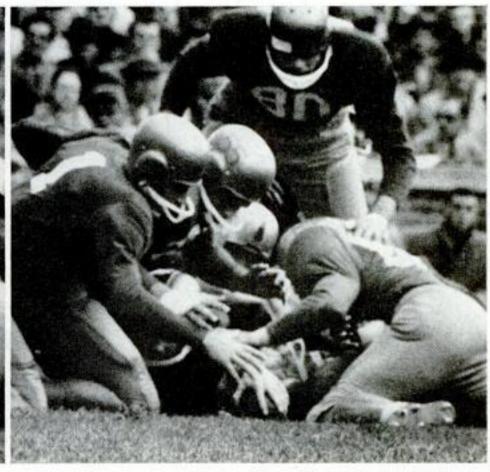
In the stands the charged-up cheering sections (left)—Notre Dame's big one and Army's little one—were fighting their own battle of the larynxes. But the connoisseurs kept careful watch on a strange sight on the field below. The center of interest was Army's lonesome end (above), the most intriguing figure of the 1958 season and the most talked-about innovation in football since the T-formation.

Lonesome End seemed to scorn his own

He never joined a huddle and got his signal in some mysterious way. Forced to cover him, Notre Dame came up with a lonesome halfback and the two played their own little game off to one side of the field. The Irish countermeasure worked, up to a point. Lonesome Halfback managed to neutralize Lonesome End. But the stalemate freed Cadet Captain Pete Dawkins (next page) to apply a shillelagh to the Irish.

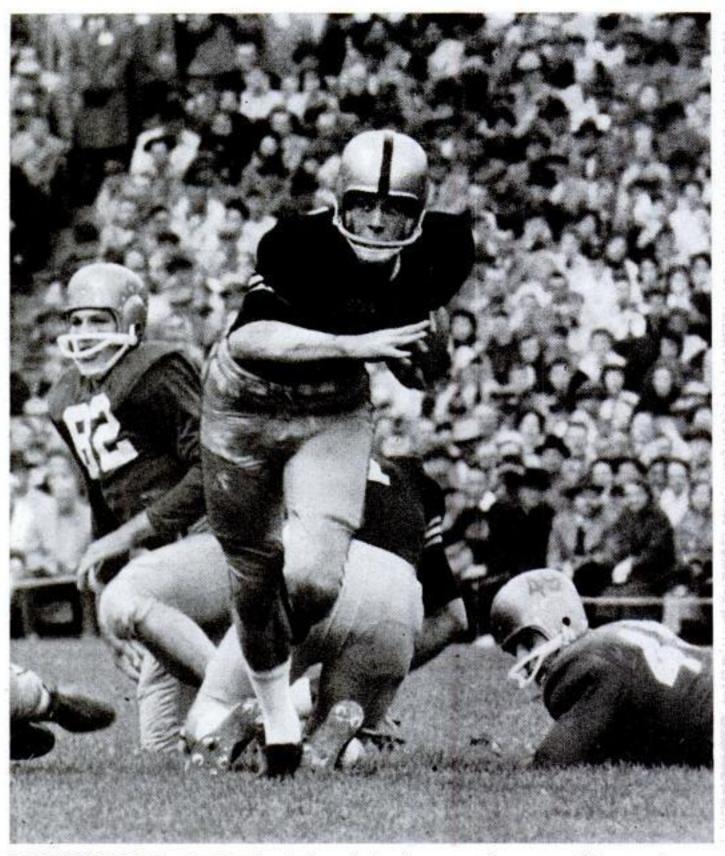


RECOVERED FUMBLES gave Army a big edge. Here ball (*left*), lost by Army's Gil Roesler, rolls

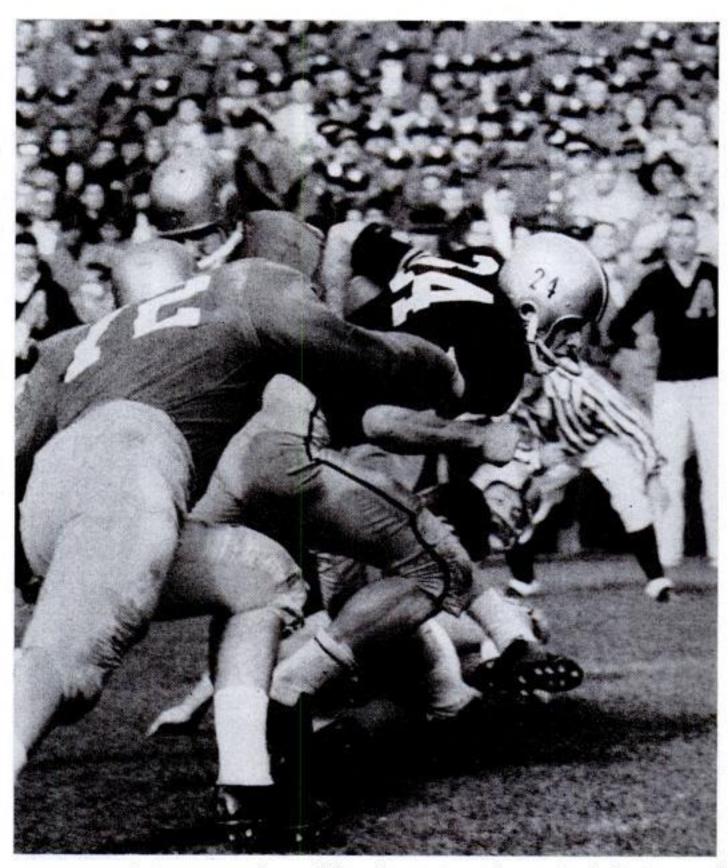


free and he grabs it back (right). Army recovered six fumbles, including three made by Notre Dame.

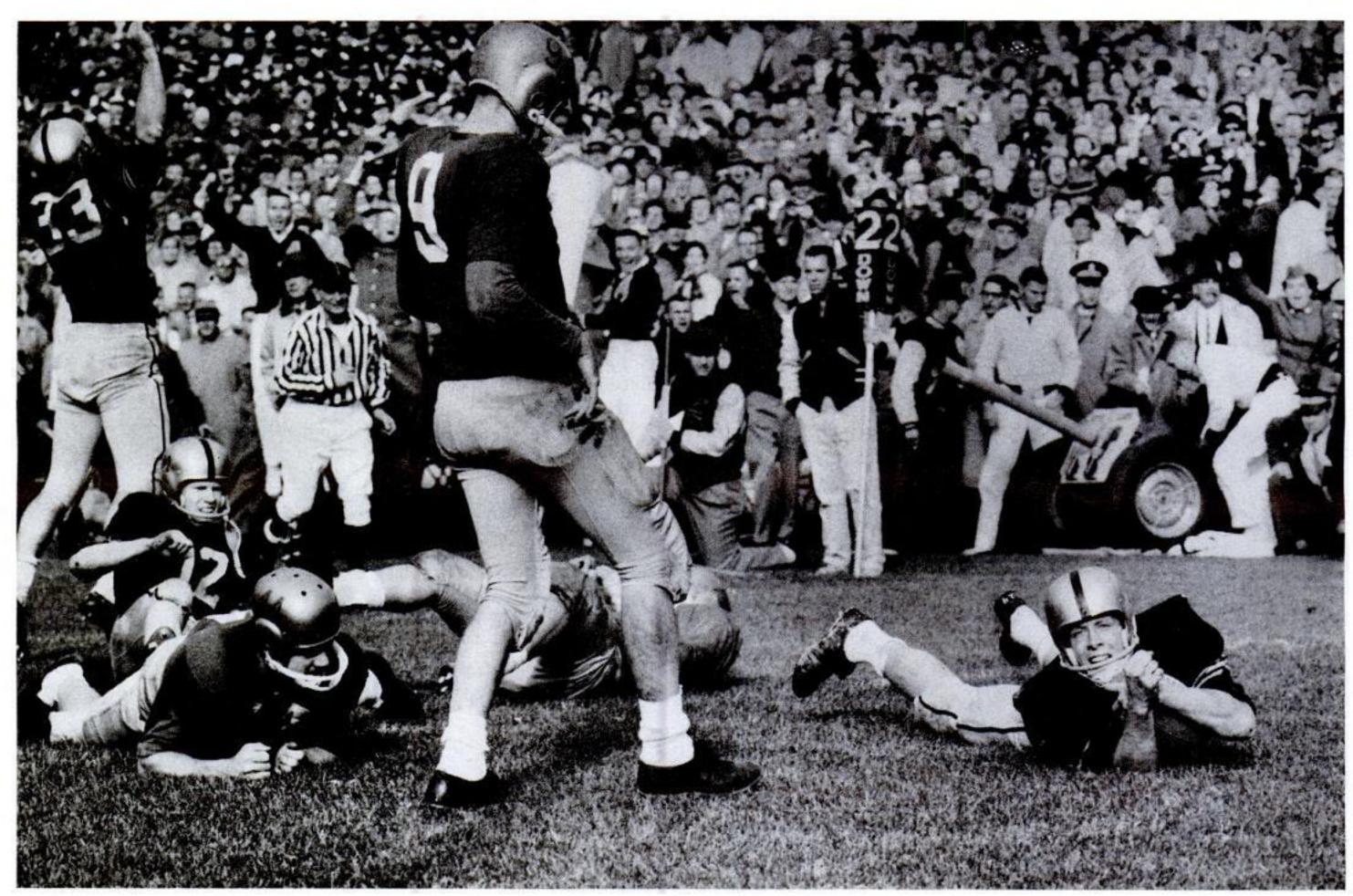
### NOTE TO NOTRE DAME: DAWKINS LIVES



**DAWKINS GETS LOOSE** for 14 yards in the second quarter. He gained consistently through Notre Dame's line as did his fellow halfback, Bob Anderson.



DAWKINS (24) DRIVES for goal line from six yards out in final minute of the game. He had pu' Army in scoring position by catching pass for 23 yards.



DAWKINS SPRAWLS, happily clutching ball, making touchdown after plowing through tacklers above. He then passed to Anderson for two extra points.

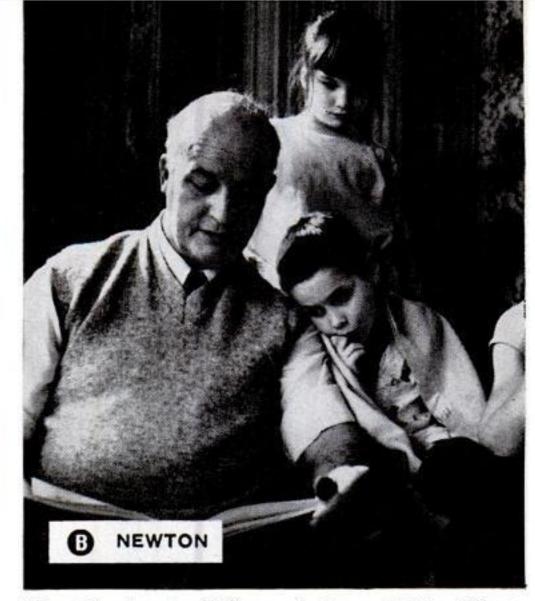
DAWKINS RIDES triumphantly off field on shoulders of cadets. Army's 14-2 - win was first victory over Notre Dame since the wartime Davis-Blanchard era.





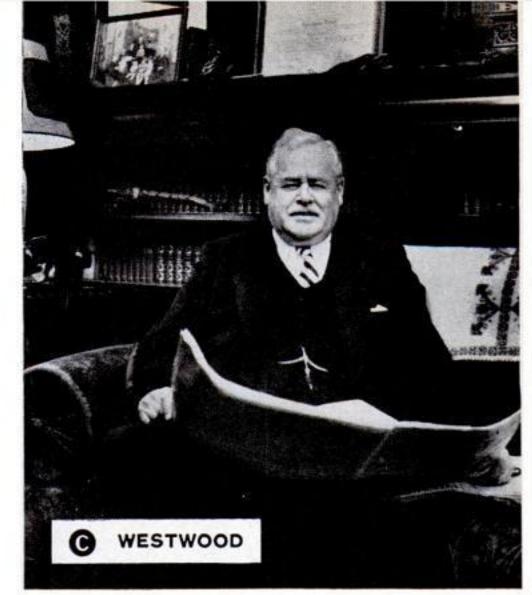
Man-size job. A group of junior high boys made news in LIFE when they signed up for a course in babysitting given by the Needham Visiting Nurse Assn.

Reports Mrs. Geo. Haines, Supervisor: "Prior to LIFE, many boys were hesitant about entering, but not now. Our Fall classes had standing room only. Other towns wrote for help starting similar services."



"Zest for learning" featured Dr. and Mrs. Elbert P. Little teaching their 8 children traditional values in an atmosphere of love and effective discipline.

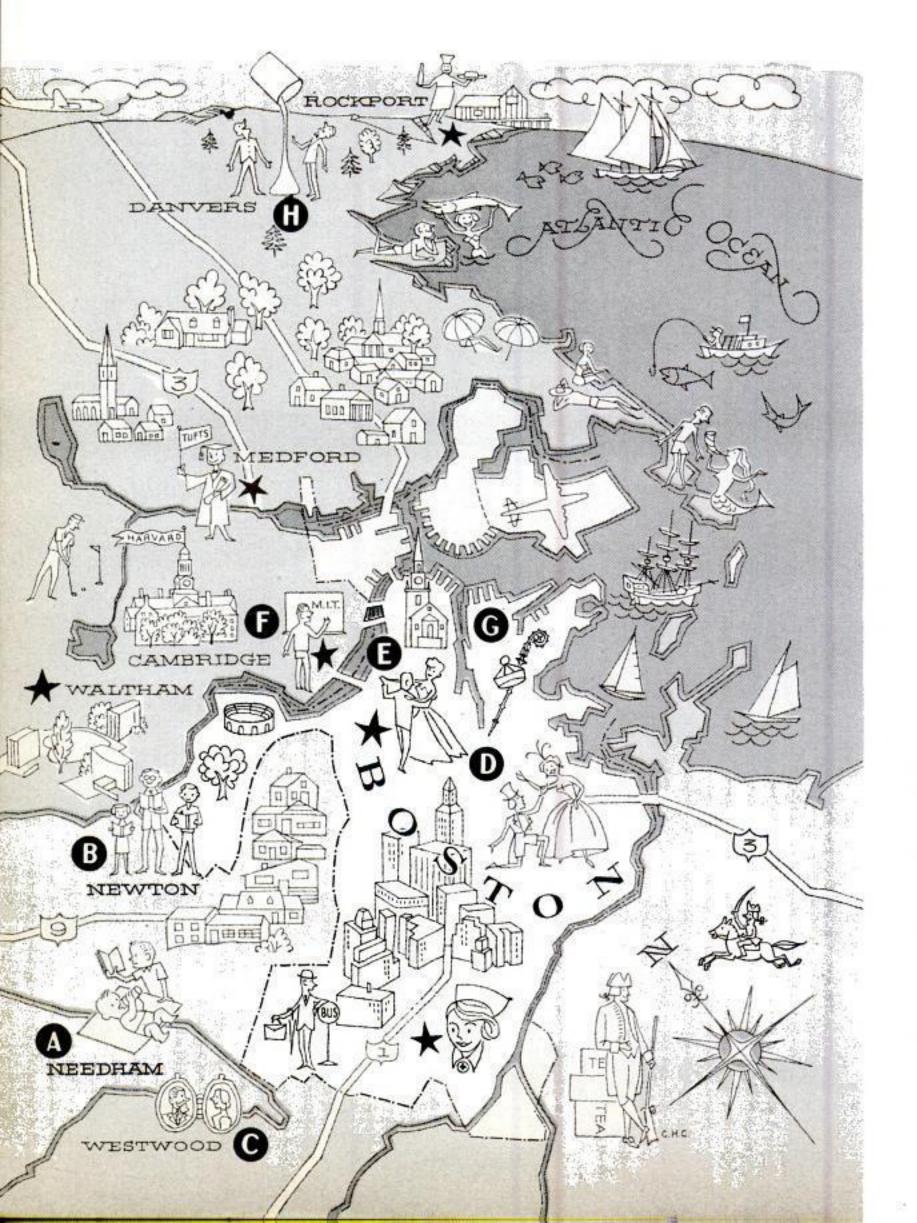
Says Dr. Little: "Messages of warmth came from everywhere—many from forgotten friends. A 77year-old man wrote, 'I had grown so disillusioned but the article has renewed my faith in humanity.'"



Brilliant heritage. Ralph Lowell appeared in LIFE's feature about descendants of his famous family.

Says Ralph Lowell: "As I walked through Harvard Yard, a student called me by name, said he recognized me by my picture in LIFE seen weeks before. Here and abroad, perfect strangers ask, 'Didn't I see you in LIFE?' It has been a good experience."

### How people respond to III in and



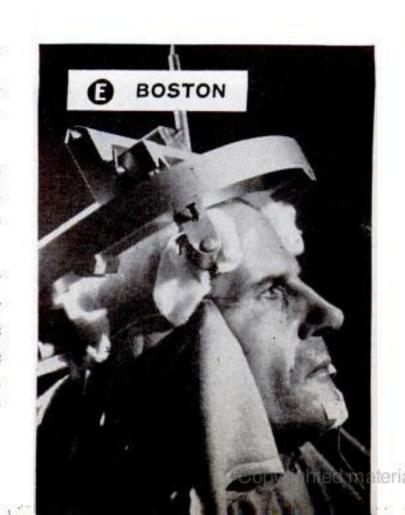
#### HOW PEOPLE RESPOND TO LIFE

- ★ MEDFORD. LIFE's first color reproductions of Tufts University method for analyzing human movement stimulated other scientists, made interest mount.
- ★ CAMBRIDGE. An M.I.T. professor's make-believe planet reported in LIFE inspired other teachers, fired so much student enthusiasm a special class for freshmen was started.
- ★ WALTHAM. Thousands visit Brandeis University to see the unique, modern group of chapels, one Protestant, one Catholic and one Jewish, which they saw first in LIFE.
- ★ BOSTON. "Waltz Evening," a ballroom event held 6 times a year, captured the imagination of so many people who saw it in LIFE, other cities are organizing similar events.
- ★ BOSTON. LIFE's story, "Nurse in Psychiatrics," deepened public understanding of modern psychiatric care, brought letters of gratitude from patients and their families.

Medical advances. The metal "halo" shown, which detects changes in brain waves, was in LIFE's 14-color-page report on a nation's health.

Dr. Dean Clark, General Dir., Mass. General Hospital, says, "LIFE renders great service by bringing to the public accurate scientific news.

"After the picture of the 'halo' appeared, letters seeking similar medical help came from the U.S., Europe and South America—and we were able to lead these people to appropriately trained doctors in their areas."





Socialites on Stage. Since 1892, Boston's exclusive Vincent Club has staged amateur theatrical benefits to raise money for Vincent Memorial Hospital. These near-professional musicals—music and lyrics written by members—have raised more than a million dollars.

LIFE covered the April 1958, 2-hour show and a Club spokesman reports: "Letters and congratula-

tions came from the most unexpected parts of the world, from friends we hadn't seen since school.

"Deeply gratifying were requests from other cities wanting details about our musical, how it was organized, how we produced it. Now that other communities have seen so much good can be accomplished, they are anxious to produce similar benefits."

# around BOSTON

In and around Boston, better than 8 out of 10 households read LIFE Magazine in the course of 13 issues.

For these New Englanders, LIFE's picture reporting brings home the meaning of the news swiftly, surely as nothing else can.

Shown here are a few examples of the exciting things that happen to the people and products that appear in LIFE—around Boston and every city in the U. S.

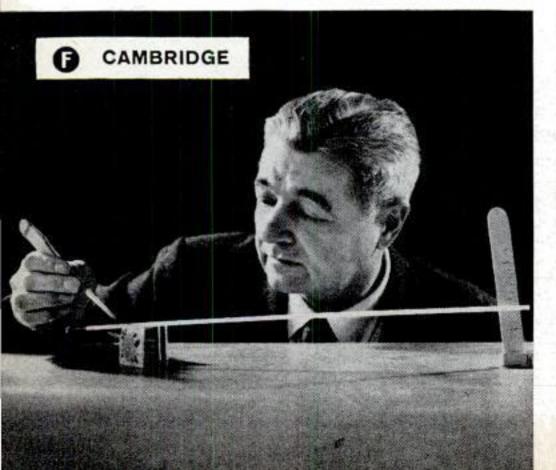
LIFE-9 Rockefeller Plaza, New York 20, N. Y.

# Only gets so much response . . . so swiftly, so surely

Scientific stimuli. M.I.T. scientists developed a variety of learning aids to demonstrate physics principles more clearly to high school students.

They report: "'Try Outs for Good Ideas' stimulated active interest among high school teachers everywhere. Dr. J. Zacharias' soda-straw balance (below) became the symbol of our inexpensive equipment." Inspiring response. LIFE attended one of the huge Thanksgiving dinners for the lonely, the aged and the poor, at which Archbishop Richard J. Cushing, shown here singing with a guest, was host.

He notes: "Of all stories on our activities, we saw the most rewarding results from LIFE. Messages came from Italy, France and all parts of America."







Business boom. "When the picture, 'Poured Pillar of Steel,' appeared, showing our pliable Plastic Steel, LIFE opened a new world of business for us," reports A. M. Creighton, Pres., the Devcon Corp.

"The phone lines of our company, then a small one, were jammed for three weeks and letters poured in from all over the world.

"Over 10,000 brand-new orders were directly traceable to LIFE and we established 150 new wholesale distributors. Our material has literally spread around the world."

# THE PAPACY'S AWESOME TASK

Among the Church's great prelates is one who will take on the ancient obligations of the Fisherman's ring and may pray, like Pius XII, 'Have mercy on me, O God'

by EMMET JOHN HUGHES

HE world watched, millions prayed, some wept, with the coming of death to Eugenio Pacelli, Pius XII, Bishop of Rome, Vicar of Jesus Christ, Successor of the Prince of Apostles, Supreme Pontiff of the Universal Church, Patriarch of the West, Primate of Italy, Archbishop and Metropolitan of the Roman Province, Sovereign of the State of the City of the Vatican. Such magisterial titles did little to

obscure, in the sight and mind of a whole generation, the vivid presence of the frail and graceful man who bore them for almost 20 years. Gentle in gesture, slender in form, the man seemed to wear life itself rather like a cloak, assumed lightly and casually,

serving but to fold around the soul.

The world at large, precariously embattled or preposterously busy, often in the past gave its attention and its affection to the man himself: robed in white, dark eyes quick and shining behind their spectacles, long fingers raised in blessing above the throng. Speaking fluently in half a dozen tongues, discoursing on all matters concerning him (from plastic surgery to reckless driving, from birth control to Marxism), he did more than merely state his credo and argue its relevance. He was a world personality, a man whose warmth of smile and greeting was as moving as his authority and eloquence. a man whose kind and affectionate humor allowed him, upon sighting a friend in the middle of a majestic gathering in St. Peter's, to greet him gaily by wiggling the fingers raised in solemn benediction.

Quite apart from the man, his unique office now summons again the attention of men and nations. It is an office that pitilessly summons, often exhausts all the vigor of those who hold it. Its fate is increasingly linked to the final destiny of the Christian, or pseudo-Christian, West. In an age that appears to be testing Western civilization itself, even the least compassionate critic of the Roman Catholic Church finds it impossible to be indifferent to

the story of Western civilization's oldest institution. Thus do both the man and the institution of the Papacy invite some understanding of the specific and immediate problem besetting the Vatican under any pontificate of this mid-20th Century. For no matter who sits upon this oldest throne in the world, he can know but one heritage, one purpose and, in G. K. Chesterton's words, "one scheme ... bestriding lands and ages with its gigantic arches, and carrying

everywhere the high river of baptism upon an aqueduct of Rome." History and chance, the choice of Peter and the Church's doctrine have conspired to lean the weight of the worldwide Church heavily upon Italy, specifically upon Rome, ultimately upon the Papacy.

The city of Rome, age upon age, has affected the destiny and trials of the Church in profound and ever new ways. In the early centuries Rome meant the majestic heritage of the Empire, bringing a matchless prestige to the Popes as they became statesmen-saviors and warriordefenders of the West. In the Fifth Century, Leo I could mysteriously persuade by speech the retreat of Attila and his Huns from the river Po. Four centuries later another Leo, with the less mysterious persuasiveness of a well-equipped navy, could save Italy from the Moslems. But by this time Rome also meant something else. It meant misfortune to the Papacy to be situated among the most lawless people of Italy. The head of Christendom lived in the heart of a mob equally ready to bully conclaves, to loot the Vatican, to profit from corruption or to toss the corpse of the late pontiff into the Tiber.

The present is no exception: Rome still has its eternal impact. Italy, since World War II, has borne the curious distinction of displaying the Western world's most massive Communist party. The struggle against this party has sharpened not only the Church's fear of Communist purposes but also its knowledge of Communist methods. At the same time it has impelled leaders of the Church to engage in

political action that most of them would shun. Such an obvious instance offers some hint of the size and weight of the papal burden. For many years the task of combatting Italian Communism taxed and strained all the resources of the Italian state: its men, its moneys and its allies. But to the Pope and the Church, this combat could never be more than a skirmish upon the kind of battlefield where they are committed to fight for all time.

As a state or institution, the Vatican seems singularly small for the huge labor it assumes. It boasts an area of only 108.7 acres, a population of little more than 1,000. Yet it maintains its own complete official hierarchy, from armed forces to gardeners. It has its own legal system and wears all the common emblems of sovereignty: flag, seal, stamps, currency. The actual "government" of the worldwide Church, under the Pope, is divided among 12 congregations, comparable to the ministries of a secular government. High in these ministries today are several prelates who are looked on as candidates to succeed Pius XII. They are shown, with other candidates, on following pages.

The most crucial of these congregations is the Supreme Congregation of the Holy Office. It is charged with the defining and guarding of all the Church's teaching. By far the largest congregation is that of the Propagation of the Faith, charged with all missionary territories, but even this congregation numbers slightly less than 200 officials.

It is the Consistorial Congregation, however, that most directly touches the labors of the bishops of the world. The bishops, proconsuls of the empire of the faithful, constantly report in writing and are required to report in person every five years to the Consistorial Congregation, whose sweeping authority is officially defined in the simple phrase of the Vatican annual: "it presides over the affairs of the dioceses." To all bishops and archbishops this congregation bears some resemblance to a secular nation's foreign office in its relations with its own ambassadors. When a bishop in some distant diocese notes the arrival of a sharp-eyed Vatican monsignor, coming as an apostolic visitor, he need not be told that the Consistorial Congregation is inspecting some not quite satisfactory phase of his diocesan affairs. But over them all—bishops, cardinals and congregations alike -remain the ceaseless watch, the matchless authority, of the Pope.

Solemn, total command, be it of armies or states, imposes a notoriously lonely vigil, and no man is so alone as he who sits upon the papal throne. A few prelates in history have feverishly coveted and pursued the awesome title, but their number is surpassed by those who have dreaded it, even fled from it. Gregory the Great tried to flee Rome in 590 when he learned of his election. Only by force was he



ARMS OF POPE PIUS XII

TEXT CONTINUED ON PAGE 149 ON FOLLOWING PAGES, PAPAL CANDIDATES



HIS SLENDER HANDS OUTSTRETCHED IN BLESSING, PIUS XII WAS BORNE ON HIS THRONE THROUGH ST. PETER'S SQUARE ON ST. JOSEPH'S DAY LAST MARCH

### WORLDWIDE SPIRITUAL RULERS

The 262nd man in history to sit on the world's oldest throne, Pius XII was simultaneously head of both the world's smallest country (the sovereign state of Vatican City has only 108.7 acres) and of the world's largest single spiritual domain, the Roman Catholic Church. During his years in the papacy, he led an enormous expansion which made him, far more than any of his predecessors, Pope to the whole earth. He leaves to his successor a huge organization which—through 55 cardinals, 2,500 bishops, 700,000 priests and monks, and 1,000,000 nuns—ministers to nearly

A Pope's adjutants in this vast enterprise are prelates, mostly of the rank of cardinal, who work in the field as heads of dioceses or in the Vatican as administrators of various departments of the world church. Always, the higher echelons of the Vatican are assessing the merits of these men, weighing them as possible future Popes. On the next three pages is a portfolio of prelates, some holding top Vatican posts, who are now regarded with varying degrees of seriousness as candidates for the papacy.

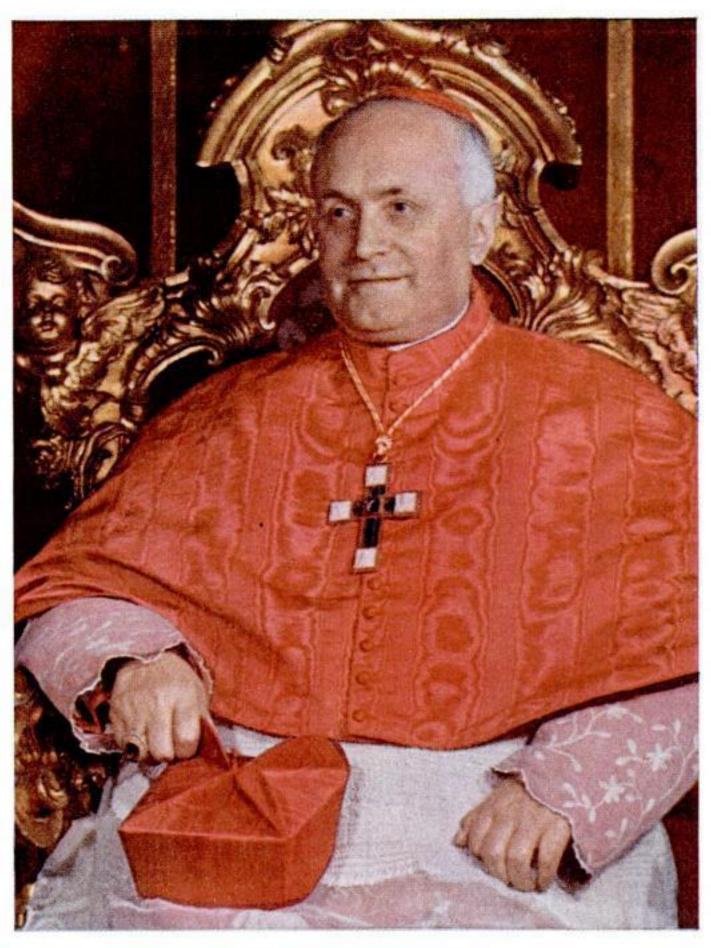


#### VALERIO VALERI

Frail, gentle Valeri, 74, could become next Pope if the College of Cardinals should split over a stronger candidate. A skilled diplomat, Valeri served as papal nuncio in Paris and, in World War II, at Vichy. Pius XII made him an official of the Curia, the Church's central governing body.

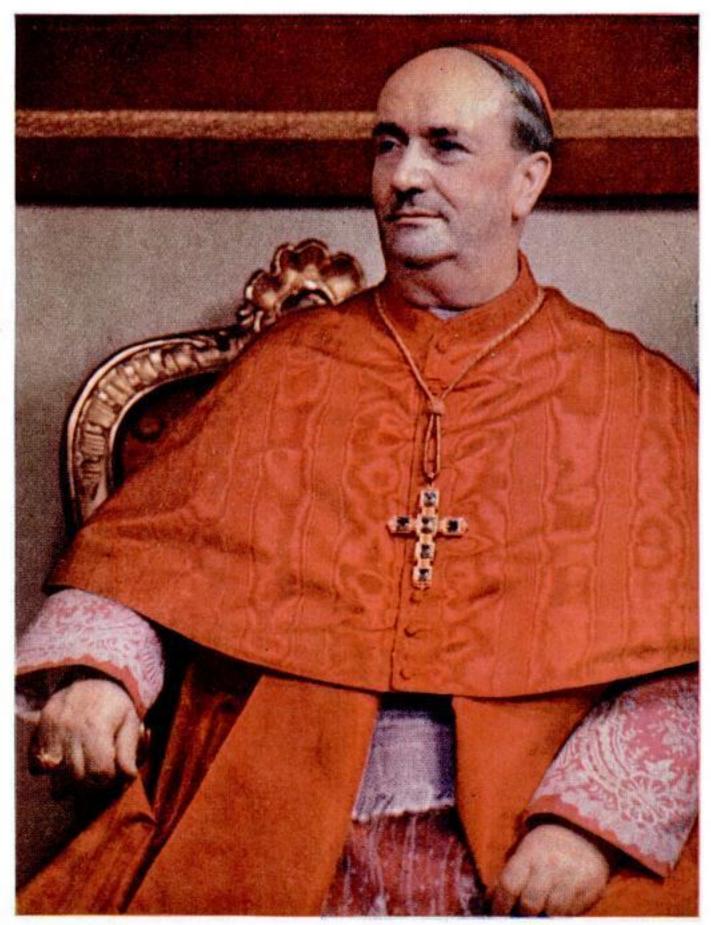
#### ALFREDO OTTAVIANI

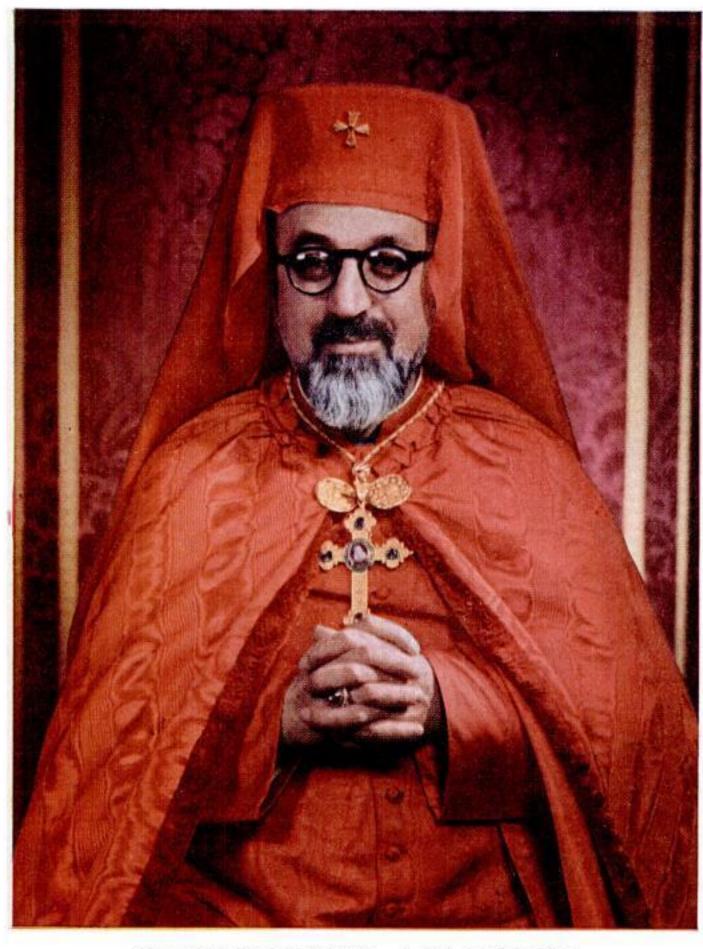
Deeply conservative Cardinal Ottaviani, 67, since 1935 has virtually ruled the all-important Congregation of the Holy Office, the Vatican department handling matters of faith and morals. A canon law expert, he sternly advocates the right of Catholic countries to restrict other faiths.



#### ERNESTO RUFFINI

The Cardinal of Palermo, 70, ranks as one of Catholicism's most profound educators and theologians. A man of great severity and of great courage, he once walked alone to the lair of the late Sicilian bandit Giuliano and called out, "I am your archbishop and I forbid you to kill."





#### **GREGORY PETER AGAGIANIAN**

Born in the Russian Caucasus 63 years ago, the Armenian prelate has known Catholicism from its cloisters to its struggles under Red persecution. Now acting head of the Church's missions throughout the world, he, to many observers, is the non-Italian most likely to be named Pope.



#### ANGELO GIUSEPPE RONCALLI

An amiable and skillful diplomat who was papal nuncio to France, the 76-year-old Roncalli has been Patriarch of Venice since 1953. Pius XII's special regard for him was shown this year when he chose Roncalli to consecrate the new basilica at Lourdes, Catholicism's famous shrine.



Montini is only an archbishop, and the new Pope for 580 years has been chosen from the cardinals. But Montini is a candidate because, as prosecretary of state, he gained great knowledge of Church government and was Pius XII's close adviser. He became Archbishop of Milan in 1954,



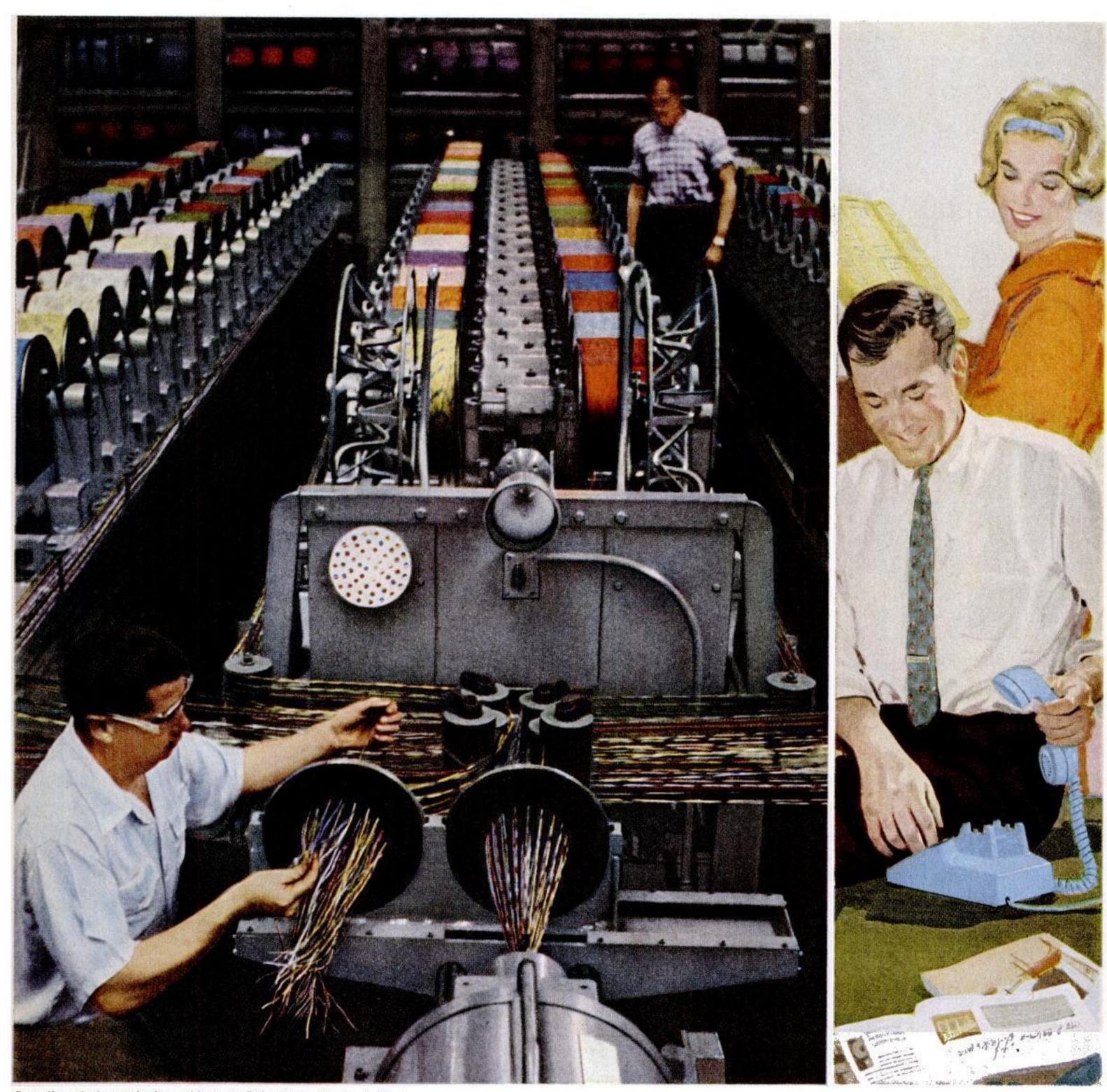
#### GIUSEPPE SIRI

Only 52, the Archbishop of Genoa is the youngest cardinal. He won wide gratitude and renown in World War II with his soup kitchens for Genoa's hungry, has worked hard to improve labor relations in Italian industry. Dynamic and intellectual, Siri is an outstanding popularizer of theology.



#### GIACOMO LERCARO

A down-to-earth, enormously effective anti-Communist, the 66-year-old Cardinal Archbishop of Bologna is a sailor's son. He has won the hearts of many Italian workers with his joviality, advanced social views and tolerance. "The only thing that cannot be Christianized," he says, "is sin."



Stranding telephone wire into cable at our Point Breeze Works, Baltimore.

#### TO HELP YOU GET AROUND TOWN-OR FARTHER

Those colorful strands of wire at Western Electric are being turned into telephone cable that will carry your voice to friends and neighbors across the street — or perhaps across the nation.

Little wonder then, that Western Electric sees that this cable is as dependable as the newest materials and processes permit. From its plastic-covered individual wires to its many-layered protective sheathing, we make sure that it will carry your telephone talk faithfully and for years.

Producing reliable tele-

phone equipment for your Bell telephone company . . . that's Western Electric's chief responsibility in the Bell System.



Western Electric manufacturing and supply unit of the Bell System

# American's Jet Flagships

# This January American Airlines will bring you a new and wonderful experience—the first jet travel in the U.S.A.

American Airlines will soon inaugurate jet service on 707 Flagships, nonstop in both directions between New York and Los Angeles. Shortly after, jet service will be extended to Chicago, San Francisco, Dallas, Washington, Baltimore, Boston and other major cities.

And with this jet service, for the first time getting there becomes a real pleasure.

American's Jet Flagships will cut existing flying time almost in half, thus creating extra *useful* time for business and vacation trips. Yet there are other newly discovered pleasures of flying by jet that you will find fully as remarkable as the speed.

You will marvel at the *smoothness*, for the 707 Jet Flagship cruises at tranquil altitudes far above the turbulence of weather. The refreshing *quiet* within the plane itself will add to your serenity. For engine noise and vibration, the principal sources of travel fatigue, have all but disappeared. Before you land you will realize that jet travel is as *restful* as it is rewarding.

These jetliners are wonderfully comfortable and luxurious. The reclining seats are roomier and there is more space between them. Cabins are wide with more aisle space and window area. Ingenious lighting innovations and comfortable air conditioning, on the ground as well as aloft, are among a host of other features you will be sure to notice.

American Airlines invites you to be among the first to enjoy the countless opportunities of jet travel, the infinite satisfaction of jet flight. Starting in January discover for yourself that getting there has indeed become a real pleasure.



This is the Boeing 707 Jet Flagshipmost tested airplane ever to enter airline service

The prototype of the 707 made its initial flight in July 1954. It has been flown continuously ever since, undergoing more than four years of the most thorough testing ever given any commercial airliner. Built by Boeing—the world's most experienced manufacturer of jet transports—manned by the skilled and dependable personnel of America's leading airline.

# coast to coast 4½ hours!



### Another historic first for America's leading airline



American Airlines has always led the way in bringing you the great advances in air transportation—the first sleeper plane—the famous DC-3, DC-6 and DC-7—the first aircoach service in modern airplanes—the first nonstop service in both directions coast to coast—and now, most significant of all, the first jet service in the U.S.A.—Los Angeles to New York in 4½ hours.

# AMERICAN AIRLINES

First with Jets in the U.S.A.



Softest, most luxurious white negligee—in silk point d'esprit—designed by Scaasi specially for Scott. Softest, most luxurious white bath tissue—Soft-Weve, Scott's superb 2-ply "facial quality" tissue. Soft-Weve in pastels is wrapped in cellophane to show you the lovely colors.

The most noticed little luxury in your home ... Soft-Weve



#### PAPACY'S AWESOME TASK

#### CONTINUED FROM PAGE 140

carried to St. Peter's to become the first of the great medieval Popes. A thousand years later Sixtus V, on his deathbed, sighed a lament that he had not been able to remain "a dishwasher in my Franciscan monastery." In March of 1939, as the cardinals of the Sacred College kneeled to kiss his hand and foot, Pius XII murmured softly, over and over, "Miserere mei, Deus!" ("Have mercy on me, O God!"). From that instant there was no one else to whom such words could be spoken.

From the humble and imposing figure of the great Gregory, more than 13 centuries ago, dates the noble phrase, Servus servorum Dei ("Servant of the servants of God"), perhaps the most splendid of all titles used by Popes to the present day. Over the years of Pius XII's

pontificate, such service, as always, dictated an almost bewildering variety of lofty and humble duties: from countering Nazi persecution and Communist aggression to serving as a selfassigned "lightning rod" to discourage World War II bombers over the city of Rome; from immense wartime relief and refugee labors to the theological mysteries of the doctrine of the Assumption; from patient reception of ministers of the world's great nations to idle chatter with visiting U.S. congressmen—or the acceptance of honorary membership in the fire department of Newark, N.J. Even the good servant must enjoy an occasional smile of wry amusement.

Through the centuries the awesome range of papal duties has been matched by the astonishing variety of men called to bear them, to master them or be cruelly crushed by them. Sons of peasants and tailors have succeeded sons of nobles and statesmen. The celibacy that the Church struggled so long to enforce has saved it from the curse of inherited power and has kept the high office, for all its incense and pageantry, remarkably close to the

people. The resulting procession of pontiffs has included scores of saints and a few rakes, as well as able warriors, scholarly humanists, skilled theologians, adroit diplomats, vigorous aggrandizers, reformers both feeble and fiery, octogenarians of startling steel and stamina. Upon the man, again and again, the chemistry of the office has wrought surprising change. In the 15th Century young Silvio de Piccolomini could write brisk stories in the style of Boccaccio and deplore clerical celibacy, then become a Pope of formidable rectitude and reforming zeal. In the last century Pius IX could enter office as the favorite of the liberals of the Western world—only to convert his, the longest pontificate in the Church's history, into a monumental record of belligerent conservatism. And the Pius who was renowned in the world in 1939 as a diplomat, essentially a man of international political action, may well enter his Church's history as one far more to be remembered for his personal piety and his doctrinal proclamations.

Of all changes in the Papacy wrought in the memory of living men, none is more striking—and few are less recognized—than the quite new appreciation of the Papacy itself by all Western nations. So powerful has been the impact of the personalities of Pius and his immediate predecessors, so manifest their integrity and dignity of purpose, that the respect won is almost universally accepted as unremarkable. Yet it was only 90 years ago, merely yesterday on any Church calendar, that the triumphant armies of Italian nationalism were smashing papal forces at the gates of Rome, while the New York Herald matter-of-factly said, "The Papacy has lived out its time. It has had the full thousand years of the life of a nation, a government or a system, and it must die."

As it was 90 years ago, as it ever has been, so it is today: the most solemn problems of Church and Papacy are, in the deepest sense,

timeless, changeless, quite without historic answer. These problems are born of a single, simple cause: the mere existence of the Church. To be in the world, yet not of the world: no other institution of man is dedicated to so solemn and sweeping a commission. Its life is its burden.

This strange but simple fact is the essential source of all the conflicts that have racked the Church in all ages: the rude clash with current intellectual fashion, the stubborn denial of what often to the world seems rational or obvious or inevitable, the occasional division and confusion within the Church itself. For the Papacy, every age rings with ever-echoing questions. What are the respective claims of piety and polity? What are the respective virtues and rewards of devout passivity and of temporal action? To survive and to flourish—with what weapons? To guard and defend—against the threat of what ideas, what nations? Again and again, such questions are asked and answered, only to be asked again in the next generation, the next

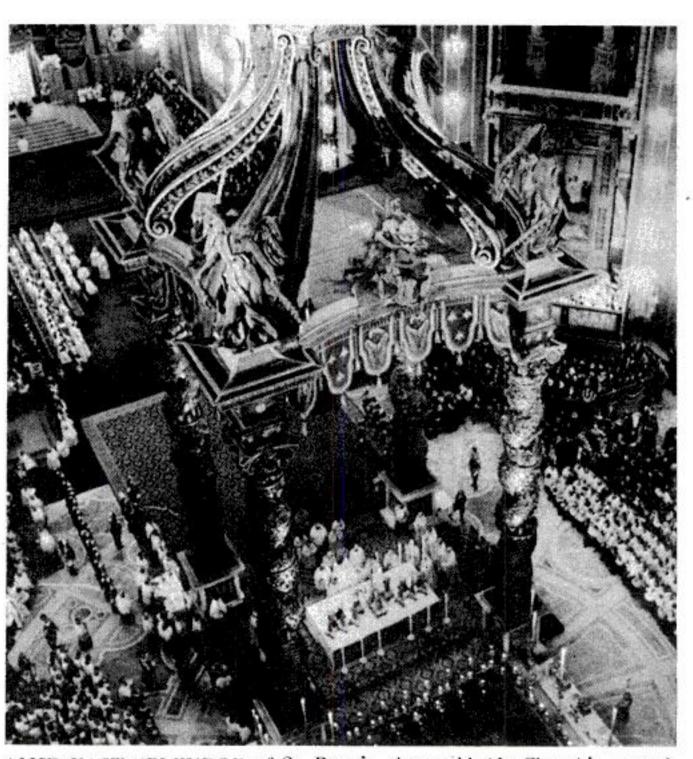
century. The perilous dialogue

knows no pause.

Because their very nature decrees that Church and Papacy can never be the creatures of any age, they must be, in varying degree, in conflict with all ages. This, on occasion, has meant nothing more elevated than clinging to outworn political forms, as the Church did in the dying days of Europe's monarchies. On other occasions it has meant simply being more thoughtful than their contemporaries. The impassioned nationalism of the 19th Century, which seemed to the liberal of the age such a triumphant testimony to man's progress, has in remarkably swift time come to seem-to the liberal's son-like one of the ugliest sicknesses of Western civilization. Today the Church's old misgivings on the matter of nationalism no longer seem like reactionary stubbornness.

For reasons such as these it is inevitable that Church and Papacy shall invite, at any and all times, a ceaseless cross fire of criticism, attack or hate. From this, Church and Papacy can never hope to escape. They must forever endure the onerous weight

of contradictory criticism. Their religious teaching is deplored both for its appalling rigidity and for its presumptuous proclamation of new doctrine. Their political practices are attacked, again and again, for being at once too stubbornly traditional and too opportunistically inventive. Their saints are derided for their remoteness from the worldly problems and perils of "real life" while their diplomats find their worldly skills and practical labors cited as unbecoming signs of a lack of saintliness.



AMID VAST SPLENDOR of St. Peter's, the worldwide Church's central place of worship, Pius XII said a pontifical Mass at the ornate Bernini altar.

#### The best of two worlds

ALL such charges serve merely to underline the cares and costs of a mission dedicated, in a quite unusual sense of the words, to making the best of two worlds. All the institutional labor of the Church and all its striving for worldly safety and strength are but the beginning of the great task.

Beyond this beginning lies the second, ceaseless task of defining, defending and propagating what the Church holds to be the truth of God and of man. This labor, too, is never finished. For though the enunciated truths may be held to be whole and final, from the beginning and for all eternity, every theologian knows the endless newness and thus the infinite variety to be found in error. The determined defense of yesterday becomes irrelevant to the attack of today or the threat of tomorrow. In this sense the changeless teaching can always change.

These are the ever-present problems that the Papacy must face in all ages and in all circumstances. But there are also the particular problems of the current moment. Many of these are obvious. Others are scarcely glimpsed outside Rome itself. IF YOU PRIZE IT . . . KRYLON-IZE IT! Everyone has a use for

# SPRAY PAINTS









#### Perfect painting the "PUSH BUTTON" way

21 Decorator Colors, Crystal-Clear, Varnish Sprays DRIES IN MINUTES!

IF YOU PRIZE IT . . . KRYLON-IZE IT!

#### PAPACY'S TASK CONTINUED

The plainest and harshest, of course, has come with the challenge of Communism. At times it has seemed, at least for the Church in Rome, like a thunderous echo of the onetime threat of Islam to overrun Christendom. But one critical fact of history distinguishes the present from that earlier conflict: to meet this 20th Century threat the Church must depend largely upon non-Catholic nations.

In terms of military might, political prestige or economic resources, the Church and Papacy face everywhere the same truth: without the United States, without Great Britain, without Germany, all the force of the preponderantly Catholic world would be as nothing against the massive weight of Communism. Thus in myriad ways are summoned all the resources of persuasion, of imagination, of diplomacy, of political action, to achieve in the 20th Century what a Leo IV could accomplish 11 centuries ago by the simple act of throwing a chain across the Tiber to guard

its waters from Moslem ships.

In Europe the problem of the Church in Soviet-occupied areas is plain enough in its most obvious and tragic aspects, but a most tormenting and little-known aspect is what some in Rome crisply call "the problem of the ambitious canon." As Communist authorities have removed or jailed many bishops in eastern Europe, they have found a remarkable number of the bishops' own clerical aides, the canons, ready and happy to accept the Communist offer of the office so rudely vacated.

The Vatican can pass no facile, sweeping judgment on these cases. Each poses vexing questions. What are the ultimate motives in each case? Does the show of cooperation with Communist authorities signify some betrayal of sacred duty, or does it indicate a resolve rather to continue the essential pastoral duties at almost any political price? And regardless of the individual motives of canons, should the Pope permit at least the giving of the sacraments to the faithful, or should he draw a bold line that might isolate thousands from all contact with the Church for years or decades?

The swift-rising concern of the Papacy for non-European areas has been a striking mark of the pontificate of Pius XII. He gave to the Far East its first cardinals in history. In China, long known principally as a missionary area, he raised the hierarchy and gave the Church increased stature—although now there seems no way to avoid, for a generation or more, almost total loss of all that was wrought by missionaries over the centuries.

#### The challenge of the future

IN terms of continents the greatest challenge to the next pontificate almost certainly will be neither Europe nor Asia but Latin America. "Above all," says one of the men who has been closest to Pius XII, "the next Pope must look to this area -an area predominantly Catholic, an area likely to double in population and wealth in a generation and, unhappily, an area where the Church already has grave troubles." The Latin American church is in serious disorder. It lacks both seminaries and priests. It also lacks the financial sinews for effective organization. Huge labor lies ahead if all this is to be repaired before the Church faces again, as on occasions in the past, the tragedy of too little done too late.

Finally, there are a host of internal institutional problems facing the Papacy. The administration of the Church has known days of greater order and strength than the present. The subtle and difficult line between laity and clergy has become gradually blurred. In Europe particularly, the growth of the various Catholic Action organizations has testified to recent papal stress upon lay action, but the same organizations have often threatened to drag the Church wherever they go, in political action or in social programs. The nice balance between initiative and discipline proves hard to find and to hold. Such, in recent years, has been the dilemma of the so-called French worker-priests, whose concern for social problems so "laicized" their own thinking that they often neglected even the saying of daily Mass in order to have more time for toil in the factories.

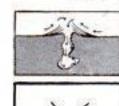
Within the strict confines of the Vatican itself, there are also serious problems. Order is imperfect, and organization is visibly strained. The decline in the number of resident Italian cardinals over recent years has forced the dwindling number to shoulder increased burdens. Many cardinals today must fill three or four offices, and as a result all work suffers a little. The administrative structure, neglected before the ruthless pressure of graver problems, is studded with makeshift "temporary" appointments and a surprising number of vacancies. These last include, for example,

LINDA WADDELL, Popular Junior College Student, Belmont, Mass., says: "A few months ago my face broke out and I really felt awful. I bought several products but didn't see any improvement until I used Clearasil. With Clearasil my skin was soon as clear as ever." SCIENTIFIC CLEARASIL MEDICATION

SKIN-COLORED, Hides pimples while it works

CLEARASIL is the new-type scientific medication especially for pimples. In tubes or new squeezebottle lotion, CLEARASIL gives you the effective medications prescribed by leading Skin Specialists, and clinical tests prove it really works.

#### HOW CLEARASIL WORKS FAST



1. Penetrates pimples. 'Keratolytic' action softens, dissolves affected skin tissue so medications can penetrate. Encourages quick growth of healthy, smooth skin!

2. Stops bacteria. Antiseptic action stops growth of the bacteria that can cause and spread pimples . . , helps prevent further pimple outbreaks!



3. 'Storves' pimples. Oil-absorbing action 'starves' pimples . . . dries up, helps remove excess oils that 'feed' pimples . . . works fast to clear pimples!

'Floats' Out Blackheads. CLEARASH. softens and loosens blackheads so they float out with normal washing.

Proved by Skin Specialists! In tests on over 300 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL (either lotion or tube.) In Tube, 69¢ and 98¢. Long-lasting Lotion squeeze-Clearasil bottle only \$1.25 (no fed. tax).

Money-back guarantee. At all drug counters.

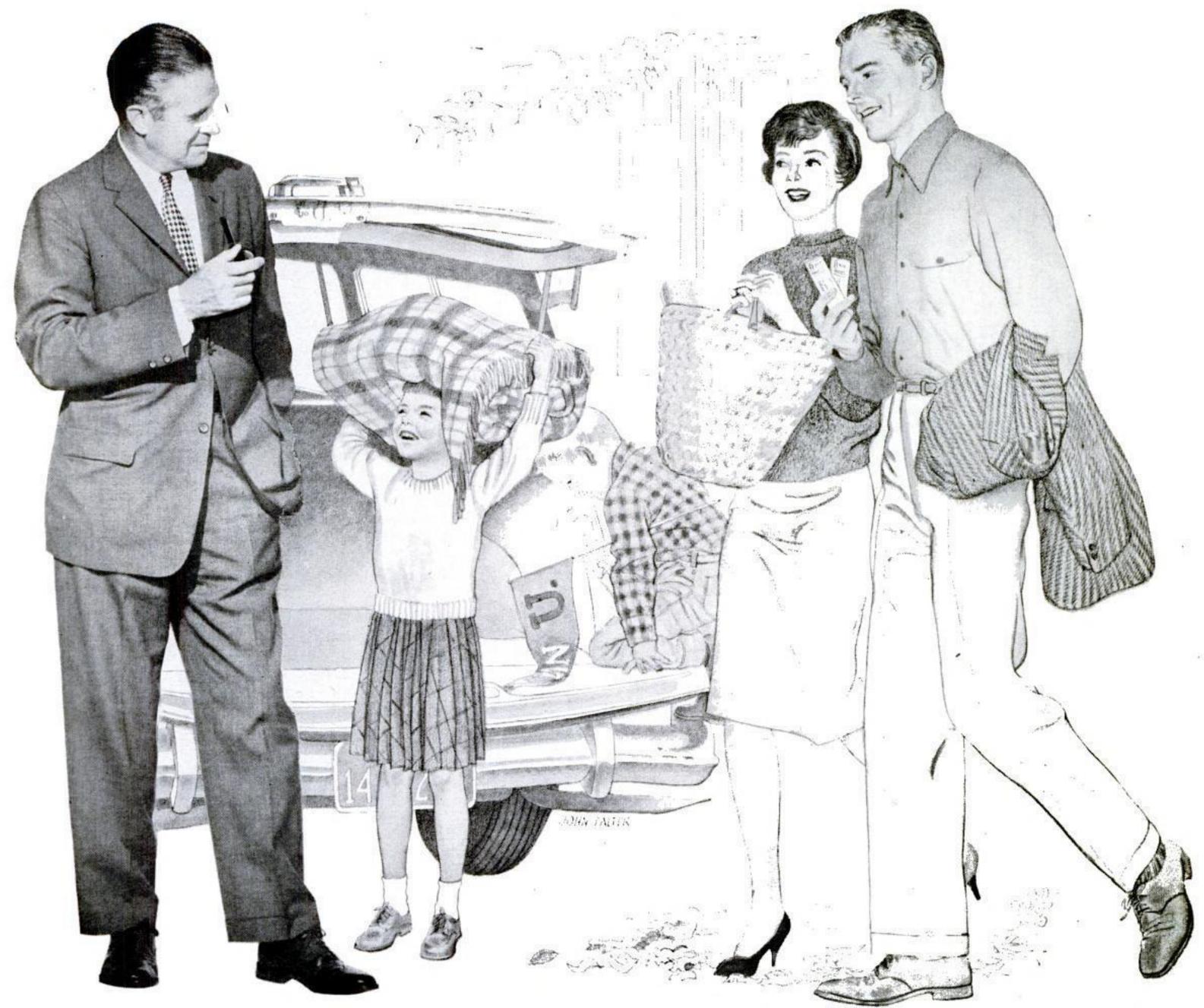
SPECIAL OFFER: For 2 weeks' supply of CLEARASIL send name, address and 15¢ to Box 9-EF (for Tube) or Box 9-EG (for Lotion), Eastco, Inc., White Plains, N.Y. Expires 12/15/58.



# . FOSTER-MATIC WATCHBANDS



CONTINUED



## "Our savings account at the bank

Enjoying your vacation, buying your car, managing emergencies all can be made easier when you use the complete banking services available only at your family bank

## pays us interest...and something more"

"It used to be—we never seemed to have enough money to do the things we wanted to.

"But this year alone, we've bought a new car...had Judy's tonsils out...loafed in the sun for two weeks—without touching a penny in our savings account. How'd we do it?

"When we bought the new car, we were set to dig into our nest egg. But our family banker urged us to keep our savings for a rainy day. He explained that since our savings were in a family bank, we were entitled to bank credit. And he arranged it right then and there.

"It worked so well—with the lowest interest we could get on a loan anywhere that we financed other projects this way, too. Even Judy's tonsils. We kept saving regularly to pay back the loans. And we still received interest on our savings account—so even the low rate we were paying on our loans was partly offset.

"We discovered all the banking services we need—for home or business—are there under one roof at our family bank. Now we get together for so many things that 'family banker' has the same warm meaning to us as 'family doctor.'"

You can do more with your money by using your family bank's many services:

1 Earn guaranteed interest on your savings, confident that you can withdraw them whenever you want.

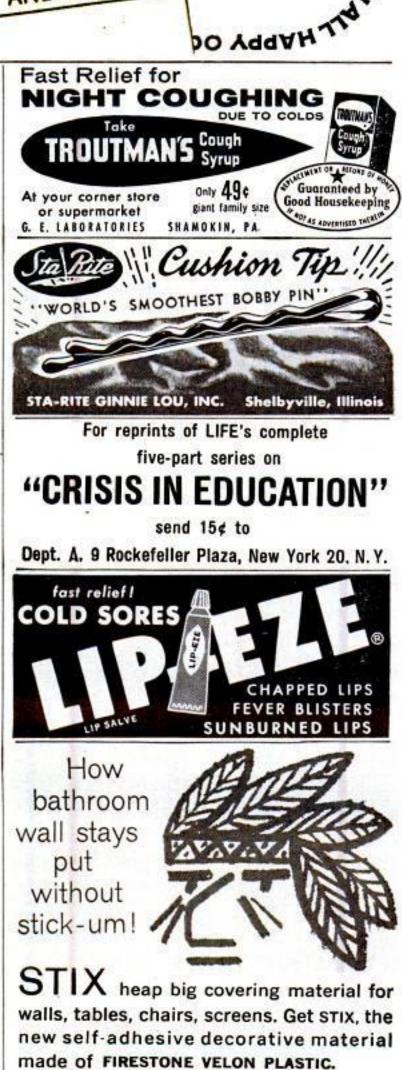
- 2 Save time and money—and have a permanent record—when you pay your bills by check.
- 3 Build, buy or improve your home with a loan at low bank rates.
- 4 Meet other family needs—the new car, college tuition, emergencies—through confidential personal loans.
- 5 Help the growth of your business—whether farm, industrial, commercial or professional—through easily arranged loans and experienced counsel.
- 6 Build personal and financial standing in the community through your bank relationship.

FOUNDATION FOR COMMERCIAL BANKS

Complete banking services are available only through your family banker







#### PAPACY'S TASK CONTINUED

even the office of camerlengo, the official who must assume charge of the Vatican upon the instant of a pontiff's death until the coronation of his successor.

Finally, some edges of the complex structure show unpleasant signs of wear and lack of care. The press office of the Vatican, the only official source of the world's news of the Papacy, could perhaps be forgiven its inefficiency but not its corruption. Here underlings release, invent and sell "news" with callous and candid calculation and abandon. The dishonor and the scandal that they invite are scarcely more remarkable than the looseness of organization that has permitted such a condition to exist without their superiors being aware of it.

#### A living paradox

SUCH are but a few of the matters and dilemmas with which Church and Papacy live daily. Awesomely varied—conventionally routine or appallingly global—they suggest the living paradox of the intricate, ceaselessly moving institution that so deceptively seems a fixed and simple monolith.

As it is with issues, so it is with the men of the Church. Serving a single cause, each may conceive of his service in a different sense. Confronting common enemies, each may favor distinct strategy and tactics. Wedded solemnly to a common life, each knows that this, like all marriages, is imperfect. Daily and without cease, the search continues for the greatest service, the wisest

Thus the next Pope may be a mystic, passionately dedicated to the proposition that the prayer is mightier than the sword. (If so, he will most certainly have counselors to suggest to him, at appropriate times, that the quite important struggle of the nations is not likely to be wholly resolved within the walls of his private chapel.) Or he may be a pontiff of most sensitive conscience in matters social and political, deeply convinced that the knowing of justice in this world encourages faith in it for the next. (If so, he will quite probably number among his advisers a few to note, from time to time, that the good life in either world is unlikely to be completely assured by act of congress or parliament.) He may be a man of great scholarship or a man of stern practicality. He may be the son of wealth or a child of poverty. He may prove to be a weak leader or one whom his-

Whoever the next Pope may be, the chances are that his hand will tremble when the Fisherman's ring is put upon his finger. Then, as best he can, by the devices he knows and trusts most, he will proceed with the ancient and endless business of serving the servants of God.



PRO TEM POPE, Eugène Cardinal Tisserant of France, is senior member of College of Cardinals, automatically assumes papal duties when need comes.



For extra rich, smooth, and deeply satisfying taste, use 100 proof bonded Old Taylor—most flavorsome of all bourbons, prized by generations of connoisseurs.

Your precious moments of relaxation become moments of pleasure with an Old Taylor-Made drink.

## OLD TAYLOR

"The Noblest Bourbon of Them All"

KENTUCKY STRAIGHT BOURBON WHISKIES . 86 PROOF . 100 PROOF, BOTTLED IN BOND . THE OLD TAYLOR DISTILLERY CO., FRANKFORT & LOUISVILLE, KY. . DISTR. BY NATIONAL DISTILLERS PRODUCTS CO.

Straight from

KENTUCKY

A Truly American Whiskey



Wizard Family-Pac of six light bulbs. (Two 60, two 75, two 100 watt).....



Wizard 3-quart electric corn popper stirs corn automatically! Only...



Solid rubber door mat has heavy, flexible ridges for easy wiping. 16"x 20"



Household broom with sturdy fibers firmly tied and cross-sewn. Only...

SAVE \$1.59

3 Pc. Stainless Steel mix bowl set. ¾, 1½, 3 qt. sizes. Hang-up hook....

Western Auto Family

16 LB. BOX OF TIDE with any Wizard Washer or Dryer purchased during Family Days Sale.

LIST PRICE \$249.95

TRADE-IN



Act now! Own this 1959 Wizard Deluxe Automatic Washer at an

amazing, low price! The new Wizard Automatic does a full ten-

pound wash load in only thirty minutes! Just set the dial for the

wash cycle you want and select the water temperature. Your

Wizard Washer "thinks for itself:" 1) Washes clothes automati-

cally... 2) three 30-second rinses plus deep-overflow rinse float

away dirt and lint automatically ... 3) spin-dries your wash

automatically - and so gently that it won't set wrinkles! Own it

during the big Family Days Sale for only.....

SAVE \$110.95

Wizard Imperial lets you choose best wash speed for minimum fabric wear and proper spin speed to prevent wrinkles! "Magic Brain" dial automatically adjusts wash and rinse time and pre-sets water level. Has "Lint-Magnet" Filter Dur-

Magnet" Filter. During Family Days Sale.

\*259

WITH TRADE-IN

2/12836

SAVE \$80.95

Wizard Custom offers two complete wash cycles. Just set the dial for Normal Cycle for everyday wash, Short Cycle for your dainty fabrics. Triple temperature control lets you select the water temperature you want at the touch of a button. Has exclusive "Lint-Magnet" Filter. During Family Days Sale

List 299.95

#### SAVE \$1.29



Roll-About Table has built-in twin electric 💲 plug and 6' cord . . . . . .



Self - wringing sponge mop. Hands never touch water. Replaceable head.



Sale Price Wizard steam or dry iron uses tap water, switches \$ from steam to dry . . . . .



Steel-handle hammer. Non-slip cushion grip. 16 oz. Head can't loosen.



Wizard standard spark plug guaranteed for 10,000 miles. Each, in sets,

Sale Price

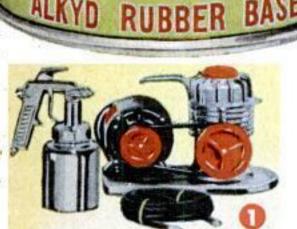


9'x 12' plastic drop cloth and 5 qt. metal paint pot with purchase of gallon or more.

- Regular \$1.77 value is yours at no extra cost when you purchase one gallon or more of new WIZARD satin finish!
- This top-quality alkyd-rubber paint can be used on both walls AND woodwork.
- Match curtains or any fabric perfectly with WIZARD "color scheme" colors ranging from traditional pastels to bold modern tones.
- Dries in half an hour! Gives walls and woodwork a long-lasting, scrubbable satin luster.
- Plain water easily cleans brushes! Spills, spatters and hands rinse clean.



Choose from Hundreds of New WIZARD "Color Scheme" Colors



For Walls & Woodwork

WIZARD









59¢

40¢



#### Now! Big Savings On All Your Painting Needs:

- 1. Complete spray painting outfit includes compressor, "V" belt, 15 ft. of 1/4" air hose, 1/4 h. p. Westinghouse split-phase motor 1,725 r. p. m., and spray gun with fingertip controlled ad-
- justable spray pattern. Special sale price ... \$64.75 2. 2¾" paint scraper with sturdy steel blade. Only 18¢ 3. Tool steel linoleum knife, 21/8" blade. Only....
- 4. Putty knife—choice of flexible or stiff blade...
- 5. Rutland patching plaster, 2½ lb. box now only 6. Set of 4 paint brushes, pure hog bristle. Only
- 7. Wizard spray-can paint in choice of 19 colors 8. Wizard paint and varnish remover, per pint
- Steam-distilled wood turpentine, per quart... 58¢
- 10. Fast-drying boiled linseed oil, per quart . . . . \$1.05 11. Plastic roof cement cartridge for gun below. 35¢
- 12. Caulking gun and mess-less cartridge of compound. (Standard size, caulks 15 lineal ft.)
- Both only......\$1.69 13. 7" roller and tray outfit with corner dauber \$1.32



HAMMOND 18" DIA. WORLD GLOBE WITH MOST TRUETONE TV'S DURING SALE!

Save \$30.00 on this Truetone Continental List 3229.95 Console! Has the amazing "Surge Check" Tube Saver for extra years of trouble-free use. 21" (diag. meas.) picture tube. Mahogany finish. .

AND

SLIGHTLY HIGHER IN SOME AREAS



Don't miss this Value-Packed 32-Page Catalog with bargains for every member of your family...

Coming Soon To Your House



Some prices slightly higher in South and West

This is no place for second-best...



this is the place for HELLMANNS (it's real mayonnaise!)

Hellmann's, America's favorite mayonnaise, is traditional on bacon, lettuce and tomato sandwiches. Try this hot variation, too.

> 6 bacon strips, crumbled sliced tomatoes

sliced cheese

1 cup Hellmann's Real Mayonnaise

Arrange tomato slices on toast. Top with sliced cheese; spread with Hellmann'sbacon mixture. Broil just until mayonnaise topping puffs up golden-brown. (And remember this . . . only Real Mayonnaise puffs!)

Flavor-fresh, smooth and light... Famous for whole eggs



WAITING FOR MARY ANN'S RETURN, HER KID SISTER SANDRA, 12, PRACTICES BALLET FOR HER PARENTS

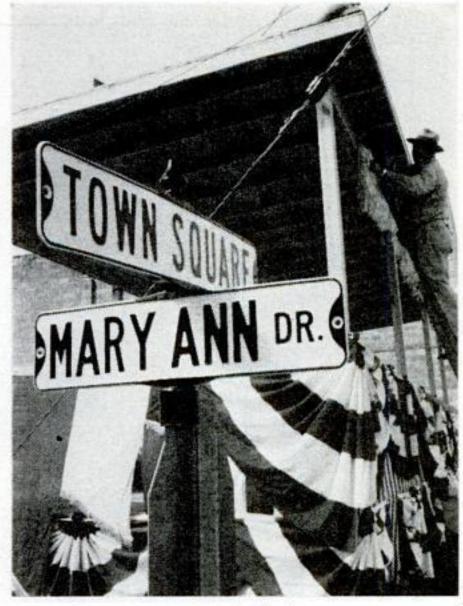
## Waiting for Mary Ann

"Like pages from the storybook world coming to life," rhapsodized a Mississippi newspaper editor. "What a great day! . . . What a girl!"

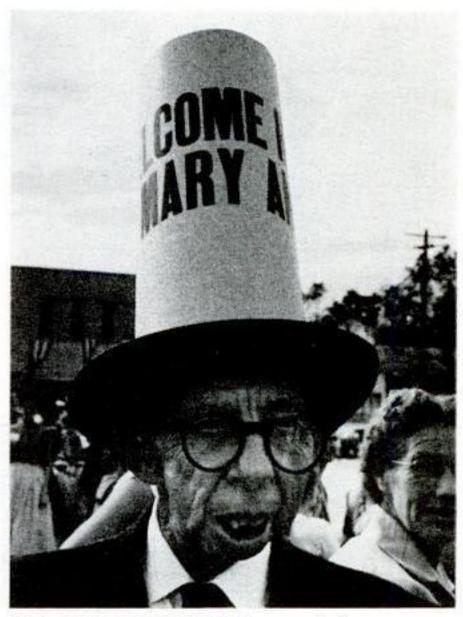
The day was homecoming for a girl named Mary Ann who had left Brandon, Miss. (pop. 2,500), gone out into the world and made good. Her family was in a tizzy, and all Brandon fussed about, getting ready for her triumphal return. Four high school bands and the governor of Mississippi converged on the town to welcome her. The chancellor of the University of Mississippi prepared a speech in which he

said Mary Ann "exemplified the spirit of the university at its best." The mayor announced that Raleigh Street, where Mary Ann lives, would henceforth be called Mary Ann Drive.

Then everybody was out in the streets craning their necks, and a convertible escorted by state troopers hove into sight. "Hey, Mary Ann," shouted the crowd. "Hey," Mary Ann yelled back, and into the town square she came, happily receiving homage as the most famous citizen in the town's history and looking so beautiful (next page) Brandon was fit to bust.



BRANDON TRIBUTE includes street renamed in her honor by order of mayor and town council.



WELCOME HOME HAT was made from a poster by John Kersh, Brandon's former night marshal.

ON PARADE ROUTE SPECTATORS OOH, AAH AND GIGGLE AS THEY CATCH THEIR FIRST GLIMPSE OF MARY ANN PARADING WITH ESCORT OF STATE TROOPERS





MISS AMERICA 1959, Brandon's own Mary Ann Mobley who was chosen to be the country's beauty queen at Atlantic City (Life, Sept. 15), waves at all her friends as she drives into the town square, home for first time since her triumph.

At a ceremony she received many presents and heard several speeches. Then, making a little speech of reply, she said that words were "inadequate" to express her real feelings and stood there biting her lip as her eyes filled with tears.

# PAYMORE. a TOTAL

You can pay ½ more for other brands—but you can't buy a finer toothpaste!

Ounce for ounce you pay an average of ½ more for each of the other seven leading brands. Even on most so-called "special price deals" you still pay more. Yet there is no better toothpaste than Super-White Kolynos. Kolynos contains three cleansing ingredients instead of two. Cleans your teeth like no other toothpaste does. Even removes food and cigarette stains. And no other toothpaste destroys odor bacteria more effectively. There's no better toothpaste at any price to clean teeth, sweeten breath, stop decay. What more could you ask of your family dentifrice?





## OYSTERS R AN ACQUIRED TASTE

In a fine sea food city like Baltimore, fifth-grade teacher Mrs. Iris Gray thought children should know all about sea food. Learning to her dismay that some of her pupils had never seen, much less eaten, a live oyster, she took them to a sea food stand and had the owner open some oysters for them.

Ten-year-old Donna Mikell (*left*) took one and put it in her mouth. But for a while that was as far as she could go. As she kept trying to swallow, her classmate Eva Rigoupoulis looked on in sheer horror. Then Donna gulped, got the oyster down and managed to say with a pained expression, "I like it."

Don't let this thought get away

## CLEAR HEADS AGREE Calvert is better



Meeting the challenge of a game fish, or the challenge of everyday living calls for alertness and decision. More and more, men who meet this challenge successfully make Calvert Reserve their whiskey. It's full-flavored, yet light. Remarkably light. Try it—see why clear heads agree it's better!

@1958 CALVERT DIST. CO., N. Y. C. . 86 PROOF . 65% GRAIN NEUTRAL SPIRITS . AMERICAN BLENDED WHISKEY



the better brand for you!"

"Above all others . . .

Get the genuine article

# Get the honest taste of a LUCKY STRIKE



Product of The American Tobacco Company - "Tobacco is our middle name"